• Make summer enrollment mandatory
• Use a block-schedule system
• Strategically offer courses according to popularity and student need.
• Tighten transfer credit policies
• Encourage Faculty participation
2009 UMASS Summer Task Force
Conclusions

1. That it would be very difficult to mandate both faculty and matriculated students to participate in a summer semester

2. All efforts should focus on programs and offerings in which students would voluntarily enroll.

3. Faculty and other instructors should be incentivized to volunteer to teach.

4. That a standardized policy of revenue sharing to academic deans and departments would be important to incentivize creative, new programs.
Continuing “&” Professional Education; UMass “Amherst”
Summer Credit Hours
Undergrads, Grads and Visiting or Non-Degree students

Data from CPE 8/28/2011

![Bar Chart]

- Campus Credit Hours

SU2010 | SU2011 | SU2012 | SU2013
--- | --- | --- | ---
#REF! | #REF! | #REF! | #REF!

Campus Credit Hours
“The university has a huge investment in physical plant and equipment that is fully performing only when it is heavily used. The two semesters of the academic year leave the period from mid-May to mid-August with considerable excess capacity across campus. Well beyond that which is taken down for maintenance or renovation during the summer months.”
What's a University to do?

Consider specialty programs that focus on a specific topic area and/or student population (not necessarily our own students) which can increase on-campus activity during the summer months and serve as a resource generator and

- Provide jobs for our own students, and interested faculty
- Create a pathway for students to discover UMASS Amherst
- Reach out to student populations of interest
Summer Pre-College 2012 Pilot Program

Session 1: June 24 through July 7
Session 2: July 8 through July 21
Session 3: July 22 through August 4

• *Course Intensives met daily, M-F from 9:00am to 4:00pm, two weeks (50 contact hrs.)*

• *15 offerings, some multiple sections for a total number of course Intensives to 18*

• *Student cost approximately $2100. (Room and Board)*

• *Residence Life evening and weekend responsibility*

• *Faculty include; tenured full professors, assoc. professors and new assist. professors, adjuncts ,Grads and undergrad mentors*
Support Department Initiatives

Center for International Education-Global Citizenship program
Global Sport Management
International Marketing Workshops
The International Hospitality Summer Academy
Goals for 2013

Increase Total Number of Summer College Students
Expand Research Initiatives
Increase International Student population
Reaching International Students in China, India, Brazil

• Understand the audience
• Use existing partnerships
• Develop new relationships
• Test Alternatives
Welcome to Massachusetts International Academy!

Explore MAIA

MAIA News

Chinese students graduate from Marlborough school
2012-06-18

UMASS-MAIA SHIDA International Program Teaching Research Seminar
2012-06-12

Vice principal of UMass Boston

Kathy Teehan
Vice principal
UMass Boston

At the University of Massachusetts at Boston, we are delighted to learn of

MAIA

Overview
Faculty

MAIA’s curriculum allows international students to solve any and all problems they may face in the course of their
Dear Prospective Students and Parents,

It gives me great pleasure to introduce you to the UMass-MAIA Pathway Program at Beijing Shida High School. As of September 1, 2012, students who are interested in studying at the University of Massachusetts MAIA program will have the opportunity to study in Beijing with fellow classmates who are interested in pursuing high education in the United States.
Brazilian Scientific Mobility Program

The Brazilian government's Brazil Scientific Mobility program provides scholarships to Brazilian undergraduate students in mostly STEM fields (Science, Technology, Engineering and Math) for one year of study at colleges and universities in the United States. Students will return to complete their degrees at a Brazilian university.
And Last but not least

• Fuyan Wortelboer
• University Center