

Sarah L. Goff, M.D.
Department of Medicine
Baystate Medical Center
3601 Main St. 3rd Floor
Springfield, MA 01107
(413) 794-6394 (work)
(413) 218-3176 (cell)
Sarah.GoffMD@baystatehealth.org

Education

Ph.D., (Public Health), University of Massachusetts-Amherst, Amherst, MA Advisor: Lisa Wexler, Ph.D.	Expected Fall 2018
M.D., University of Massachusetts Medical School, Worcester, MA	1996
B.S., Neurobiology, Yale University, New Haven, CT	1991

Postdoctoral Training

Health Services Research Fellowship, Tufts University/Clinical and Translational Science Institute, Boston, MA	2011- 2013
Clinical Epidemiology Fellowship, Robert Wood Johnson Clinical Scholars Program, Yale University, New Haven, CT	2003 - 2005
Residency in Internal Medicine/ Pediatrics, Baystate Medical Center, Springfield, MA	1996 - 2000

Academic Appointments

Associate Professor Pediatrics & Internal Medicine, University of Massachusetts Medical School - Baystate, Worcester, MA	2016-present
Associate Professor Pediatrics & Internal Medicine, Tufts University School of Medicine, Boston, MA	2016
Assistant Professor Pediatrics & Internal Medicine, Tufts University School of Medicine, Boston, MA	2007- 2016
Assistant Professor Internal Medicine, University of Massachusetts Medical School, Worcester, MA	2005 - 2006
Instructor Department of Medicine, Tufts University School of Medicine, Boston, MA	1996 - 2000

Other Positions and Employment

Internist/Pediatrician, Asst. Medical Director & School Based Clinic Medical Director, Hilltown Community Health Centers, Huntington, MA	2002 - 2003
Internist/Pediatrician, Community Health Center of Franklin County, Turners Falls, MA	2001 - 2002
Internist/Pediatrician, Locum Tenens	2000 - 2001

Honors and Awards

NIH Training Institute for Dissemination and Implementation Research in Health	2017
K23 Career Development Award (NICHD)	2015
Manuscript selected as "Editor's Choice" (American Journal of Obstetrics and Gynecology)	2013

Updated: December 2017

Recognition for Excellence: Scholar Poster, CTSI Annual National Meeting	2012
KL-2 Career Development Award (Tufts University School of Medicine)	2011
AAMC Early-Career Women Professional Development Seminar	2009
Innovations in Medical Education Grant (Tufts School of Medicine)	2008
Tufts Medical Student Teaching Award	2008
Children's Miracle Network Grant (Baystate Medical Center)	2006
Robert Wood Johnson Clinical Scholars Fellowship	2003

Educational Activities

Educational Leadership, Administration and Service

Teaching Faculty (Qualitative Methods and Health Disparities), Research Faculty Development Program, University of Massachusetts Medical Center – Baystate	2018
Co-Director, Resident Scholarly Activities, Internal Medicine	2013 - 2015
Associate Pediatric Clerkship Director, Baystate Medical Center/ Tufts University School of Medicine	2008 - 2010
Director, Community Pediatrics Resident Experience: Culture Society and Health	2007 - 2010

Clinical Education

Pediatric Weight Management: Taught second-year residents who spent two sessions each month with the weight management program during their Adolescent Medicine rotation, Baystate Medical Center	2007 - 2012
Precepted pediatric and Med-Ped residents during Monday evening urgent care session, 3300 Main Street Practice, Baystate Medical Center	2007 - 2011
3 rd Year Pediatric Clerkship: Taught third-year medical students during outpatient pediatric clinic sessions, 3300 Main Street, Baystate Medical Center	2008- 2010

Educational Development: Curricula and Educational Materials

3rd Year Clerkship Ethics and Professionalism: Developed six video vignettes for use in Tufts Medical Student third-year ethics and curriculum (funded by Tufts Innovation in Medical Education grant), Tufts University	2008 - 2010
Director of Culture Society and Health: Developed and coordinated second-year Pediatric Resident Community Medicine month. The rotation's objective was to increase awareness of social determinants of health and community resources available to patients in Springfield, MA.	2007 - 2010

Advising and Mentoring

Students

Patrick Tolosky, Baystate Summer Research Intern, Mentor Medical Student, Dartmouth Medical School	2013
Lindsay Moyer, UMass Amherst MS Candidate in Nutrition, Mentor Senior Nutritionist at Center for Science in the Public Interest	2011 - 2013
Elizabeth Mann, TUSM Medical Student, Medicine/ Primary Care, Hospital of the University of Pennsylvania	2011 - 2013
Kristin Cory, University of Massachusetts Medical Student, Dermatology, Boston, MA	2009 - 2011

