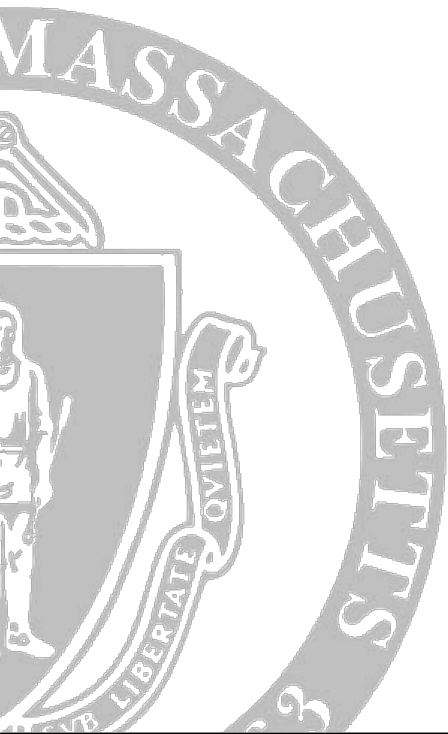


Student Life 2013 Survey



FINAL REPORT

Student Affairs and Campus Life

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Methodology

- The Student Life 2013 Survey was fielded to a sample of undergraduate and graduate students during April 10-24, 2013.
- A random sample of 3,501 students received email invitations to participate in the survey. The sample was comprised of 700 students from 4 undergraduate classes (AcadLvlatTermStrt: FR, SO, JR, SR) and 701 graduate students (Masters), for a total sample of 3,501.
- Respondents were able to skip questions they did not want to answer.
- All surveys (both completed & partially completed) were used in the analysis.
- All group differences reported herein are statistically significant to $p < .05$, unless indicated otherwise.

	TOTAL	Undergraduate (UG)	Graduate (GR)
Invitations	3,501	2,800	701
Respondents	742	581	161
Response rate	21.2%	20.75%	23.0%

Self-Reported Demographics

	Total		UG		GR	
	N	Valid %	N	Valid %	N	Valid %
First-year student	95	13.9%	95	17.6%	0	0.0%
Sophomore	192	28.0%	192	35.6%	0	0.0%
Junior	122	17.8%	122	22.6%	0	0.0%
Senior (including 5th year)	132	19.3%	131	24.3%	1	0.07%
Graduate (Masters)	144	21.0%	0	0.0%	144	99.3%
Female	413	60.6%	332	61.5%	81	57.0%
Male	260	38.1%	201	37.2%	59	41.5%
Transgendered	2	0.3%	0	0.0%	2	1.4%
Another identity	7	1.0%	7	1.3%	0	0.0%
Student of color (ALANA)	156	21.1%	105	18.1%	51	31.7%
White student	507	68.4%	421	72.6%	86	53.4%
None/Other	78	10.5%	54	9.3%	24	14.9%
First gen	190	27.8%	150	27.8%	40	27.8%
Veteran	6	.9%	3	.6%	3	2.1%

Self-Reported Demographics

		Total		UG		GR	
		N	%	N	%	N	%
Primary language family speaks at home	English	581	85.07%	482	89.3%	99	69.2%
	Other (please specify)	49	7.17%	26	4.8%	23	16.1%
	Chinese (please specify)	30	4.39%	15	2.8%	15	10.5%
	Spanish	9	1.32%	5	.9%	4	2.8%
	Vietnamese	6	0.88%	6	1.1%	0	0.0%
	Haitian Creole or French	5	0.73%	5	.9%	0	0.0%
	Portuguese	3	0.44%	1	.2%	2	1.4%
Religion	Catholic	212	31.1%	189	35.1%	23	16.2%
	None	173	25.4%	128	23.7%	45	31.7%
	Other (please specify)	101	14.8%	77	14.3%	24	16.9%
	Atheist	74	10.9%	52	9.6%	22	15.5%
	Protestant	70	10.3%	50	9.3%	20	14.1%
	Jewish	42	6.2%	36	6.7%	6	4.2%
	Muslim	9	1.3%	7	1.3%	2	1.4%

Demographics

	Total		UG		GR	
	N	%	N	%	N	%
Transfer entry	111	19.1%	111	19.1%	--	--
CHC (Commonwealth Honors College)	95	16.4%	95	12.8%	--	--
International	51	6.9%	9	1.5%	42	26.1%
CNS	222	29.9%	199	34.3%	23	14.3%
ISOM	109	14.7%	96	16.5%	13	8.1%
SBS	88	11.9%	74	12.7%	14	8.7%
HFA	83	11.2%	60	10.3%	23	14.3%
PHHS	79	10.6%	53	9.1%	26	16.1%
Other/Unaffiliated	57	7.7%	47	8.1%	10	6.2%
Engineering	64	8.6%	40	6.9%	24	14.9%
Nursing	12	1.6%	12	2.1%	--	--
Education	28	3.8%	0	0.0%	28	17.4%

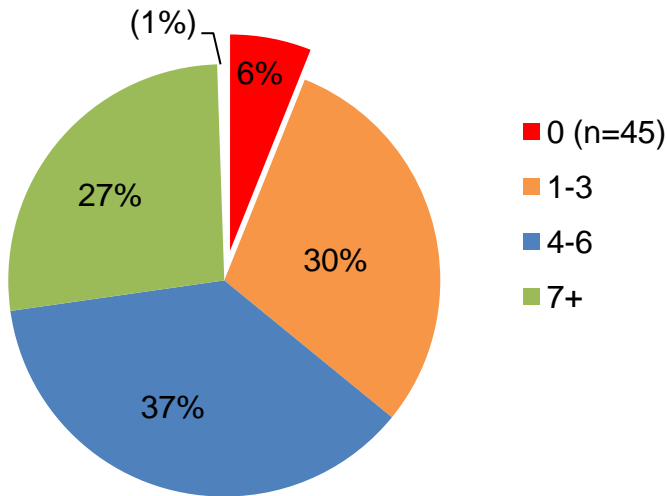
Students' Campus Leadership Positions

Students holding Leadership Positions	N	Valid % (N=194)	Sample % (N=742)
Teaching assistant	85	43.8%	11.5%
Graduate assistant	49	25.3%	6.6%
RSO E-board	42	21.6%	5.7%
Other peer advising	30	15.5%	4.0%
Student governance (SGA, RHA, GSO)	22	11.3%	3.0%
Resident Assistant (RA)	21	10.8%	2.8%
Peer health educator	2	1.0%	0.3%
Total # Student Leaders	194	100.0%	26.1%

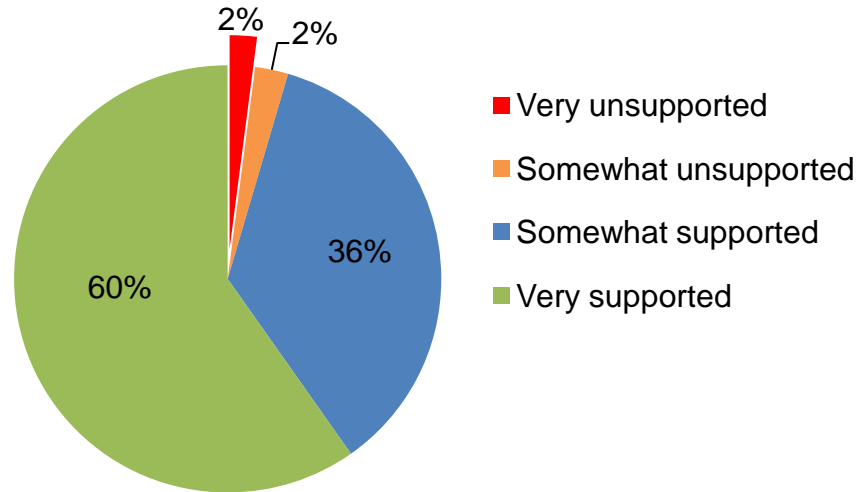
Friendships

The Vast Majority of Respondents Have Developed Close, Supportive Friendships at UMass

Number of Close Friends at UMass Amherst Currently (N=741)



Feelings of Support from UMass Amherst Close Friends (n=681 Respondents with 1+ close friends)



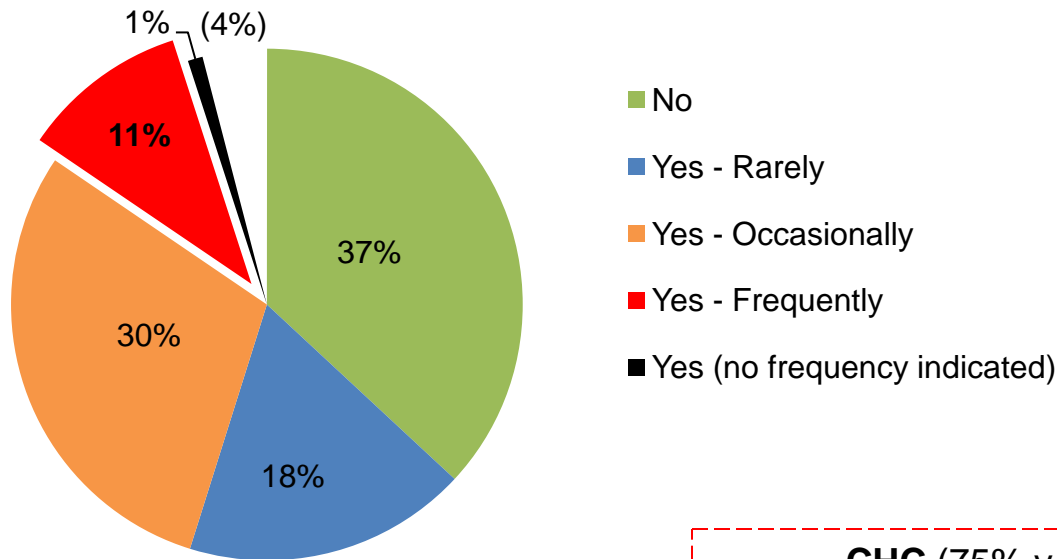
13% of Transfer entry have no close friends at UMass Amherst, compared to 3% of Frosh entry students

Transfer entry (39% v Frosh entry 67%)
Graduate students (49% v Undergraduate 62%)
Non-English primary (50% v English primary 61%)
Males (52% v Females 64%)
 are significantly **less likely** to **feel very supported** by their UMass Amherst close friends

Friendships

Despite Their Friendships, 42% of Respondents Had Felt Lonely Occasionally or Frequently During 2012-13 Academic Year

% of Students who Felt Lonely at Any Time during 2012-13 Academic Year (N=742)



CHC (75% v 60% Non-CHC)
Females (67% v 54% Males)
 were significantly *more likely* to have
felt lonely during the past academic year

Friendships

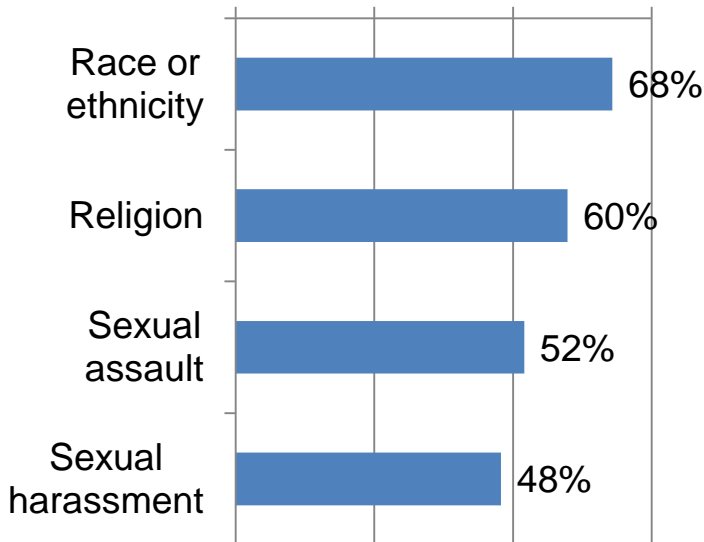
Student Across All Groups Tended to Discuss Race/Ethnicity and Religion Issues with Their Close Friends at Comparable Rates (68% and 60%, respectively)

Q: Have you and your close friends at UMass Amherst ever **discussed any of the following issues**, as they relate to UMass Amherst?

(n=692 Respondents with 1+ friends)

■ % "Yes" Respondents

0% 25% 50% 75%



These students*:	are more likely to have discussed this issue with their close friends at UMass:	than these students*:
CHC 65% Undergraduate 57% Female 56% White 55% English primary 54%	Sexual assault	Non-CHC 50% Graduate 37% Male 45% ALANA 45% Non-English primary 42%
CHC 60% Females 52% Undergraduate 51%	Sexual harassment	Non-CHC 46% Males 40% Graduate 38%

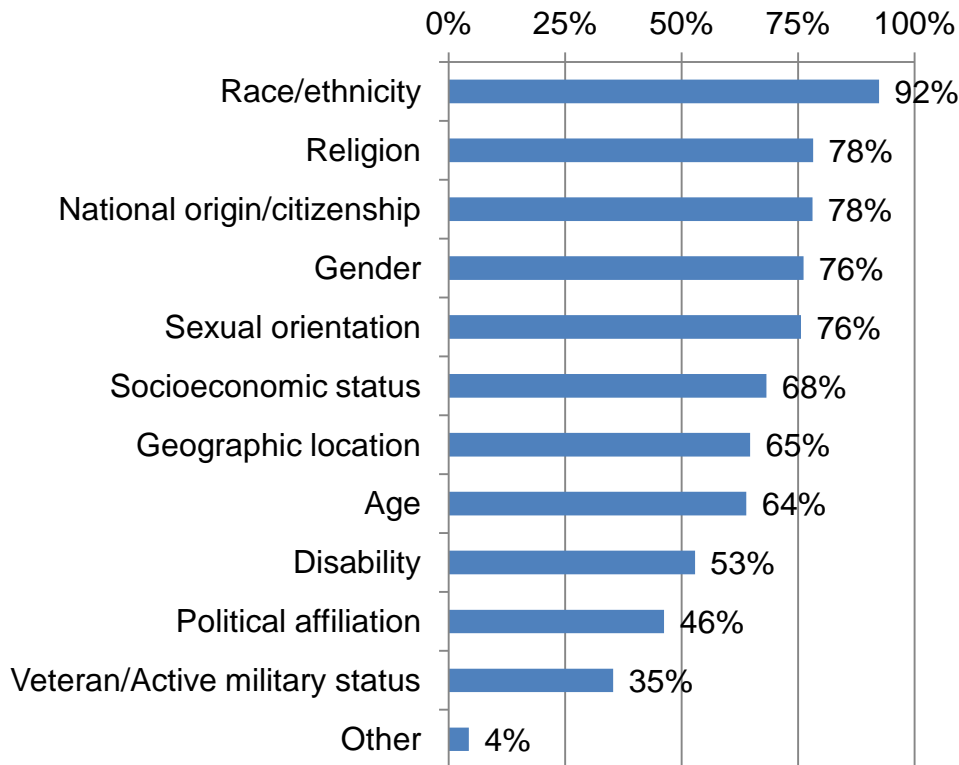
* Respondents with 1+ UMass Amherst friends

Diversity

The Majority of Respondents Define Diversity in Multiple Ways

Characteristics Included in Students' Concepts of "Diversity" (N=742)

■ % Respondents who include this characteristic in "diversity"

