Curriculum Vitæ

John H. Bickford, Jr.

EDUCATION

Ph.D.   2003   University of Massachusetts, Amherst, MA
Personality and Social Psychology
Quantitative Analysis Concentration
Dissertation: A pragmatic definition and measure of sexual orientation for social science research
Chair: Robert S. Feldman

M.S.   1999   University of Massachusetts, Amherst, MA
Personality and Social Psychology
Thesis: Stereotype conformity in gay people and the homosexual identity development process
Chair: Lisa M. Stallworth

B.A.   1996   Salem State College, Salem, MA
Psychology
Summa Cum Laude
Highest Honors in Psychology

POSITIONS

2020-present   Senior Lecturer II, Department of Psychology & Brain Sciences, University of Massachusetts, Amherst, MA

2014-2020   Senior Lecturer, Department of Psychology & Brain Sciences, University of Massachusetts, Amherst, MA

2006-2014   Lecturer, Department of Psychology, University of Massachusetts, Amherst, MA

2003-2006   Instructor, Department of Psychology, University of Massachusetts, Amherst, MA

2002-2003   Visiting Assistant Professor, Department of Psychology and Education, Mount Holyoke College, South Hadley, MA

1996-2002   Teaching Assistant/Lab Instructor, Department of Psychology, University of Massachusetts, Amherst, MA

HONORS AND AWARDS

2023   Nominee, University of Massachusetts Distinguished Teaching Award

2022   Nominee, University of Massachusetts Distinguished Teaching Award

2021   Winner, University of Massachusetts College of Natural Science Teaching Award

2020   Nominee, University of Massachusetts College of Natural Science Teaching Award

2018   Nominee, University of Massachusetts Distinguished Teaching Award

2017   Nominee, University of Massachusetts Distinguished Teaching Award

2014   University of Massachusetts Residential First-Year Experience Student-Choice Award

2011   University of Massachusetts Residential First-Year Experience Student-Choice Award

2010   University of Massachusetts Residential First-Year Experience Student-Choice Award

2009   University of Massachusetts Residential First-Year Experience Student-Choice Award

2007   Nominee, University of Massachusetts Distinguished Teaching Award

2003   Sigma Xi Scientific Research Society, Mount Holyoke College Chapter

2002	Nominee, McKeachie Early Career Teaching Award The Society for the Teaching of Psychology
2001	Nominee, McKeachie Early Career Teaching Award The Society for the Teaching of Psychology
2000	Nominee, University of Massachusetts Distinguished Teaching Award
2000	Award for Demonstrated Effectiveness in Teaching Division of Continuing Education, University of Massachusetts
1998	American Psychological Association Student Travel Award
1998	Society for Personality and Social Psychology Student Travel Award
1998	University of Massachusetts Graduate Travel Award
1998	Nominee, University of Massachusetts Graduate Fellowship
1997	National Science Foundation Honorable Mention
1997	Nominee, University of Massachusetts Graduate Fellowship
1997	Trainee, National Institute of Mental Health Training Grant MH18827 Cognitive and Affective Responses to Adversity
1996	Best Conference Poster 22nd Annual Greater Boston Undergraduate Psychological Research Conference
1996	Nominee, Phi Kappa Phi National Honor Society Fellowship
1996	Phi Kappa Phi National Honor Society
1996	Winner, Psi Chi Mary Jane Gray Award, Salem State College

TEACHING EXPERIENCE

2023	Principles of Social Influence; University of Massachusetts (first-year student seminar)
2023	Introductory Psychology; University of Massachusetts (3 large sections)
2023	Personality Theory; University of Massachusetts (1 large section; 3 online sections)
2023	Social Psychology; University of Massachusetts (1 large section)
2022	Introductory Psychology; University of Massachusetts (2 large sections)
2022	Personality Theory; University of Massachusetts (1 large section; 3 online sections)
2022	Social Psychology; University of Massachusetts (1 large section)
2022	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
2021	Introductory Psychology; University of Massachusetts (2 large sections)
2021	Personality Theory; University of Massachusetts (2 large sections; 3 online sections)
2021	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
2021	Principles of Social Influence; University of Massachusetts (first-year student seminar)
2020	Introductory Psychology; University of Massachusetts (2 large sections)
2020	Personality Theory; University of Massachusetts (1 large section; 3 online sections)
2020	Social Psychology; University of Massachusetts (1 large section)
2020	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)

