

## Curriculum Vitæ

### John H. Bickford, Jr.

#### EDUCATION

- Ph.D. 2003 University of Massachusetts, Amherst, MA**  
Personality and Social Psychology  
Quantitative Analysis Concentration  
Dissertation: A pragmatic definition and measure of sexual orientation for social science research  
Chair: Robert S. Feldman
- M.S. 1999 University of Massachusetts, Amherst, MA**  
Personality and Social Psychology  
Thesis: Stereotype conformity in gay people and the homosexual identity development process  
Chair: Lisa M. Stallworth
- B.A. 1996 Salem State College, Salem, MA**  
Psychology  
Summa Cum Laude  
Highest Honors in Psychology

#### POSITIONS

- 2020-present Senior Lecturer II, Department of Psychology & Brain Sciences, University of Massachusetts, Amherst, MA
- 2014-2020 Senior Lecturer, Department of Psychology & Brain Sciences, University of Massachusetts, Amherst, MA
- 2006-2014 Lecturer, Department of Psychology, University of Massachusetts, Amherst, MA
- 2003-2006 Instructor, Department of Psychology, University of Massachusetts, Amherst, MA
- 2002-2003 Visiting Assistant Professor, Department of Psychology and Education, Mount Holyoke College, South Hadley, MA
- 1996-2002 Teaching Assistant/Lab Instructor, Department of Psychology, University of Massachusetts, Amherst, MA

#### HONORS AND AWARDS

- 2021 Winner, University of Massachusetts College of Natural Science Teaching Award
- 2020 Nominee, University of Massachusetts College of Natural Science Teaching Award
- 2018 Nominee, University of Massachusetts Distinguished Teaching Award
- 2017 Nominee, University of Massachusetts Distinguished Teaching Award
- 2014 University of Massachusetts Residential First-Year Experience Student-Choice Award
- 2011 University of Massachusetts Residential First-Year Experience Student-Choice Award
- 2010 University of Massachusetts Residential First-Year Experience Student-Choice Award
- 2009 University of Massachusetts Residential First-Year Experience Student-Choice Award
- 2007 Nominee, University of Massachusetts Distinguished Teaching Award
- 2003 Sigma Xi Scientific Research Society, Mount Holyoke College Chapter
- 2002 Nominee, McKeachie Early Career Teaching Award  
The Society for the Teaching of Psychology
- 2001 Nominee, McKeachie Early Career Teaching Award  
The Society for the Teaching of Psychology

- 2000 Nominee, University of Massachusetts Distinguished Teaching Award
- 2000 Award for Demonstrated Effectiveness in Teaching  
Division of Continuing Education, University of Massachusetts
- 1998 American Psychological Association Student Travel Award
- 1998 Society for Personality and Social Psychology Student Travel Award
- 1998 University of Massachusetts Graduate Travel Award
- 1998 Nominee, University of Massachusetts Graduate Fellowship
- 1997 National Science Foundation Honorable Mention
- 1997 Nominee, University of Massachusetts Graduate Fellowship
- 1997 Trainee, National Institute of Mental Health Training Grant MH18827  
Cognitive and Affective Responses to Adversity
- 1996 Best Conference Poster  
22nd Annual Greater Boston Undergraduate Psychological Research Conference
- 1996 Nominee, Phi Kappa Phi National Honor Society Fellowship
- 1996 Phi Kappa Phi National Honor Society
- 1996 Winner, Psi Chi Mary Jane Gray Award, Salem State College

