

# THINKING INSIDE THE BOX: LOGIC MODEL YOUR WAY TO PROGRAM SUCCESS

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# PROGRAM PLANNING

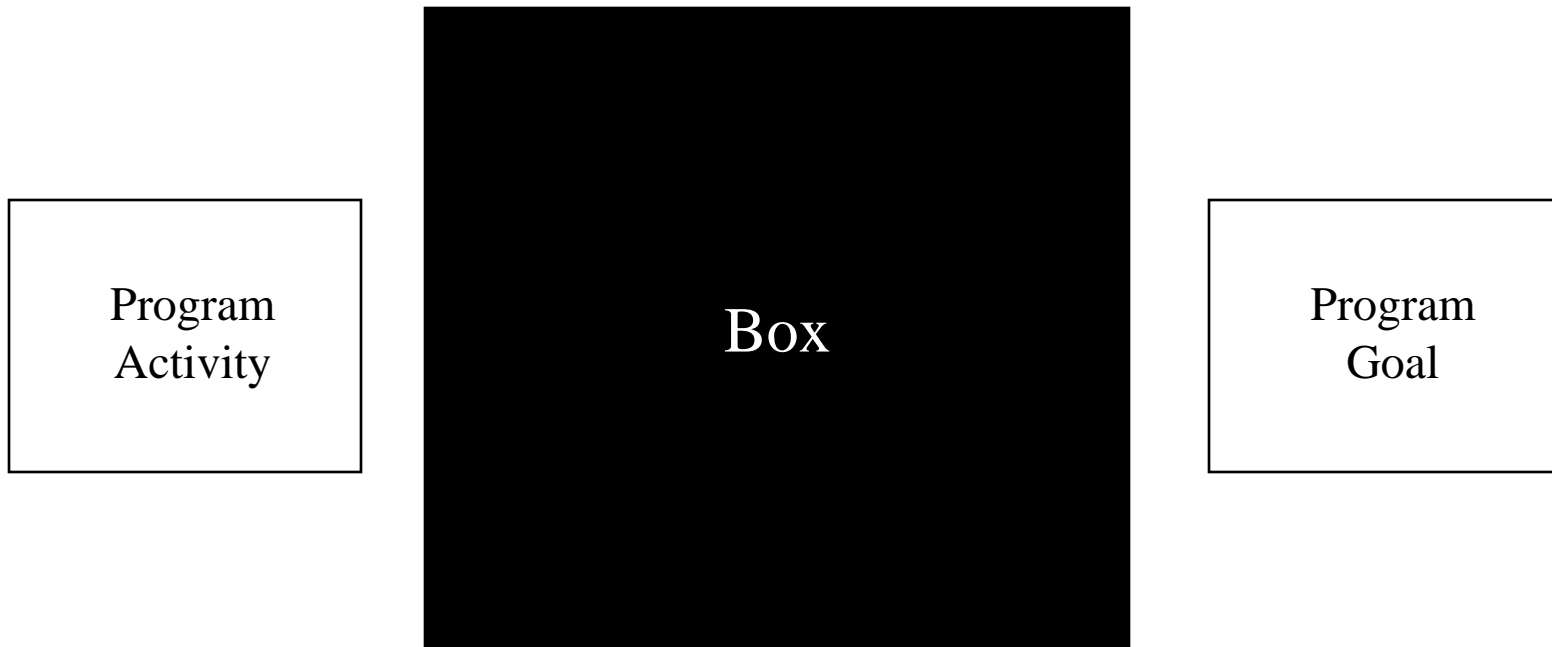
“A program is a cohesive arrangement of information, activities, services, or resources that support the educational and developmental aims of an institution.”

- How does the program bring about desired change?
  - How to define the components of the program?
    - **Context** (campus culture, need, stakeholders, etc.)
      - Know national best practice and relevant theory
    - **Goal(s)**
      - Concise and clear
    - **Method/Plan**
    - **Evaluation**
      - Mid-Course Correction (Formative)
      - Outcomes (Summative)

# LOGIC MODELS

- ◉ Useful way to illustrate how a project's performance measures are related to its specific problems, goals and objectives, and design
- ◉ Used to visually describe the linkages between program goals, activities, and expected outcomes
- ◉ Describe how a program should work, present the planned activities for the program, describe how activities will be documented, and focus on anticipated outcomes
- ◉ Diagrams or pictures that illustrate the logical relationship among key program elements through a sequence of "if-then" statements are often used when presenting logic models

# THINKING “INSIDE THE BOX”



# LOGIC MODELS

“A logic model is a systematic and visual way to present and share your understanding of the relationships among the resources you have to operate your program, the activities you plan, and the changes or results you hope to achieve.”  
(W.K. Kellogg Foundation 2004)

