

TAKING OUR NEASC DATA TO THE NEXT LEVEL

SALAD Presentation

March 8, 2018

Marcy Clark

HERE'S THE DATA YOU SUBMITTED

- Student Engagement
 - Student Satisfaction
 - Campus Climate
 - Student Learning & Development
-

*HOW DOES SACL CONTRIBUTE TO STUDENT
LEARNING & DEVELOPMENT?*

8 CAMPUS-WIDE LEARNING OBJECTIVES

- Individual responsibility
- Knowledge & inquiry
- Communication
- Social responsibility
- Valuing difference
- Collaboration
- Critical thinking
- Integration

Plus

Other Departmental Learning / Development Objectives

8 CAMPUS-WIDE LEARNING OBJECTIVES

1. Individual responsibility

Knowledge & inquiry

4. Communication

2. Social responsibility

3. Valuing difference

4. Collaboration

Critical thinking

Integration

Plus

Other Departmental Learning / Development Objectives



- All UMass undergraduates



- All UMass undergraduates
- **SACL student staff**



- All UMass undergraduates
- SACL student staff
- **Student leaders**

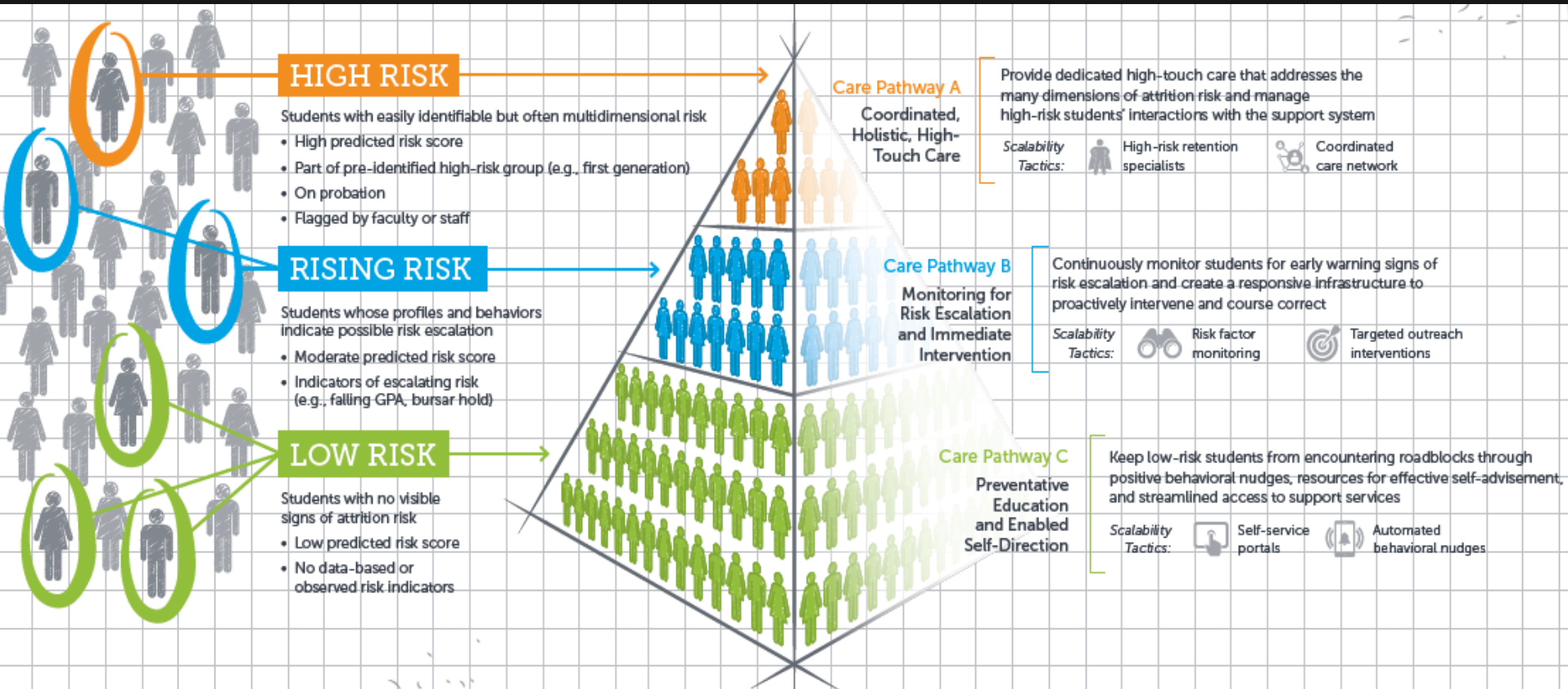


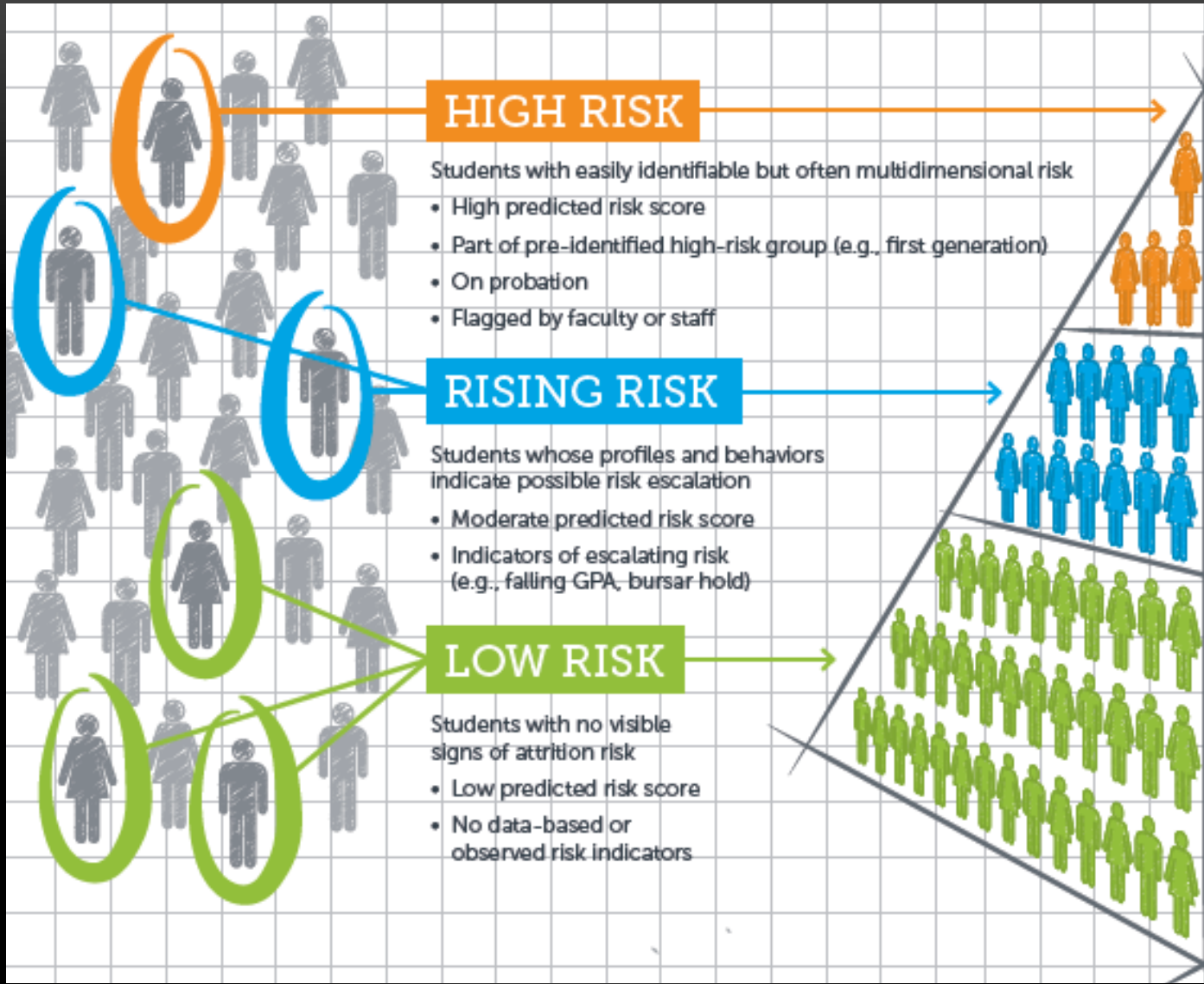
- All UMass undergraduates
- SACL student staff
- Student leaders
- **Special interests**



- All UMass undergraduates
- SACL student staff
- Student leaders
- Special interests
