Tobacco Free UMass
Graduate Assistantship
10 Hours/Week

University Health Services
150 Infirmary Way
Amherst, MA 01003-9288

JOB DESCRIPTION:

Background:
On July 1st, 2013, UMass Amherst joined a nationwide, college campus tobacco-free movement by adopting a tobacco-free policy prohibiting all forms of tobacco use on campus including e-cigarettes (vapes). This policy stands to reduce tobacco exposure and influence among the UMass Amherst community, enabling a healthy campus for all.

University Health Services provides a tobacco control program, inclusive of clinical cessation services; tobacco prevention through health education; community engagement; and social norms change of tobacco use on campus. These efforts aim to: increase knowledge to the dangers and misperceptions of all forms of tobacco use; foster attitudes intolerant to tobacco use; promote policy compliance on campus; increase utilization of UHS cessation services; as well as to reduce overall tobacco influence among the UMass Amherst community.

Roles and Responsibilities:

- Coordinate and facilitate campus engagement initiatives, education, and outreach efforts and supervise the Tobacco Ambassadors program of undergraduate student interns who will assist the TA in these events.
- Develop and manage social marketing campaign, tobacco-free website and social media counterparts
- Track queries, Tobacco Treatment Specialist visits, NRT voucher use, and cessation service use
- Develop, implement, and evaluate mechanisms to track, measure and monitor policy feedback, violations, and outcomes
- Establish mechanisms and resources to support all members of the campus community to engage with each other and encourage compliance
- Collaborate with faculty to create curricular infusion resources relative to Tobacco-Free UMass efforts
- Assist in development of culturally appropriate educational programs and materials
- Collaborate with university offices on campus including but not limited to Residential Life, Student Affairs, Human Resources, and others.
- Collaborate with university organizations for peer sponsorship, including but not limited to, Greek Life, Residential Housing Authority, and Student Government Association
- Staff and assist with special outreach projects
- Other duties as assigned
Qualifications:

- Graduate student enrolled in a degree program in public health, community health education, public policy or other closely-related social science

- Significant prior work experience with health education and community programs including development, implementation, and evaluation. Experience working in tobacco control, education, cessation, or other preventative and intervention efforts preferred

- Working knowledge of community organizations, group dynamics, health promotion, student development, and social justice principles and techniques particularly as they relate to the UMass Amherst campus

- Ability to work effectively with a diverse population of students, staff, and campus community. Diversity includes race, gender, culture, nationality, sexual orientation, gender expression, and ability. Knowledge of how diversity relates to tobacco use preferred

- Working knowledge of the intersection of health care with the dynamics of discrimination and bias as they relate to race, gender, culture, nationality, sexual orientation, gender expression, and ability

- Ability to organize work, exercise good judgement, complete tasks in a timely manner, and perform routine supportive tasks such as scheduling and recordkeeping

- Availability to work evenings and maintain scheduled daytime office hours

- Excellent written and verbal English communication skills
- Creativity, initiative, follow through, and flexibility

- Prior facilitation, presentation, and training experience preferred

Application Process
This is an academic year appointment including winter session and spring break. Some potential for summer work may exist. Academic department approval required to qualify for tuition waiver and benefits. The ideally the candidate will be available for a two year appointment.

Pleased send a cover letter and resume to Karen DeSalvio at karend@uhs.umass.edu - call 413-577-5060 if you have any questions. Submit any supporting documents such as educational materials developed and/or a brief relative writing sample.