- Although there are many formats, these are the major components:
  - Assumptions
  - Inputs
  - Activities
  - Outputs
  - Outcomes
  - Overall Impact

# WHAT'S IN YOUR LOGIC MODEL

## Your Planned Work

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### Resources/Inputs

Includes human, financial, organizational and community resources a program has available to direct toward doing the work

### Activities

What the program does with its resources. Processes, tools, events, technology, and actions that are an intentional part of the program implementation

## Your Intended Results

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### Outputs

The direct products of program activities and may include types, levels, and targets of service to be delivered

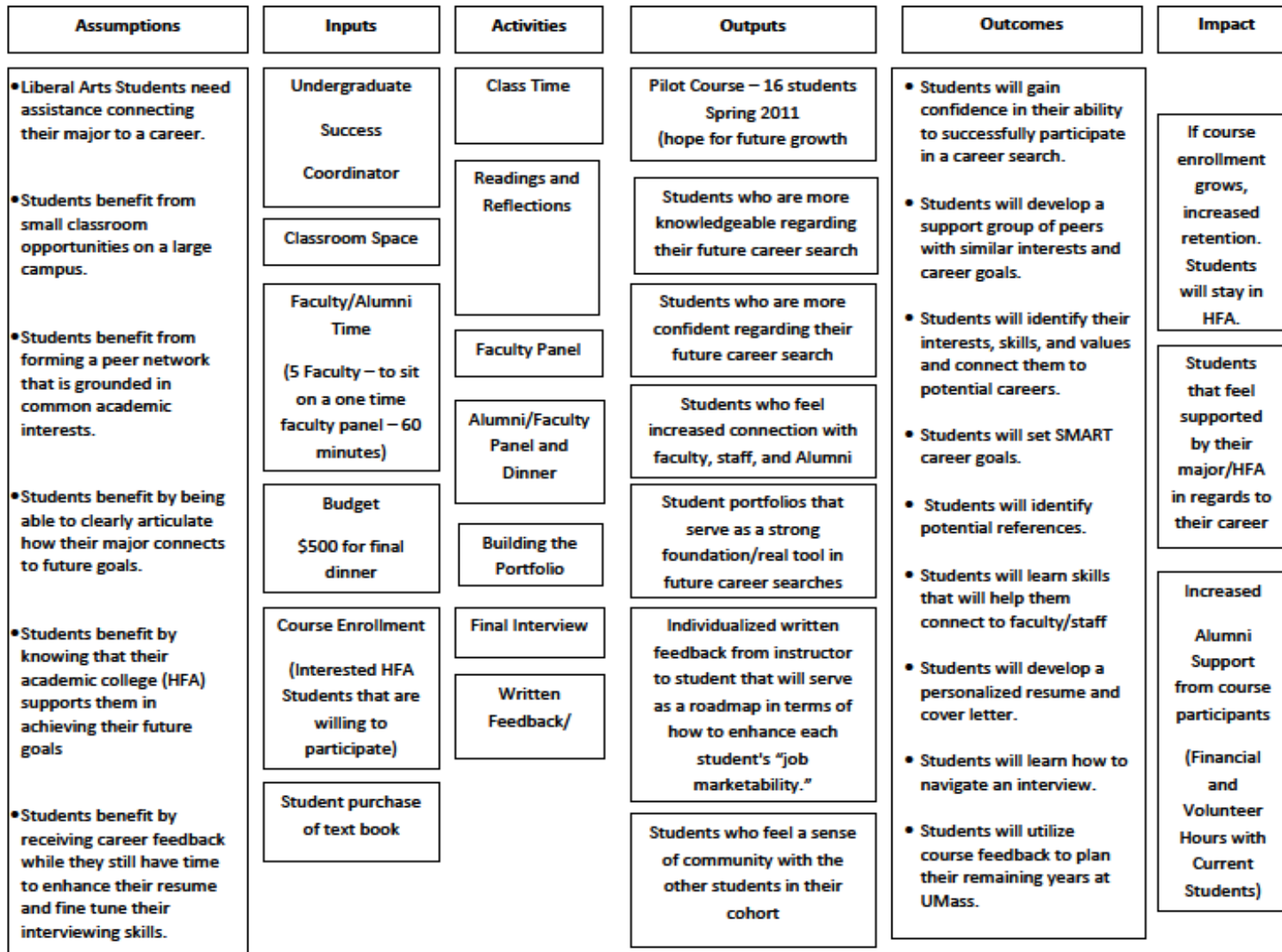
### Outcomes

Specific changes in program participants' knowledge, behavior, skills, level of functioning (broken down into short-term, intermediate, and long-term)

