Public Health Media and Marketing Internship

The Easthampton Healthy Youth Coalition is a multi-sectored drug prevention coalition with funding from the Drug-Free Communities grant through the Office of National Drug Control Policy. Our mission is to prevent underage drug and alcohol use and champion healthy decision making among youth and families. The work focuses on using evidence-based practices to reach our goals, and includes running family education programs, conducting social norms marketing campaigns, supporting SBIRT, and collecting comprehensive youth data.

We are looking for an intern to grow and maintain our social media presence (Facebook, Twitter), keep our website updated, handle our mailing list (mail chimp), create flyers, and do media outreach as time permits, with press releases, creating news, etc.

The right candidate will be computer savvy, and eager to find ways to apply their public health knowledge to reaching target audiences (particularly youth and parents) with prevention messages through social media, our online presence, as well as through infographics or other materials. There may be opportunities to work with a professional graphic designer who consults with the coalition, and our school district offers IT support as needed.

Participation in relevant work groups and coalition meetings will be important at first, but once the intern is familiar with the Easthampton community, the coalition and its members, most of the work can be done remotely if preferred. Expect to work about 5 hours a week. Ideal candidate will be available for the year. Masters level students and serious undergraduates are welcome to apply.

Send resume/cover letter or relevant experience to: Ruth Ever, Coalition Coordinator at: coalition@epsd.us

Position open until filled.

Posted August 24, 2016