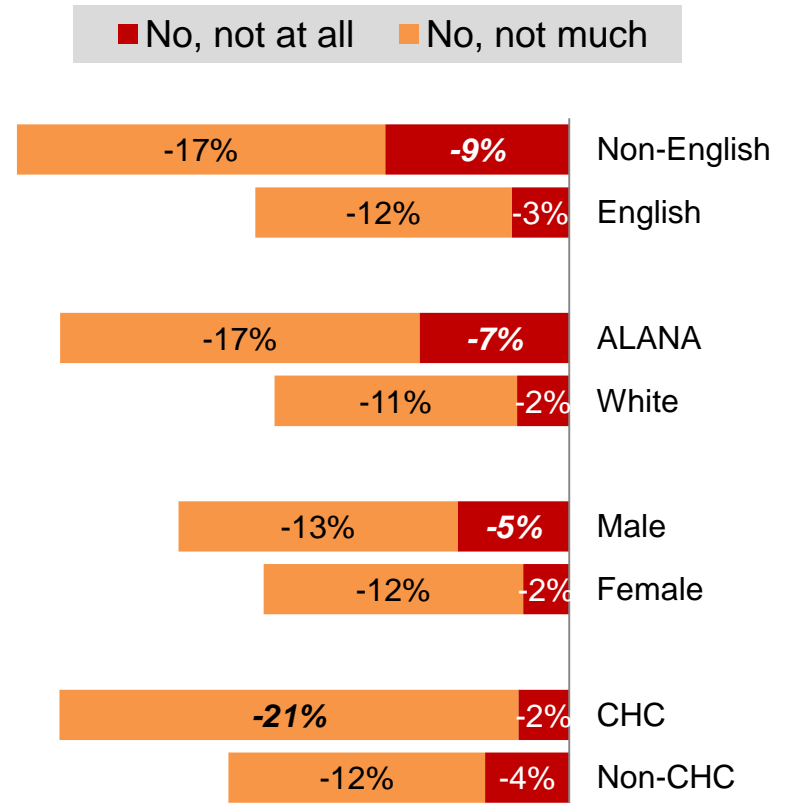
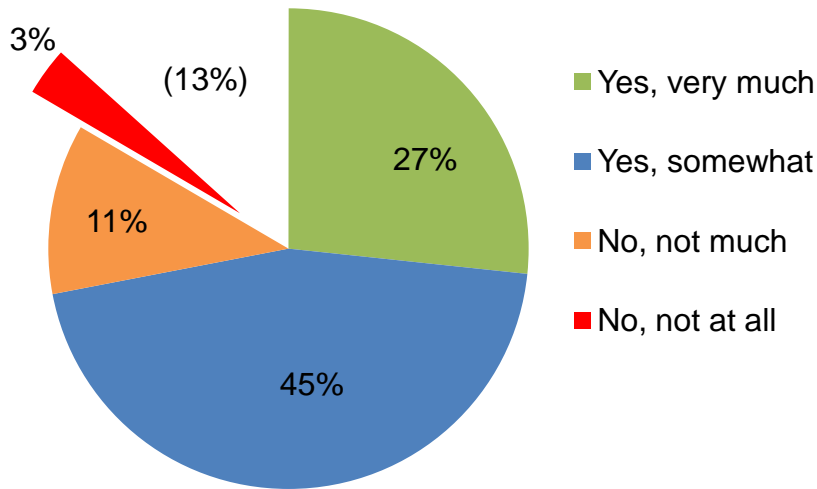


- Students' diversity concepts vary mostly across gender, primary language and undergraduate/graduate groups:
 - **Females** are more likely than males to include religion, sexual orientation, socioeconomic status, disability, political affiliation & veteran status
 - **English primary** students are more likely than non-English primary to include sexual orientation, socioeconomic status & political affiliation
 - **Graduate students** are more likely than undergraduates to include age & disability

Diversity

Overall, a Majority of Students Find UMass Leaders to be Committed to Diversity, But Some Groups Hold Less Positive Views

Q: Based on the characteristics that you've just described, do you think UMass Amherst's administrative leadership is committed to diversity? (N=742)

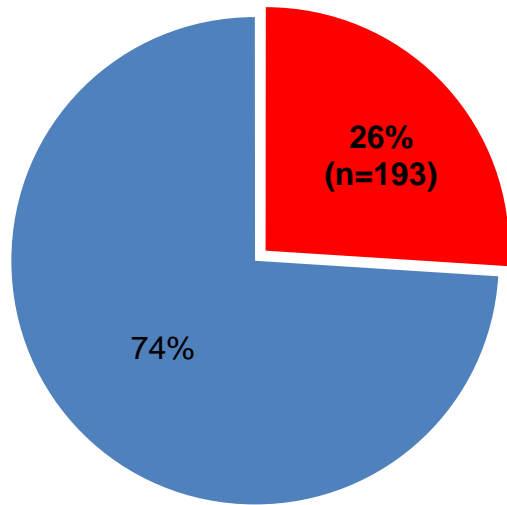


Diversity

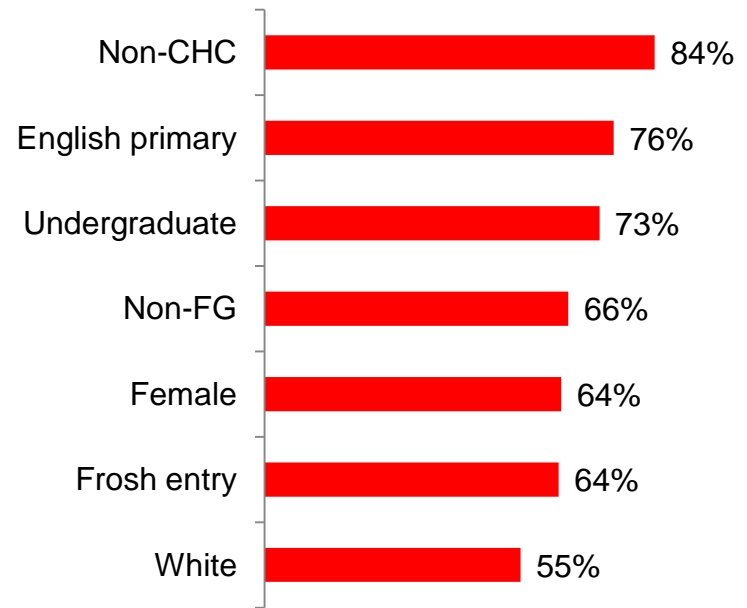
One in Four Respondents Had Felt Uncomfortable for Diversity-Related Reasons

Respondents Who Have Ever Felt Uncomfortable at UMass Amherst for Diversity-Related Reasons (N=742)

■ Yes ■ No, Don't know, Not applicable



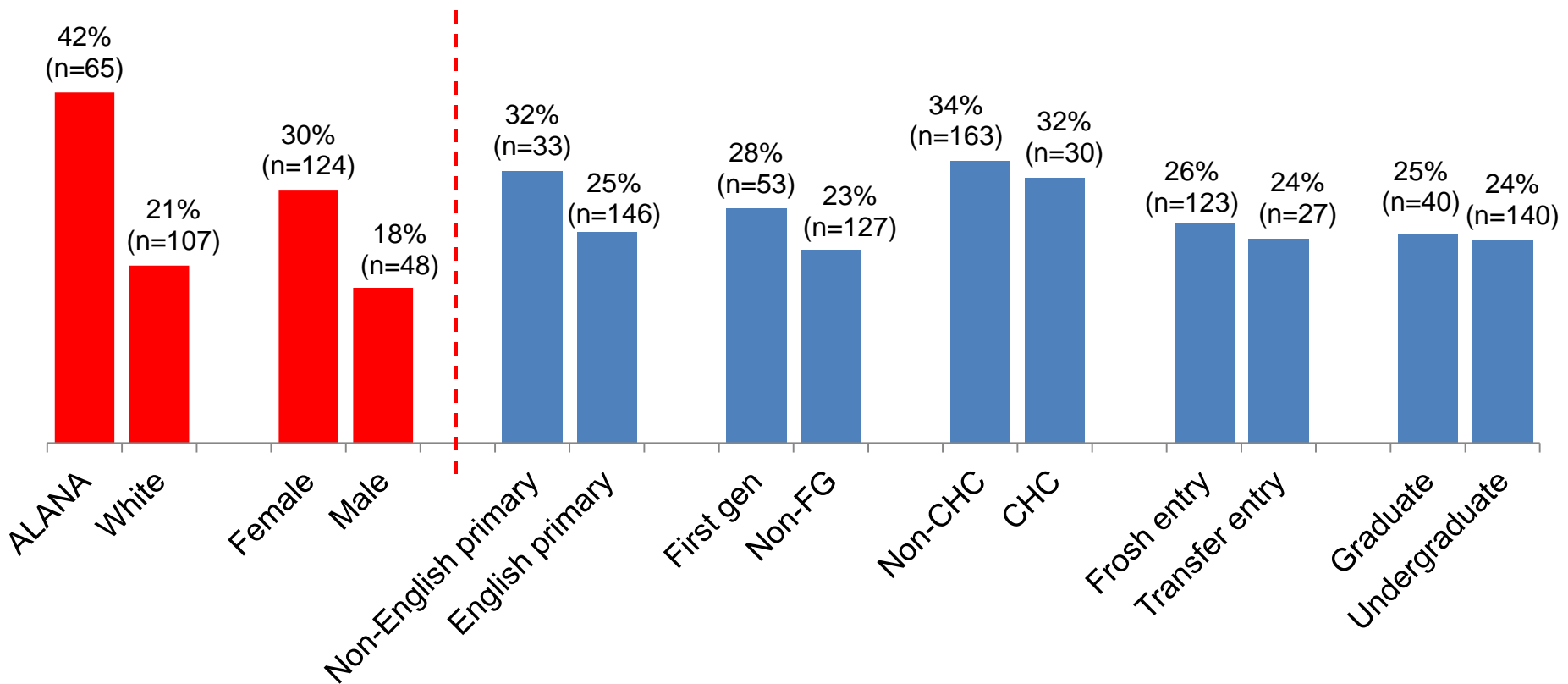
Profile of "Yes" Respondents (n=193)



Diversity

Negative Diversity Experiences Were Significantly More Prevalent Among ALANA and Female Students, than White or Male Students

Frequency of Diversity-Related Experiences Across Student Groups

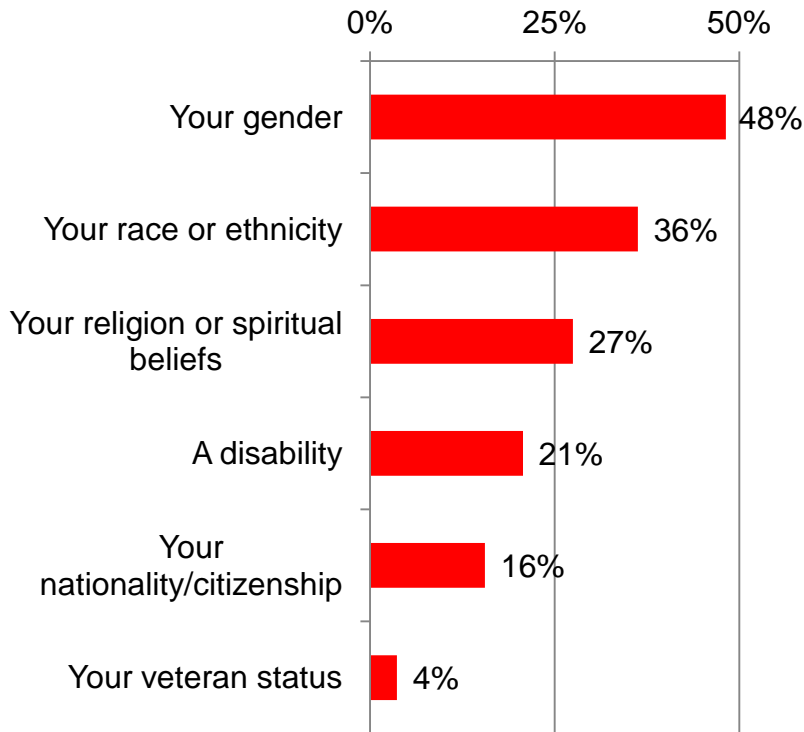


Diversity

Overall, Students Had Felt Uncomfortable Most Frequently Due to Their Gender or Their Race/Ethnicity

Types of Diversity-Related Reasons (n=193)

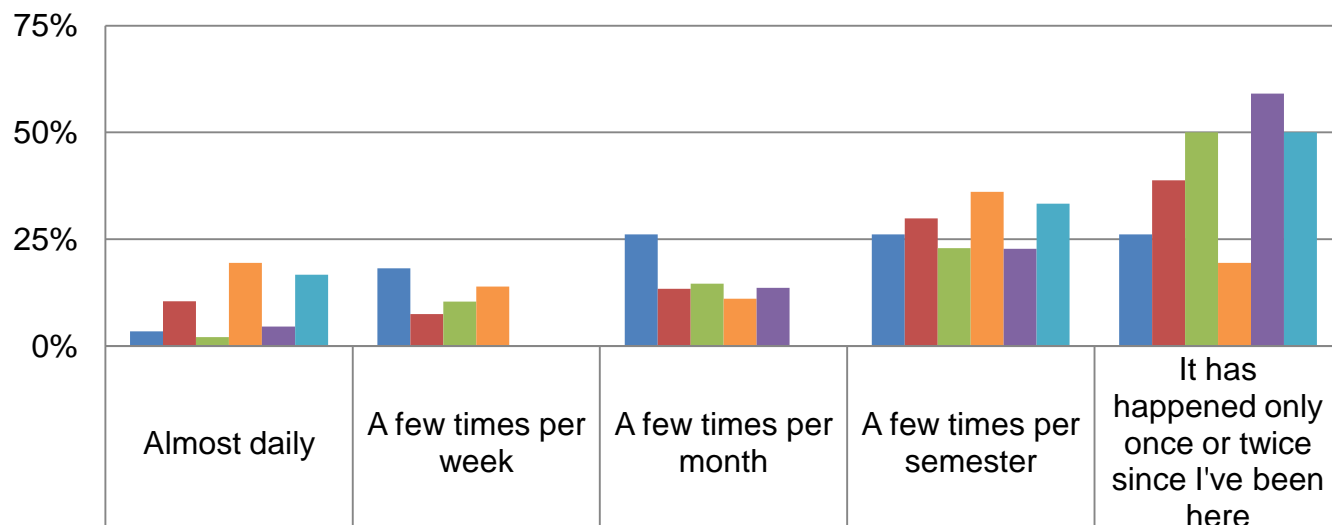
■ % "Yes" Respondents



This reason:	is more likely among these students:
Gender	White (61%) Female (55%) English primary (55%) Non-FG (54%)
Race or ethnicity	ALANA (74%) Non-English primary (64%)
Religion or spiritual beliefs	English primary (29%)
Disability	White (26%)
Nationality or citizenship	Non-English primary (61%) Graduate (38%) ALANA (28%) First gen (23%)

Diversity Dynamics

Frequency of Respondents Feeling Uncomfortable at UMass Amherst for Diversity-Related Reasons (n=193)

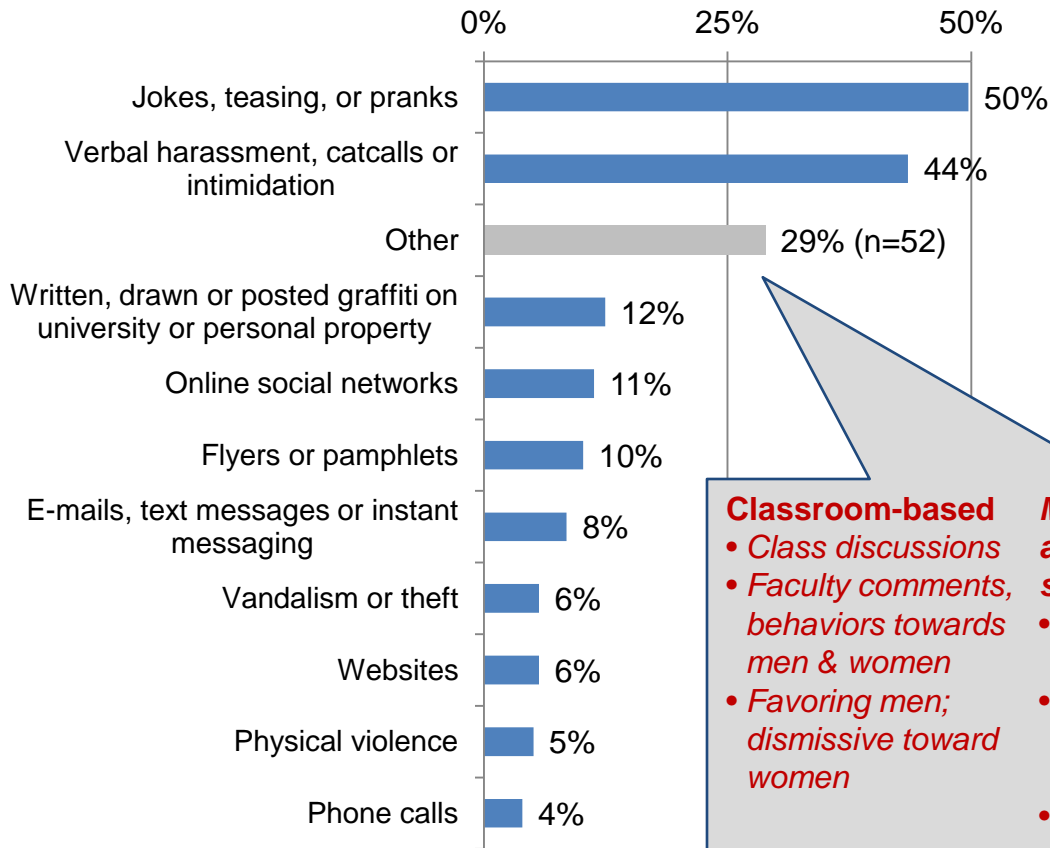


Reason	Almost daily	A few times per week	A few times per month	A few times per semester	It has happened only once or twice since I've been here
■ Your gender (n=88)	3%	18%	26%	26%	26%
■ Your race or ethnicity (n=67)	10%	7%	13%	30%	39%
■ Your religion or spiritual beliefs (n=48)	2%	10%	15%	23%	50%
■ A disability (n=36)	19%	14%	11%	36%	19%
■ Your nationality/citizenship (n=22)	5%	0%	14%	23%	59%
■ Your veteran status (n=6)	17%	0%	0%	33%	50%

