

SPECIAL REPORT

of the

**ACADEMIC MATTERS COUNCIL,
GRADUATE COUNCIL AND
PROGRAM AND BUDGET COUNCIL**

concerning

**NAME CHANGE
FROM
THE DEPARTMENT OF
HOTEL, RESTAURANT AND TRAVEL ADMINISTRATION
TO
THE DEPARTMENT OF
HOSPITALITY AND TOURISM MANAGEMENT**

Presented at the
616th Regular Meeting of the Faculty Senate
March 27, 2003

COUNCIL MEMBERSHIP

ACADEMIC MATTERS COUNCIL

Mokhtar Atallah, Martha Baker, Robert Bernatzky, John J. Cunningham, Abhijit Deshmukh, Jeffrey Eiseman, Debbie Felton Miller, Ruth Green, Dennis Hanno, Kyle E. Hoffman, Arthur Keene, John Jenkins (Chair), M. Christine King, Pamela Marsh-Williams, Joseph Marshall, Ernest May, Elizabeth Pyle, Dennis Searcy, Linda Slakey, Harlan Sturm

GRADUATE COUNCIL

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A newly constituted curriculum committee of the Department of Hotel, Restaurant and Travel Administration was formed in the summer of 2001 with the purpose of reviewing the existing name and proposing a possible change. The curriculum committee reviewed names of competitors, solicited input from alumni and current students and looked at how the industry itself has changed.

The proposed name—Hospitality and Tourism Management—reflects more accurately what the department teaches and the way the industry describes itself. The program is a management program within the Hospitality and Tourism industry. Such a change was recently suggested by an outside accreditation committee, and this specific change was approved by the full faculty.

At its meeting of November 20, 2002, the Academic Matters Council approved the following actions:

- Change the name of the Department of Hotel, Restaurant and Travel Administration to the Department of Hospitality and Tourism Management;
- Change the names of the Undergraduate Major and Graduate Programs within the Department of Hotel, Restaurant and Travel Administration to Hospitality and Tourism Management.

MOVED That the Faculty Senate approve the change of name of the Department of Hotel,
12-03 Restaurant and Travel Administration to the Department of Hospitality and Tourism
Management, as presented in Sen. Doc. No. 03-023.

MOVED That the Faculty Senate approve the change of names of the Undergraduate Major and
23-03 Graduate Programs within the Department of Hotel, Restaurant and Travel
Administration to Hospitality and Tourism Management, as presented in Sen.
Doc. No. 03-023.

GRADUATE COUNCIL

----- Original Message -----

Subject: Re: Name Changes

Date: Wed, 12 Mar 2003 16:12:57 -0500

From: "D. Anthony Butterfield" <dabutter@mgmt.umass.edu>

To: Ernest May <secretary@senate.umass.edu>

CC: Tom O'Brien <tobrien@som.umass.edu>

References: <3E6D12A3.5070705@senate.umass.edu>

Ernie,

The Graduate Council today approved, unanimously, the name changes from Dept. of Sport Studies to Dept. of Sport Management, and from Dept. of Hotel, Restaurant and Travel Administration to Dept. of Hospitality and Tourism Management.

Tony

PROGRAM AND BUDGET COUNCIL

The Program and Budget Council, at its meeting on February 12, 2003, unanimously approved the Name Change of the Department of Hotel, Restaurant and Travel Administration to the Department of Hospitality and Tourism Management. Changes in the names of the Undergraduate Major and Graduate Programs within the Department of Hotel, Restaurant and Travel Administration to Hospitality and Tourism Management were also approved. This change of names does not require additional resources.