All Aboard! Understanding, Planning & Growing Our Educational Effectiveness

Strategic Planning Collaborative – February 7, 2019

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Where we've been…

University

- <u>Spring 2014</u>: *What Defines a UMass Amherst Education?*

- <u>Spring 2017</u>: Campus-Wide Student Success Learning Objectives

- <u>Spring 2018</u>: Educational Effectiveness Plan

- <u>Spring 2018</u>: Self-Study

- **<u>Fall 2018</u>: Strategic Plan 2018-2023**

SACL

- <u>Beginning Fall 2012</u>: Program Reviews – departmental self-studies identify key student learning & program outcomes

- <u>Spring 2016</u>: Data Audits & Assessment Inventories

- <u>Fall 2017</u>: Departmental worksheets for University Self-Study

- **<u>Fall 2018</u>: Strategic Plan (SPC, 10/04/18)**

Where we're going…

- Context
  https://www.umass.edu/planning/sites/default/files/Appendix-7-2018-2023-Campus-Strategic-Plan.pdf

- *Innovation and Impact,* Strategic Plan 2018-2023
  https://www.umass.edu/strategicplan/

- Educational Effectiveness Plan
  https://www.umass.edu/oapa/program-assessment/academic-department-assessment/educational-effectiveness-plan-eep/eep-guide-0

Context
(or: *Why is strategic planning important?*)

- More and more of our **operating budg**et is coming from student tuition

- Student – and societal – **expectations** for higher education are rising

- Student **interests** are shifting

- **Competition** for high quality students is increasing

- **Employers** are focusing on preparation and job-readiness

University Strategic Plan 2018-2023

Strategic Goals

1. Destination of Choice

2. Partner of Choice

3. Community of Choice

Overarching Principles

1. Mobilize all resources to achieve a sustainable financial strategy

2. Instill a culture of evidence at all levels that applies the best possible information and analysis to decisions

Undergraduate Education

"*A world-class educational experience is defined in terms of students success:*

providing students with the educational and personal development opportunities they seek

and the preparation they will need

in a timely, effective, and coherent way."

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Educational Effectiveness Plan (EEP)

- <u>What</u>: Systematically assess the effectiveness of the department's efforts to support student success, on an ongoing basis

- <u>Why</u>: Generate timely information for the department to use in Unit Planning, Annual Budget Planning, AQAD reports, Accreditation, etc. on an ongoing basis

Educational Effectiveness Planning for SACL

Spring 2019

1. Identify your cluster's **experiential goals and learning objectives** for students

2. Review how those goals/objectives **align** with your cluster's services, programs, practices

3. Identify & analyze the **evidence** you currently have about students' progress on those goals/objectives

4. Identify the **actions** your cluster will take (or has taken) to improve or enhance students' progress on those goals/objectives

5. Identify your cluster's **questions** about the quality of students' experiences, learning and development, and develop a cluster-defined **line of inquiry** to answer those questions

Cluster Workshop

Today's EEP work:

*Part 1 - Identify your cluster's **experiential goals and learning objectives** for students*

1. Sitting with your cluster, Cluster Leads will guide the focus for your worksheet and facilitate cluster discussion

2. Complete the worksheet for your department or your cluster, based upon your Cluster Lead's chosen focus. This can be done individually, followed by cluster discussion; or the cluster can discuss and complete the worksheet together. Cluster Leads choose!

Cluster Workshop

1. What is our mission?

2. **Who are the students that our department or cluster serves?**

3. **Who are the students that currently engage with our services and/or programs?**

If time allows:

4. What are our primary, intended goals and/or objectives for the students who engage with our services or participate in our programs?

EEP

<u>Discussion</u>

- Results: Who are the students that your cluster serves? In what way(s)?

- Process: What were the challenges in this worksheet task and/or cluster discussion?

<u>Homework</u>

- Continue to develop your department-level and/or cluster-level worksheet responses, individually and in cluster discussions

EEP

Focus for next SPC meeting

Continue working on *Part 1 - Identify your cluster's **experiential goals and learning objectives** for students*

- Wrap up & review cluster progress & results identifying "what students do we serve?"

- Identify cluster's intended experiential goals and learning objectives for students who engage with the cluster's services, programs, activities, etc

University *of* Massachusetts Amherst