Residents

Eng Keong Tan, Internal Medicine Resident, Faculty Mentor Internal Medicine Resident, Baystate Medical Center, Springfield, MA	2014 - 2016
Anita Mulye, Internal Medicine Resident, Internal Medicine Resident, Baystate Medical Center, Springfield, MA	2014 - 2015
Kathryn Jobbins, Internal Medicine Resident, Faculty Mentor Chief Resident, Baystate Medical Center, Springfield, MA	2013 - 2016
Auras Atreya, Internal Medicine Resident, Faculty Mentor Cardiovascular Disease Fellow, Baystate Medical Center, Springfield, MA	2013 - 2015
Sora Al Rowas, Internal Medicine Resident, Faculty Co-mentor Primary Care, Tufts Medical Center, Boston, MA	2013 - 2015
Kelly Wu, Internal Medicine/ Pediatrics, Faculty Mentor Palliative Care Mayo Clinic, Rochester, MN	2011 - 2013
Brian Prystkowsky, Pediatrics, Faculty Mentor Pediatrician, Vista Family Health Center, Santa Rosa, CA	2009 - 2011

Faculty

Lili Peacock-Chambers, MD, MPH Child Development and Maternal Opioid Use Disorder	2016 - present
Elizabeth Schoenfeld, MD, MSc Shared Decision-Making in the Emergency Department	2015 - present
Quinn Pack, MD, MPH Cardiac Rehabilitation Utilization	2014 - present

Grants**Current**

UMMS-Worcester PPD Screening in Pediatric Practice This pilot implementation study seeks to identify best processes for successful screening and referral for PPD in pediatric practice. Role: PI (10% effort)	Goff (PI)	2017 - 2018
University of Massachusetts - Amherst Developmental Science Initiative Seed Grant Digital Storytelling for Postpartum Depression Prevention in Adolescent Women This pilot study will test the feasibility of conducting a randomized controlled trial of a digital storytelling intervention to prevent postpartum depression in adolescent Latina and Black women. \$10,000 Role: Co-Investigator (10% effort)	Gubrium (PI)	2017 - 2018
NICHD K23HD080870 Identifying Factors Associated with High Quality Pediatric Primary Care I am conducting a positive deviance study of high performing ambulatory pediatric practices to determine organizational strategies and contextual factors associated with care quality. As part of my career development plan, I am pursuing a Ph.D. in Public Health, focused on dissemination and implementation theory and methodology at the organizational level. \$580,953 Role: PI (75% effort)	Goff (PI)	2015 - 2019
NIDDK R01DK097011 Randomized Lifestyle Intervention in Overweight and Obese Pregnant Hispanic Women	Chasan-Taber (PI)	2013 - 2018

This study tests the impact of a lifestyle intervention on weight and metabolic outcomes for pregnant Hispanic women at high risk for gestational diabetes and their offspring.

\$661,800

Role: Co-Investigator (3% effort)

Completed

PCORI BMC-1113	Goff (PI)	2015 - 2017
Project ACCCES: A Collaboration to build Capacity for Community-Engaged research in Springfield		
This study is a partnership between Baystate Medical and community partners. The goal of the project is to develop a coalition of patients, stakeholders and investigators who are informed about community-engaged research tenets and will work together to develop comparative effectiveness research proposals that will benefit patients who suffer from health disparities.		
\$250,000		
Role: PI (10% effort)		
Rays of Hope Center for Breast Cancer Research	Goff (PI)	2015 - 2017
Atypical hyperplasia of the breast: women's experiences with care. We interviewed women with breast atypia about their experiences with diagnosis and management of breast atypia with a goal of informing development of a decision aid.		
\$7,000		
Role: PI (10% effort)		
PCORI CD-1304-7360	Cohen (PI)	2013 - 2017
Shared Decision Making - Renal Palliative Care		
This study assessed how patient-centered discussions about preferences for care impact decisions about Hospice care for dialysis patients with limited life-expectancy.		
\$2,058,555		
Role: Co-Investigator (10% effort)		
AHRQ R21 HS021864-01	Goff (PI)	2012 - 2015
IDEAS for a healthy baby: reducing disparities in use of publicly reported quality data		
This randomized controlled trial tested the efficacy of an intervention to increase low-income pregnant women's use of publicly reported quality data when choosing a pediatrician.		
\$922,919		
Role: PI (20% effort)		
Baystate Medical Center Incubator Fund	Goff (PI)	2012 - 2014
Evaluating the impact of an enhanced primary care program at a health center serving a low-income Hispanic population		
This study tested the impact of an enhanced primary care team on outcomes for patients with diabetes.		
\$41,000		
Role: PI (10% effort)		
NCATS KL2 TR000074 Selker (PI)		2011 - 2013
NCRR KL2 RR025751 Selker (PI)		
KL-2 Career Development Award		
Clinical practices and hospital characteristics associated with health care associated obstetric infection rates in U.S. hospitals		
This study assessed variation in obstetric infection rates in U.S hospitals.		
\$325,354		
Role: Scholar (75% effort)		
Baystate Health Insurance Company	Goff (Co-PI)	2010 - 2013
Obstetric Hand-offs: Identifying and Implementing Best Practices		

This study described current practices for transferring patient care between nurses, physicians, and resident physicians and incorporates national best practices into re-design of current practices.

