Preference

Volunteers Wanted for a
Research Study on
Children's Toy
Preference



Children are needed for a study examining how kids think about different toys. The study is being conducted by the Learning Lab at UMass, Amherst

Your child will:

-Play games related to toy choices -Play a matching game You will be asked to fill out paperwork about your family and your child's health and behavior

We are looking for children:

5 to 10 years of age

Participation requires **one** test session lasting ~45 minutes recorded over Zoom Participants will receive a certificate and \$10