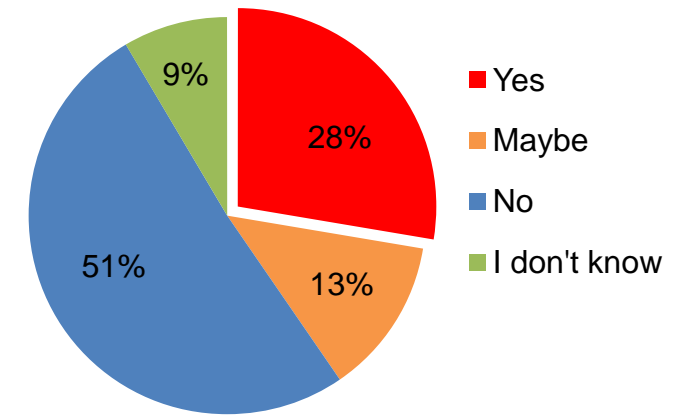
Safe Campus

Negative Experiences Occurred Most Frequently in the Form of Jokes, Teasing, or Verbal Harassment

Nature of the Diversity-Related Experiences that Bothered Students the Most (n=177)



Students Who Were Acquainted with Anyone Who Contributed to their Uncomfortable Experience (n=188)



Classroom-based

- *Class discussions*
- *Faculty comments, behaviors towards men & women*
- *Favoring men; dismissive toward women*

Multiple micro-aggressions & subtleties

- *Nonverbal (body language, looks)*
- *Conversation (undertones, discriminatory)*
- *Social settings*
- *Word of mouth*

Environment

- *Outsider/Other*
- *Sexual assault/rape culture*
- *White privilege*

Gender Experiences

42 students (45% of 93) offered descriptions of the ways they have felt uncomfortable at UMass because of their gender, including:

- **Experiences:** while socializing at night, in residence, in class, at work, at the gym, playing sports, walking alone on campus at night, being the only female in the room at campus job, at off-campus bars & parties
- **Being subject to:** party culture & objectification of women, faculty sexism/bias/off-putting remarks in class, sexist comments about women's bodies, cliques, marginalization of men, bias toward women or men, actions & comments from drinking/drunken males, preferential treatment of men, sexual advances/comments/innuendos, jokes about women's inferiority, derogatory remarks, dismissive treatment, aggressive behaviors, inappropriate comments
- **Feeling:** general discomfort, shunned, stared at, worried, scared, unsafe, disturbed "by campus' history of sexual attacks on women," vulnerable, disrespected, objectified, stress, intimidated, uneasy

As a woman, I feel that there's a lot of pressure to both be promiscuous and yet not be labeled a 'slut.' I feel like there's a lot of slut shaming that goes on from both men and women.

Senior

I work for UMass Transit and frequently have to walk a mile and a half home to my dorm after work at midnight. Being a tiny female, I always feel vulnerable to attack, and sometimes I think the few students I encounter are very much aware of this whether or not they would actually take advantage of me. While I am grateful for the constant discussion on rape culture, I think it very frequently just reminds people that such a thing is possible, including putting the idea in the mind of a would-be attacker.

Sophomore

Race/Ethnicity Experiences

22 students (31% of 70) offered descriptions of the ways they have felt uncomfortable at UMass because of their race/ethnicity, including:

- **Experiences:** in class, walking on campus, in residence halls, and in Amherst & Northampton
- **Being subject to:** stares, shouts, slurs, laughing, being followed, lack of discussion about race/ethnicity in class
- **Feeling:** weird, awkward, excluded, inadequate, disrespected

UMass Amherst is not a very diverse university. I often find myself in classrooms with 30 or more students in which I am the only person of color and it's hard to feel connected in such situations. There have been occasions as well when I have had students make insensitive and derogatory comments about my race/ethnicity.

Junior

Religion Experiences

17 students (32% of 53) offered descriptions of the ways they have felt uncomfortable at UMass because of their religion, including:

- **Experiences:** in class, dining commons, extracurricular activity, with friends or peers who don't share/practice their spiritual beliefs. Experiences include students self-identified as Christian, evangelical, Roman Catholic, or Jewish.
- **Being subject to:** difficulties creating a religious organization/chapter, classmate in Nazi uniform, religious beliefs accosted by liberal culture, accosted, jokes, too much swearing, blurbs/judgments/questions/mockings about spiritual beliefs and religious services, difficulty finding ways to grow spiritually, rude stares while saying quiet grace, accusations and gross generalizations, false facts, constantly combating people's negative views of Christians, generalizations & accusations of bigotry & intolerance, casual prejudice, professor's opinions & views pushed in class, ignorance, negative views
- **Feeling:** reverse discrimination, unable to talk about God/religion, empty, caught off guard, offended, tired, frustrated, unwelcomed, unvalidated & unsafe to participate in class, wishing for a bigger faith community, misunderstood, shunned

The casual prejudice I and my Christian sisters and brothers encounter here, when we mind our own business as much as we can, is frustrating. I think it gives the university as a whole a reputation for being tolerant only as long as you agree with the majority opinion or have a minority opinion that is perceived as being oppressed. I do not feel oppressed, but due to my faith I do not feel welcomed either.

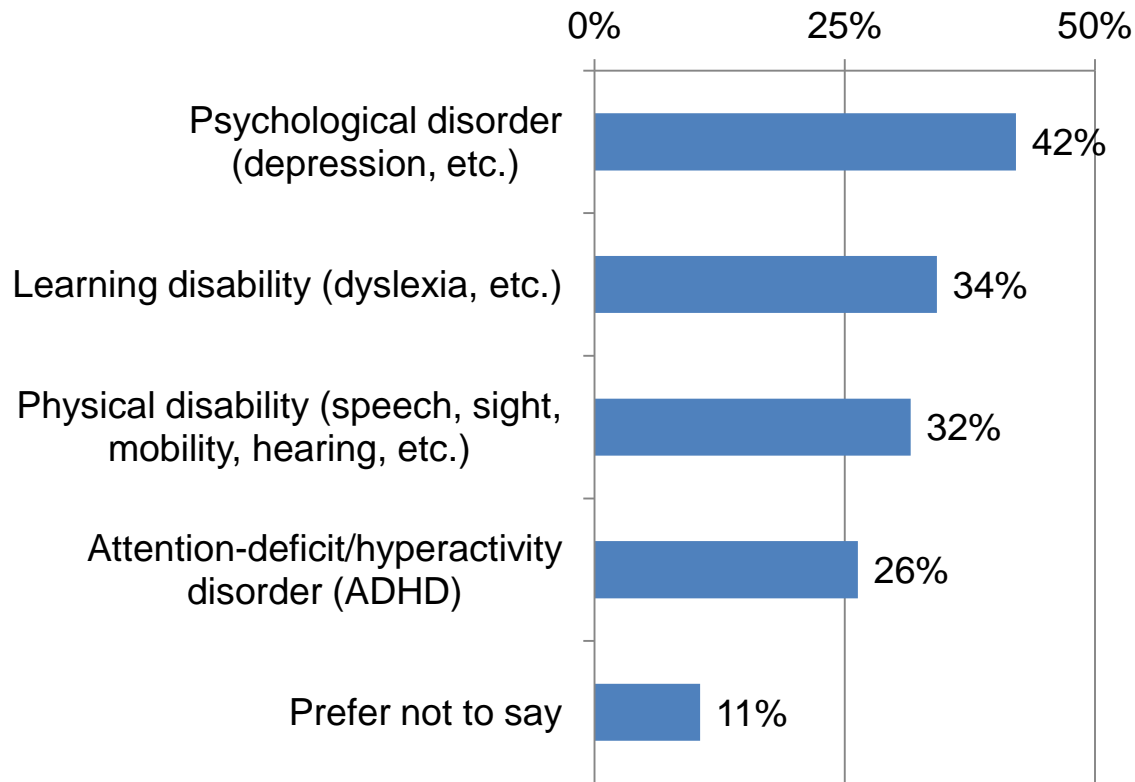
Masters

When I was a freshman a boy wore a Nazi uniform to class I felt uncomfortable being Jewish.

Sophomore

Disability Experiences

Nature of Respondents' Disabilities (n=38)



Disability Experiences

20 students (50% of 40) offered descriptions of the ways they have felt uncomfortable at UMass because of their disability, including:

- **Experiences:** in class, with faculty, with students, with group coursework, with pace of life and level of interaction with others, during exams, moving around campus
- **Being subject to:** feelings of discomfort imposed upon themselves, trouble with public speaking, low understanding and/or not attuned to disabilities that are not obvious, difficulty keeping up with pace of some classes and/or pace of life, low understanding/empathy, overarching misconceptions and lack of education about disabilities/disorders, judgmental peers, misunderstanding, hassle to get accommodations, disability as a part of everyday life, inaccessible buildings/classes, irregularly placed bus stops, no practical way to get to the center of campus while disabled
- **Feeling:** awkward, humiliated, caring too much about what people think, making themselves feel uncomfortable, painful, frustrated

My professors are always extremely accommodating of my disabilities and circumstances. However, it is the students at UMass who can be very judgmental. Not all of them have a very comprehensive understanding of most mental disorders. I highly suggest making a psych class mandatory for everyone.

Senior

Nationality/Citizenship Experiences

12 students (40% of 30) offered descriptions of the ways they have felt uncomfortable at UMass because of their nationality/citizenship, including:

- **Experiences:** in class, work group, in an international program
- **Being subject to:** alienation based upon appearance, classmates making fun of ESL instructors, different treatment than American students, limited support facilities, resentment based on political/historical issues, mild America 'bashing', classroom questions related to American culture raised
- **Feeling:** worried about finding a job, looked down upon, in need of the most help, embarrassed, uncomfortable regarding my country's (US) domestic & foreign policies, unfamiliar with American culture, alienated because of their appearance

Once a recruiter at a UMass career fair told me 'you may not even be able to be hired easily here after becoming a citizen because you are Iranian and you are under sanction' and she was not nice in her tone of voice at all. I almost cried for 2 hours that day but a friend who is lawyer told me that the recruiter was not correct and that it was a result of personal resentment.

Masters

Active/Veteran Military Experiences

3 students (out of 7) offered descriptions of the ways they have felt uncomfortable at UMass because of their active/veteran military status, including:

- **Experiences:** as a dependent of a veteran, attending a liberal campus
- **Being subject to:** negative presumptions about competence &/or intelligence, emails that don't pertain to me [i.e., military dependent]
- **Feeling:** unwelcomed in some places, frustrated, uncertain how to fit into veteran community

"I am regularly 'othered' due to my veteran status. Negative presumptions about my competence level and intelligence regularly frustrate me. Veterans are not welcome in some places on this campus"

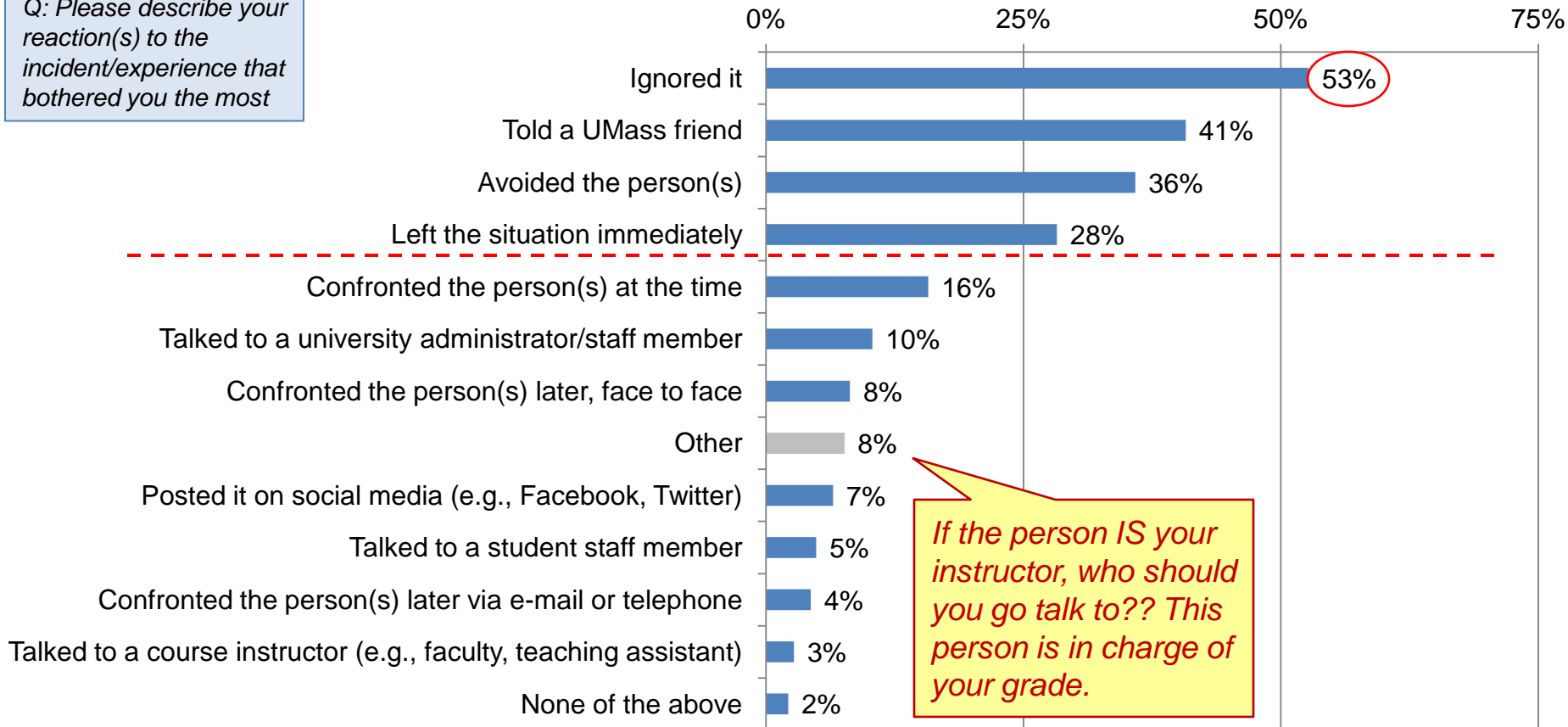
Doctoral

Diversity Dynamics

The Majority of Students Chose to Ignore Negative Diversity Incidents

Students' Responses to Their Most Uncomfortable Diversity-Related Experiences (n=184)

Q: Please describe your reaction(s) to the incident/experience that bothered you the most