2020	Principles of Social Influence; University of Massachusetts (first-year student seminar)
2019	Introductory Psychology; University of Massachusetts (2 large sections)
2019	Personality Theory; University of Massachusetts (1 large section; 3 online sections)
2019	Social Psychology; University of Massachusetts (1 large section)
2019	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
2019	Principles of Social Influence; University of Massachusetts (first-year student seminar)
2018	Introductory Psychology; University of Massachusetts (2 large sections)
2018	Personality Theory; University of Massachusetts (1 large section; 4 online sections)
2018	Social Psychology; University of Massachusetts (1 large section)
2018	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
2017	Introductory Psychology; University of Massachusetts (2 large sections; 2 online sections)
2017	Personality Theory; University of Massachusetts (1 large section; 4 online sections)
2017	Social Psychology; University of Massachusetts (1 large section; 1 online sections)
2017	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
2016	Introductory Psychology; University of Massachusetts (2 large sections; 2 online sections)
2016	Personality Theory; University of Massachusetts (1 large section; 4 online sections)
2016	Social Psychology; University of Massachusetts (1 large section; 2 online sections)
2016	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
2016	The Ubiquitous Social Psychology of Wal-Mart (first-year student seminar)
2015	Introductory Psychology; University of Massachusetts (2 large sections; 1 online section)
2015	Personality Theory; University of Massachusetts (2 large sections; 2 online sections)
2015	Social Psychology; University of Massachusetts (2 online sections)
2015	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
2014	Introductory Psychology; University of Massachusetts (2 large sections; 1 online section)
2014	Personality Theory; University of Massachusetts (1 large section; 3 online sections)
2014	Social Psychology; University of Massachusetts (1 large sections)
2014	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
2013	Introductory Psychology; University of Massachusetts (2 large sections)
2013	Personality (self-developed for online delivery); University of Massachusetts
2013	Social Psychology; University of Massachusetts (2 large sections; 2 online sections)
2013	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (3 sections)
2012	Introductory Psychology; University of Massachusetts (2 large sections)
2012	Social Psychology; University of Massachusetts
2012	Personality Theory; University of Massachusetts
2012	Introductory Psychology (self-developed for online delivery); University of Massachusetts (2 sections)
2012	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)

2011	Introductory Psychology; University of Massachusetts (2 large sections)
2011	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
2011	Personality Theory; University of Massachusetts
2011	Social Psychology (self-developed for online delivery); University of Massachusetts (2 sections)
2011	Introductory Psychology (self-developed for online delivery; University of Massachusetts (2 sections)
2011	Social Psychology; University of Massachusetts
2010	Introductory Psychology; University of Massachusetts (2 large sections)
2010	Personality Theory; University of Massachusetts
2010	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
2010	Psychology of the Lesbian, Gay, and Bisexual Experience (self-developed for online delivery); UMass
2009	Social Psychology; University of Massachusetts
2009	Personality Theory; University of Massachusetts
2009	Introductory Psychology; University of Massachusetts (2 large sections)
2009	Social Psychology (self-developed for online delivery); University of Massachusetts
2009	Psychology of the Lesbian, Gay, and Bisexual Experience (self-developed for online delivery); UMass
2008	Social Psychology (self-developed for online delivery); University of Massachusetts
2008	Personality Theory; University of Massachusetts
2008	Introductory Psychology; University of Massachusetts
2008	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts
2008	Personality Theory; University of Massachusetts
2007	Personality Theory; University of Massachusetts
2007	Social Psychology (self-developed for online delivery); University of Massachusetts
2007	Social Psychology; University of Massachusetts
2007	Introductory Psychology; University of Massachusetts (2 large sections)
2006	Introductory Psychology; University of Massachusetts (3 sections)
2006	Social Psychology; Mount Holyoke College
2005	Adolescent Psychology; University of Massachusetts
2005	Personality Theory; University of Massachusetts
2004	Introductory Psychology; University of Massachusetts
2004	Social Psychology; University of Massachusetts
2004	Introductory Psychology; University of Massachusetts
2003	Introductory Psychology; University of Massachusetts
2003	Statistics for Psychology; Mount Holyoke College
2003	Laboratory in Psychological Assessment; Mount Holyoke College
2002	Psychology of the Lesbian, Gay, and Bisexual Experience; Mount Holyoke College
2002	Statistics for Psychology; Mount Holyoke College

2002	Methods of Inquiry in Psychology; University of Massachusetts
2002	Introductory Psychology; University of Massachusetts
2001	Educational Psychology; University of Massachusetts
2001	Methods of Inquiry in Psychology; University of Massachusetts
2000	Introductory Psychology; University of Massachusetts
1999	Introductory Psychology; University of Massachusetts

SERVICE

2019-present   **PBS Continuing and Professional Education Oversight Committee**
Entails advising the Psychological and Brain Sciences department on course offerings and instructor appointments for the University Without Walls (UWW; formerly CPE) program.

