

Mattitiyahu S. Zimble

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ACADEMIC INFORMATION

UNIVERSITY OF MASSACHUSETTS, AMHERST, September 2006 – May 2012

Amherst, MA

Social Psychology (Romantic Relationships) with a concentration in Statistics

M.A. 2009, Ph.D. 2012

Advisors: Paula Pietromonaco & Robert Feldman

WESLEYAN UNIVERSITY, May 2001

Middletown, CT

Bachelor of Arts in Psychology and Dance

MELBOURNE UNIVERSITY, July 1999-January 2000

Melbourne, Australia

The Butler Institute of Study Abroad Program. Coursework included Environmental studies of native flora and fauna, Australian history, and performance in contemporary culture.

PROJECT OREN, December 1996-June 1997

Kibbutz Kfar Hanasi, Israel

A combination of lectures, coursework, and work experience. Coursework included Hebrew language, religion, Israeli history, current affairs, and drama classes.

TEACHING EXPERIENCE

JUNIOR YEAR WRITING FOR PSYCHOLOGY, INSTRUCTOR OF RECORD

Amherst, MA

This core requirement provided students with training and practice in writing in their discipline. This course section focused on research in the field of Romantic Relationships, and used studies in this area as the jumping off point for numerous writing opportunities. (20 undergraduates) Spring 2012.

SOCIAL PSYCHOLOGY, GRADUATE TEACHING ASSISTANT

Amherst, MA

(350 undergraduates) Fall 2011.

METHODS OF INQUIRY IN PSYCHOLOGICAL RESEARCH, INSTRUCTOR OF RECORD

Amherst, MA

(20 Undergraduates) Spring Semester 2008.

POWER UP FOR COLLEGE SUCCESS, INSTRUCTOR OF RECORD

Amherst, MA

A course specifically designed to impart the necessary skills needed to succeed in making the transition into college life academically, socially, and emotionally. (One Section of 20 undergraduates) Summer Session 2007, (Three Sections of 20 undergraduates) Fall 2007.

SOCIAL PSYCHOLOGY, GRADUATE TEACHING ASSISTANT
Amherst, MA
(350 undergraduates) Spring 2007.

INTRODUCTORY PSYCHOLOGY, GRADUATE TEACHING ASSISTANT
Amherst, MA
Head TA for two sections of Introductory Psychology (*500 undergraduates per section*). Fall 2006.

ENGLISH LANGUAGE CENTER, TEACHER
Boston, MA
Conducted classes covering topics such as: Grammar, Conversation, Reading and Writing, American Culture, and Pronunciation. Students are from all across the globe and are generally aged 17-30. January 2005-September 2005.

GUNMA-KEN BOARD OF EDUCATION, ELEMENTARY AND MIDDLE SCHOOL ENGLISH TEACHER
Agatsuma-Gun, Japan
Taught English as a second language to students ranging from age 5-16. Created a curriculum for continued formal education and designed classes dealing with both cultural differences and cultural understanding. Additionally, tutored adult teachers in more advanced classes. July 2003-August 2004.

WESLEYAN UNIVERSITY, TEACHING APPRENTICE FOR SOCIAL PSYCHOLOGY
Middletown, CT
Constructed and graded examinations. Ran weekly tutorials for the students. Collaborated on the content of the curriculum with the professor and other TAs. Responsible for the operating audio-visual equipment during the course. September 2000-December 2000.

RESEARCH EXPERIENCE

UNIVERSITY OF MASSACHUSETTS, SENIOR GRADUATE STUDENT, THE GROWTH IN EARLY MARRIAGE PROJECT
Amherst, MA
In charge of all facets of this grant funded research protocol examining newlywed couples salivary cortisol reactivity as a reaction to conflict interactions. September 2008 - June 2012.

UNIVERSITY OF MASSACHUSETTS, LAB MANAGER FOR PAULA PIETROMONACO
Amherst, MA
Coordinator and Primary Investigator for research pertaining to close relationship attachment styles and deception; specifically concerning online dating. September 2006 - June 2012.

