Presiding Officer W. Brian O’Connor called the 725th Regular Meeting of the Faculty Senate to order on March 14, 2013 at 3:30 p.m. in Herter Hall, Room 227.

A. ANNOUNCEMENTS

1. Principal Administrative Officers

Provost James Staros stated that he had hoped to introduce the new Dean of the College of Engineering, Timothy Anderson, to the Faculty Senate in person, but the College cleverly programmed a welcome reception at the same time. Provost Staros reiterated that this is not the same Timothy Anderson who is the Director of the Minuteman Marching Band. The search for the Dean of that College was long and ongoing. Dean Anderson officially began his tenure on campus on March 1.

Michael Malone, Vice Chancellor for Research and Engagement, updated the Senate on the committee that is currently reviewing centers and institutes. The committee has met several times and will shortly be forwarding some recommendations back to centers or, in cases where action is needed before the next review, to the Faculty Senate.

Carol Barr, Vice Provost for Undergraduate and Continuing Education, wished the Senate a happy spring break.

2. The Secretary of the Faculty Senate

Ernest May, Secretary of the Faculty Senate, noted that strategic planning is currently the biggest ongoing project among the administration and the Faculty Senate. It involves many members of both bodies. A draft plan will be sent out to relevant councils and committees around March 25 with a comment period. Those comments will be discussed and integrated into the final document, which will be on the agenda for deliberation at the special meeting of the Faculty Senate on May 9. The Calendar Committee will be meeting during spring break to deliberate whatever improvements may be possible for the academic calendar within the many constraints that surround that important item. That Committee will be reporting back on its progress at the April meeting of the Faculty Senate. Secretary May thanked the chairs and members of the hard-working councils that keep the academic machinery of the campus humming along. The results of their work can be seen on the current agenda. There is a lot of innovation imbedded in the courses and programs that the Senate approves and revises on a regular basis. Seconding Vice Provost Barr’s wishes, Secretary May wished everyone a productive or raucous spring break.

4. The Faculty Delegates to the Board of Trustees

Senator Marilyn Billings, Associate Faculty Delegate to the Board of Trustees, noted that on February 6 there was, among other meetings, a meeting of the Committee on Administration and Finance. A major element of that meeting was discussing the University’s financial aid program. There was also a building authority update. On February 13, there was a meeting of the Committee on Science, Technology and Research. Some excellent presentations were given regarding the UMass Amherst Innovation Institute with James Capistran and others. People really remarked on the program. It has been a great pilot for UMass Amherst to initiate. Also on February 13, the Advancement Committee discussed funding investments taking place and the Committee on Academic and Student Affairs approved an M.S. in Pharmaceutical Sciences and a Ph.D. in Pharmaceutical Sciences at the UMass Lowell campus. On February 26, the Board of Trustees Committee of the Whole met. At this particular meeting, there was a discussion led by Professor Clayton Christensen of Harvard Business School regarding the future of higher education. He has a recent book titled *The Innovative University: Changing the DNA of Higher Education from the Inside Out*. He spoke on this issue for over an hour. It included much discussion with members of the Board of Trustees about the future of the University of Massachusetts. On February 27, the full Board of Trustees meeting took place during which they voted on the items discussed and then went into executive session to discuss tenure cases.

B. QUESTION PERIOD (10-Minute Limit)

Senator Richard Bogartz stated that on Tuesday, March 12, the following was printed in the *Daily Collegian*: “According to the press release, police reported multiple instances of partygoers throwing bottles, some of which reportedly struck others, leading to police intervention for medical assistance. Wearing protective gear, the police force moved forward into the crowd and was met with partygoers responding by throwing full bottles and cans of beer, officials said. One member of the Amherst Police Department was reportedly struck and injured by a thrown bottle, but she did not require hospitalization.” Senator Bogartz thinks that people who throw bottles and cans of beer, if they are students, should be expelled. No questions asked, just throw them out. They don’t belong here. They need to go away for some period of time and learn how to be a civilized person. This business of licensing the most outrageous behavior because someone has consumed alcohol is pure bullshit and we should not, as a University, put up with that. They need to be thrown out.
Senator Frank Hugus noted that he had essentially the same question, although it goes beyond the rude behavior and concerns the safety of the citizens of Amherst. In the same article, and in another from the Daily Hampshire Gazette, there is no indication that the town of Amherst and the University have been talking together to determine how to handle this behavior. This type of behavior has led to a number of instances in which traffic has been stalled and, in some cases, ambulances have not been able to get through. This could be a matter of life and death for someone. Someone who is suffering a heart attack, someone who has been injured in an accident. A matter of several minutes makes a difference. This is something serious that the University has to take cognizance of, and there has been no indication that that is the case.