### **TEACHING EXPERIENCE**

- 2022 Introductory Psychology; University of Massachusetts (2 large sections)
- 2022 Personality Theory; University of Massachusetts (1 large section; 3 online sections)
- 2022 Social Psychology; University of Massachusetts (1 large section)
- 2022 Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
- 2021 Introductory Psychology; University of Massachusetts (2 large sections)
- 2021 Personality Theory; University of Massachusetts (2 large sections; 3 online sections)
- 2021 Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
- 2021 Principles of Social Influence; University of Massachusetts (first-year student seminar)
- 2020 Introductory Psychology; University of Massachusetts (2 large sections)
- 2020 Personality Theory; University of Massachusetts (1 large section; 3 online sections)
- 2020 Social Psychology; University of Massachusetts (1 large section)
- 2020 Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
- 2020 Principles of Social Influence; University of Massachusetts (first-year student seminar)
- 2019 Introductory Psychology; University of Massachusetts (2 large sections)
- 2019 Personality Theory; University of Massachusetts (1 large section; 3 online sections)
- 2019 Social Psychology; University of Massachusetts (1 large section)
- 2019 Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
- 2019 Principles of Social Influence; University of Massachusetts (first-year student seminar)
- 2018 Introductory Psychology; University of Massachusetts (2 large sections)
- 2018 Personality Theory; University of Massachusetts (1 large section; 4 online sections)

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2018 Social Psychology; University of Massachusetts (1 large section)

2018 Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)

2017 Introductory Psychology; University of Massachusetts (2 large sections; 2 online sections)

2017 Personality Theory; University of Massachusetts (1 large section; 4 online sections)

2017 Social Psychology; University of Massachusetts (1 large section; 1 online sections)

2017 Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)

2016 Introductory Psychology; University of Massachusetts (2 large sections; 2 online sections)

2016 Personality Theory; University of Massachusetts (1 large section; 4 online sections)

2016 Social Psychology; University of Massachusetts (1 large section; 2 online sections)

2016 Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)

2016 The Ubiquitous Social Psychology of Wal-Mart (first-year student seminar)

2015 Introductory Psychology; University of Massachusetts (2 large sections; 1 online section)

2015 Personality Theory; University of Massachusetts (2 large sections; 2 online sections)

2015 Social Psychology; University of Massachusetts (2 online sections)

2015 Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)

2014 Introductory Psychology; University of Massachusetts (2 large sections; 1 online section)

2014 Personality Theory; University of Massachusetts (1 large section; 3 online sections)

2014 Social Psychology; University of Massachusetts (1 large sections)

2014 Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)

2013 Introductory Psychology; University of Massachusetts (2 large sections)

2013 Personality (self-developed for online delivery); University of Massachusetts

2013 Social Psychology; University of Massachusetts (2 large sections; 2 online sections)

2013 Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (3 sections)

2012 Introductory Psychology; University of Massachusetts (2 large sections)

2012 Social Psychology; University of Massachusetts

2012 Personality Theory; University of Massachusetts

2012 Introductory Psychology (self-developed for online delivery); University of Massachusetts (2 sections)

2012 Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)

2011 Introductory Psychology; University of Massachusetts (2 large sections)

2011 Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)

