



WANT TO LEARN MORE ABOUT CAREERS IN THE WORLD'S LARGEST INDUSTRY?

CHECK OUT ISENBERG'S DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT!

HTM is much more than just managing hotels & restaurants!

In today's world, the skills and education students gain open up doors to traditional and non-traditional career opportunities. We prepare students to manage million dollar budgets and billion dollar facilities. Here are some exciting career paths an HTM degree prepares you for! ↗ ➡

Traditional segments of the HTM industry

Non-traditional, emerging, cross-over career opportunities

- Lodging
- Foodservice
- Clubs
- Theme parks
- Casinos
- Airlines
- Travel
- Tourism
- Sales & Marketing (including social media and brand management)
- Real Estate (including sales, marketing, and development)
- Information technology
- Finance (including revenue management and data analytics)
- Customer experience management and relations
- Consulting

Traditional segments of the HTM industry

Non-traditional, emerging, cross-over career opportunities

Here are just some traditional—and not so traditional—places our students find internships and careers.

Anything here look interesting to you?!



LEARN MORE ABOUT TRANSFERING OR DOUBLE MAJORING IN HTM:

- ✓ Virtually drop-in to our **"Majors Week Meet & Mingle"**: Join faculty and current students to casually discuss academic and career opportunities, **Tuesday, October 17, 7-8pm**. [Zoom link here!](#)
- ✓ Contact Melissa Baker, our Department Chair, to get information about our **November in-person HTM Information Session** or to set up a meeting with her or current students. [Email her here!](#)

Our HTM BS program is part of Isenberg—same core business classes and access to same resources as the BBA program.

WE ARE CURRENTLY WELCOMING STUDENTS FROM ON-CAMPUS TO APPLY TO OUR HTM BS PROGRAM. PLUS, HTM HAS ITS OWN ADMISSIONS CRITERIA—SO DON'T BE SCARED OFF FROM APPLYING!

Visit our Website



The demand for HTM managers and leaders is high, so you'll land a great job when you graduate. Isenberg HTM grads have starting salaries higher than the national average. Plus, HTM careers provide rapid growth—so salaries go up quickly on the job!

FIND YOUR PASSION AND START YOUR NEW CAREER TODAY!