Senator Audrey Altstadt noted that she and her colleagues are illustrating that great minds think alike. She does, however, have a question. Senator Altstadt has been very concerned with this issue. She has family members that serve in the Amherst Fire Department, so she hears about it from many angles. She wondered what the current University policies are concerning this problem. She knows that some of the people involved in this appalling behavior are not students, but a lot of UMass students are involved, and civility, town-gown issues and other complicated concerns need to be taken care of. She wondered if an administrative colleague could talk about what the University’s policy is, and if the University could make it more public, so that people in Amherst could realize that UMass is really concerned with these issues and is attempting to do what it can within appropriate bounds.

Presiding Officer W. Brian O’Connor noted that, unfortunately, Vice Chancellor for Student Affairs and University Life Jean Kim was not present.

Secretary May stated that the Rules Committee had a discussion about this issue with the administration recently.

Provost James Staros stated that there are several things going on. Provost Staros briefly attended a meeting in Vice Chancellor Kennedy’s office regarding University relations and community relations that has to do exactly with the communication between UMass and the town of Amherst. In the Dean of Students’ Office, they are reviewing videos to identify students who had committed acts against the Code of Conduct for the University and campus discipline will be forthcoming. This was an off-campus party involving people that were not UMass students. UMass has taken the heat for something that was neither on campus nor entirely UMass students. No one wants to jump to premature conclusions about the culpability of any individual. We want there to be due process. The wheels tend to grind a little quietly to make sure that all of that works, but Provost Staros knows that all of those offices have spent a great deal of time focusing on that issue and trying to bring it to a reasonable resolution. We know that we cannot let incidences like that pass by as if they were not about the University.

Secretary May noted that he did not want to speak for Chancellor Subbaswamy, but, at the recent Rules Committee meeting, the Chancellor expressed considerable concern about the issue. There are a couple of structural issues involved here. One is that the University Police do not have jurisdiction off campus. There are going to be joint patrols in the spring. There is a residential neighborhood between Southwest and the bars and restaurants downtown. Businesses want to draw students downtown. The Dean of Students and the Vice Chancellor of Student Affairs are both apt to apply strict discipline when someone’s culpability in a major event is proven. There are many things occurring off campus that are beyond our control. Chancellor Subbaswamy has clear ideas about where this is going, but he looks at it as a long-term solution in addition to trying to put out the little fires. It involves certain things that the University can do and other things that the town has to do. One thing that came out of the meeting was a suggestion from Senator Steven Brewer that there actually be some kind of town-gown event that would feature people who have proposed solutions or ideas about how to manage large numbers of students such as we have on campus here. One thing that did come up is that UMass now has the fifth largest residential dormitory set in the country. We are not by any means the largest university, but we have the fifth largest dormitory complex in the country. Most universities like UMass do not house as many students on campus as UMass does. Liberal arts colleges house everyone on campus, but it is not the norm at large state universities. The town-gown issues require joint action from the town and the University. Chancellor Subbaswamy should take the lead on the next steps.

Senator Marinos Vouvakis changed the subject and asked a question of Provost Staros. He has been having many discussions with colleagues in the College of Engineering and wondered how the administration allocates funds and resources to academic units such as colleges and schools. The Office of Institutional Research has a lot of statistics, and Senator Vouvakis would expect that there be a formula determining resource allocation based on performance. If that is the case, the formula should be made transparent in order that the faculty know the rules of the game.

Provost Staros stated that to give a thorough answer would take much longer than the ten minutes allotted the question period. There is a published budget on the University’s website. There are several layers to the budget. There is the initial allocation that goes to colleges and schools as general operating funds. Part of that is from state appropriations and part of that is from fees. Those have an historical basis that is slightly changed over time and is performance based. There are other funds that are directly related to performance. For example, three years ago, the University instituted several revenue-sharing programs that the colleges directly participate in. One is for out-of-state recruiting. Those funds are distributed on a strict formula. The
Deans all know it and the tables are shared among all the Deans—they know how much everyone is getting. That has strictly to do with who is teaching the additional out-of-state enrollments. There is a formula for increased, unwaivered graduate enrollment. If there are waivers, then there is no income, so there is no revenue to share. The College of Engineering has been the main beneficiary of that initiative. In the first year, half of all the funds went back to the College of Engineering. Some funds have been distributed for new faculty lines through a competitive process of cluster hires wherein proposals are evaluated by faculty committees and funds for new faculty hires are distributed. There are many layers, but the central core changes by slight adjustments. What is added to that core is much more formulaic and much more directly related to performance.

Senator Vouvakis wondered about TA allocation as well.