\$37,522

Role: Co-PI (10% effort)

Foundation for Informed Medical Decision-Making Rothberg (PI)

2011 - 2012

Informed consent for PTCL: What do cardiologists say?

This mixed methods study determined the nature and content of discussions cardiologists have with patients regarding PTCL.

\$41,769

Role: Co-Investigator (10% effort)

Baystate Medical Center/University of Massachusetts Amherst Goff (Co-PI)

2010 - 2012

Collaborative Biomedical Research Grants

The Massachusetts Body Mass Index (BMI) Letter: How are parents responding?

This qualitative study assessed parents' responses to and readability of the BMI letter.

\$24,657

Role: Co-PI (10% effort)

Tufts University Innovations in Medical Education Grant Goff (PI)

2010 - 2011

Enhancing third-year TUSM students' ethics and professionalism curriculum through use of video vignettes

This project developed video vignettes for use in the third-year professionalism and ethics curriculum to evaluate the effectiveness of the vignettes and to develop an instructor's guide.

\$13,980

Role: PI (5% effort)

Baystate Medical Center Incubator Fund Goff (PI)

2009 - 2011

Identifying predictors of variation in obstetric complication rates across US Hospitals: preliminary studies to improve obstetric quality of care

This project evaluated the validity of ICD-CM coding for obstetric complications and developed detailed analytic models for examining factors associated with obstetric outcomes.

\$61,320

Role: PI (5% effort)

Meyers Primary Care Institute Small Grants Blake (PI)

2009 - 2010

HPV Vaccine Counseling: A mixed qualitative and quantitative study

This study explored discussions between primary care doctors and patients regarding the HPV vaccine and measures the discussions' oral health literacy load.

\$9,844

Role: Co-Investigator (10% effort)

Baystate Medical Center Incubator Fund Goff (PI)

2008 - 2010

IMP – Improving meals in pre-schools.

This study evaluated the outcomes of a community based nutrition intervention in an inner-city pre-school program.

\$38,473

Role: PI (10% effort)

Meyers Primary Care Institute Small Grants Mazor (PI)

2007 - 2008

Parents' perceptions of medical errors in pediatrics

This qualitative study examined parents' descriptions of perceived medical errors affecting their children.

\$10,000

Role: Co-Investigator (5% effort)

In Process

NIMHD R21

Digital Storytelling for Postpartum Depression in Young Women

Role: Co-PI (with Gubrium, UMASS-Amherst)

Status: Planned submission February 2018

NHLBI R01

Impact of Medicaid Accountable Care Organization membership on pediatric asthma outcomes.

Role: PI

Status: Planned submission June 2019

Certification and Licensure

Diplomate, American Board of Internal Medicine	2012
Diplomate, American Board of Pediatrics	2017
Commonwealth of Massachusetts, Medical License	1996- present

Clinical Discipline

Pediatrics, Internal Medicine	2000-present
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Clinical Activities

Baystate Brightwood Health Center, Springfield, MA, Pediatrics and General Internal Medicine, 5%-25% Effort	2012-present
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Clinical Innovations, Safety, and Quality Improvement Projects

Screening for non-alcoholic fatty liver disease in obese children, a QI study	2012
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Scholarship

Peer-reviewed publications

1. Riley H, Galema D, Headley S, Lindenauer PK, Pack Q, **Goff S**. Patient Perception of How Smoking Status Influences Cardiac Rehabilitation Attendance after an Acute Cardiac Hospitalization. Accepted for publication JCRP March 2018.
2. **Goff SL**, Kleppel R, Makari-Judson G. "No Pink Ribbons": Women's experiences with a diagnosis of breast atypia: Considerations for creating a decision aid. Accepted Journal of Patient Centered Research and Reviews, (2017).
3. **Goff SL**, Guhn-Knight K, Guhn A, Knee A, Lindenauer PK. Effectiveness of an Enhanced Primary Care Program on Preventive Health Services. Accepted AJAC, (2017).
4. Schoenfeld E, **Goff SL**, Elia T, Naut K, Poronsky K, Khordipor E, Mazor KM, Lindenauer PK. A Qualitative Analysis of Attending Physicians' Use of Shared Decision Making: Implications for Resident Education. Accepted J Grad Med Educ (2017).
5. Al Rowas S, Rothberg MB, Johnson B, Miller J, AlMahmoud M, Friderici J, **Goff SL**, Lagu T. The association between insurance type and cost-related delay in care: a survey. Am J Manag Care 23:435-442 (2017).
6. Riley H, Headley S, Winter C, Mazur S, Gaalema DE, **Goff S**, **Lindenauer PK**, **Pack QR**. Effect of Smoking Status on Exercise Perception and Intentions for Cardiac Rehabilitation Enrollment Among Patients Hospitalized With an Acute Cardiac Condition. J Cardiopulm Rehabil Prev (2017). [Epub ahead of print].
7. Fisher KA, Mazor KM, **Goff SL**, Stefan MS, Pekow PS, Williams LA, Rastegar V, Rothberg MB, Hill NS, Lindenauer PK. Successful Use of Noninvasive Ventilation in Chronic Obstructive Pulmonary Disease: How Do High-Performing Hospitals Do It? Ann Am Thorac Soc 14:1674-1681 (2017).
8. **Goff SL**, Mazor KM, Guhn-Knight H, Budway YY, Murphy L, White KO, Lagu T, Pekow PS, Priya A, Lindenauer PK. Factors That Matter to Low-Income and Racial/Ethnic Minority Mothers When

