



We're looking for a Campaigns Director!

Worth Rises seeks a dynamic Campaigns Director (exempt) based in the Mid-Atlantic or Northeast regions to hold the national campaign work of the organization. This individual should have experience working on the national level, particularly on corporate and legislative campaigns. They should be a high-level thinker, strategist, and doer, who is able to navigate a variety of environments with skill and integrity. The Campaigns Director will work closely with the Executive Director to develop and implement campaign strategy, convene and coordinate coalitions, advocate with investors and elected officials, and build a broad base of directly impacted individuals, families, and communities.

Worth Rises is a non-profit advocacy organization dedicated to dismantling the prison industry and ending the exploitation of those it touches. Partnering with directly impacted people, we work to expose the commercialization of the criminal legal system and advocate and organize to protect and return the economic resources extracted from affected communities. Through our work, we strive to pave a road toward a safe and just world free of police and prisons.

Primary Responsibilities

- Co-develop organization's campaign strategy with the Executive Director.
- Co-develop corporate and legislative campaigns with coalition partners.
- Conduct and integrate research into corporate and legislative campaigns.
- Foster and deepen relationships with existing coalition partners and other organizations working at the intersection of economic and criminal injustice, on both the national and local level.
- Develop and execute base building strategies in directly impacted communities.
- Meet with legislators, investors, and other decision-makers, as necessary, to execute campaign strategy.
- Develop campaign collateral.
- Move digital strategy in service of campaign work.
- Coordinate and facilitate campaign-related meetings and events.
- Track and assess campaign progress and needs.
- Frequent travel required.

Desired Experience and Skills

- At least 3 years' experience developing and running campaigns, especially corporate accountability and legislative campaigns
- Familiarity with digital campaigning and strategy
- Management experience
- Strong existing relationships within the abolitionist, economic justice, and criminal injustice organizing arenas, or the ability to develop and hone them quickly
- An interest in the intersection of economic and criminal injustice, as well as a working understanding of the financial industry
- Is directly impacted by the prison industrial complex or has significant experience working with directly impacted communities

Required Qualifications

- Thrives in a fast-paced work environment
- Experience with high-level strategy analysis and development
- Experience with developing and implementing strategic campaigns
- Able to build strong working relationships both within and outside of an organization
- Able to manage multiple campaigns at once with efficiency and skill
- Highly organized
- Experience navigating corporate and/or legislative settings
- Strong communication skills

Compensation and Benefits

Worth Rises offers a generous compensation package, including full medical, vision, and dental coverage, 20 days' vacation time, 10 days' personal/sick leave, and 3 days' bereavement leave. Employees also receive a \$75 monthly contribution to their phone bill. The salary for Campaigns Director is \$75,000-\$90,000, depending upon experience.

Application Deadline and Instructions

Interested applicants may apply by submitting a resume and cover letter to careers@worthrises.org, with Campaigns Director Application as the subject line by Monday, March 16th. Applicants should be available to start by April 15th (slight flexibility).

Worth Rises is an equal opportunity employer, and strongly encourages formerly incarcerated individuals, directly impacted individuals, people of color, members of the disabled community, gender-variant and non-binary individuals, and other members of the LGBTQIA+ community to apply.