Provost Staros stated that a large proportion of TAs are simply funded out of college budgets. There is a central core of TAs that are specifically for General Education courses that serve beyond their colleges, and those allocations are made by the Provost’s Office based on requests and justifications. Once a course is established, there is generally a continuity from year to year, but varying enrollments change the distributions. The University is attempting to keep the ship stable, to not cut off resources from one unit to fund another, but also to allow for entrepreneurship and for colleges to benefit directly from new programs that they create.

Senator Steven Brewer briefly commented on the fact that the University is not the only player when large parties occur off campus. The other party is the town. One warrant article at an upcoming Town Meeting relates to the idea of having registration for renters as a mechanism to hold people accountable for not creating nuisance houses and managing their properties appropriately. Several other articles relating to the issue are likely to come up as well. Senator Brewer encouraged the Senators to make their opinions known by writing to the Select Board. When things happen off campus, the University has limited means for controlling them, so we need to put pressure on the people who actually own the properties. They need to set appropriate limits and collect necessary data about renters.

Senator Susan Whitbourne had a question about the changes made a few years ago to the Student Code of Conduct, specifically relating to what students do in town and the implications those actions have on their status as students.

Provost Staros noted that those issues are among those being addressed.

Presiding Officer O’Connor stated that on Thursdays and Fridays for the past twelve years, he has been telling his students that their acceptances to medical and dental schools will be rescinded if they get caught being involved in inappropriate behavior. Unfortunately, that has happened on three different occasions over the past five years. Presiding Officer O’Connor could not interfere because the students had lied. A dormitory violation is less serious, but a court violation is very serious. It puts the fear of God in the students. The first thing Presiding Officer O’Connor did on Tuesday was to look in the Gazette and see if he recognized any names. Fortunately he did not.

C. ANNUAL REPORT

The report was received.

Presiding Officer O’Connor asked a question about the visitors’ section of the report, which states that 44 parents called the Ombuds Office. He wondered what parents were calling the Office for.

Martha Patrick, Assistant Ombudsperson, stated that parents often called being concerned about their student. The Ombuds Office attempts to direct the parents to the appropriate campus office. Sometimes it is about their child getting in trouble, but often it regards a student that is unable to advocate for him or herself, so the parent stepped in, or the parent is accustomed to advocating for their child. Again, the Office can direct them and hear them, but the Office is unable to share much information with them.

Presiding Officer O’Connor understands all the reasons, but is shocked at the increase in the number of calls.

Assistant Ombudsperson Patrick stated that it is a cultural phenomenon that most Senators have experienced.
D. **BYLAW CHANGES**

MOVED: That the Faculty Senate approve the Bylaw Changes, as presented in Sen. Doc. No. 13-039.

40-13

(Inasmuch as these are changes to the Senate’s Bylaws, this is the first of three readings of this motion. It will be read again at the 726th and 727th regular meetings of the Faculty Senate and voted on at the 727th meeting. The motion may be debated and amended at all three meetings.)

**Secretary May** moved to amend the proposed Bylaw Changes in the following ways:

Academic Matters Council: add Associate Provost for Enrollment Management or a designee, serving *ex officio*; add the Deputy University Registrar, serving *ex officio*; delete the Director of Arts and Sciences Advising Center or designee, serving *ex officio*, since that Office no longer exists; and the Director of Internship Programs or designee, serving *ex officio*, as no one can be found with that title; finally, being added to the Academic Matters Council’s Subcommittee on Calendars, the Associate Provost for Enrollment Management or a designee, serving *ex officio* will.

Graduate Council: delete One Representative from Amherst, Mt. Holyoke, Hampshire, or Smith Colleges and insert the Director of Five Colleges, Inc. or a designee, serving *ex officio*; and add “or a designee” to the Vice Chancellor for Research or Engagement; and add a Dean from the Schools and Colleges of the University, selected by the Deans’ Council.

**Senator Bogartz** wondered if there were any instances where someone appointed to a council or committee could not have a designee replace them. If there isn’t, a lot of this language could be shortened. It could be said once that any of these people could appoint a designee.

**Secretary May** stated that the members appointed by the Committee on Committees cannot send substitutes. It is only the *ex officio* members that may appoint a designee, as most of those people are appointed to many councils and committees.

The amendment was seconded and adopted.