- Choosing a Pediatric Practice: A Mixed Methods Analysis. *J Racial Ethn Health Disparities* 4:1051-1060 (2017).
9. Tan EK, Loh KP, **Goff SL**. Internal Medicine Hospitalists' Perceived Barriers and Recommendations for Optimizing Secondary Prevention of Osteoporotic Hip Fractures. *South Med J* 110:749-753 (2017).
 10. Lagu T, Metaye K, Moran M, Ortiz L, Priya A, **Goff SL**, Lindenauer PK. Website characteristics and physician reviews on commercial physician-rating websites. *JAMA* 3: 766-768 (2017).
 11. Schoenfeld E, **Goff SL**, Mazor KM, Lindenauer PK. The Physician-as-Stakeholder: An Exploratory Qualitative Analysis of Physicians Motivations for Using Shared Decision-Making in the Emergency Department. *Acad Emerg Med* 23:1417-1427 (2016).
 12. **Goff SL**, Murphy L, Knee AB, Guhn-Knight H, Guhn A, Lindenauer PK. Effects of an enhanced primary care program on diabetes outcomes. *Am J Manag Care* 23:e75-e81 (2017).
 13. **Goff SL**, Mazor KM, Pekow PS, White KO, Priya A, Lagu T, Guhn-Knight H, Murphy L, Youssef Budway Y, Lindenauer PK. Patient navigators and parent use of quality data: A randomized trial. *Pediatrics* 138: pii: e20161140 (2016).
 14. Cutrona SL, Sreedhara M, **Goff SL**, Fisher LD, Preusse P, Jackson M, Sundaresan D, Garber LD, Mazor KM. Improving Rates of Influenza Vaccination Through Electronic Health Record Portal Messages, Interactive Voice Recognition Calls and Patient-Enabled Electronic Health Record Updates: Protocol for a Randomized Controlled Trial. *JMIR Res Protoc* 5:e562016 (2016).
 15. **Goff SL**, Youssef Y, Pekow PS, White KO, Guhn-Knight H, Mazor KM, Lindenauer PK. Successful Strategies for Practice-based Recruitment of Racial and Ethnic Minority Pregnant Women in a Randomized Controlled Trial: The IDEAS for a Healthy Baby Study. *J Racial Ethn Health Disparities* 3:731-737 (2016).
 16. Lagu T., **Goff SL**, Craft B, Calcasola S, Benjamin EM, Priya A, Lindenauer PK. Can social media be used as a hospital quality improvement tool? *J Hosp Med* 11:52-55 (2015).
 17. **Goff SL**, Lagu T, Pekow PS, Hannon NS, Hinchey KL, Jackowitz TA, Tolosky PJ, Lindenauer PK. A qualitative analysis of hospital leaders' opinions about publicly reported measures of health care quality. *Jt Commission J Qual Patient Saf* 41:169-176 (2015).
 18. Chasan-Taber L, Marcus BH, Rosal MC, Tucker KL, Hartman SJ, Pekow P, Stanek E 3rd, Braun B, Solomon CG, Manson JE, **Goff SL**, Markenson G. Proyecto Mama: a lifestyle intervention in overweight and obese Hispanic women: a randomized controlled trial-study protocol. *BMC Pregnancy Childbirth* 15:157 (2015).
 19. Eneanya, ND, **Goff SL**, Martinez T, Gutierrez N, Klingensmith J, Griffith JL, Garvey C, Kitsen, Germain MJ, Marr L, Berzoff J, Unruh M, Cohen LM. Shared decision-making in end-stage renal disease: a protocol for a multi-center study of a communication intervention to improve end-of-life care for dialysis patients. *BMC Palliat Care* 14:30 (2015).
 20. **Goff SL**, Eneanya ND, Feinberg R, Germain MJ, Marr L, Berzoff J, Cohen LM, Unruh M. Advance care planning: A qualitative study of dialysis patients and families. *Clin J Am Soc Nephrol* 10:390-400 (2015).
 21. Brown P, Marquard JL, Amster B, Romoser M, Friderici, **Goff SL**, Fisher D. What do physicians read (and ignore) in electronic progress notes? *Appl Clin Inform* 5:430-444 (2014).
 22. **Goff SL**, Mazor KM, Ting HH, Kleppel R, Rothberg MB. How cardiologists present benefits of PCI to patients with stable angina: A qualitative analysis. *JAMA Intern Med* 174:1614-1621 (2014).
 23. Moyer L, Carbone E, Anliker J, **Goff SL**. The Massachusetts BMI Letter: A qualitative study of responses from parents of obese children. *Patient Educ Couns* 94:210-217 (2014).
 24. Wu K, Friderici J, **Goff SL**. The impact of a palliative care team on residents' experiences and comfort levels with pediatric palliative care. *J Palliat Med* 17:80-4 (2014).
 25. **Goff SL**, Pekow PS, White KO, Lagu T, Mazor KM, Lindenauer PK. IDEAS for a Healthy Baby - Reducing disparities in use of publicly reported quality data: study protocol for a randomized controlled trial. *Trials* 14:244 (2013).

