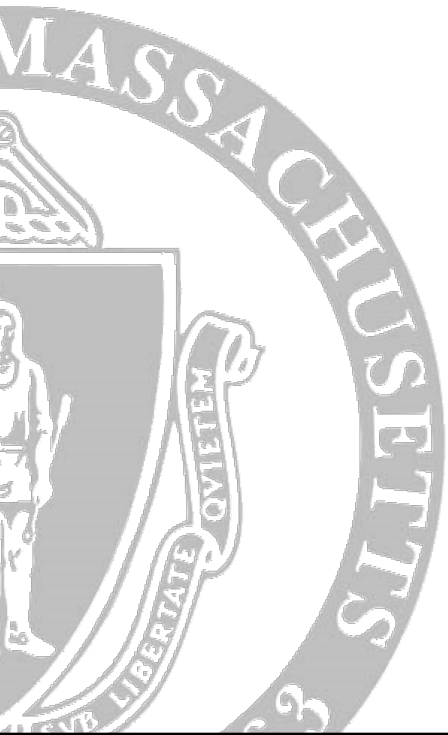


# Packing Messages for Policymakers

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# Develop your Story

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- Hook
  - Find, try, refine
- Substance
  - Narrative with numbers
- Closing
  - Positive solutions

# Deliver your story

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## **Vehicle**

- Visual
  - Photovoice
  - Infographics
- Verbal
  - Policy memos
  - Formal presentations / briefings

## **You**

- Attitude
- Appearance

# Reflect

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- What do I want?
  - Raise awareness
  - Change a policy
  - Be the go to person
  
- Am I the right person to do it?
  - Adapt to the culture
  - Create the time
  
- Where am I going to get help?
  - Trainings, workshops, fellowships
  - Networks