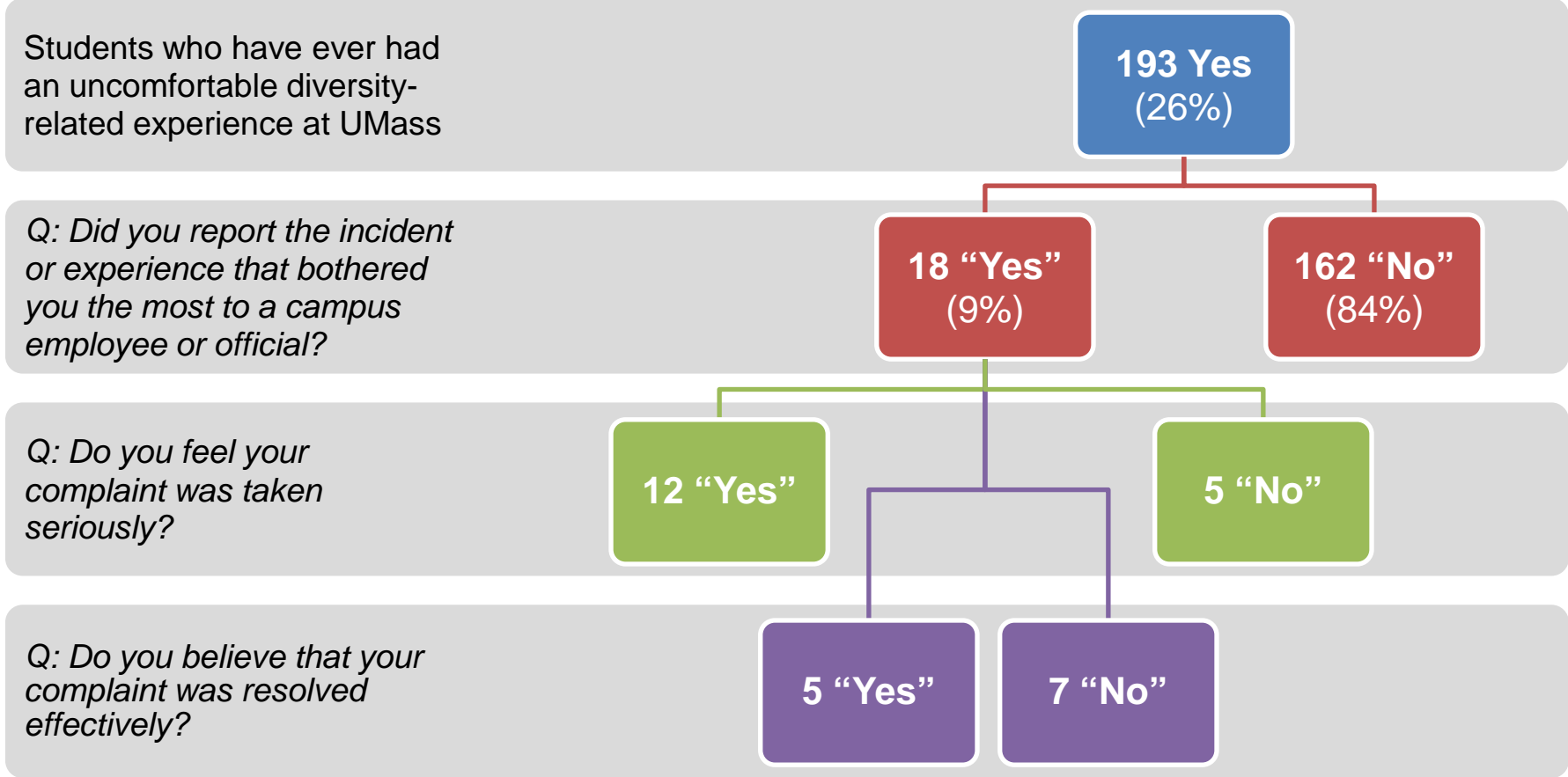
Diversity Dynamics

Students Responded to Diversity Incidents Differently Across Gender, Class and CHC Groups

This response:	is more likely among these students:	than these students:
“Told a UMass friend”	Females 49%	Males 17%
“Left the situation immediately”	Undergraduates 32% CHC 47%	Graduate students 15% Non-CHC 25%
“Confronted the person at the time”	Undergraduates 19%	Graduate students 5%
“Confronted the person later, face to face”	CHC 20%	Non-CHC 6%
“Talked to a course instructor”	Males 6%	Females 1%

Diversity Dynamics

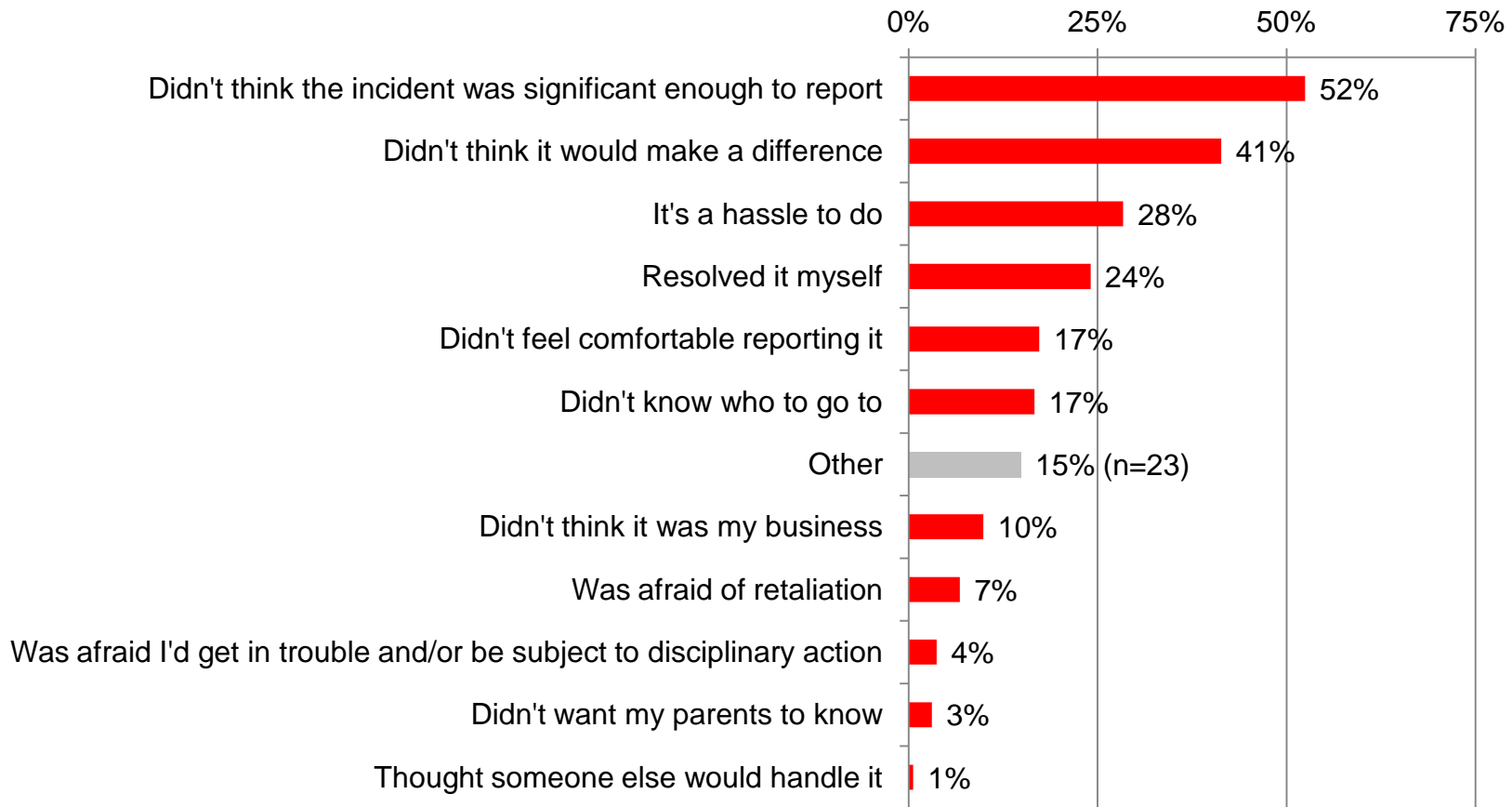
Only 9% of Students Reported the Diversity Incident that Bothered Them Most to a Campus Official



Diversity Dynamics

The Majority of Non-Reporters Didn't Think Their Experience Was Significant Enough to Report

Non-Reporters' Barriers to Reporting Uncomfortable Diversity-Related Experiences (n=162)



Diversity Dynamics

Barrier Prominence Differs Across CHC, Primary Language, Entry Mode and Class Groups

This barrier:	is more likely among these students:	than these students:
“It’s a hassle to do”	CHC 50%	Non-CHC 25%
“Didn’t feel comfortable reporting it”	Non-English primary 35%	English primary 12%
“Didn’t know who to go to”	Non-English primary 29%	English primary 13%
“Other”	Transfer entry 33%	Frosh entry 12%
“Afraid of retaliation”	Graduate 20%	Undergraduate 3%
“Didn’t want my parents to know”	CHC 13% Non-English 10%	Non-CHC 1% English primary 2%

Diversity Dynamics

Students Offered Comments that Add Insights into Their Inaction (n=23)

- *It wasn't directly related to me; I heard about incidents via police announcement.*
- *It was late, and I was afraid. I don't really remember what he looked like.*
- *The act of attempting to express these incidents is stressful to prepare for and pursue, with no guarantee that anything will improve, and some chance of greater stigmatization*

It wasn't really a big deal

- *It wasn't reportable, just obnoxious.*
- *Not something I felt worried about.*
- *I probably imagined it anyway.*
- *I just let it slide.*
- *I got over it. It wasn't a big deal to me.*
- *I felt that college students do stupid things all the time. And it didn't really bother me.*
- *I know about the Ombudsman and other resources available to us, but you don't report an isolated joke. We all know there are social rules that can be bent to degrees, but an isolated incident should never qualify as bullying.*

Sexual Harassment

The next set of questions will help us to understand the extent to which students experience **unwanted verbal or non-verbal conduct of a sexual nature** at UMass Amherst or in the local Amherst community.

Examples of **unwanted verbal conduct** include:

- Repeated, unwanted sexual advances
- Unwanted email, telephone calls, texts, or voice-mail messages of a sexual nature
- Unwanted sexual teasing, telling sexual jokes
- Requests for sexual favors in return for other favors (including grades, letters of recommendation)
- Personal questions or sexual remarks or about a person's clothing, body or sexual activities

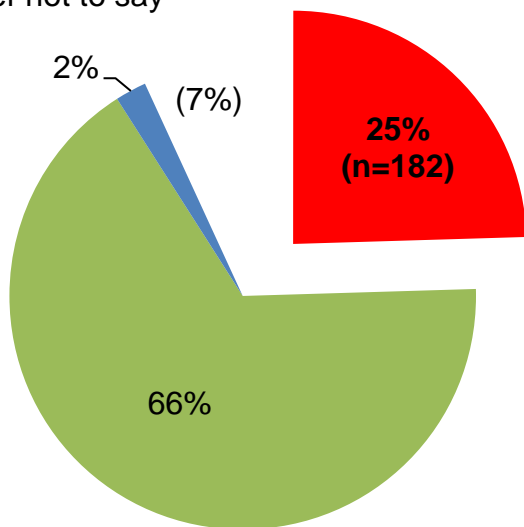
Examples of **unwanted non-verbal conduct** include:

- Displaying sexually explicit images of women
- Making sexual gestures with hands, through body movements, or facial expressions (including winking, throwing kisses, or licking lips)
- Whistling at someone, kissing sounds, howling, cat calls

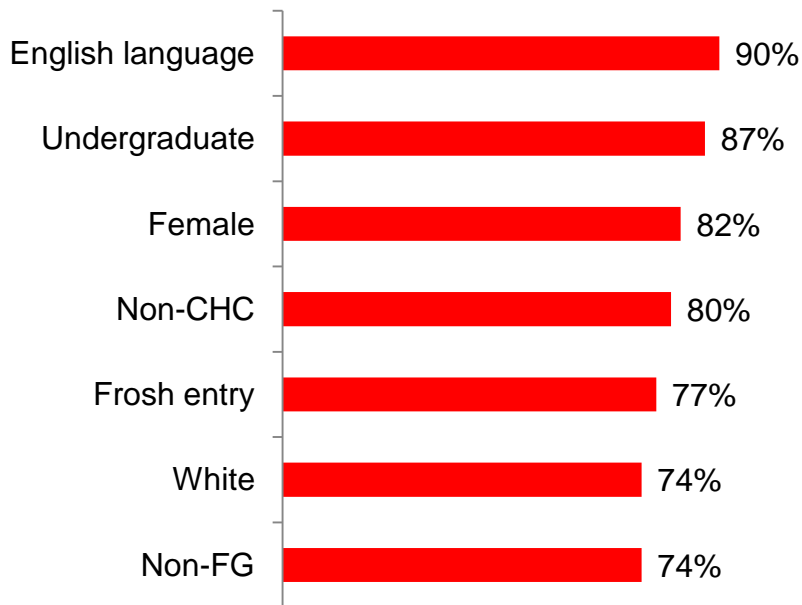
Sexual Harassment 1 in 4 Respondents Had Been Sexually Harassed

Student who Have Personally Experienced Sexual Harassment at UMass Amherst or Local Amherst Community (N=742)

- Yes, I have had one or more of these experiences
- No, none of these experiences has happened to me at UMass Amherst or in the local Amherst community
- I'd prefer not to say



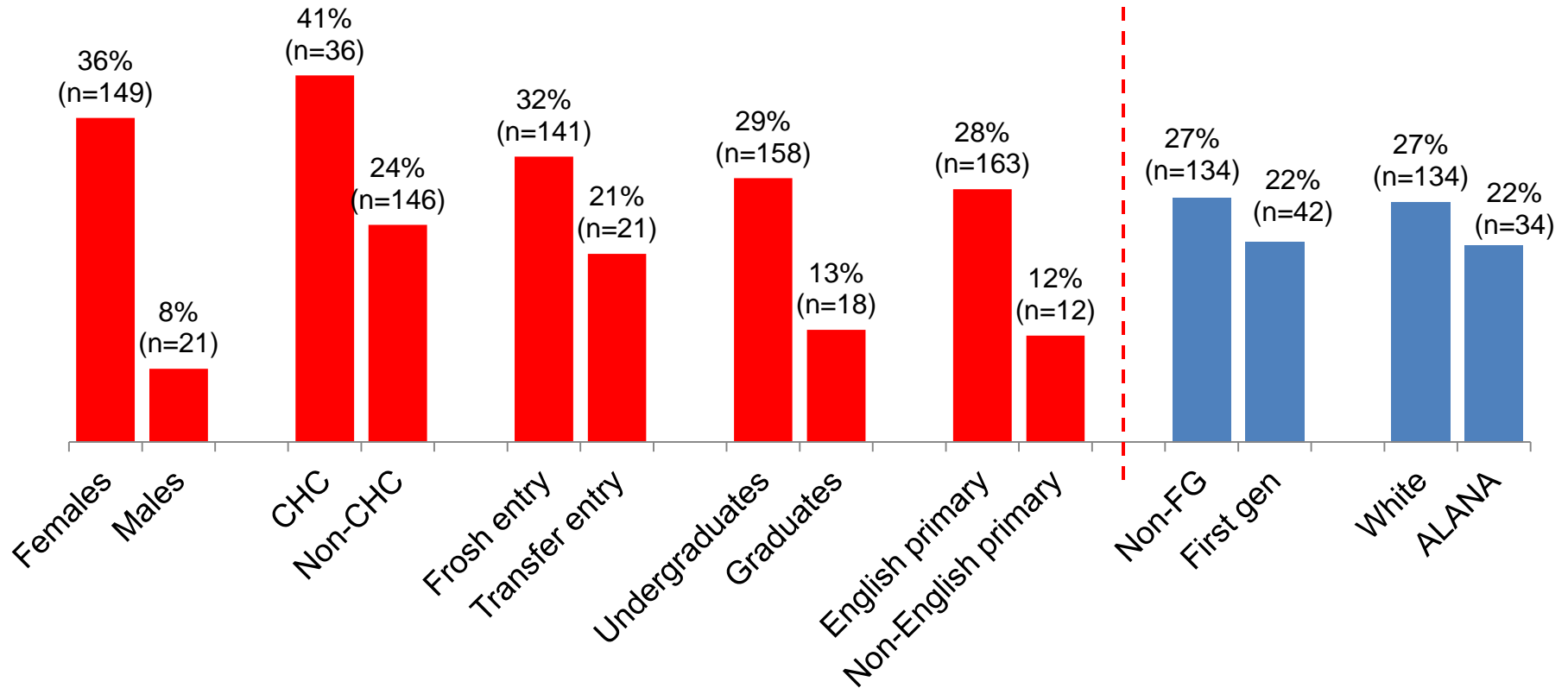
Profile of "Yes" Respondents (n=182)



Sexual Harassment

Roughly 1 in 3 CHC, Females and/or Frosh Entry Students Had Experienced Sexual Harassment