2013-present   **Five College Queer and Sexuality Studies Certificate Committee**

2010-present   **PBS Coordinator of Online Instruction**
I supervise and mentor all graduate students teaching an online psychology course for the first time through University Without Walls (UWW; formerly Continuing and Professional Education). This includes facilitating training, assisting with online course development and pedagogy, reviewing the online course and providing feedback to the instructor, and advising the instructor during the instruction phase of the course. I also assist previously mentored instructors with questions or problems pertaining to online instruction or general pedagogy, as they arise.

2023   **CNS Outstanding Teaching Award Review Committee**

2023   **PBS Introductory Psychology Research Participation Requirement Revision Committee**

2019-2022   **Introductory Psychology Revision Committee**
This committee is engaged in a multi-year effort to revise the current one-semester Introductory Psychology course to a two-semester sequence that serves as both a comprehensive survey and gateway course to prospective PBS majors and an engaging General Education offering to non-majors.

2020-2021   **PBS Department Personnel Committee**

2017-2021   **Diversity Committee**
Department of Psychological and Brain Sciences, University of Massachusetts

2018-2019   **Lecturer Search Committee (for one full-time Lecturer position)**
Department of Psychological and Brain Sciences, University of Massachusetts

2017-2018   **Lecturer Search Committee (for three full-time Lecturer positions)**
Department of Psychological and Brain Sciences, University of Massachusetts

2011-2016   **Graduate Studies Committee**
Department of Psychological and Brain Sciences, University of Massachusetts

2002-2003   **Undergraduate Research Conference Organization Committee**
Department of Psychology and Education, Mount Holyoke College

2002-2003   **Faculty Advisor, Students for Forensic Science**
Mount Holyoke College

1999-2001   **Graduate Student Survival Guide Revision Committee**
Department of Psychology (Division 3), University of Massachusetts

1999-2000   **Personality and Social Psychology Colloquium Committee**
Department of Psychology (Division 3), University of Massachusetts

1999-2000   **Subject Pool Prescreening Committee**
Department of Psychology, University of Massachusetts

EDUCATIONAL CONSULTING

2022   Consultant on revision of Feldman, R. *Understanding Psychology.* New York: McGraw-Hill. Wrote 10 new "Applying Research in the 21st Century" box features.

2021   Consultant on revision of Feldman, R. *Understanding Psychology.* New York: McGraw-Hill. Wrote 17 new "Applying Research in the 21st Century" box features and 17 new chapter prologues and epilogues.

2019   LGBT content consultant for Gross, Schmader, Anderson, and Martin-Hard. *Interactive Psychology.* W. W. Norton. Reviewed units 9.10 ("Sexual Orientation") and 15.20 ("Sexual Attraction") for appropriate language and terminology.

2019   Consultant on revision of Feldman, R. *Understanding Psychology.* New York: McGraw-Hill. Wrote 17 new "Applying Research in the 21st Century" box features and 17 new chapter prologues and epilogues.

2018   LGBT content consultant for Gilovich, T., Keltner, D., Chen, S., and Nisbett, R. (2018). *Social Psychology, 5/e.* New York: Norton.

2017   Consultant on revision of Feldman, R. *Child Development.* New York: Pearson. Wrote 5 new "From Research to Practice" box features.

2017   Consultant on revision of Feldman, R. *Understanding Psychology.* New York: McGraw-Hill. Wrote 17 new "Applying Research in the 21st Century" box features.

2016   Test-bank author for Gazzaniga, M. and Grison, S. *Psychology in Your Life.* New York: W. W. Norton. Wrote 100 new multiple-choice and short answer questions for the Sex, Gender and Sexuality chapter.

2015   Consultant on revision of Feldman, R. *Understanding Psychology.* New York: McGraw-Hill. Wrote 17 new "Applying Research in the 21st Century" box features.

2015   Consultant on revision of Feldman, R. *Development Across the Lifespan.* New York: McGraw-Hill. Wrote 19 new "From Research to Practice" box features.

2014   LGBT content consultant for Gilovich, T., Keltner, D., Chen, S., and Nisbett, R. (2015). *Social Psychology, 4/e.* New York: Norton.

2013   Consultant on revision of Feldman, R. *Understanding Psychology.* New York: McGraw-Hill. Wrote 17 new "Applying Research in the 21st Century" box features.

2012   Consultant on revision of Feldman, R. *Development Across the Lifespan.* New York: McGraw-Hill. Wrote 19 new "From Research to Practice" box features, 19 prologues and epilogues, and other features.

2011   Consultant on revision of Feldman, R. *Understanding Psychology.* New York: McGraw-Hill. Wrote 17 new "Applying Research in the 21st Century" box features, 17 prologues and epilogues, and other features.

2009   Consultant on revision of Feldman, R. *Understanding Psychology.* New York: McGraw-Hill. Wrote 17 new "Applying Research in the 21st Century" box features, 17 prologues and epilogues, and other features.

