

Crosstabs
University of Massachusetts Amherst
August 2026 National Poll

Field Dates:	August 21 –26, 2026
Sample:	1,000 Respondents
Margin of Error:	3.5%

The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame was constructed by stratified sampling from the full 2023 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, region, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then raked (iterative proportional fitting) on 2024 presidential vote choice and post-stratified using a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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TRUMP APPROVAL (% APPROVE)

		Aug. 2026	March 2026	July 2025	April 2025
Gender	Men	36%	36%	39%	48%
	Women	29%	29%	35%	39%
Age	18-29	16%	19%	27%	28%
	30-54	28%	28%	32%	44%
	>55	45%	42%	48%	50%
Education	HS or less	35%	33%	42%	48%
	Some Coll.	33%	30%	37%	46%
	Coll. Deg.	30%	33%	34%	40%
	Postgrad	29%	30%	31%	36%
Income	<\$40k	30%	26%	35%	47%
	\$40k-\$100k	31%	33%	39%	39%
	>100k	37%	38%	37%	47%
Party ID	Dem.	1%	2%	3%	6%
	Ind.	14%	18%	21%	31%
	Rep.	75%	81%	84%	89%
Ideology	Lib	2%	4%	3%	5%
	Mod.	23%	23%	30%	41%
	Cons.	74%	75%	80%	83%
Race	White	41%	41%	45%	49%
	African American	8%	8%	19%	28%
	Latino	17%	23%	29%	37%
	Asian	24%	11%	12%	27%
2024 Vote Choice	Harris	1%	1%	4%	7%
	Trump	77%	76%	83%	87%
MAGA*	Not At All	47%	50%	N/A	
	Somewhat	79%	85%		
	Very Much	99%	96%		
DSA**	Not At All	1%	N/A		
	Somewhat	2%			
	Very Much	2%			

TRUMP ISSUE PERFORMANCE (% HANDLED WELL)

		Inflation	Immigration	Jobs	Iran	Allies	A.I.	Corruption
Gender	Men	22%	44%	35%	27%	33%	29%	30%
	Women	20%	32%	26%	22%	27%	18%	22%
Age	18-29	11%	23%	21%	14%	19%	10%	13%
	30-54	16%	33%	25%	19%	23%	19%	18%
	>55	32%	50%	41%	35%	42%	33%	40%
Education	HS or less	21%	42%	33%	26%	31%	25%	27%
	Some Coll.	23%	37%	33%	25%	31%	19%	28%
	Coll. Deg.	20%	35%	28%	22%	28%	22%	25%
	Postgrad	22%	33%	27%	25%	27%	23%	22%
Income	<\$40k	18%	36%	28%	24%	27%	20%	24%
	\$40k-\$100k	22%	36%	30%	24%	28%	23%	27%
	>100k	26%	43%	35%	27%	34%	26%	27%
Party ID	Dem.	1%	3%	4%	2%	2%	5%	1%
	Ind.	7%	20%	14%	8%	11%	7%	9%
	Rep.	50%	84%	68%	58%	69%	51%	62%
Ideology	Lib	1%	2%	3%	2%	2%	2%	2%
	Mod.	11%	31%	22%	15%	20%	16%	14%
	Cons.	54%	81%	67%	58%	69%	53%	63%
Race	White	28%	47%	39%	31%	37%	27%	32%
	African American	5%	12%	5%	7%	10%	11%	6%
	Latino	10%	17%	20%	12%	13%	18%	17%
	Asian	16%	23%	20%	16%	21%	25%	10%
2024 Vote Choice								
	Harris	1%	3%	2%	2%	2%	4%	1%
	Trump	54%	85%	70%	59%	69%	50%	62%
MAGA	Not At All	20%	63%	43%	30%	39%	24%	34%
	Somewhat	50%	90%	70%	58%	75%	54%	64%
	Very Much	82%	98%	92%	87%	94%	74%	89%
DSA	Not At All	1%	4%	4%	1%	2%	6%	1%
	Somewhat	1%	2%	1%	1%	2%	4%	0%
	Very Much	3%	4%	9%	4%	4%	2%	5%