### Impact

Fundamental intended or unintended change occurring in organizations

# EXAMPLE LOGIC MODEL

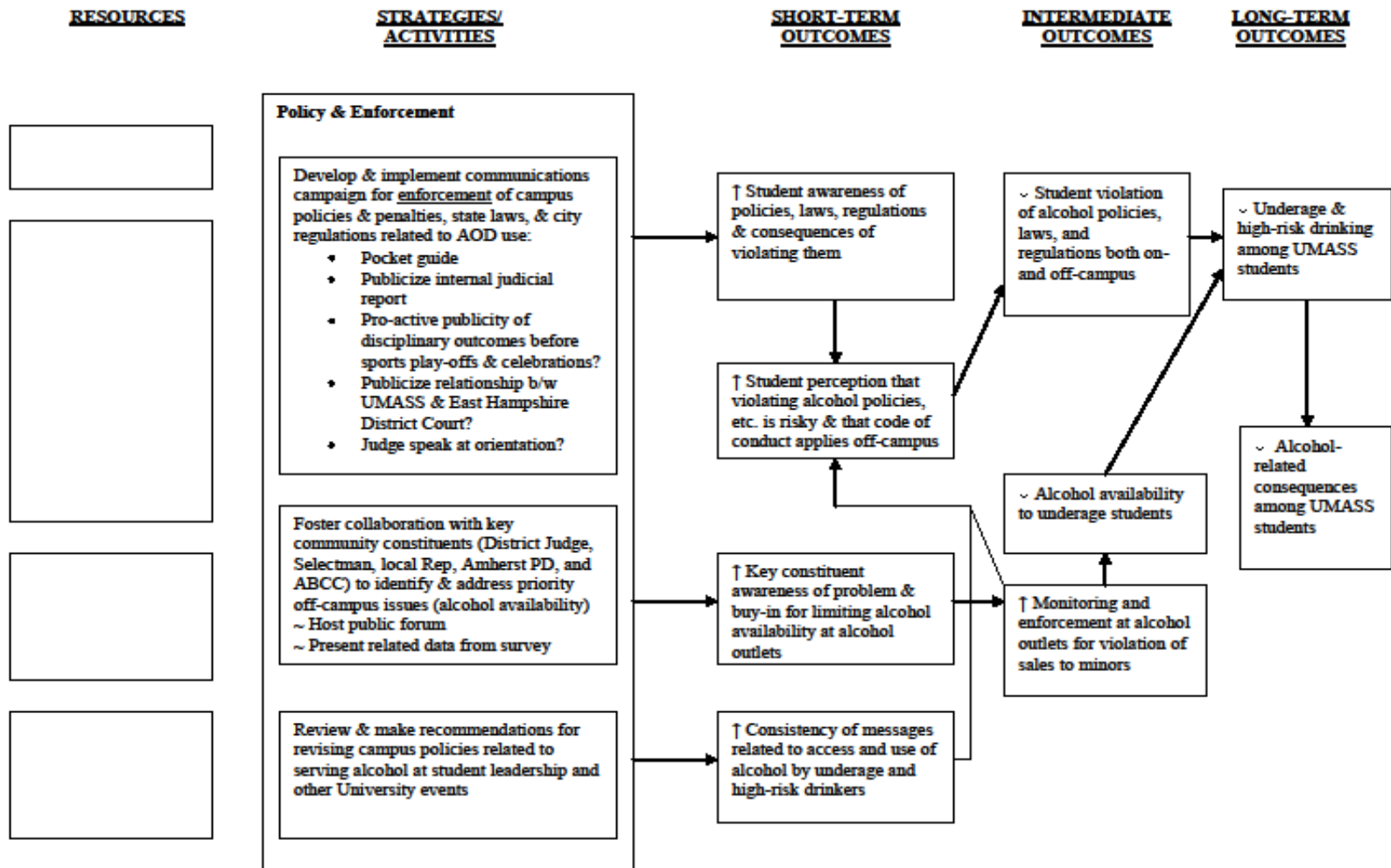




# EXAMPLE LOGIC MODEL

## UMASS-AMHERST LOGIC MODEL FOR POLICY & ENFORCEMENT

03/23/05





# GETTING STARTED

- What Box Will You Unpack?
- New or Existing Program?
- What is Your Style?
  - Do you prefer diagrams or text?
  - Do you like to start with assumptions or outcomes?
  - Do you like to brainstorm alone or with a team?
- What Can You Do with Your Logic Model?
  - Ask for resources
  - Justify needed program modification to stakeholders
  - Evaluate your program
  - Display your excellent work



BUILD YOUR  
LOGIC  
MODEL!

**Coming Soon...**

**ASSESSMENT  
CERTIFICATE SERIES**