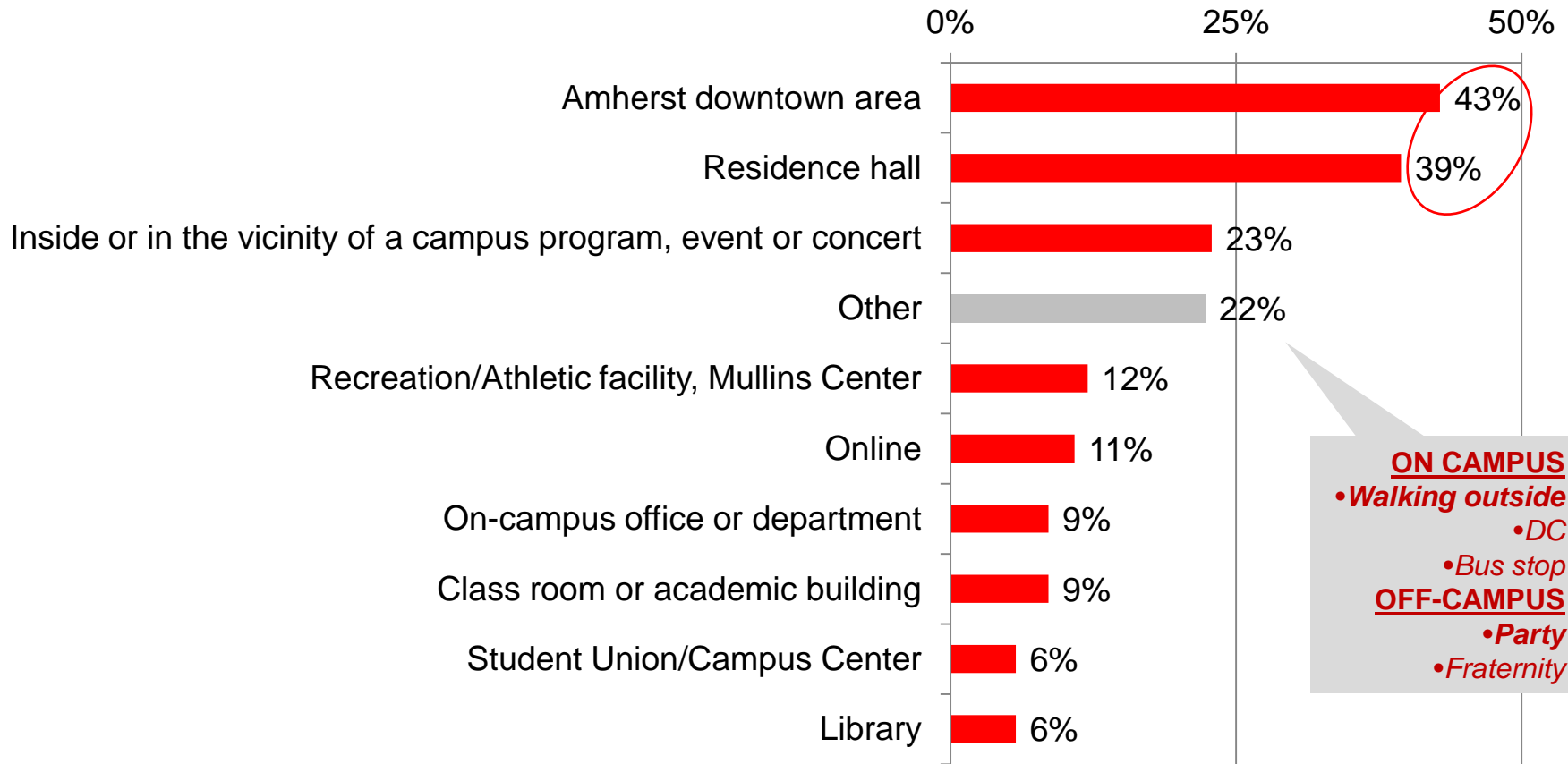
Frequency of Sexual Harassment Experiences Across Diverse Student Groups



Sexual Harassment

Respondents Had Been Sexually Harassed Primarily in Downtown Amherst or Residence Halls

Locations of the Sexual Harassment Experiences that Bothered Students the Most (n=175)

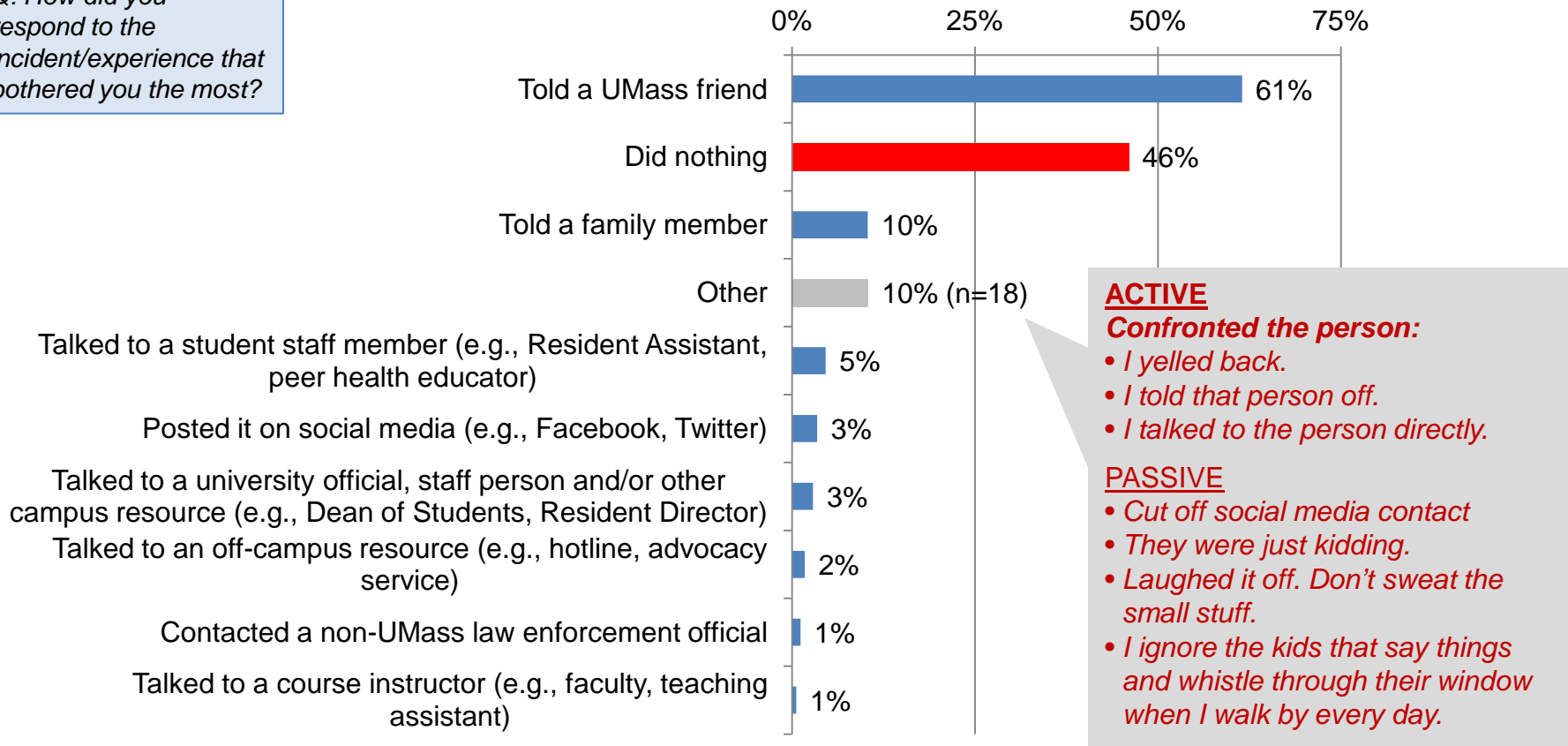


Sexual Harassment

Students' Most Prevalent Responses to the Incidents Were to Tell a UMass Friend or Do Nothing

Students' Responses to the Sexual Harassment Experiences that Bothered Them the Most (n=174)

Q: How did you respond to the incident/experience that bothered you the most?



Sexual Harassment

Students' Responses Also Differed Across Class, Entry Mode and Race/Ethnicity Groups

This response:	is more likely among these students:	than these students:
“Told a UMass friend”	Undergraduate 70%	Graduate 25%
“Did nothing”	Transfer entry 76% *Graduate 63% *Male 60% *White 48%	Frosh entry 42% *Undergraduate 46% *Females 46% *ALANA 38%
“Talked to student staff member”	ALANA 17%	White 2%
“Talked to university official, staff etc.”	ALANA 10% First gen 8%	White 2% Non-FG 2%
“Talked to off-campus resource”	ALANA 7%	White 1%

** noteworthy, but not statistically significant*

Transfer entry, Graduate and Male students were far more likely to **do nothing** in response to their sexual harassment experiences.

Sexual Assault

*The next set of questions will help us to understand the extent to which students experience **unwanted physical conduct of a sexual nature** at UMass Amherst.*

*Examples of **unwanted physical conduct** include:*

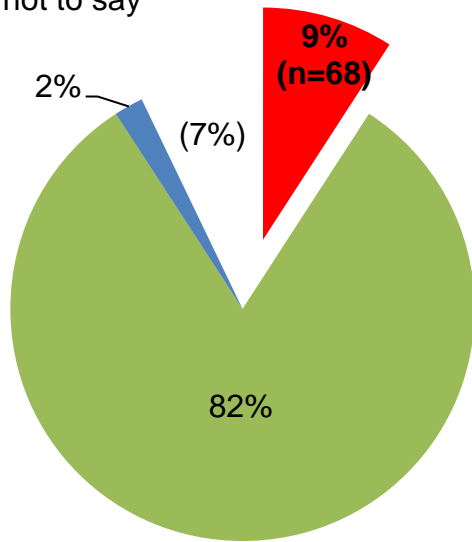
- *Actual or attempted rape*
- *Touching the person's clothing, hair or body*
- *Hugging, kissing, patting, or stroking*
- *Touching or rubbing oneself sexually around another person*

Sexual Assault

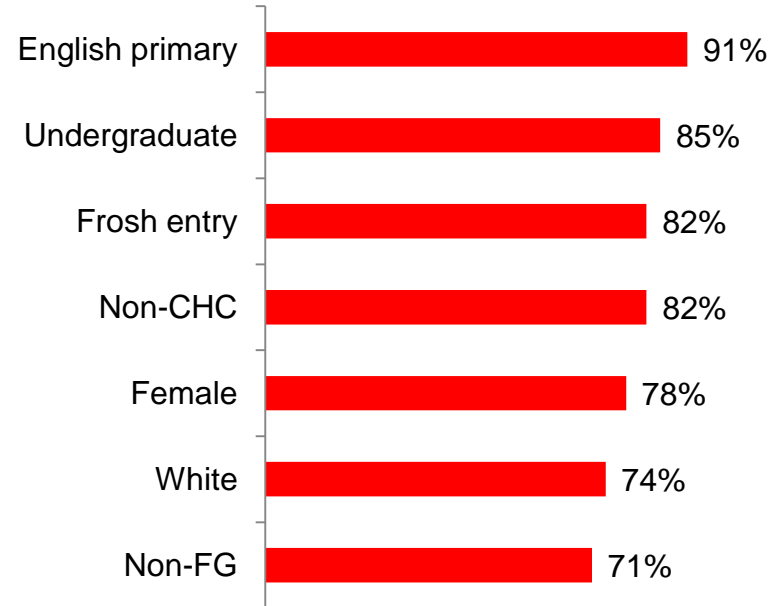
1 in 10 Respondents Had Been Sexually Assaulted While Attending UMass

Student who Have Personally Experienced Sexual Assault at UMass Amherst or Local Amherst Community (N=742)

- Yes, I have had one or more of these experiences
- No, none of these experiences has happened to me at UMass Amherst or in the local Amherst community
- I'd prefer not to say



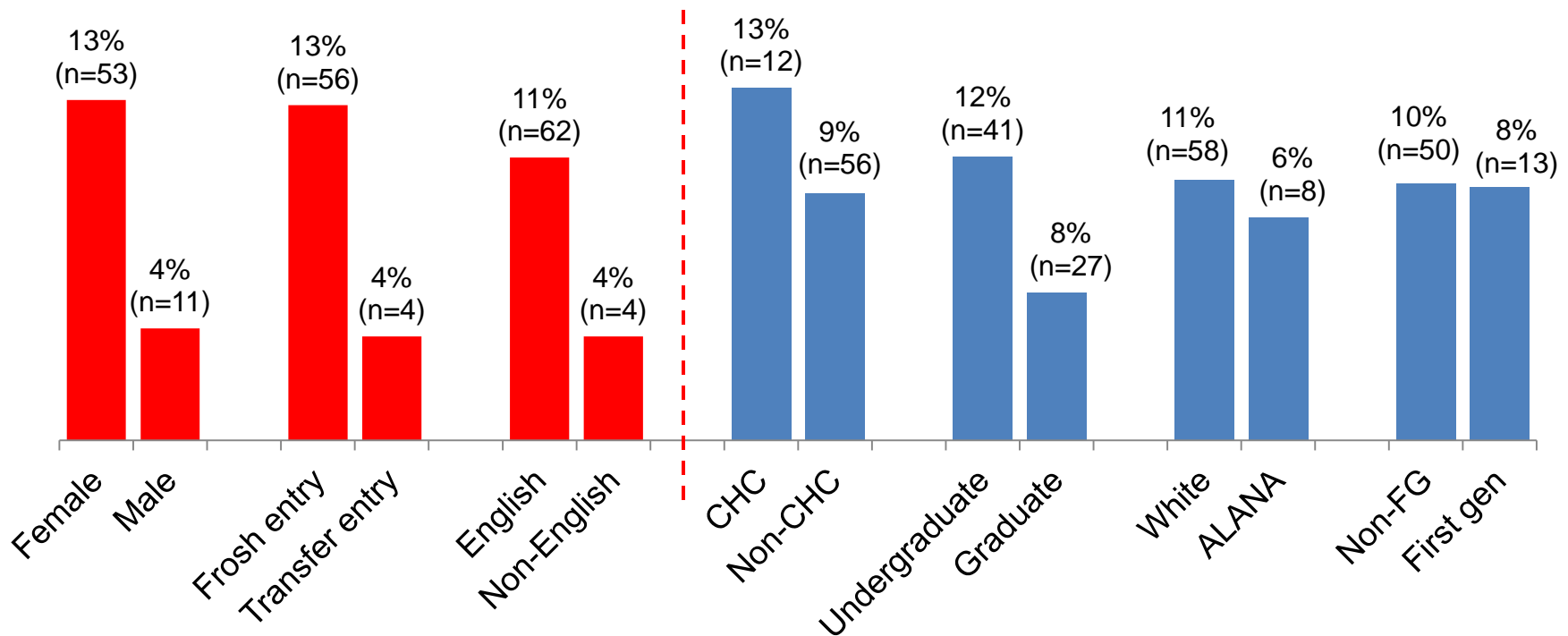
Profile of "Yes" Respondents (n=68)



Sexual Assault

Sexual Assault Experiences Are Significantly More Prevalent Among Female, Frosh Entry and English-Primary Students