EXPECTATIONS

		Better Than I Expected	About What I Expected	Worse Than I Expected
Gender	Men	18%	27%	55%
	Women	13%	28%	58%
Age	18-29	9%	34%	57%
	30-54	10%	28%	61%
	>55	24%	23%	52%
Education	HS or less	17%	28%	54%
	Some Coll.	16%	30%	54%
	Coll. Deg.	14%	24%	62%
	Postgrad	14%	29%	57%
Income	<\$40k	16%	24%	60%
	\$40k-\$100k	16%	29%	56%
	>100k	14%	28%	57%
Party ID	Dem.	2%	19%	79%
	Ind.	7%	27%	67%
	Rep.	35%	38%	28%
Ideology	Lib	2%	18%	80%
	Mod.	11%	24%	66%
	Cons.	36%	35%	29%
Race	White	18%	29%	53%
	African American	4%	24%	72%
	Latino	15%	24%	61%
	Asian	12%	33%	55%
2024 Vote Choice	Harris	1%	16%	83%
	Trump	36%	35%	29%
MAGA	Not At All	16%	35%	49%
	Somewhat	28%	49%	23%
	Very Much	62%	27%	11%
DSA	Not At All	4%	16%	80%
	Somewhat	0%	18%	82%
	Very Much	0%	30%	70%

2024 VOTE CHOICE REDUX AMONG TRUMP VOTERS

		Aug. 2026		March 2026		July 2025	
		Would Vote For Trump	Would Not Vote for Trump	Would Vote for Trump	Would Not Vote For Trump	Would Vote for Trump	Would Not Vote For Trump
Gender	Men	86%	14%	84%	16%	82%	18%
	Women	83%	17%	84%	16%	89%	11%
Age	18-29	67%	33%	75%	25%	79%	21%
	30-54	77%	23%	74%	26%	78%	22%
	>55	93%	7%	92%	8%	92%	8%
Education	HS or less	89%	11%	88%	12%	87%	13%
	Some Coll.	94%	6%	76%	24%	86%	14%
	Coll. Deg.	75%	25%	86%	14%	83%	17%
	Postgrad	88%	12%	80%	20%	86%	14%
Income	<\$40k	83%	17%	79%	21%	82%	18%
	\$40k-\$100k	89%	11%	84%	16%	87%	13%
	>100k	81%	19%	89%	11%	83%	17%
Party ID	Dem.	16%	84%	12%	88%	14%	86%
	Ind.	68%	32%	69%	31%	58%	42%
	Rep.	88%	12%	93%	7%	94%	6%
Ideology	Lib	64%	36%	34%	66%	22%	78%
	Mod.	79%	21%	69%	31%	74%	26%
	Cons.	86%	14%	95%	5%	94%	6%
Race	White	85%	15%	85%	15%	91%	9%
	African American	59%	41%	65%	35%	74%	26%
	Latino	90%	10%	90%	10%	73%	27%
	Asian	83%	17%	100%	0%	30%	70%
MAGA	Not At All	84%	16%	73%	27%	N/A	
	Somewhat	73%	27%	96%	4%		
	Very Much	89%	11%	99%	1%		

IRAN APPROVAL

		Aug. 2026			March 2026		
		Approve	Neither	Disapprove	Approve	Neither	Disapprove
Gender	Men	32%	13%	55%	34%	15%	51%
	Women	20%	27%	53%	23%	20%	57%
Age	18-29	14%	21%	65%	17%	23%	60%
	30-54	19%	26%	55%	21%	22%	57%
	>55	39%	13%	48%	40%	11%	49%
Education	HS or less	25%	27%	48%	30%	22%	48%
	Some Coll.	27%	19%	54%	23%	21%	56%
	Coll. Deg.	26%	15%	59%	30%	14%	56%
	Postgrad	25%	16%	60%	30%	8%	62%
Income	<\$40k	24%	25%	50%	24%	24%	52%
	\$40k-\$100k	25%	19%	56%	31%	14%	55%
	>100k	31%	13%	56%	31%	13%	56%
Party ID	Dem.	3%	13%	84%	2%	7%	90%
	Ind.	8%	31%	61%	14%	31%	55%
	Rep.	60%	21%	19%	73%	17%	10%
Ideology	Lib	2%	6%	91%	3%	7%	90%
	Mod.	17%	24%	59%	19%	20%	61%
	Cons.	60%	18%	22%	69%	15%	16%
Race	White	33%	18%	49%	35%	15%	49%
	African American	7%	24%	69%	10%	24%	66%
	Latino	11%	28%	60%	22%	18%	60%
	Asian	20%	28%	52%	16%	23%	61%
2024 Vote Choice	Harris	3%	9%	88%	1%	6%	93%
	Trump	61%	17%	22%	67%	16%	17%
MAGA	Not At All	39%	24%	37%	60%	19%	21%
	Somewhat	60%	24%	15%	70%	20%	9%
	Very Much	82%	14%	4%	84%	12%	4%
DSA	Not At All	4%	20%	76%	N/A		
	Somewhat	1%	9%	90%			
	Very Much	5%	2%	94%			