26. **Goff SL**, Knee A, Morello M, Grow D, Bsar F. Handoff quality for obstetrical inpatients varies depending on time of day and provider type. *J Repro Med* 59: 95-102 (2014).
27. **Goff SL**, Kleppel R, Lindenauer K, Rothberg MB. Hospital workers' perceptions of waste: a qualitative study involving photo-elicitation. *BMJ Qual Saf* 22:826-835 (2013).
28. Mann E, **Goff SL**, Colon-Cartagena W, Bellantonio S, Rothberg MB. Do-not-Hospitalize orders for patients with advanced dementia: Health care proxies' perspectives. *J Am Geriatr Soc* 61:1568-1573 (2013).
29. **Goff SL**, Pekow PS, Avrunin J, Lagu T, Markenson G, Lindenauer PK. Patterns of Obstetric Infection Rates in a Large Sample of U.S. Hospitals. *Am J Obstet Gynecol* 208: 456.e1-456.e13 (2013).
30. Lagu TL, **Goff SL**, Hannon NS, Shatz A, Lindenauer PK. A mixed-methods analysis of patient reviews of hospital care in England: Implications for public reporting of health care quality data in the US. *Jt Comm J Qual Patient Saf* 39:7-15 (2013).
31. **Goff SL**, Pekow PS, Markenson G, Knee A, Chasan-Taber L, Lindenauer PK. Validity of using ICD-9-CM codes to identify selected categories of obstetric complications, procedures and comorbidities. *Paediatr Perinat Epidemiol* 26:421-429 (2012).
32. **Goff SL**, Mazor KM, Gagne SJ, Corey KC, Blake DR. Vaccine counseling: A content analysis of patient-physician discussions regarding human papilloma virus vaccine. *Vaccine* 29:7343-7349 (2011).
33. Burns JJ, **Goff SL**, Karamian G, Walsh C, Garb J. The relationship between local food sources and open space to BMI in urban children. *Public Health Rep* 126:890-900 (2011).
34. Mazor KM, **Goff SL**, Dodd KS, Velten SJ, Walsh KE. Parents' perceptions of medical errors. *J Patient Saf* 6:102-107 (2010).
35. **Goff SL**, Holmboe ES, Concato JC. Pediatricians and physical activity counseling: How does residency prepare them for this task? *Teach Learn Med* 22:107-11 (2010).
36. Mazor KM, **Goff SL**, Dodd K, Alper EJ. Understanding Patients' Perceptions of Medical Errors. *J Commun Healthc* 2: 34-46 (2009).
37. Mazor KM, **Goff SL** et al. Cluster randomized trials to study the comparative effectiveness of therapeutics: stakeholders' concerns and recommendations. *Pharmacoepidemiol Drug Saf* 18:554-61 (2009).
38. Sabin JE, Mazor K, Meterko V, **Goff SL**, Platt R. Comparing drug effectiveness at health plans: the ethics of cluster randomized trials. *Hastings Cent Rep* 38:39-48 (2008).
39. **Goff SL**, Feld A, Andrade SE, et al. Administrative data used to identify patients with irritable bowel syndrome. *J Clin Epidemiol* 61:617-621 (2008).
40. **Goff SL**, Dodd K, Meterko K, Sabin J, Mazor KM. Patients' beliefs and preferences regarding doctors' medication recommendations. *J Gen Intern Med* 23:236-241 (2008).
41. **Goff SL**, Foody JM, Inzucchi S, Katz D, Mayne ST, Krumholz HM. Brief Report: Nutrition and weight loss information in a popular diet book: is it fact, fiction, or something in between? *J Gen Intern Med* 21:769-774 (2006).
42. **Goff SL**, Holmboe ES, Curry L. Barriers to obesity training for pediatric residents: a qualitative exploration of residency director perspectives. *Teach Learn Med* 18:348-355 (2006).

