Members present: Glenn Barrington, Jon King, Niels La Cour, Rob Hendry, Sumera Ahsan, Jennifer Bennett, Martha Nelson Patrick, Tom O’Donnell, Marcie Savoie, Lily Wallace, Shane Conklin, Greg Wheeler

Members absent: Michael Knodler, Pam Monn, Ann Carr, Melanie Jacque, Lucas Patenaude, Benjamin Ostiguy, Derek Dunlea

Guests: Jonathan McHatton, Josh Rickman (Director of Planning and Operations for the PVTA), Metin Yavuz, and Brandon Gilmour

Rob Hendry, motion to accept November minutes. Niels La Cour seconded.

Niels La Cour, motion to accept February minutes. Jon King seconded.

Glenn Barrington, Transit Update:

- Ridership down 3.45% from this time last fiscal year (FY16).
  - Josh Rickman – PVTA ridership is down across the board, as well as for other partner organizations. This could be competition taking some ridership away.
- Summer Projects.
  - Bus stop sign replacement project is ongoing. Have done 45 stops so far out of the 270.
  - Bus stop improvements on campus, including installing concrete landing pads in several locations, and improving lighting conditions.
  - Preparing schedules for FY18.
  - Summer training, goal is to hire and train 20 drivers.

Josh Rickman, PVTA Presentation:

- PVTA route performance guidelines.
  - Guidelines about what you should expect from your routes and how they should be designed.
  - Use guidelines when considering new service or reviewing current services.
- Route priorities and efficiency.
  - Governor’s budget was supposed to be $86 million, only came in at $80 million, hoping it will be overridden.
  - Have to use performance measures to make services more attractive to UMass students.
  - Want to reinvest in the routes 30 and 31.
- Public hearings.
• When we don’t get enough money, we need to look at what routes are not doing well, and ask if we can reinvest that money into what we need.
• Need public hearings when decreasing service.
• The PVTA advisory board has to allow to go to public hearing and prove that it is equitable to do for overall service.
• Questions for Josh from PTAB members.
  • Niels La Cour – is it possible to add better connections between Springfield and Amherst?
    ▪ Josh – the R29 was introduced, can take the R29 and transfer to the P21.
    ▪ Right now Peter Pan has operating rights between UMass to Springfield, and it is illegal for PVTA to duplicate that service.
  • Rob Hendry – Can you talk about improvements made with the FRTA?
    ▪ Josh – FRTA has changed their route 23 schedule to include a terminus at Sugarloaf Estates instead of UMass. FRTA passengers can transfer from the FRTA 23 to the PVTA 31.
  • Sumera Ahsan – Do you do any analyses about who is using the less popular routes, if they need it and do not have an alternative?
    ▪ Josh – Any time you eliminate service you are going to impact an individual. We do an equity analysis every time we want to eliminate a route.
  • Sumera – If you are stopping a route, how long before you let passengers know?
    ▪ Josh – The entire process can take several months between getting board approval for the public hearing and communicating the changes to passengers.
  • Shane Conklin – Are there any routes in jeopardy for the fall?
    ▪ Josh – No.
  • Niels – How much of your funding is local?
    ▪ Josh – 17-20% of funding is locally funded, based off of route miles operating within that community.

Rob Hendry, Commuter Options Program:

• The Commuter Options Program Website is located at: www.umass.edu/transportation/commuter-options
• 1st Annual UMass Green Commute Day is Friday, April 21st, 2017.
  • Trying to get people to use an alternative commute and track their commute via nuRide.

Jon King, Parking Update:

• Garage Closure.
  • Campus center garage upper decks 2-6 are scheduled to close completely for 2 weeks starting May 15th.
  • Levels 3, 4, 5, and 6 will reopen Tuesday, May 30th.
  • Level 2 will remain closed until Monday, June 6th.
• Summer Construction.
- South entrance to lot 11 is being re-paved this week.
- Lot 13 re-graded and jungle pushed back to accommodate high demand in that area. Will remain a dirt lot for now.
- Lot 25 south entrance and metered area to be re-paved late summer or early fall.
- Will replace both pay stations at Robsham Visitor’s Center. The new stations will have an alpha numeric key pad that is needed for the new License Plate Recognition system.
- Will replace pay station in lot 64 next to the Recreation Center.
- Crack sealing in multiple lots across campus.
- Removal of islands in lot 21 and lot 49 Windmill Lane.

- Future Construction.
  - South entrance to lot 11 is being re-paved this week.
  - Lot 12 will not be paved this year. Waiting on permits and design.
    - The design will break off a piece of lot 12 to make a purple lot for the CHC residence.
    - Finish paving lot 25.
    - Design requested for lot 33.
  - License Plate Recognition.
    - Almost done with the last bit of haggling over the PO.
    - Hope to have the vehicle and software up and running within a month and a half.
  - Access and Revenue Control.
    - Have set a budget of $500k for the new Access and Revenue Control System.
    - Should have a detailed quote within two weeks.

- Campus Center Office Closure.
  - Will close the Campus Center Parking Office located just off level 2 of the parking garage after May 12th.
  - Over-the-counter transactions have dropped off dramatically with the addition of TPP, CPP, and because of new online hosted permit purchasing and renew environment.

- Permit Renewal.
  - Permit renewal began Tuesday, April 11th, and will close Friday, May 19th.
  - Approximately 7,000 people will renew their parking permits during this time.

- Student Parking Ambassadors presentation.
  - Senior Brandon Gilmour lead the team for this presentation.
    - Slides from this presentation can be found at [www.umass.edu/transportation/parking-and-transportation-advisory-board](http://www.umass.edu/transportation/parking-and-transportation-advisory-board) under “April 12th, 2017: Comparative Parking Survey Data.”

Meeting Adjourned at 1:30 PM