

# Taking Inventions from Ideas to Market

With Bob MacWright



**Thursday, May 17, 2018**  
**Noon – 1pm**  
**Campus Center, Hadley Room, 10<sup>th</sup> Floor**

Have you ever had an idea for a new product, but had no idea how to bring it to fruition? Here's your chance to learn how! UWN is pleased to be hosting Robert (Bob) MacWright, director of the Technology Transfer Office at the University of Massachusetts Amherst. He will be speaking on ***Taking Inventions from Ideas to Market***. Please join us for this interesting and informative event!

## ~Menu~

***Tomato Basil & Mozzarella Salad\* Grilled New Mexico Chicken Salad\* Tortilla Chips with salsa and guacamole\* Grilled Summer Vegetables\* Strawberry Shortcake\* Coffee/Tea***

*(If you have strict diet restrictions, please contact Van at [vkeh@admin.umass.edu](mailto:vkeh@admin.umass.edu) by May 14<sup>th</sup> and she will provide another option.)*

**Payments** for this event must be **received by Monday, May 14 at 5pm.**

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## How to Pay

For online **credit card/debit** registration, go to:

[https://quikpayasp.com/umass/commerce\\_manager/payer.do?orderType=UWN](https://quikpayasp.com/umass/commerce_manager/payer.do?orderType=UWN)

Choose either UWN Dues, Member Lunch, or Non-Member Lunch. If you are paying for more, please enter it in "Other".

For **cash or check** registration (make checks payable to *UNIVERSITY OF MASSACHUSETTS*), send this portion of the form along with your payment to: **Glenda Pons, Environmental Health and Safety, 117 Draper Hall** [gpons@ehs.umass.edu](mailto:gpons@ehs.umass.edu). You will receive an email confirmation when your payment has been received.

Please check your option(s):  Member Lunch (**\$12.00**)  Non-Member Lunch (\$15.00)  
 Membership Dues (\$25.00)

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Dept. / Campus Address:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_