First Authored Manuscripts in Process

1. **Goff SL**, Mazor KM, Meyers J, Priya A, Pekow P, Lindenauer PK. Characteristics of high performing primary care pediatric practices: A qualitative study. Under Review *BMCHSR*.
2. **Goff SL**, Garb J, Guhn-Knight H, Priya A, Pekow P, Lindenauer PK. A spatial analysis of factors influencing choice of pediatrician. Under review *Academic Pediatrics*.
3. **Goff SL**, Eneanya AD, Klingensmith J, Cohen L, Unruh ML. Implementing a systematic approach to shared decision-making for end-of-life care with renal dialysis patients. Under review *Implementation Science*.

4. **Goff SL**, Guhn-Knight H, Anderson-Frederic B, Griffith-Johnson E, Szegda K. Engaging stakeholders in research to reduce health disparities: a qualitative study.

Invited Presentations

National

IDEAS for a Healthy Baby, AHRQ Annual Research Meeting, Crystal City, VA Oct. 2016

Regional

Project ACCCES: A pathway to community-academic partnership. Institute for Diversity Studies, University of Massachusetts - Amherst Oct. 2017

Patient and Family Advisory Council, Health Care for All, Norwood, MA June 2016

Health Equity Summit, UMASS-Amherst School of Public Health and Health Sciences, Amherst, MA Nov. 2016

Other Presentations, Posters & Abstracts

International

Youssef Y, Lindenauer PK, Pekow P, White KO, Mazor KM, Roberts J, **Goff SL**. What matters to low-income women when choosing a pediatrician? Poster presentation at the Pediatric Academic Society Annual Meeting. Vancouver, BC. May 2014

Wu K, Friderici J, **Goff SL**. The impact of a palliative care team on residents' experiences and comfort levels with pediatric palliative care. Poster presentation 19th International Congress on Palliative Care, Montreal Canada. October 2012

Goff SL, Mazor KM, Gagne S, Corey KC, Blake D. Human papilloma virus vaccine counseling: A mixed-methods analysis of patient-provider encounters involving vaccine discussion. Poster presented by co-author at the Society for Adolescent Health and Medicine Annual Meeting, Toronto, Canada. April 2010

National

Goff SL, Martinez T, Klingensmith J, Garvey C, Cohen L, Unruh M. Implementation of an intervention to improve shared decision-making for end-of-life care for renal dialysis patients. NIH Dissemination and Implementation National Conference. Planned. Dec. 2017

Goff SL. Making Sense of Health Care Quality: An Ethnographic Study. National Clinician Scholars Program Annual Meeting. New Haven, CT. Planned. Nov. 2017

Goff SL. Making sense of healthcare quality: a paradigm shift. 4S. Boston, MA Sept. 2017

Goff SL, Mazor KM, Guhn-Knight H, Murphy L, Youssef Y, Pekow PS, White KO, Lagu T, Mazor KM, Lindenauer PK. IDEAS for a Healthy Baby: An intervention to reduce barriers to using publicly reported quality performance data. Late breaking abstract platform presentation. AcademyHealth, Minneapolis, MN. Oct. 2015

Goff SL, Guhn-Knight H, Murphy L, Youssef Y, Pekow PS, White KO, Lagu T, Mazor KM, Lindenauer PK. IDEAS for a Healthy Baby: An intervention to reduce barriers to using publicly reported quality performance data. Late breaking abstract platform presentation. Platform presentation AHRQ National Meeting. Washington, DC. June 2015

Cohen L, Marr L, **Goff SL**. Barriers and Solutions to Working with Patients as Research Partners: The Patient-Centered Outcomes Research Institute. Barriers and solutions to working with patients as research partners: the patient-centered outcomes research institute. Platform presentation (Lew Cohen) Academy of Psychosomatic Medicine. Ft. Lauderdale, FL. Nov. 2014

Nwamaka D. Eneanya, **Sarah L Goff**, Michael J. Germain, Mark L. Unruh and Lewis Cohen. The Hemodialysis Patient Voice: Perspectives of Communication and Advance Care Planning (ACP) Within Hemodialysis Units. The Renal Supportive Care Study, Nov. 2014

Patient-Centered Outcomes Research Institute. Poster presentation for American Society of Nephrology (NE). Philadelphia, PA.