ATTACKING IRAN . . . (% AGREE)

		is putting America first.	increased the cost of gas and groceries.	has made the U.S. safer.	will prevent Iran from developing a nuclear weapon	will make the world more stable.	was a mistake.	has weakened the American military
Gender	Men	31%	84%	28%	36%	30%	56%	58%
	Women	22%	77%	18%	25%	21%	56%	53%
Age	18-29	15%	80%	13%	18%	12%	61%	56%
	30-54	21%	77%	19%	25%	20%	56%	57%
	>55	37%	84%	32%	42%	38%	53%	54%
Education	HS or less	28%	77%	24%	34%	26%	51%	49%
	Some Coll.	27%	77%	26%	31%	28%	57%	54%
	Coll. Deg.	25%	86%	22%	26%	25%	59%	61%
	Postgrad	24%	81%	18%	30%	23%	62%	65%
Income	<\$40k	26%	77%	22%	32%	23%	52%	54%
	\$40k-\$100k	25%	82%	22%	28%	26%	58%	53%
	>100k	28%	80%	26%	32%	28%	58%	63%
Party ID	Dem.	4%	88%	3%	8%	4%	83%	72%
	Ind.	16%	77%	13%	16%	10%	60%	58%
	Rep.	55%	75%	50%	62%	57%	25%	37%
Ideology	Lib	2%	89%	3%	5%	4%	88%	76%
	Mod.	17%	83%	17%	24%	16%	62%	59%
	Cons.	58%	76%	50%	62%	58%	26%	41%
Race	White	32%	82%	28%	37%	32%	51%	54%
	African American	15%	82%	13%	16%	8%	76%	63%
	Latino	18%	74%	15%	23%	18%	56%	52%
	Asian	22%	74%	10%	23%	15%	49%	55%
2024Vote	Harris	3%	91%	3%	5%	4%	89%	82%
	Trump	60%	74%	53%	63%	58%	22%	36%
MAGA	Not At All	29%	81%	22%	39%	35%	45%	55%
	Somewhat	57%	74%	51%	60%	56%	19%	34%
	Very Much	81%	69%	78%	89%	82%	11%	23%
DSA	Not At All	6%	87%	4%	13%	4%	76%	65%
	Somewhat	3%	92%	1%	3%	3%	92%	77%
	Very Much	4%	83%	4%	4%	7%	81%	78%

IRAN WAR STATEMENTS (% AGREE)

		The United States should have gone to war with Iran.	The United States is winning the war with Iran.
Gender	Men	32%	32%
	Women	23%	18%
Age	18-29	21%	18%
	30-54	20%	21%
	>55	39%	33%
Education	HS or less	28%	27%
	Some Coll.	30%	28%
	Coll. Deg.	27%	22%
	Postgrad	25%	23%
Income	<\$40k	28%	25%
	\$40k-\$100k	27%	24%
	>100k	30%	27%
Party ID	Dem.	8%	3%
	Ind.	9%	14%
	Rep.	59%	54%
Ideology	Lib	7%	3%
	Mod.	17%	18%
	Cons.	61%	55%
Race	White	34%	30%
	African American	10%	15%
	Latino	19%	15%
	Asian	13%	17%
2024 Vote Choice	Harris	8%	2%
	Trump	60%	55%
MAGA	Not At All	37%	28%
	Somewhat	58%	52%
	Very Much	82%	84%
DSA	Not At All	10%	5%
	Somewhat	5%	1%
	Very Much	12%	7%

Demographic Breakdown of the University of Massachusetts Amherst August 2026
National Poll

Men	49%
Women	51%
18-29	20%
30-54	41%
>55	39%
HS or less	37%
Some Coll.	18%
Coll. Deg.	32%
Postgrad	13%
<\$40K	36%
\$40K-\$100K	38%
>\$100K	26%
Democrat	40%
Independent	22%
Republican	38%
Liberal	29%
Moderate	35%
Conservative	36%
White	70%
African American	13%
Hispanic	12%
Asian	5%
Harris	49%
Trump	51%
Not at all MAGA	32%
Somewhat MAGA	37%
Very Much MAGA	31%
Not at all DSA	46%
Somewhat DSA	42%
Very Much DSA	12%

*MAGA results include only Republican respondents.

** DSA results include only Democratic respondents.