

SPECIAL REPORT
of the
RULES COMMITTEE
concerning
**THE ESTABLISHMENT OF AN AD HOC COMMITTEE ON
CAMPUS COMMUNICATIONS**

Presented at the
642nd Regular Meeting of the Faculty Senate
May 16, 2005

COMMITTEE MEMBERSHIP

Marilyn Billings
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AD HOC COMMITTEE ON CAMPUS COMMUNICATIONS

Since the cessation of a campus-wide news publication during the brutal budget reductions of June, 2003, the University of Massachusetts Amherst has been without an effective, comprehensive, community-wide communications mechanism. This lacuna is particularly felt by members of the campus community attempting to publicize lectures, arts and athletic events, new appointments, retirements, prizes and awards, new policies and procedures, and initiatives of various kinds. Furthermore, news and feature articles are missed as well.

At its meeting of April 29, 2005, the Rules Committee voted to recommend that the Faculty Senate establish an Ad Hoc Committee on Campus Communications with the following charge:

To explore various options for providing the campus with an effective, comprehensive, community-wide communications mechanism, and to make a specific recommendation for implementation of the best option.

Its membership shall consist of:

- a) Seven At-Large Faculty Members or Librarians (from different schools and colleges), selected by the Committee on Committees or by the Rules Committee;
- b) A Representative of the University Advancement Council selected by the Chair of the University Advancement Council;
- c) A Faculty Representative from the Communications Department;
- d) The Secretary of the Faculty Senate or a designee;
- e) The Director of News and Information;
- f) The Director of the Office of Public Affairs;
- g) One Representative from each of the Campus Unions;
- h) One Undergraduate Student; and
- i) One Graduate Student.

The Ad Hoc Committee Chair shall be a faculty (or librarian) member elected from among its regular voting members.

A Progress Report is due at the Faculty Senate meeting of October 20, 2005. A Final Report may be delivered at any time, but not later than the final Faculty Senate meeting of the Spring semester 2006.

MOVED: That the Faculty Senate establish an AD HOC COMMITTEE ON
55-05 CAMPUS COMMUNICATIONS, as presented in Sen. Doc. No. 05-048.