Youssef Y (presenter), Mazor KM, Roberts J, White KO, Pekow P, Lindenauer PK, Lagu T, Sentell T, Miyamura J, **Goff SL**. Key factors in women's decisions when choosing a pediatrician: considering diverse patient perspectives. Presented at AcademyHealth Annual Research Meeting. San Diego, CA. June 2014

Youssef Y, Lindenauer PK, Pekow P, White KO, Mazor KM, Roberts J, **Goff SL**. What matters to low-income women when choosing a pediatrician? Accepted for presentation at AcademyHealth Annual Research Meeting, San Diego, CA. June 2014

Youssef Y, Lindenauer PK, Pekow P, White KO, Mazor KM, Roberts J, **Goff SL**. How an intervention to help pregnant women use publicly available pediatric quality data affects their trust in the internet as a source for these data. Poster presentation at the Society for General Internal Medicine Annual Meeting. Accepted for presentation AcademyHealth Annual Research Meeting, San Diego, CA. June 2014

Murphy L, Lindenauer PK, Visintainer P, **Goff SL**. Evaluating the impact of an enhanced primary care program at a health center serving a low income Hispanic population. Poster presentation at AcademyHealth Annual Research Meeting, San Diego, CA. June 2014

Goff SL, Pekow PS, White KO, Lagu T, Mazor KM, Lindenauer PK. IDEAS for a Healthy Baby Study: Reducing Disparities in Use of Publicly Reported Quality Data. Poster Presentation AcademyHealth Annual Research Meeting. Baltimore, MD June 2013

Goff SL, Mazor KM, Rothberg MB. Percutaneous coronary interventions for stable angina: Why patients think it will save their lives. Poster Presentation Academy Health Annual Research Meeting. Baltimore, MD June 2013

Goff SL, Mazor KM, Rothberg MB (presenter). Percutaneous coronary interventions for stable angina: Why patients think it will save their lives. Oral Presentation, Society for General Internal Medicine. Denver, CO. May 2013

Goff SL, Knee A, Grow D, Bsot F. Handoffs in Labor and Delivery: Can we do better? Society for Maternal Fetal Medicine Meeting, San Francisco, CA Feb. 2013

Moyer L, **Goff SL**, Carbone EC, Anliker J. The BMI letter: How are parents responding? Poster Presentation at Health Literacy Research Conference, Bethesda, MD. Oct. 2012

Goff SL, Kleppel, R, Rothberg MR. A photo-elicitation study of potential sources of waste in the medical system. Poster presentation at Pediatric Academic Society Annual Meeting, Boston, MA. April 2012

Goff SL, Kleppel, R, Rothberg MR. A photo-elicitation study of potential sources of waste in the medical system. Oral presentation at Society for General Internal Medicine, Orlando, FL. May 2012

Mann E, **Goff SL**, Colon-Cartagena W, Rothberg MR, Bellantonio S. Qualitative investigation of the decision to initiate Do Not Hospitalize orders amongst health care proxies of nursing home patients with dementia. Poster presentation at 35th Society for General Internal Medicine Annual Meeting, Orlando, FL. May 2012

Lagu T, Hannon N, Shatz A, **Goff SL**, Lindenauer PK. Patient feedback to hospitals in the UK: A qualitative analysis of an on-line public feedback system. Poster presentation at Society for General Internal Medicine Annual Meeting Orlando, FL. May 2012

Goff SL, Pekow PS, Norwitz E, Lindenauer PK. Hospital rates of healthcare associated infections associated with childbirth. Poster presentation at CTSI Annual Meeting, Washington DC. April 2012

Goff SL, Wittcopp C, Friderici J, Kennedy J, Balsbaugh C, Carbone EC. IMP - Improving Meals in Pre-schools. Poster presentation at the American Dietetic Association, Boston, MA. Nov. 2010