- **Broad indicators of prior learning/development**

EAB BLUEPRINT FOR STUDENT SUCCESS





HOW DO WE KNOW STUDENTS ARE LEARNING?

WAYS WE ARE ASSESSING OUR EFFECTIVENESS

- **Program outcomes**
 - **Participation numbers**
 - **Direct assessment of learning**
(students demonstrate their learning)
 - **Indirect assessment of learning**
(students describe their learning)
 - **Participant satisfaction**
-

HOW DO STUDENTS KNOW?

WAYS WE ARE COMMUNICATING OUR STUDENT LEARNING OBJECTIVES

- **Year end reports**
 - Beginning or during the program
 - After the program
 - In advance of the program
 - Formal documents
 - Ongoing feedback
-

TELLING YOUR STORY

- Who is your primary audience?
 - What do you highlight?
 - What data do you use?
 - What action or response are you hoping to elicit?
-

AUDIENCE MATTERS

Staff-Centered

- What are we teaching?
- How many programs do we provide?
- How many students attend?

Student-Centered

- What am I learning?
 - How is it useful to me now?
 - How will it help me be successful later?
-

*HOW CAN WE TELL A BETTER STORY ABOUT
STUDENT LEARNING?*

*What is one thing that would help
you tell a stronger story about
student learning to students?*

PLEASE SEND YOUR RESPONSES TO:
mroeclark@umass.edu

THANK YOU!