UNIVERSITY OF MASSACHUSETTS, LAB MANAGER FOR BOB FELDMAN
Amherst, MA
Coordinator and Primary Investigator for research pertaining to deception and various modes of electronic communication. September 2006-2008.

RESEARCH ASSISTANT
Reviewed literature for the update of an Introductory Psychology textbook published by McGraw Hill. Summer 2007.

HARVARD SCHOOL OF PSYCHOLOGY, LAB RESEARCH ASSISTANT

Boston, MA

Headed a variety of experiments concerning mindfulness and mind/body connection for Dr. Ellen Langer. Responsible for all phases of research from the brainstorming of new ideas to running subjects through the various protocols. August 2004-June 2006.

DAYTOP VILLAGE, INC., PSYCHOLOGY RESEARCH ASSISTANT TO THE MED. DIRECTOR

New York, NY

Coordinated experiments and obtained research materials in the field of substance abuse and the therapeutic community. Co-wrote an international grant pertaining to improved prevention of HIV/AIDS and HEP C in Africa, China, and Thailand by implementing the therapeutic community philosophy. February 2002-June 2003.

HONORS, AWARDS, PROFESSIONAL MEMBERSHIPS

- Phi Beta Kappa Member, Inducted 2001
- Psi Chi Psychology Honor Society, Inducted 2000
- Society of Personality and Social Psychologists, Member since 2006
- Association for Psychological Science, Member since 2007
- University of Massachusetts Psychology Departmental Travel Grant, 2009

PROFESSIONAL SERVICE

- Administrative Assistant on the College of Social and Behavioral Sciences Mutual Mentoring Grant, 2007-2008
- Hampshire College Internal Review Board, Community Member, 2006-2008
- American Psychological Association, Poster Submission Reviewer, 2007, 2008
- Spotlight on Student Success Newsletter, Writer, 2007

PRESENTATIONS & TALKS

- SPSP Poster Presentation, 2011, Entitled, "‘Then Fix It, Dear Henry’: How Perceptions of Relationship Fairness Mediate the Relationship between Marital Power and Marital Satisfaction"
- SPSP Poster Presentation, 2010, Entitled, "The Newlywed Game: The Interplay of Relational Power, Marital Satisfaction, and Stress Reactivity in Newlywed Couples"
- SPSP Poster Presentation, 2009, Entitled, "I ♥ U: Attachment Style and Gender as Predictors of Deception in Online Dating"
- APS Poster Presentation, 2008, Entitled, "Liar, Liar, Hard Drive on Fire: How Self-Presentation and Media Context Affect Deceptive Behavior"
- UMass Psychology Discussion Series (2007, May), Entitled, "Liar, Liar, Hard Drive on Fire: How Self-Presentation and Media Context Affect Deceptive

Behavior”

PUBLICATIONS

Feldman, R.S., **Zimbler, M. S.**, (2009). Lies in Close and Casual Relationships. In *Encyclopedia of Human Relationships*. SAGE Publications.

Zimbler, M. S., & Feldman R. S. (2011). Liar Liar Hard-Drive on Fire: How Media Context Affects Deceptive Behavior. *Journal of Applied Social Psychology*.

WORK IN PROGRESS

Zimbler, M. S., Pietromonaco P., & Feldman, R.S. (In prep). I <3 U: How Attachment Style and Gender Affect Deception in Online Dating.

Zimbler, M. S. (In prep). The Role of Gender and Perceptions of Fairness in Understanding Marital Power: An Integrative Review.

Zimbler, M. S., Pietromonaco P. (in prep). Newlywed Couples’ Marital Satisfaction and Patterns of Cortisol Reactivity and Recovery as a Response to Differential Marital Power.

PRESS

Forbes Magazine (2014). <http://www.forbes.com/sites/keldjensen/2014/07/23/people-lie-more-often-by-email-than-face-to-face/>

The Huffington Post (2011) http://www.huffingtonpost.com/2011/11/21/lying-email-common_n_1106111.html