Strategic Initiatives/Goals

• Provide infrastructure and resources to integrate online learning best practices into all UMass Amherst courses as a means for elevating the quality of the student experience

• Create online companion courses that can be taught concurrently with on-load day courses using a la carte compensation as well as the option to execute a course designer/instructor delivery model

• Leverage these additional online courses to meet the demand for innovative online courses/programs (e.g., UWW), resulting in increased revenue to UMass Amherst and schools/colleges
Create/Refresh High Priority OE Courses

Monitor OE Success Using Data Driven KPIs

Link OE Courses to Opportunities

Provide Comprehensive Service/Support for OE Programs

Promote OE Programs and Courses

Provide Lead Support for OE Courses/Programs