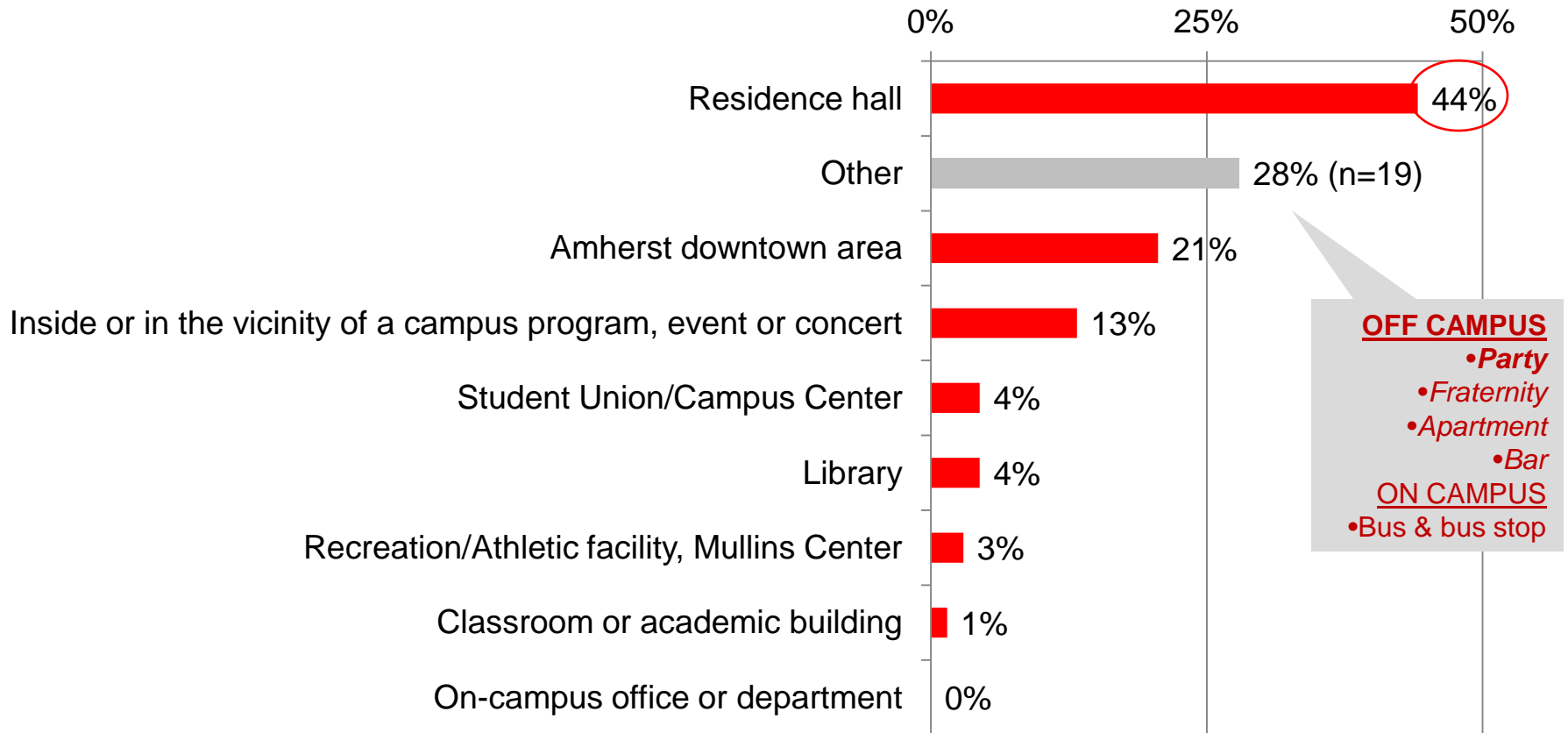
Frequency of Sexual Assault Experiences Across Diverse Student Groups



Sexual Assault

Sexual Assaults Had Occurred Most Frequently in Residence Halls

Locations of the Sexual Assault Experiences that Bothered Students the Most (n=68)

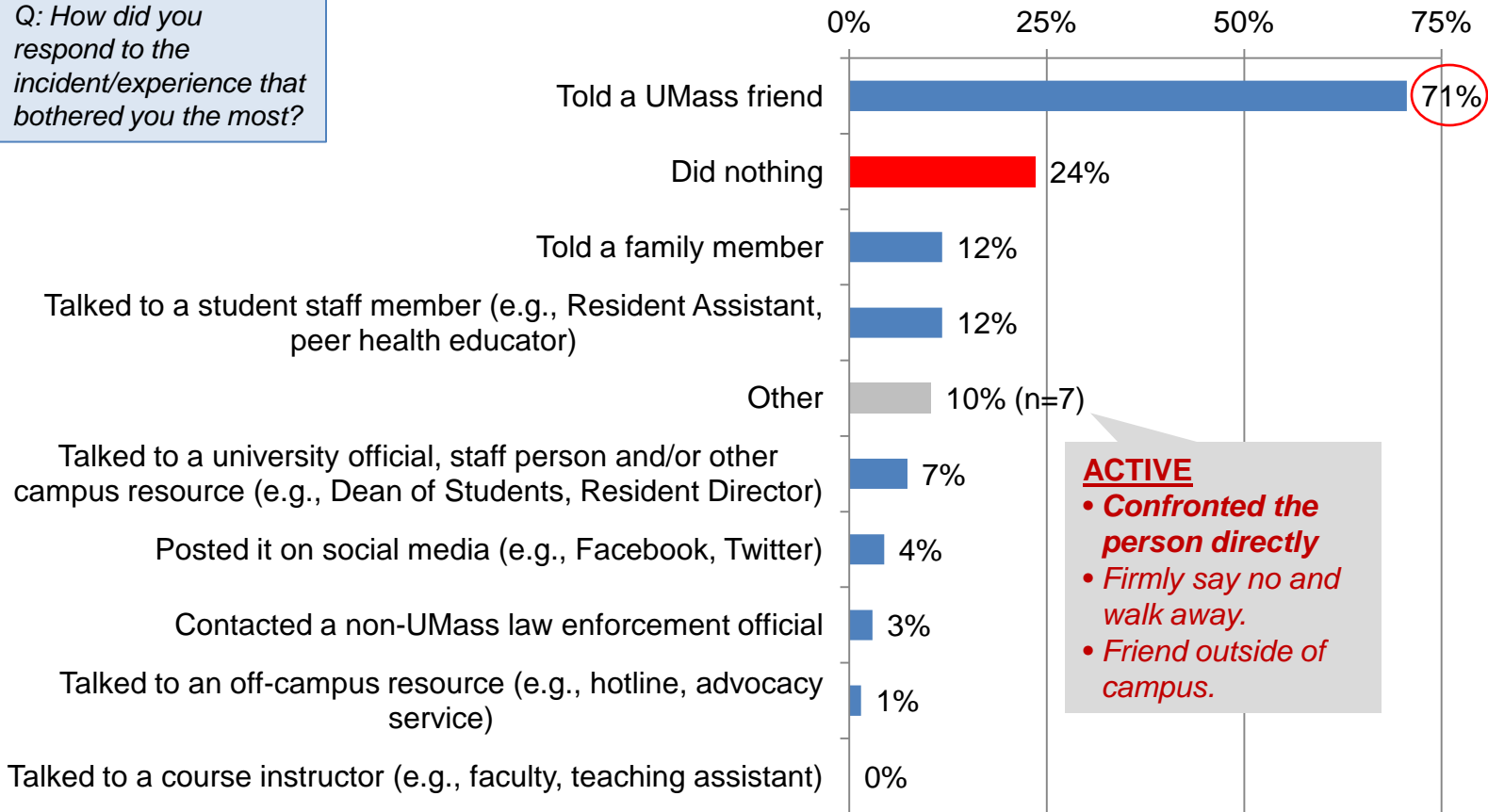


Sexual Assault

Victims Largely Responded by Telling a UMass Friend;
24% Did Nothing

Students' Responses to the Sexual Assault Experiences that Bothered Them the Most (n=68)

Q: How did you respond to the incident/experience that bothered you the most?

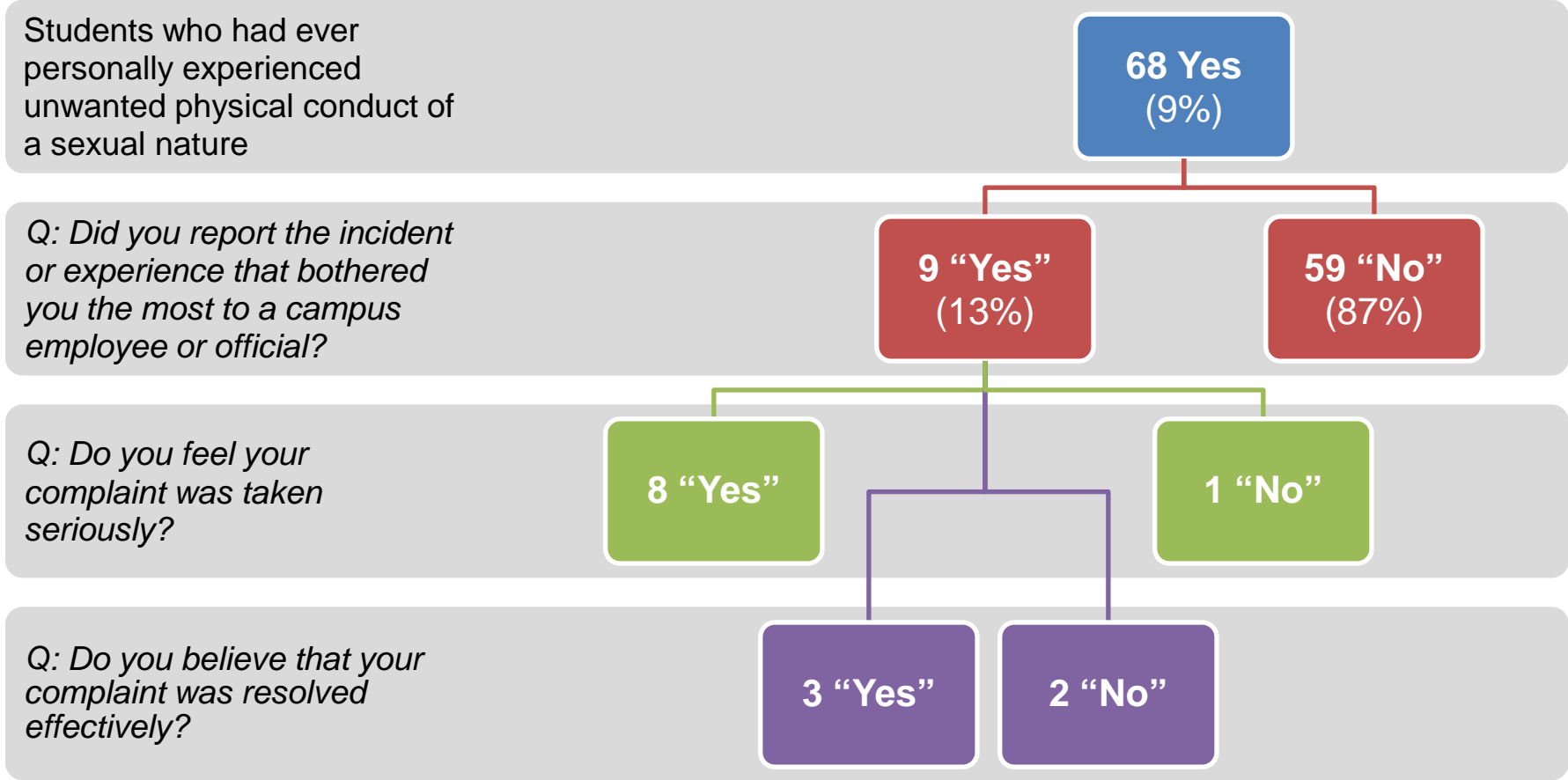


ACTIVE

- **Confronted the person directly**
- **Firmly say no and walk away.**
- **Friend outside of campus.**

Sexual Assault

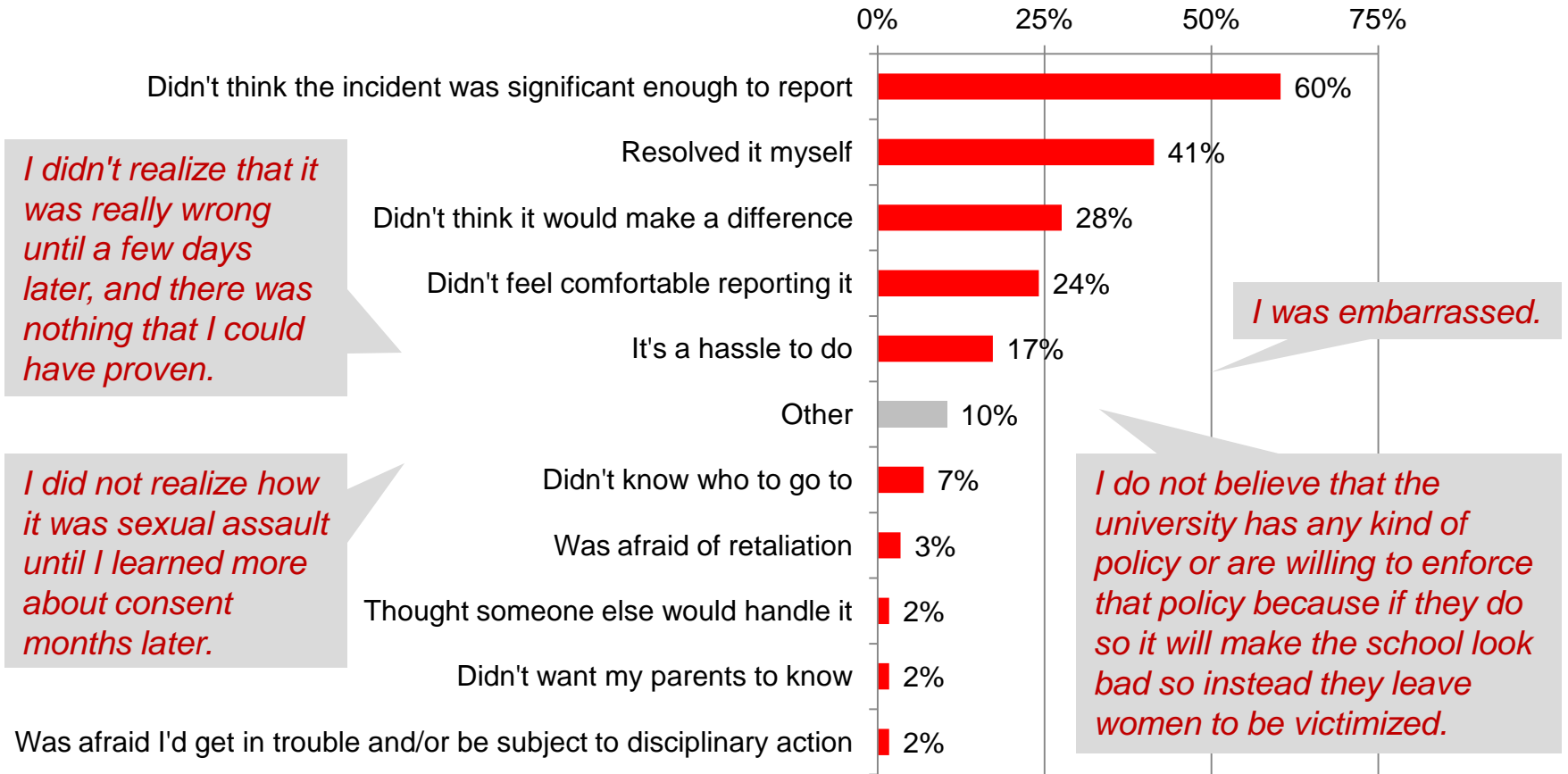
13% of Students Had Reported Their Sexual Assault Experience to a Campus Official



Sexual Assault

Non-Reporters Mostly Thought Their Incident Wasn't Significant Enough to Report, or Resolved It Themselves

Non-Reporters' Barriers to Reporting Sexual Assault Experiences (n=58)



Sexual Assault

Barrier Prevalence Tended to Differ Across Class, Race/Ethnicity and CHC Groups

This barrier:	is more likely among these students:	than these students:
<p>“Didn’t think it was significant enough”</p>	<p>Graduate 71%</p>	<p>Undergraduates 58%</p>
<p>“Resolved it myself”</p>	<p>ALANA 64% <i>(Note: ALANA students who had experienced sexual assault = 8)</i></p>	<p>White 37%</p>
<p>“Didn’t think it would make a difference”</p>	<p>CHC 42% <i>(Note: CHC students who had experienced sexual assault = 12)</i></p>	<p>Non-CHC 24%</p>

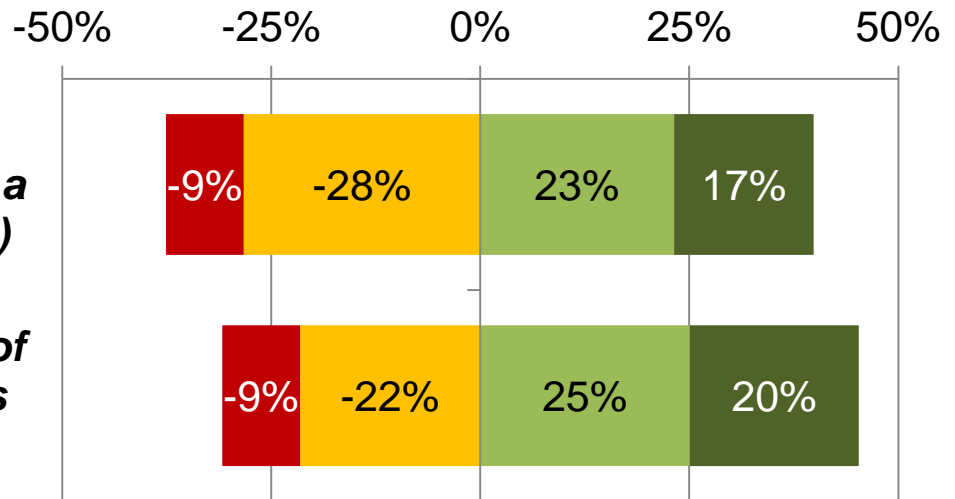
Attitudes

Roughly 1 in 3 Students Somewhat or Strongly Agree that UMass Has a Sexual Harassment and/or Sexual Assault Problem