2009   Consultant on revision of Feldman, R. *Development Across the Lifespan.* New York: McGraw-Hill. Wrote 19 new "From Research to Practice" box features, 19 prologues and epilogues, and other features.

2008-present   Introductory Psychology Advisory Board, McGraw-Hill Higher Education

2007   Consultant on revision of Feldman, R. *Understanding Psychology.* New York: McGraw-Hill. Edited manuscript to produce a special-purpose shortened version, added new features.

2007   Consultant on revision of Feldman, R. *Understanding Psychology.* New York: McGraw-Hill. Wrote 17 new "Applying Research in the 21st Century" box features, 17 prologues and epilogues, and other features.

2007   Reviewer for Lilienfeld, S., Lynn, S., Namy, L. and Woolf, N. (2008). *Introductory Psychology: A Critical Thinking Approach.* Boston: Allyn & Bacon

2007   College of Social and Behavioral Sciences Online Fellows Program (developed online course in Social Psychology); University of Massachusetts.

2007   Narration author for selected modules of PowerStudy 4.0 CD-ROM for Plotnik, R. *Introduction to Psychology,* 7th ed. Thompson/Wadsworth.

2006   Narration author for selected modules of PowerStudy 3.0 CD-ROM for Plotnik, R. *Introduction to Psychology,* 7th ed. Thompson/Wadsworth.

2005   Consultant on production of Feldman, R. *Psych.* New York: McGraw-Hill. Edited manuscript of Feldman, R. *Understanding Psychology* and added features to produce new magazine-format edition.

2005   Consultant on revision of Feldman, R. *Development Across the Lifespan.* New York: McGraw-Hill. Wrote 19 new "From Research to Practice" box features, 19 prologues and epilogues, and other features.

2004-2005   Subject matter expert/video consultant for Breckler, Olson, and Wiggins. (2006). *Social Psychology Alive!,* Thompson/Wadsworth.

2004-2005   Author, *Social Psychology Now* quizzes and JoinIn on TurningPoint for Breckler, Olson, and Wiggins. (2006). *Social Psychology Alive!,* Thompson/Wadsworth.

2004-2006   Subject matter expert/author for *PowerWeb: Criminology; PowerWeb: Critical Thinking;* and *PowerWeb: Police.* McGraw-Hill/Dushkin Higher Education.

2003-2004   Subject matter expert/author for *PowerWeb: Criminology; PowerWeb: Critical Thinking;* and *PowerWeb: Student Success.* McGraw-Hill/Dushkin Higher Education.

PRESENTATIONS

Bickford, J. H. (August, 2001). Student guidelines for reading empirical journal articles. Poster presented at the 109th Annual Convention of the American Psychological Association, San Francisco.

Bickford, J. H. (August, 2000). Association of stereotype conformity with lesbian identity development. Poster presented at the 108th Annual Convention of the American Psychological Association, Washington, DC.

Bickford, J. H. (August, 2000). Exam revisions: Extracting more pedagogic power from the examination. Poster presented at the 108th Annual Convention of the American Psychological Association, Washington, DC.

Bickford, J. H., and Stallworth, L. M. (August, 1999). When petty hostility backfires as a dominance exertion strategy. Poster presented at the 107th Annual Convention of the American Psychological Association, Boston.

Bickford, J. H., and Stallworth, L. M. (August, 1999). The effect of stereotype conformity on liking for gay men. Poster presented at the 107th Annual Convention of the American Psychological Association, Boston.

Bickford, J. H., and Stallworth, L. M. (August, 1998). Association of mood and state self-esteem enhancement with providing negative criticism. Poster presented at the 106th Annual Convention of the American Psychological Association, San Francisco.

Bickford, J. H., and Stallworth, L. M. (May, 1998). Petty hostility as a dominance exertion strategy. Poster presented at the 10th Annual Convention of the American Psychological Society, Washington, DC.

Bickford, J. H. (May, 1998). Effects of apparent sexual orientation and sex-role conformity on liking for a male target. Paper presented at the 7th Annual Graduate English Conference: Conversations in the Community, University of Massachusetts, Amherst, MA.

Bickford, J. H. (April, 1998). The way to be gay: Stereotype conformity and the gay identity formation process. Lecture presented at the Stonewall Center Lecture Series, University of Massachusetts, Amherst, MA.

Bickford, J. H. (May, 1997). You're not the boss of me! Self-enhancement goals and interindividual hostility. Paper presented at the Personality and Social Psychology Colloquium Series, University of Massachusetts, Amherst, MA.

Bickford, J. H. (April, 1996). Smile when you say that: Effects of perceived threat to status on hostility. Poster presented at the 22nd Annual Greater Boston Undergraduate Psychological Research Conference, Boston.