



STRATEGIES FOR WOMEN TO INCREASE VISIBILITY AT WORK

There's one thing you **MUST** be doing at work – and that's amplifying your visibility. Why? Because it's the most important factor in helping you raise your value and make more money!

In fact, research shows that of all the strategies women use to get ahead at work, the **ONLY** one associated with making more money is making your achievements known! And, in addition to getting paid more, women who make their achievements visible also advance further and are happier.

On the next page, you'll find a list of the top 7 strategies to print out and hang at your desk, or wherever you prefer, to help you get seen in the way you deserve to be.



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WAYS TO BE VISIBLE TODAY

#1 MOVE TO THE CENTER AND COMMAND THE ATTENTION YOU DESERVE

Nobody puts you in a corner. When it comes to business meetings, find your rightful spot near others at the same level-or higher-than you, usually at the center of the table.

#2 FEWER NOTES, MORE YOU

Unless you're tasked with taking notes at a meeting, your ideas deserve to be heard. Instead of sticking your head in a notebook, tune into what's going on and share loud and proud.

#3 TRUST YOUR GUT AND SHARE YOUR IDEAS

Your next idea might be the one that changes your work culture, leads to an innovation, or increases your company's net profits. Speak up before you think yourself out of it.

#4 TAKE A CHANCE ON YOURSELF AND APPLY

You have talent, skills, and experience that nobody else has so apply for that job, even if you're not 100% qualified. Most jobs do not require every t be crossed and i be dotted for you to score an interview. Even if you don't get the job, applying is a huge confidence boost.

#5 PUBLICIZE YOUR PERFORMANCE

You're working hard and knocking out those projects, which makes you a valuable asset to your company. Keep your boss and colleagues up to date by sending a weekly progress report.

#6 CELEBRATE OTHER WOMEN

You're 2.5 times more likely to be promoted when you have a strong circle of female friends at work. Instead of competing, form a circle of women around you and cheer for each other.

#7 KEEP ON LEARNING

Learning more isn't a weakness. It's empowerment. And sharing with your boss that you want to learn something new is an important moment of visibility.



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