■ Somewhat agree
 ■ Strongly agree
 ■ Somewhat disagree
 ■ Strongly disagree

I think unwelcomed verbal or non-verbal conduct of a sexual nature is a problem at UMass Amherst. (N=742)

I think unwelcomed physical conduct of a sexual nature is a problem at UMass Amherst. (N=742)



Attitudes

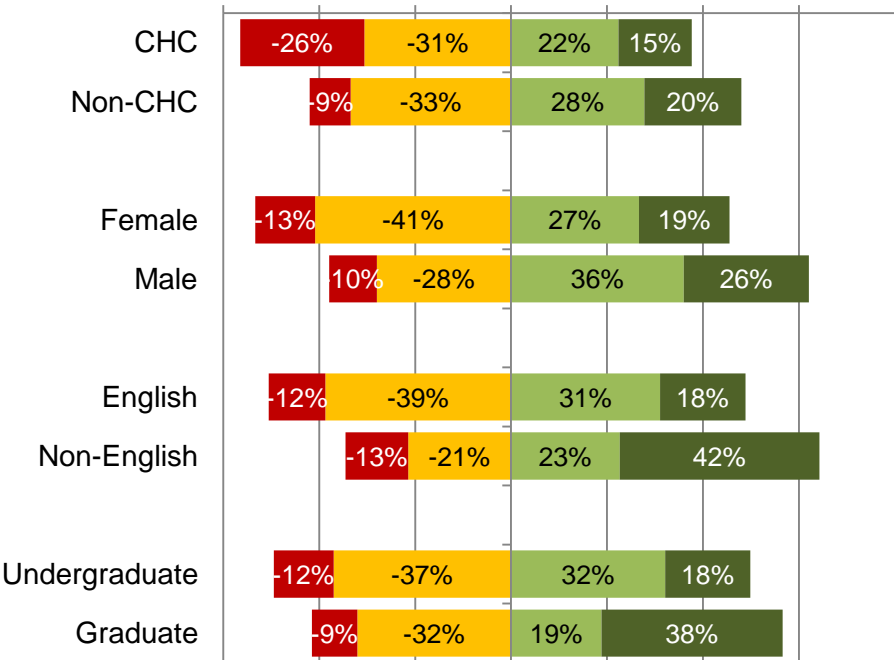
1 in 4 CHC Students Strongly Agree that Sexual Harassment and Sexual Assault Are Problems at UMass

Q: I think unwelcomed verbal or non-verbal conduct of a sexual nature is a problem at UMass Amherst. (N=742)

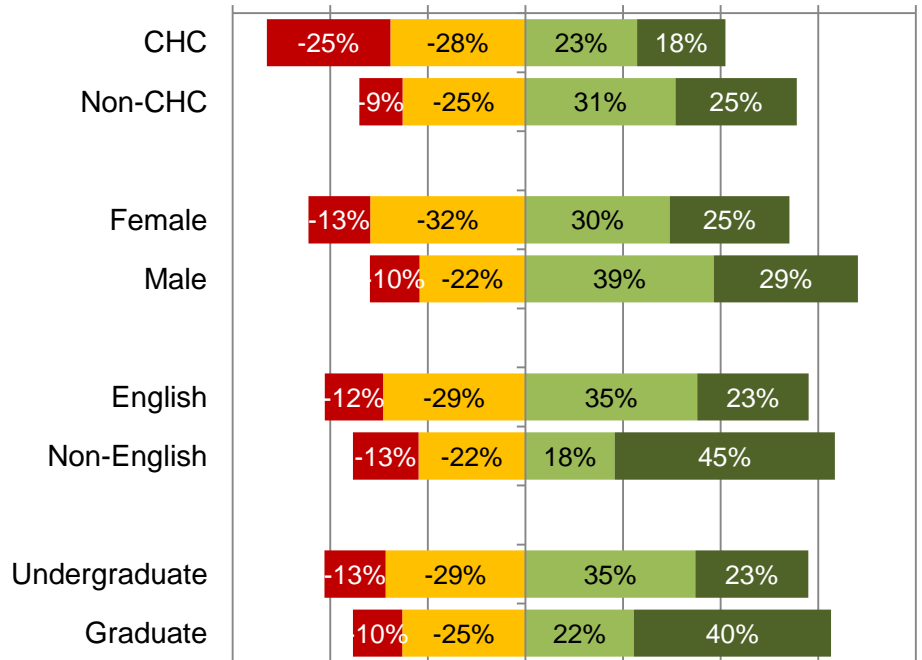
Q: I think unwelcomed physical conduct of a sexual nature is a problem at UMass Amherst. (N=742)

■ Somewhat agree
 ■ Strongly agree
 ■ Somewhat disagree
 ■ Strongly disagree

-60% -40% -20% 0% 20% 40% 60% 80%



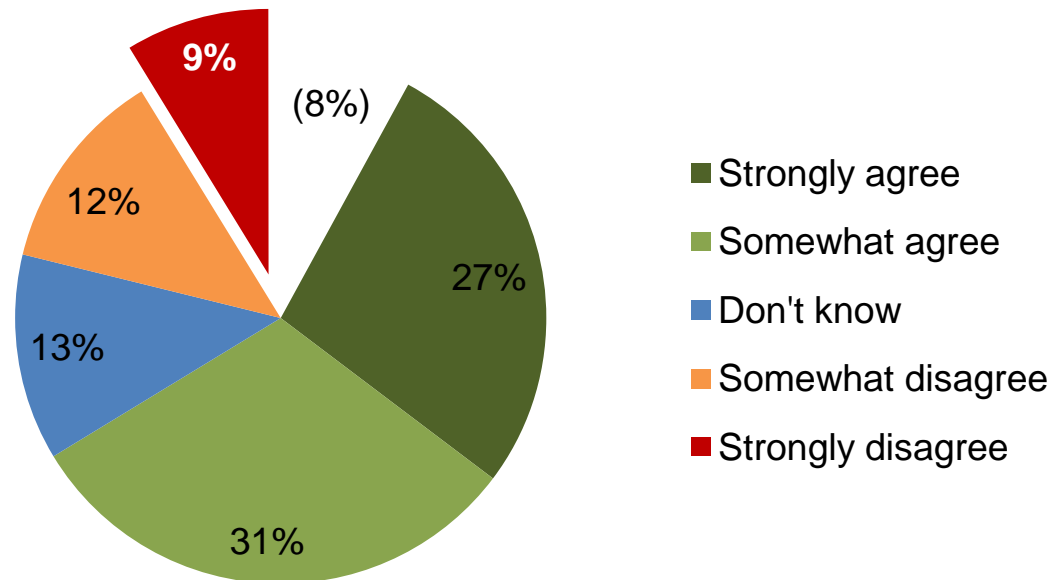
-60% -40% -20% 0% 20% 40% 60% 80%



Attitudes

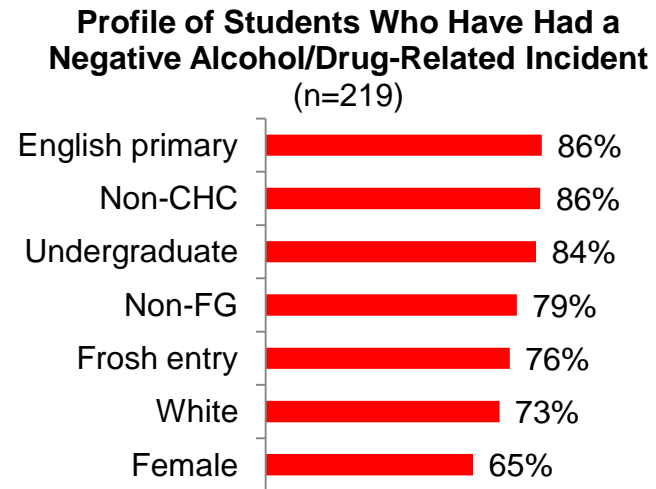
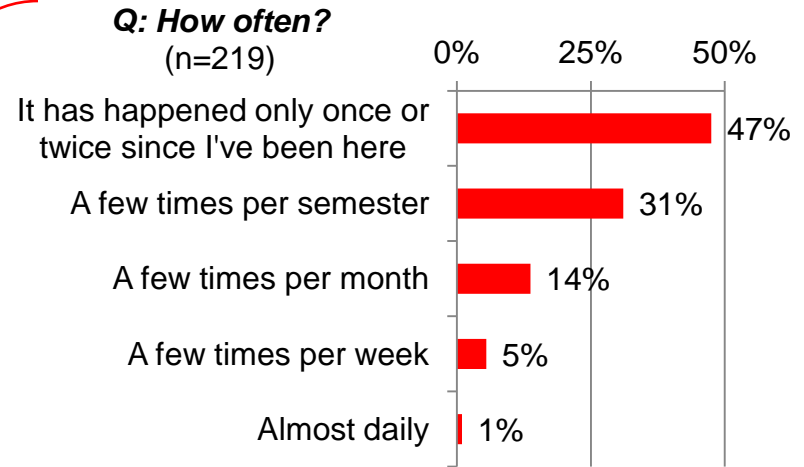
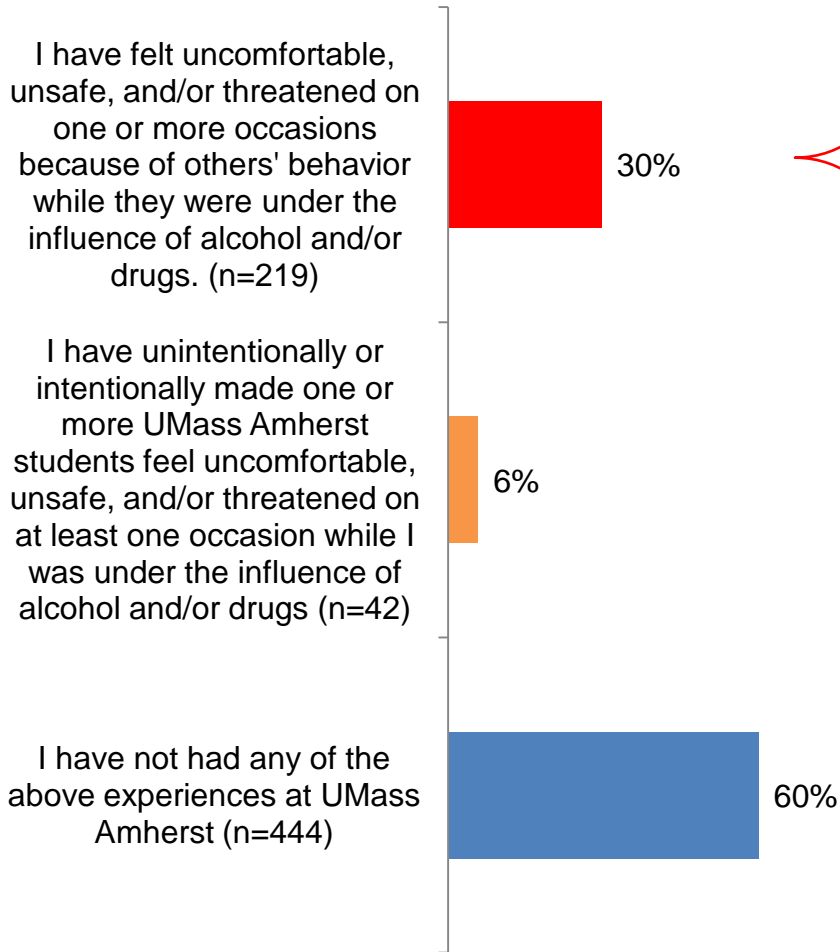
Fortunately, the Majority of Students Know Where to Go for Help;
But Roughly One-Third Are Unaware or Unsure

Q: I know where to go to get help if a friend or I experienced unwelcomed verbal, non-verbal or physical conduct of a sexual nature. (N=742)



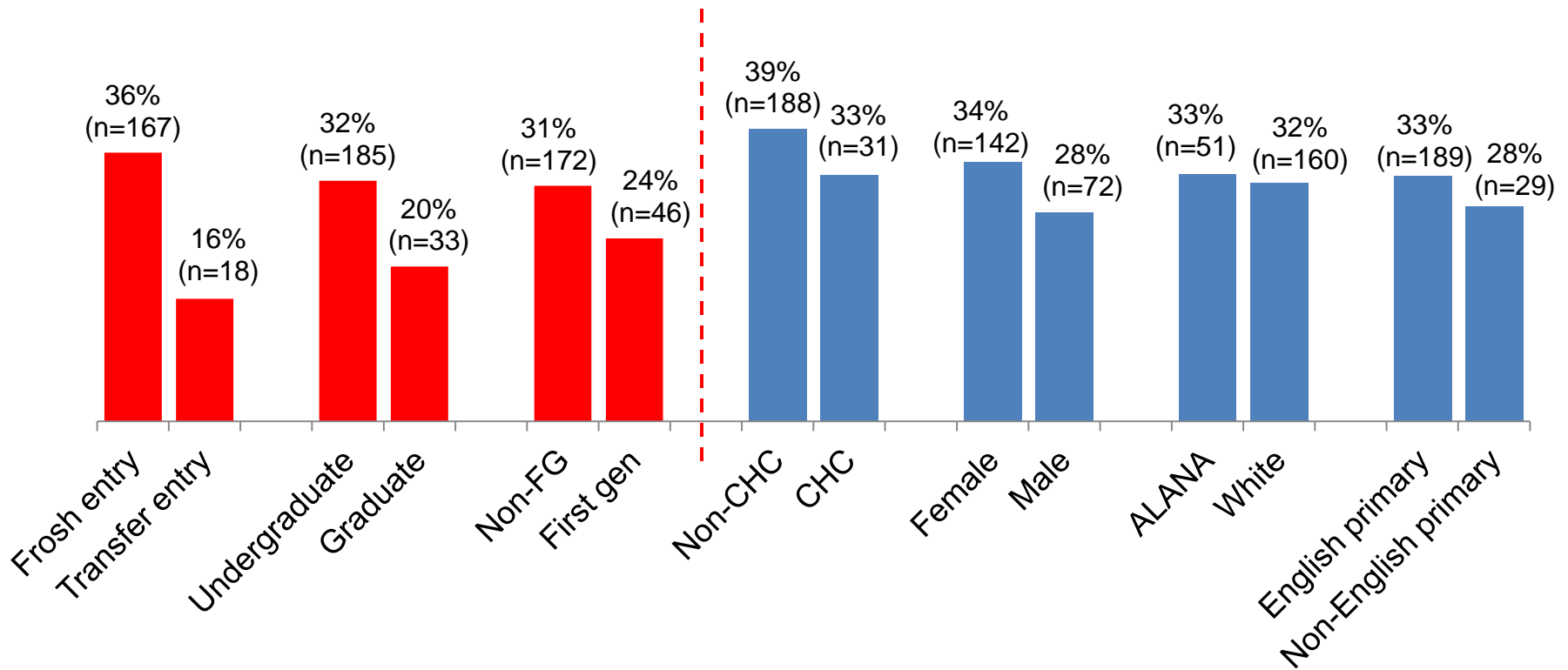
Alcohol & Drugs

Nearly 1 in 3 Respondents Had Felt Uncomfortable, Unsafe, or Threatened Due to Others' Alcohol/Drug-Related Behavior



Negative Alcohol/Drug-Related Incidents Are Significantly More Prevalent Among Frosh Entry, Undergraduate and Non-First Generation Students