2011 Personality Theory; University of Massachusetts

2011 Social Psychology (self-developed for online delivery); University of Massachusetts (2 sections)

2011 Introductory Psychology (self-developed for online delivery); University of Massachusetts (2 sections)

2011 Social Psychology; University of Massachusetts

2010 Introductory Psychology; University of Massachusetts (2 large sections)

2010 Personality Theory; University of Massachusetts

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2010	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts (2 sections)
2010	Psychology of the Lesbian, Gay, and Bisexual Experience (self-developed for online delivery); UMass
2009	Social Psychology; University of Massachusetts
2009	Personality Theory; University of Massachusetts
2009	Introductory Psychology; University of Massachusetts (2 large sections)
2009	Social Psychology (self-developed for online delivery); University of Massachusetts
2009	Psychology of the Lesbian, Gay, and Bisexual Experience (self-developed for online delivery); UMass
2008	Social Psychology (self-developed for online delivery); University of Massachusetts
2008	Personality Theory; University of Massachusetts
2008	Introductory Psychology; University of Massachusetts
2008	Psychology of the Lesbian, Gay, and Bisexual Experience; University of Massachusetts
2008	Personality Theory; University of Massachusetts
2007	Personality Theory; University of Massachusetts
2007	Social Psychology (self-developed for online delivery); University of Massachusetts
2007	Social Psychology; University of Massachusetts
2007	Introductory Psychology; University of Massachusetts (2 large sections)
2006	Introductory Psychology; University of Massachusetts (3 sections)
2006	Social Psychology; Mount Holyoke College
2005	Adolescent Psychology; University of Massachusetts
2005	Personality Theory; University of Massachusetts
2004	Introductory Psychology; University of Massachusetts
2004	Social Psychology; University of Massachusetts
2004	Introductory Psychology; University of Massachusetts
2003	Introductory Psychology; University of Massachusetts
2003	Statistics for Psychology; Mount Holyoke College
2003	Laboratory in Psychological Assessment; Mount Holyoke College
2002	Psychology of the Lesbian, Gay, and Bisexual Experience; Mount Holyoke College
2002	Statistics for Psychology; Mount Holyoke College
2002	Methods of Inquiry in Psychology; University of Massachusetts
2002	Introductory Psychology; University of Massachusetts
2001	Educational Psychology; University of Massachusetts
2001	Methods of Inquiry in Psychology; University of Massachusetts
2000	Introductory Psychology; University of Massachusetts
1999	Introductory Psychology; University of Massachusetts

**SERVICE**

- 2019-present**    **PBS Continuing and Professional Education Oversight Committee**  
Entails advising the Psychological and Brain Sciences department on course offerings and instructor appointments for the University Without Walls (UWW; formerly CPE) program.
- 2019-present**    **Introductory Psychology Revision Committee**  
This committee is engaged in a multi-year effort to revise the current one-semester Introductory Psychology course to a two-semester sequence that serves as both a comprehensive survey and gateway course to prospective PBS majors and an engaging General Education offering to non-majors.
- 2010-present**    **PBS Coordinator of Online Instruction**  
I supervise and mentor all graduate students teaching an online psychology course for the first time through University Without Walls (UWW; formerly Continuing and Professional Education). This includes facilitating training, assisting with online course development and pedagogy, reviewing the online course and providing feedback to the instructor, and advising the instructor during the instruction phase of the course. I also assist previously mentored instructors with questions or problems pertaining to online instruction or general pedagogy, as they arise.
- 2020-2021**    **PBS Department Personnel Committee**
- 2017-2021**    **Diversity Committee**  
Department of Psychological and Brain Sciences, University of Massachusetts
- 2013-present**    **Five College Queer and Sexuality Studies Certificate Committee**
- 2018-2019**    **Lecturer Search Committee (for one full-time Lecturer position)**  
Department of Psychological and Brain Sciences, University of Massachusetts
- 2017-2018**    **Lecturer Search Committee (for three full-time Lecturer positions)**  
Department of Psychological and Brain Sciences, University of Massachusetts
- 2011-2016**    **Graduate Studies Committee**  
Department of Psychological and Brain Sciences, University of Massachusetts
- 2002-2003**    **Undergraduate Research Conference Organization Committee**  
Department of Psychology and Education, Mount Holyoke College
- 2002-2003**    **Faculty Advisor, Students for Forensic Science**  
Mount Holyoke College
- 1999-2001**    **Graduate Student Survival Guide Revision Committee**  
Department of Psychology (Division 3), University of Massachusetts
- 1999-2000**    **Personality and Social Psychology Colloquium Committee**  
Department of Psychology (Division 3), University of Massachusetts
- 1999-2000**    **Subject Pool Prescreening Committee**  
Department of Psychology, University of Massachusetts

**EDUCATIONAL CONSULTING**

- 2022            Consultant on revision of Feldman, R. *Understanding Psychology*. New York: McGraw-Hill. Wrote 10 new "Applying Research in the 21<sup>st</sup> Century" box features.
- 2021            Consultant on revision of Feldman, R. *Understanding Psychology*. New York: McGraw-Hill. Wrote 17 new "Applying Research in the 21<sup>st</sup> Century" box features and 17 new chapter prologues and epilogues.
- 2019            LGBT content consultant for Gross, Schmader, Anderson, and Martin-Hard. *Interactive Psychology*. W. W. Norton. Reviewed units 9.10 ("Sexual Orientation") and 15.20 ("Sexual Attraction") for appropriate language and terminology.

