



2019 Workshop Schedule

Saturday, March 23, 2019

All sessions will take place in the Old Chapel, Multi Purpose Room unless noted.

8:00 AM – 8:15 AM Welcome & Breakfast Buffet

Location: Old Chapel Great Hall (2nd floor)

- Welcome: **Abby DesRoches '19**, Student member and UWIL alumna
- **Representative Kate Hogan '86**, UWIL Advisory Board Member

8:15 AM – 9:45 AM Pathways into Politics: Breakfast with Elected Leaders

Continue your breakfast with discussions with Elected Officials. In this speed-networking session, guests will discuss how they got into politics and offer advice on how you can enact change.

Location: Old Chapel Great Hall (2nd floor)

Participants:

- **Christine Barber '03G**, MA State Representative
- **Natalie Blais**, MA State Representative
- **Jo Comerford**, MA Senator
- **Linda Dean Campbell '79**, MA State Representative
- **Mindy Domb**, MA State Representative
- **Kimberly Ferguson**, MA State Representative
- **Carole Fiola '82**, MA State Representative
- **Colleen Garry**, MA State Representative
- **Tami L. Gouveia**, MA State Representative
- **Natalie Higgins '09**, MA State Representative
- **Kate Hogan '86**, MA State Representative
- **Hannah Kane**, MA State Representative
- **Marjorie Porter '71**, NH State Representative
- **Denise Provost**, MA State Representative
- **Lindsay Sabadosa**, MA State Representative

Facilitator: **Kate Kilroe '19**, Student board member and UWIL alumna

9:45 AM – 10:15 AM Break

10:15 AM – 11:30 AM Resilience and Professional Risk

Though everyone loses something at one point in their life, losing an election can be a unique experience because your “failure” is so public. This panel will discuss the reality of loss, how to move forward, and possible silver linings that panelists have experienced as a result of their loss.

Panelists:

- **Tahirah Amatul-Wadud**, Attorney & former candidate, Representative, 1st MA Congressional District
- **Helen Brady '86**, Director of Group Sales, Boston Symphony Orchestra & former candidate for MA State Auditor
- **Kate Campanale**, Former candidate for Worcester Register of Deeds and former elected State Representative, 17th Worcester District
- **Tanya Neslusan '96**, Former candidate for State Representative, 1st Hampden

Moderator: **Michelle Goncalves '06**, Executive Director, UWIL

11:30 AM – 11:50 AM Mindfulness Exercise

Facilitator: **Michelle Goncalves '06G**, Executive Director, UWIL

11:50 AM – 12:00 PM Walk to Blue Wall

12:00 PM – 1:00 PM Lunch with Board Members and Alums

Passes to the Blue Wall will be provided to participants.

Board Member attendees:

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| • Chelsea Aquino '10 , Manager of Government Relations and Public Policy, Mass Mentoring Partnership | • Kate Donaghey '05 , Government Relations Specialist, MA Teachers Association |
| • Kelsey Barowich '15, '16MPP , Former Coalition Organizer, Freedom for All Massachusetts - Yes on 3 Campaign | • Shannon Emmett '19 , Student Member and UWIL alumna |
| • Laurie Belsito Craney '07 , Legislative Director, Mass Fiscal Alliance | • Diana Fassbender '03 , Partner, The Arena |
| • Angela F. F. Davis '87 , Assistant Undersecretary for Law Enforcement and Criminal Justice, Commonwealth of MA | • Jan Feuerstadt '96 , Managing Director, Mercury LLC |
| • Abby DesRoches '19 , Student member and UWIL alumna | • Lindsay E. Higgins '07 , Alderman, Woburn City Council |
| • Lisa Dixon '02 , Associate Chief of Staff for Cabinet Affairs, MA Governor's Office | • Kate Kilroe '19 , Student member and UWIL alumna |
| | • Christina M. Knowles '05 , Finance Director, Voter Choice MA |

- **Karen Maher '05**, Director, Capital Plan Management, New York City School Construction Authority
- **Lindsey McCauley '18**, Fiscal Policy Analyst, MA Executive Office for Administration and Finance
- **Micaelah Morrill '04**, Director of External Affairs, Innovate@BU
- **Ann S. Murphy '77**, Senior Vice President, O'Neill and Associates
- **Sarah Nordberg '19, '20MPP**, Student Member and UWIL alumna
- **Erika Scibelli '06**, Chief of Staff, Cannabis Control Commission
- **Aimee Ward Weeden '05**, Chief Operating Officer, MassINC

1:00 PM – 1:15 PM Break

1:15 PM – 2:30 PM Presidential Politics, Messaging and the Media

Politicians need the media and most media outlets need politicians. That symbiotic relationship has intensified during the Trump era and will continue throughout the presidential campaign season that has just begun. Arguably, the candidates with the best – and clear - messaging and the best methods for delivering their messages will emerge from the pack. The panel will examine the relationship between the Oval Office and the media, discuss the future of journalism and conduct an exercise in political campaign messaging.

Panelists:

- **Mike Deehan '07**, Reporter, WGBH
- **Teresa Hanafin '84 ('77)**, Newsletters Editor, The Boston Globe
- **Cayenne Isaksen '05**, Senior Director, O'Neill and Associates
- **Stephanie Murray '18**, Author, Politico MA Playbook

Moderator: **Ann Murphy '77**, Senior Vice President, O'Neill and Associates

2:30 PM – 2:45 PM Break

2:45 PM – 4:00 PM A Global Perspective: International Advocacy and Human Rights

This panel will explore “women’s issues” from an international perspective. Panelists will discuss human rights campaigns, humanitarian efforts, and policy work they have been involved in; offer advice on how UMass students can get involved those efforts; and discuss how the increasing interconnectedness of our global world may be changing international advocacy and diplomatic work.

Panelists:

- **Pempho Chinkondenji '24PhD**, Co-founder, Loving Arms Malawi; Youth Delegate to the United Nations for the Pan-Pacific and South-East Asian Women’s Association
- **Gabriela Delgadillo '99 MEd, '14EdS**, Senior Director, Verité
- **Alexandra Zetes '11**, Global Advocacy & Policy Manager, Refugee Solidarity Network

Moderator: **Erika Scibelli '06**, Chief of Staff, Cannabis Control Commission

4:00 PM – 4:10 PM Break

4:10 PM – 5:10 PM **Where Do We Go From Here?**

UWiL alums join us for our closing dialogue to reflect on the day and discuss next steps after the workshop.

Participants:

- **Kelsey Barowich '15, '16MPP**, Former Coalition Organizer at Freedom for All Massachusetts - Yes on 3 Campaign
- **Lauren Coakley '17, '18MPP**, Health Policy Analyst, Center for Health Information and Analysis
- **Michaela Dunn '18**, Suffolk Law School JD Candidate
- **Lindsey McCauley '18**, Fiscal Policy Analyst, Executive Office for Administration and Finance
- **Emily Stetson '17, '18MPP**, Special Assistant of Intergovernmental Affairs, Office of NY Governor Andrew Cuomo

Moderator: **Sarah Nordberg '19**, UWiL alumna and member, Board of Directors

5:10 PM – 5:20 PM **Closing**

- **Kaylee Johnson**, UWiL Program Coordinator

UWiL is a part of the College of Social and Behavioral Sciences