E. **NEW COURSES**

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<tr>
<th>COURSE</th>
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<td>ANTHRO 256</td>
<td>“Bizarre Foods”</td>
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<td>ENGLISH 268</td>
<td>“American Literature and Culture Before 1865”</td>
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<td>ENGLISH 269</td>
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<td>ENGLISH 386</td>
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<td>JOURNAL 383</td>
<td>“Entrepreneurial Journalism”</td>
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<td>JUDAIC 326</td>
<td>“Sustainability in Comparative Religious Perspective”</td>
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<td>LINGUIST 370</td>
<td>“Sounds of Englishes”</td>
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<td>MICROBIO 440</td>
<td>“Microbial Ecology and Evolution”</td>
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<td>NATSCI 189</td>
<td>“Global Challenges, Scientific Solutions”</td>
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<td>OIM 451</td>
<td>“Project and Information Management”</td>
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<td>OIM 452</td>
<td>“Business Processes and Enterprise Systems”</td>
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<td>OIM 453</td>
<td>“Business Intelligence and Analytics”</td>
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<td>POLISCI 391A</td>
<td>“Corporate Lobbying in the Global Economy”</td>
<td>4</td>
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<td>SOCIOI 351</td>
<td>“Social Network Analysis”</td>
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<td>SOCIOI 352</td>
<td>“Media, Technology &amp; Society”</td>
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MOVED: That the Faculty Senate approve the courses ANTHRO 256, ENGLISH 268, 269 and 386, JOURNAL 383, JUDAIC 326, LINGUIST 370, MICROBIO 440, NATSCI 189, OIM 451, 452 and 453, POLSCI 391A, and SOCIOI 351 and 352, as recommended by the Academic Matters Council.

**Senator Marta Calas** wondered what “Bizarre Foods” concerned.

**Cynthia Suopis, Co-Chair of the Academic Matters Council**, read the course description for ANTHRO 256: “The acts surrounding eating are linked to culture, identity, politics, economics and more. Through in-class activities, group work and lectures, this course examines ‘Bizarre Foods’ and their cultural links.”
Senator Calas does not see anything in that description that says that the food is bizarre according to culture rather than it is bizarre for a particular culture in relation to another. Sometimes we joke about people eating things that we think are weird, but they are weird only from our perspective. She wants to know if this is a cross-cultural course.

Senator MJ Peterson stated that she got a look at a handout that goes with the course proposal and it has pictures of things that might be regarded as bizarre foods and one is a Twinkie. This suggests to Senator Peterson that this course is going to look at several perspectives of what might be a strange food.

The motion was seconded and adopted.

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<tr>
<th>COURSE</th>
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<tr>
<td>CE-ENGIN 570</td>
<td>“Geographic Information Systems (GIS) for Engineers”</td>
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MOVED: That the Faculty Senate approve the course CE-ENGIN 570, as recommended by the Academic Matters and Graduate Councils.

The motion was seconded and adopted.

F. NEW BUSINESS


MOVED: That the Faculty Senate approve the Academic Regulations Update: IX. Absences due to Religious Observance, as presented in Sen. Doc. No. 13-040.

The motion was seconded and adopted.


MOVED: That the Faculty Senate approve the Revisions to the Political Science BA Major Requirements, as presented in Sen. Doc. No. 13-041.

The motion was seconded and adopted.


MOVED: That the Faculty Senate approve the Transfer of the Department of Resource Economics from the Isenberg School of Management to the College of Social and Behavioral Sciences, as presented in Sen. Doc. No. 13-042.

Senator Calas wondered if there was any public explanation as to why this Department is moving from the School of Management, of which she is a faculty member.

Provost Staros stated that the discussions to move Resource Economics out to SBS were actually initiated by the Dean of ISOM. SBS responded very positively to the idea, and the Department was on board. The appropriate memos are included in the Senate Document. The faculty in the Department were all supportive of the move to SBS. This is a friendly move. There is no upper-administrative agenda here. The Department felt that it fit better in SBS than in ISOM.

Dan Lass, Chair of the Department of Resource Economics, noted that it is, in fact, currently a friendly move. However, it did not start out as a friendly move. The Department was asked to leave ISOM for various reasons. The Department was embraced by SBS and is now happily moving along, but there was an upper-level move by the Dean of ISOM to have the Department leave the School.

Senator Calas wanted Professor Lass to know that she would miss the Department. She will also miss the representation of female faculty that will be leaving ISOM with Resource Economics. ISOM will be poorer for that.

The motion was seconded and adopted.

MOVED: That the Faculty Senate approve the Dual Degree: Master of Education (M.Ed.)/Master of Public Policy and Administration, as presented in Sen. Doc. No. 13-043.

The motion was seconded and adopted.


MOVED: That the Faculty Senate approve the Wind Power Engineering Concentration Program, as presented in Sen. Doc. No. 13-044.

The motion was seconded and adopted.


MOVED: That the Faculty Senate approve the Nominations to the Academic Honesty Board, as presented in Sen. Doc. No. 13-045.

The motion was seconded and adopted.

The 725th Regular Meeting of the Faculty Senate stood adjourned at 4:23 p.m. on March 14, 2013.

Respectfully submitted,

Ernest D. May
Secretary of the Faculty Senate