- 2019 Consultant on revision of Feldman, R. *Understanding Psychology*. New York: McGraw-Hill. Wrote 17 new “Applying Research in the 21<sup>st</sup> Century” box features and 17 new chapter prologues and epilogues.
- 2018 LGBT content consultant for Gilovich, T., Keltner, D., Chen, S., and Nisbett, R. (2018). *Social Psychology*, 5/e. New York: Norton.
- 2017 Consultant on revision of Feldman, R. *Child Development*. New York: Pearson. Wrote 5 new “From Research to Practice” box features.
- 2017 Consultant on revision of Feldman, R. *Understanding Psychology*. New York: McGraw-Hill. Wrote 17 new “Applying Research in the 21<sup>st</sup> Century” box features.
- 2016 Test-bank author for Gazzaniga, M. and Grison, S. *Psychology in Your Life*. New York: W. W. Norton. Wrote 100 new multiple-choice and short answer questions for the Sex, Gender and Sexuality chapter.
- 2015 Consultant on revision of Feldman, R. *Understanding Psychology*. New York: McGraw-Hill. Wrote 17 new “Applying Research in the 21<sup>st</sup> Century” box features.
- 2015 Consultant on revision of Feldman, R. *Development Across the Lifespan*. New York: McGraw-Hill. Wrote 19 new “From Research to Practice” box features.
- 2014 LGBT content consultant for Gilovich, T., Keltner, D., Chen, S., and Nisbett, R. (2015). *Social Psychology*, 4/e. New York: Norton.
- 2013 Consultant on revision of Feldman, R. *Understanding Psychology*. New York: McGraw-Hill. Wrote 17 new “Applying Research in the 21<sup>st</sup> Century” box features.
- 2012 Consultant on revision of Feldman, R. *Development Across the Lifespan*. New York: McGraw-Hill. Wrote 19 new “From Research to Practice” box features, 19 prologues and epilogues, and other features.
- 2011 Consultant on revision of Feldman, R. *Understanding Psychology*. New York: McGraw-Hill. Wrote 17 new “Applying Research in the 21<sup>st</sup> Century” box features, 17 prologues and epilogues, and other features.
- 2009 Consultant on revision of Feldman, R. *Understanding Psychology*. New York: McGraw-Hill. Wrote 17 new “Applying Research in the 21<sup>st</sup> Century” box features, 17 prologues and epilogues, and other features.
- 2009 Consultant on revision of Feldman, R. *Development Across the Lifespan*. New York: McGraw-Hill. Wrote 19 new “From Research to Practice” box features, 19 prologues and epilogues, and other features.
- 2008-present Introductory Psychology Advisory Board, McGraw-Hill Higher Education
- 2007 Consultant on revision of Feldman, R. *Understanding Psychology*. New York: McGraw-Hill. Edited manuscript to produce a special-purpose shortened version, added new features.
- 2007 Consultant on revision of Feldman, R. *Understanding Psychology*. New York: McGraw-Hill. Wrote 17 new “Applying Research in the 21<sup>st</sup> Century” box features, 17 prologues and epilogues, and other features.
- 2007 Reviewer for Lilienfeld, S., Lynn, S., Namy, L. and Woolf, N. (2008). *Introductory Psychology: A Critical Thinking Approach*. Boston: Allyn & Bacon
- 2007 College of Social and Behavioral Sciences Online Fellows Program (developed online course in Social Psychology); University of Massachusetts.
- 2007 Narration author for selected modules of PowerStudy 4.0 CD-ROM for Plotnik, R. *Introduction to Psychology*, 7th ed. Thompson/Wadsworth.
- 2006 Narration author for selected modules of PowerStudy 3.0 CD-ROM for Plotnik, R. *Introduction to Psychology*, 7<sup>th</sup> ed. Thompson/Wadsworth.
- 2005 Consultant on production of Feldman, R. *Psych*. New York: McGraw-Hill. Edited manuscript of Feldman, R. *Understanding Psychology* and added features to produce new magazine-format edition.