- Goff SL**, Dodd K, Meterko K, Sabin J, Mazor KM. Patients' beliefs and preferences regarding doctors' medication recommendations. Poster presented by co-investigator at the International Conference on Communication in Healthcare, Charleston, SC. Oct. 2011
- Goff SL**, Pekow PS, Markenson G, Knee A, Lindenauer PK. Validation of ICD-9-CM codes for identifying obstetric complications. Poster presentation at AcademyHealth Research Meeting, Seattle, WA. June 2011
- Goff SL**, Szegda K, Wittcopp C. A Comparison of Low, Moderate, and High Intensity Pediatric Weight Management Interventions. Poster presentation at the 27th Annual Scientific Meeting of The Obesity Society (NAASO), Washington, DC. Oct. 2009
- Mazor KM, **Goff SL**, Dodd KS, Velten SJ, Walsh KE. Parents' Perceptions of Medical Errors in Pediatrics. Poster Presentation at the International Conference on Communication in Healthcare. Miami, FL. Oct. 2009
- Goff SL**, Wittcopp C, et al. Are you ready? Assessing weight management preparedness in families presenting to a pediatric weight management program. Poster presentation at the Pediatric Academic Societies Annual Meeting. Honolulu, HI May 2008
- Goff SL**, Dodd K, Meterko V, Sabin J, Mazor KM. Patients' beliefs and preferences regarding doctors' medication recommendations. Poster presentation at the HMO Research Network National Meeting. Portland, OR. March 2007
- Goff SL**, Feld A, Andrade SE, et al. Use of administrative data to identify patients with irritable bowel syndrome. Poster presentation HMO Research Network National Meeting. Portland, OR. March 2007
- Goff SL**, et al. Goal Setting and Bariatric Surgery Outcomes. Presented at the Society of General Internal Medicine Annual Meeting. New Orleans, LA May 2005
- Goff SL**, Foody JM, Inzucchi S, Katz D, Mayne ST, Krumholz HM. Nutrition and weight loss information in a popular diet book, is it fact, fiction, or something in between? Poster presentation at the Society for General Internal Medicine Annual Meeting. New Orleans, LA. May 2005
- Goff SL**, Holmboe ES, Concato JC. Guiding Children to Fitness: Activity Promotion Curricula in Pediatric Residency Programs. Platform presentation, Pediatric Academic Society Annual Research Meeting. Washington, DC. May 2005
- Goff SL**, Holmboe ES, Concato JC. Guiding Children to Fitness: Activity Promotion Curricula in Pediatric Residency Programs. Oral presentation at the Robert Wood Johnson Clinical Scholars National Meeting. Tucson, AZ. Nov. 2004
- Regional**
- Youssef Y (presenter), Mazor KM, Roberts J, White KO, Pekow P, Lindenauer PK, Lagu T, Sentell T, Miyamura J, **Goff SL**. Key factors in women's decisions when choosing a pediatrician: considering diverse patient perspectives. Oral platform presentation at the APA Region 1 meeting. Amherst, MA. April 2014
- Moyer L, **Goff SL**, Carbone EC, Anliker J. The BMI letter: How are parents responding? Poster presentation American Academy on Communication in Healthcare Forum. Providence, RI. Oct. 2012
- Goff SL**, Foody JM, Inzucchi S, Katz D, Mayne ST, Krumholz HM. Nutrition and weight loss information in a popular diet book, is it fact, fiction, or something in between? Platform Presentation, Society for General Internal Medicine New England Regional Meeting, Hanover, NH. March 2005

Academic Service**Internal Administration and Service****Department**

Be Healthy Partnership Accountable Care Organization: Direct Care and Quality Committees	2017-present
Community Benefits Advisory Council	2017-present
Customer Relation Based Care Committee, Baystate Medical Center	2016-present
Scientific Review Committee (Member), Department of Medicine, Baystate Medical Center	2012-2017
Research Committee (Member), Department of Pediatrics, Baystate Medical Center	2008- 2011
Pediatrics Residency Review Committee (Member), Baystate Medical Center	2000
Graduate Medical Education Committee (Peer Selected Medicine/ Pediatrics Representative), Baystate Medical Center	1998- 2000
Medicine/Pediatrics Residency Committee (Member), Baystate Medical Center	1996-2000
House Staff Selection Committee (Member), Baystate Medical Center	1996-2000
Medicine/Pediatrics Curriculum Working Group (Member), Baystate Medical Center	1999

University

Undergraduate Admissions Committee (Member), University of Massachusetts Medical School-Baystate	2016-present
Ethics and Professionalism Integrated Curriculum Committee (Member), Tufts University School of Medicine	2009- 2010

Professional Memberships and Activities

Society for Social Studies of Science	2017 - present
AcademyHealth	2011 - present
Ambulatory Pediatric Association	2009 - present
Society for General Internal Medicine	2011 - 2016
National Board of Medical Examiners Consultant, Task Force on Communication	2015
American Public Health Association	2013 - 2014
NAASO (Obesity) Society	2006 - 2010
Massachusetts Medical Society	2002 - 2008
American Academy of Pediatrics	1996 - 2008
Med-Peds Executive Committee, American Academy of Pediatrics	2004-2007
American College of Physicians- American Society of Internal Medicine	1999 - 2003

Editorial Responsibilities

American Family Physician, Reviewer	2015 - present
Pediatrics, Reviewer	2014 - present
Vaccine, Reviewer	2014 - present
JAMA Pediatrics, Reviewer	2014 - present
American Journal of Obstetrics and Gynecology, Reviewer	2013 - present

Journal of General Internal Medicine, Reviewer

2006 - present

Patient Education and Counseling, Reviewer

2006 - present

External Professional Service

National

Chair, National Meeting Abstract Review Committee: Chronic Disease Management,
Society for General Internal Medicine

2013-2014