UMassAmherst | UMass Poll

Toplines/Crosstabs
University of Massachusetts Amherst
August 2026 National Poll

Field Dates:	August 21 –26, 2026
Sample:	1,000 Respondents
Margin of Error:	3.5%

The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame was constructed by stratified sampling from the full 2023 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, region, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then raked (iterative proportional fitting) on 2024 presidential vote choice and post-stratified using a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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Women Feeling Thermometer (N=1,000)

Measured from 0 to 100 with 0 indicating "Coldest" and 100 indicating "Warmest." Score for Each Group Presented Below.

On a scale from 0 (coldest) to 100 (warmest) how do you feel about the following?

Women	76

Women Feeling Thermometer (N=1,000)

Low (Score From 0-33)	6%
Medium (Score From 34-67)	26%
High (Score From 68-100)	68%

Hostile Sexism (N=1,000)

Please indicate the degree to which you agree or disagree with each statement.

	Strongly Agree	Somewhat Agree	Neither Agree Nor Disagree	Somewhat Disagree	Strongly Disagree
Women seek to gain power by getting control over men.	10%	16%	31%	15%	28%
Women are too easily offended.	13%	20%	26%	17%	24%
Women exaggerate problems they have at work.	8%	15%	30%	15%	31%

Hostile Sexism Index (N=1,000)

Low (0-<.33)	36%
Medium (>.33-.67)	46%
High (>.67-1)	19%

Title IX (N=1,000)

Do you support or oppose policies like Title IX that ensure that schools, colleges, and universities are required to invest in and promote women's sports at the same level as men's sports?

Strongly Support	41%
Somewhat Support	21%
Neither Support nor Oppose	28%
Somewhat Oppose	6%
Strongly Oppose	4%

Transgender Sports Participation (N=1,000)

Several state legislatures have proposed or enacted legislation that prohibits transgender youth from joining school-sponsored sports teams that match their gender identity, if their gender identity is different from their sex assigned at birth. Would you support or oppose a bill that prohibits transgender youth from joining school-sponsored sports teams that match their gender identity?

Strongly support	38%
Support	11%
Neither support nor oppose	22%
Oppose	10%
Strongly oppose	19%

Transgender Sports Participation by Hostile Sexism, Title IX, and Women Feeling Thermometer (The Conversation Results)

		Support	Neither	Oppose
Hostile Sexism	Low	28%	19%	53%
	Medium	53%	30%	17%
	High	79%	7%	14%
Title IX	Support	43%	20%	37%
	Neither Support Nor Oppose	53%	29%	17%
	Oppose	70%	15%	14%
Women Feeling Thermometer	Low	58%	18%	24%
	Medium	56%	24%	20%
	High	45%	21%	33%

Transgender Sports Participation by Demographic and Political Groups

		Support	Neither Support Nor Oppose	Oppose
Gender	Men	54%	21%	25%
	Women	44%	22%	34%
Age	18-29	36%	20%	44%
	30-54	46%	27%	27%
	>55	58%	18%	25%
Education	HS or less	52%	25%	23%
	Some Coll.	48%	22%	30%
	Coll. Deg.	48%	20%	33%
	Postgrad	43%	18%	39%
Income	<$40k	46%	27%	28%
	$40k-$100k	50%	20%	30%
	>100k	53%	19%	28%
Party ID	Dem.	21%	32%	47%
	Ind.	46%	28%	26%
	Rep.	79%	8%	13%
Ideology	Lib	12%	25%	63%
	Mod.	52%	29%	19%
	Cons.	81%	6%	13%
Race	White	54%	19%	27%
	African American	36%	29%	35%
	Latino	44%	31%	24%
	Asian	37%	35%	28%
2024 Vote Choice	Harris	19%	30%	51%
	Trump	82%	7%	11%
Parenthood	Child Under 18	49%	26%	24%
	No Child Under 18	49%	21%	31%

Demographic Breakdown of the University of Massachusetts Amherst August 2026 National Poll

Men	49%
Women	51%
18-29	20%
30-54	41%
>55	39%
HS or less	37%
Some Coll.	18%
Coll. Deg.	32%
Postgrad	13%
<$40K	36%
$40K-$100K	38%
>$100K	26%
Democrat	40%
Independent	22%
Republican	38%
Liberal	29%
Moderate	35%
Conservative	36%
White	70%
African American	13%
Hispanic	12%
Asian	5%
Harris	49%
Trump	51%
Not at all MAGA	32%
Somewhat MAGA	37%
Very Much MAGA	31%
Not at all DSA	46%
Somewhat DSA	42%
Very Much DSA	12%