- 2005 Consultant on revision of Feldman, R. *Development Across the Lifespan*. New York: McGraw-Hill. Wrote 19 new “From Research to Practice” box features, 19 prologues and epilogues, and other features.
- 2004-2005 Subject matter expert/video consultant for Breckler, Olson, and Wiggins. (2006). *Social Psychology Alive!*, Thompson/Wadsworth.
- 2004-2005 Author, *Social Psychology Now* quizzes and JoinIn on TurningPoint for Breckler, Olson, and Wiggins. (2006). *Social Psychology Alive!*, Thompson/Wadsworth.
- 2004-2006 Subject matter expert/author for *PowerWeb: Criminology*; *PowerWeb: Critical Thinking*; and *PowerWeb: Police*. McGraw-Hill/Dushkin Higher Education.
- 2003-2004 Subject matter expert/author for *PowerWeb: Criminology*; *PowerWeb: Critical Thinking*; and *PowerWeb: Student Success*. McGraw-Hill/Dushkin Higher Education.

## PRESENTATIONS

- Bickford, J. H. (August, 2001). Student guidelines for reading empirical journal articles. Poster presented at the 109<sup>th</sup> Annual Convention of the American Psychological Association, San Francisco.
- Bickford, J. H. (August, 2000). Association of stereotype conformity with lesbian identity development. Poster presented at the 108<sup>th</sup> Annual Convention of the American Psychological Association, Washington, DC.
- Bickford, J. H. (August, 2000). Exam revisions: Extracting more pedagogic power from the examination. Poster presented at the 108<sup>th</sup> Annual Convention of the American Psychological Association, Washington, DC.
- Bickford, J. H., and Stallworth, L. M. (August, 1999). When petty hostility backfires as a dominance exertion strategy. Poster presented at the 107<sup>th</sup> Annual Convention of the American Psychological Association, Boston.
- Bickford, J. H., and Stallworth, L. M. (August, 1999). The effect of stereotype conformity on liking for gay men. Poster presented at the 107<sup>th</sup> Annual Convention of the American Psychological Association, Boston.
- Bickford, J. H., and Stallworth, L. M. (August, 1998). Association of mood and state self-esteem enhancement with providing negative criticism. Poster presented at the 106<sup>th</sup> Annual Convention of the American Psychological Association, San Francisco.
- Bickford, J. H., and Stallworth, L. M. (May, 1998). Petty hostility as a dominance exertion strategy. Poster presented at the 10<sup>th</sup> Annual Convention of the American Psychological Society, Washington, DC.
- Bickford, J. H. (May, 1998). Effects of apparent sexual orientation and sex-role conformity on liking for a male target. Paper presented at the 7<sup>th</sup> Annual Graduate English Conference: Conversations in the Community, University of Massachusetts, Amherst, MA.
- Bickford, J. H. (April, 1998). The way to be gay: Stereotype conformity and the gay identity formation process. Lecture presented at the Stonewall Center Lecture Series, University of Massachusetts, Amherst, MA.
- Bickford, J. H. (May, 1997). You're not the boss of me! Self-enhancement goals and interindividual hostility. Paper presented at the Personality and Social Psychology Colloquium Series, University of Massachusetts, Amherst, MA.
- Bickford, J. H. (April, 1996). Smile when you say that: Effects of perceived threat to status on hostility. Poster presented at the 22<sup>nd</sup> Annual Greater Boston Undergraduate Psychological Research Conference, Boston.