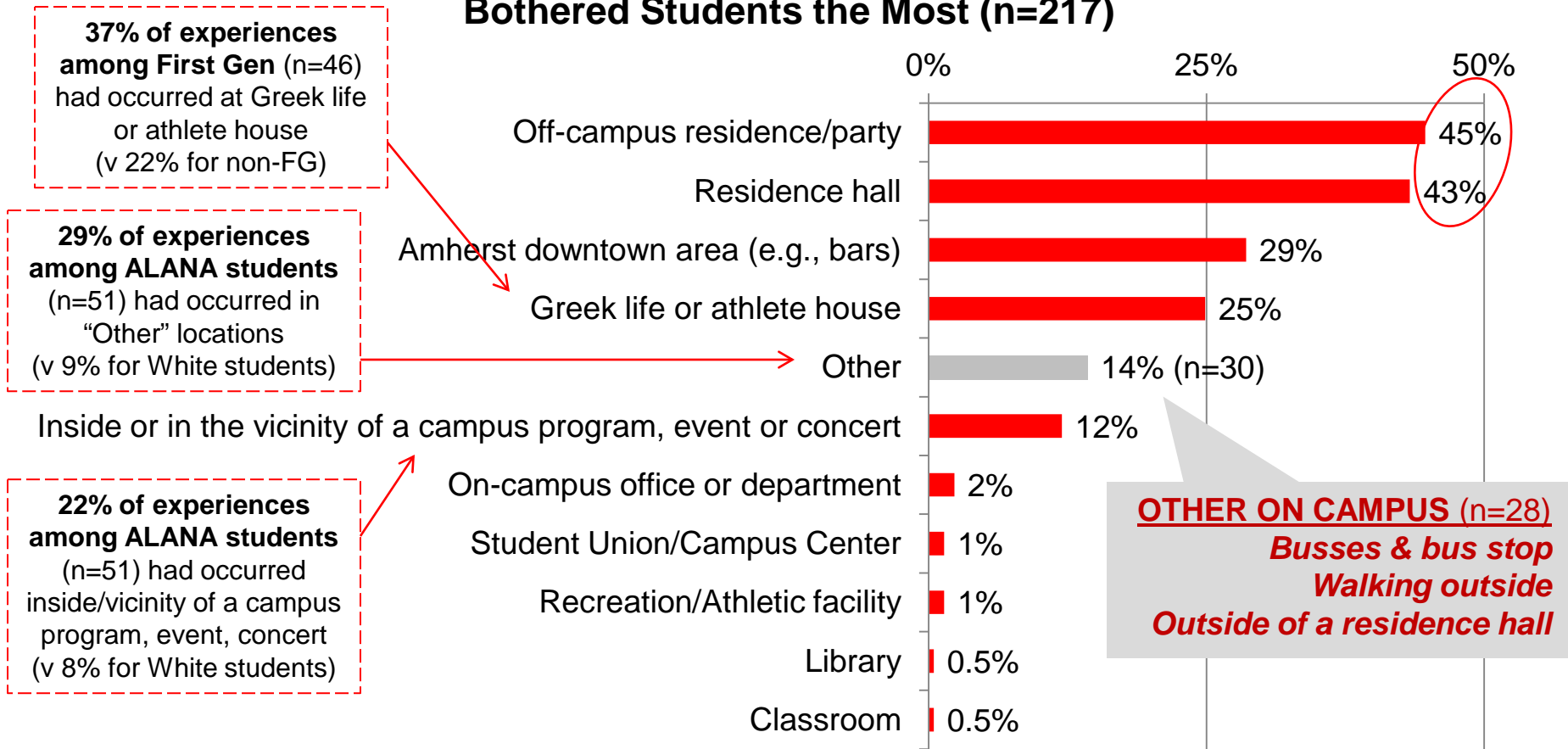
Frequency of Negative Alcohol/Drug-Related Incidents Across Diverse Student Groups



Alcohol & Drugs

Negative Alcohol/Drug-Related Incidents Occurred Most Commonly in Off-Campus or On-Campus Residences

Locations of the Alcohol/Drug-Related Experiences that Bothered Students the Most (n=217)



Alcohol & Drugs

113 Students (52% of 219) Described the Incidents that Have Made Them Feel Uncomfortable, Unsafe and/or Threatened

Characteristics of the Incidents	Respondents		Examples
	#	%	
Included a physical component	59	52%	Sexual advances, fights, property damage
Behaviors of one or more strangers	56	50%	Shouts, advances
Behaviors directed at the respondent	51	45%	Verbal threats, sexual advances
Random behaviors, not directed at respondent	47	42%	Drunk pedestrians, fights
Verbal behaviors	29	25%	Shouts, rape jokes
Inside a residence hall	18	16%	Shouts, intimidation toward non-participants
Behaviors of one or more friends	18	16%	Drunk driving
At a party	15	13%	Fights, sexual advances
Behaviors that singled out the respondent for personal reasons	14	12%	Ex-boyfriend
Involved other drugs	13	12%	Marijuana, molly
On a PVRTA bus	11	10%	Groups of drunk passengers

Alcohol & Drugs

Students Offered Detailed Accounts of Their Experiences Around Alcohol and Drugs

A friend of mine made unwelcome sexual advances in a semi-public environment. I was not comfortable making a scene/refusing in that environment, so I went along with the sexual activity despite not being interested.

Masters

A really drunk guy came and sat next to me on the bus and when I tried to stand up he followed me to where I decided to stand. He kept talking to me making comments about my looks, and then when I got off the bus he followed me for a good few minutes, until he couldn't find me

Sophomore

My roommate was attacked by somebody in the Amherst-area community, which was very poorly handled by the university. She received minimal counseling, was not sure where to turn to (or feared turning to somewhere and being bound to fees she could not afford), and remained silent on her experience until she withdrew from the university, due to the emotional trauma that she associated with the campus, the area, and her experience. I respect UMass tremendously for their advocacy in women's safety and mental health counseling, but wish that there was more help available for those coming out of shock/trauma.

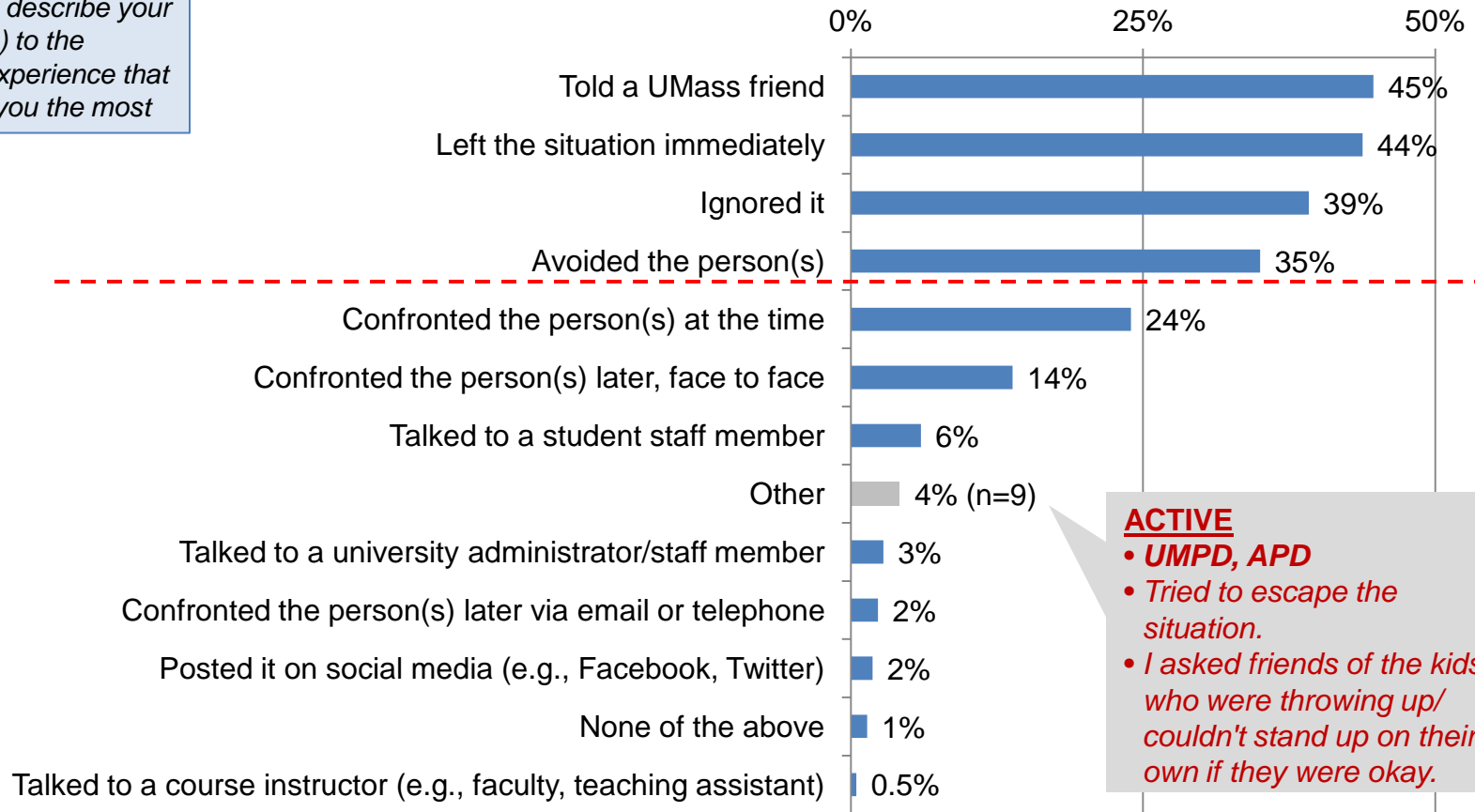
Junior

Alcohol & Drugs

Besides Telling a UMass Friend, Students Responded by Distancing Themselves from the Circumstances

Students' Responses to the Alcohol/Drug-Related Experiences that Bothered Them the Most (n=217)

Q: Please describe your reaction(s) to the incident/experience that bothered you the most



ACTIVE

- UMPD, APD
- Tried to escape the situation.
- I asked friends of the kids who were throwing up/ couldn't stand up on their own if they were okay.

Alcohol & Drugs

Students' Responses Differed Across Gender, Class and CHC Groups

This response:	Is more likely among these students:	than these students:
“Told a UMass friend”	Females 53%	Males 28%
“Ignored it”	Graduate 59% Non-CHC 42%	Undergraduates 36% CHC 19%
“Confronted the person at the time”	Undergraduate 26%	Graduates 9%

Alcohol & Drugs

Only 7% of Students Reported Their Worst Alcohol- or Drug-Related Incident to a Campus Official

Students who had ever felt uncomfortable, unsafe, threatened because of others' alcohol/drug behavior

219 Yes (%)

Q: Did you report the incident or experience that bothered you the most to a campus employee or official?

15 "Yes" (7%)

203 "No" (%)

Q: Do you feel your complaint was taken seriously?

10 "Yes"

5 "No"

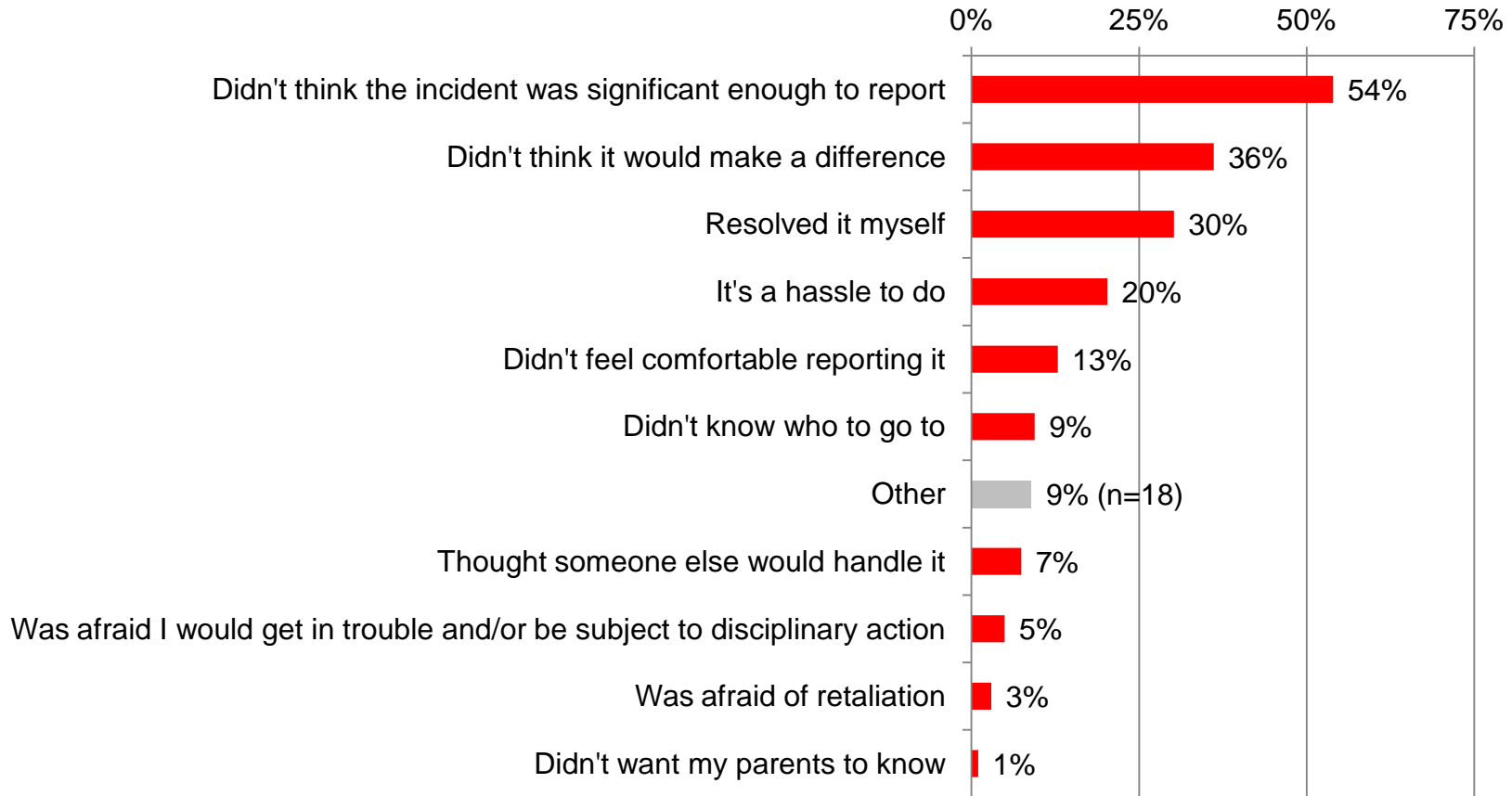
Q: Do you believe that your complaint was resolved effectively?

6 "Yes"

7 "No"

Again, the Most Common Reason for Non-Reporting Was the Belief that the Incident Wasn't Significant Enough

Barriers to Reporting Alcohol/Drug-Related Experiences (n=202)



Alcohol & Drugs

Students' "Other" Comments Add Further Insight to Their Inaction (n=18)

Incapable of taking action

- *Happened off campus; didn't know who to report*
- *It was impossible to pinpoint a specific individual responsible for the crime (car damage).*
- *I didn't know the persons name or anything about them to correctly report them.*
- *Too many people.*

Unmotivated to take action

- *I assumed the kids' friends would report it/take care of it. I also knew that the police were already notified.*
- *I'd rather not be patronized by the admin.*
- *It was in southwest. Complaining about drunk people in southwest is a waste of time.*

Don't want to cause negative consequences for peer(s)

- *They were my friends.*
- *I don't want him kicked out of school when the problem is solved so long as I avoid him.*
- *I didn't want to be responsible for the guys to get a noise complaint from the police.*
- *I didn't want them to get into trouble.*

It wasn't really a big deal

- *Realized it wasn't personal, he was just being confrontational because he was drunk and it wasn't a big deal.*
- *Nothing happened I just felt threatened briefly.*
- *He woke up conscious after a few seconds and got up, walked away and said he was fine for the night.*

Recommendations

- Addressing negative incidents must include **raising students' awareness and understanding** of the types of incidents that are significant.
- These findings confirm that **friends** will be an important and valuable resource to tap for educational, programming and policy collaboration and outreach.
- **On-campus and off-campus residences**, as well as **Amherst town**, are important locations for targeting education and outreach.
- Goals for “UMatter @ UMass” that could be measured in the next administration of this instrument (2015-16) include:
 - **Lowering the frequency of passive responses** to negative incidents, along with raising the frequency of reporting to appropriate campus and community authorities
 - **Lowering the frequency of incidents** occurring in targeted on-campus locations