



 *AuCoDe is an “alternative data” provider, offering an indicator of volatility, that helps quant hedge funds lower risks and increase profits.*

WE TURN CONTROVERSY INTO GOLD

THE MARKET

Alternative data for financial institutions is a rapidly growing market. Trading and asset management firms are spending over \$4B on alternative data in 2017. Spend is forecasted by industry experts to pass \$7B by 2020.

THE PROBLEM

Asset management and trading firms in the public equity space are constantly seeking ways to improve their risk-adjusted returns. This can be achieved by lowering their risk exposure or increasing profits (“alpha”).

THE SOLUTION

Our groundbreaking technology, developed during our founder’s PhD in computer science, uses sophisticated machine learning techniques to detect a certain type of anomalous event (controversial topics) that affect publicly traded companies. We deliver these actionable insights in real time, reducing our clients’ risk of exposure to harmful events and helping them generate outsized profits.

BUSINESS MODEL

Our initial focus is an annual licensing model for quantitative hedge funds and algo-trading firms.

CURRENT STATUS

AuCoDe has raised \$95,000 in non-equity funding through awards and grants, and are currently in a proof-of-concept stage. The University of Massachusetts Amherst filed a provisional patent for our technology, and we hold an option for an exclusive license.

We were named “First place find” by the UMass Innovation Challenge, and “Top 5 startup” in the MassChallenge Minute to Pitch It competition.

THE TEAM

We have a strong, passionate team with the right skillset to execute our vision, and a strong advisory board.



Dr. Shiri Dori-Hacohen
15 years of experience in the tech industry including Google & Facebook

Jeremy Gollehon
15 years of experience in the hedge fund space



CONTACT US

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