### 2019 UMass Amherst Graduating Senior Survey Tsenherg School of Management

Isenberg School of Management
Graduates (Calendar Year 2019): 1083
Survey Respondents: 830
Response Rate: 76.6%

Overall experience	(N)	Very Satisfied (4)	Somewhat Satisfied (3)	Somewhat Dissatisfied (2)	Very Dissatisfied (1)	Item Mean
How satisfied are you with your UMass Amherst experience OVERALL?	807	77.0%	20.7%	1.9%	0.5%	3.7
Rate your satisfaction with each of the following aspects of your major:	(N)	Very Satisfied (4)	Somewhat Satisfied (3)	Somewhat Dissatisfied (2)	Very Dissatisfied (1)	Item Mean
The accessibility of faculty.	828	75.5%	21.5%	2.2%	0.8%	3.7
The quality of teaching.	827	68.3%	27.9%	3.4%	0.4%	3.6
Academic advising.	826	52.5%	31.6%	12.5%	3.4%	3.3
Access to classes.	825	60.7%	29.5%	8.0%	1.8%	3.5
Faculty concern for your academic progress.	823	59.9%	33.5%	4.6%	1.9%	3.5
Writing preparation.	828	56.6%	35.4%	7.5%	0.5%	3.5
Connections to the rest of your academics.	828	60.0%	33.7%	5.6%	0.7%	3.5
Career preparation and guidance.	827	66.5%	24.5%	7.0%	1.9%	3.6
Your overall experience.	825	72.6%	23.9%	3.3%	0.2%	3.7
EDUCATIONAL EXPERIENCES						
Indicate whether or not you participated in each c while enrolled at UMass Amherst:	of the followin		(N) Yes	s No		
Study abroad.			824 30.1	% 69.9%		
Community service or volunteer work.			819 61.5	% 38.5%		
Practicum, internship, field or coop experience, cli	nical assignm	ent.	822 77.4	% 22.6%		
Research with faculty outside of course/program i	requirements.		818 11.5	% 88.5%		
Culminating senior experience.			820 60.6	% 39.4%		
LEARNING OUTCOMES						

To what extent did your experience at UMass Amherst contribute to your knowledge, skills, and personal development in the following areas:	(N)	Very Much (4)	Quite a Bit (3)	Some (2)	Very Little (1)	Item Mean
Knowledge specific to your major.	807	69.5%	23.4%	6.2%	0.9%	3.6
Writing clearly and effectively.	809	47.2%	34.9%	15.3%	2.6%	3.3
Speaking clearly and effectively.	807	54.9%	32.8%	10.0%	2.2%	3.4
Thinking critically and analytically.	807	61.6%	30.2%	7.2%	1.0%	3.5
Solving complex problems.	807	57.2%	32.2%	9.3%	1.2%	3.5
Being an engaged member of society.	805	50.6%	30.2%	15.7%	3.6%	3.3
Analyzing numerical and statistical information.	803	58.2%	29.5%	10.6%	1.7%	3.4
Working effectively with others.	806	66.5%	26.6%	6.2%	0.7%	3.6
Ethical decision making.	806	59.3%	27.8%	10.3%	2.6%	3.4
Relating to people different from you.	804	58.8%	28.5%	9.8%	2.9%	3.4
Understanding your own strengths/weaknesses.	806	62.9%	29.4%	6.8%	0.9%	3.5
Learning effectively on your own.	804	69.9%	23.3%	5.3%	1.5%	3.6

## 2019 UMass Amherst Graduating Senior Survey **Isenberg School of Management**

Graduates (Calendar Year 2019): 1083 Survey Respondents: 830 Response Rate: 76.6%

POST-GRADUATION: EMPLO	TIMEN									
		Accepted		Accepted a		Seeking a full-time,	Seeking a			
Employment status	(N)	full-time paid job		part-time, paid job		paid job	part-time paid job	, -		Other
Which of the following best describe(s) your employment status post-graduation?	795		.6%	3.4	%	29.79		5%	1.5%	5.3%
Annual salary	(N)	Less than \$30,000		0,000 to 39,000		,000 to 9,000	\$50,000 to \$59,000	\$60,000 t \$69,000		70,000 or more
If you have accepted a paid job, what is your approximate annual salary?	424	2.4	-%	4.0%		13.0%	30.7%	36.3	3%	13.7%
Location	(N)	Massachu	setts	CT, RI, V ME, or Ni		NY or I		er U.S. ation	Outsid U.:	
If you have accepted a paid job, what is the location of your job?	470	7	73.2%	6.	8%	1	0.6%	8.5%		0.9%
POST-GRADUATION: PLANS	FOR (	GRADUAT	TE SCH	00L**						
Plans for graduate school	(N	enrolle	l be ed next ıll-time	Will b enrolled year part-	next			immediate		
Which best describes your plans for graduate school post-graduation?	74	-6	12.2%		1.7%	6	13.5%	72.5%	<del>_</del> o	
Graduate degree	(N)	MBA	Other Masters degree		٧	/ledical or /eterinary degree	PhD or EdD	Other Doctoral degree		
If you will attend graduate school this fall, what graduate degree will you be seeking?	94	12.8%	78.7°		•	0.0%	:	<u> </u>	<del>-</del>	

<sup>\*\*</sup>The 2019 survey was administered to seniors attending the Undergraduate Commencement Fair on May 1st and to seniors picking up their caps and gowns in the Campus Center from May 6th-9th. A small number of seniors completed the survey online from July 24th-August 22nd.

### 2019 UMass Amherst Graduating Senior Survey Departmental Results

Accounting
Graduates (Calendar Year 2019): 190
Survey Respondents: 135
Response Rate: 71.1%

		Very	Somewhat	Somewhat	Very	
		Satisfied	Satisfied	Dissatisfied	Dissatisfied	Item
Overall experience	(N)	(4)	(3)	(2)	(1)	Mea
How satisfied are you with your UMass Amherst experience OVERALL?	132	76.5%	22.7%	0.8%	0.0%	3.8
		Very	Somewhat	Somewhat	Very	
Rate your satisfaction with each of the following aspects of your major:	(N)	Satisfied (4)	Satisfied (3)	Dissatisfied (2)	Dissatisfied	Iten Mea
The accessibility of faculty.	135	77.8%	20.7%	1.5%	(1)	3.8
The quality of teaching.	135	70.4%	27.4%	2.2%	0.0%	3.7
Academic advising.	135	63.0%	26.7%	8.1%	2.2%	3.5
Access to classes.	134	73.9%	22.4%	3.0%	0.7%	3.7
Faculty concern for your academic progress.	135	62.2%	34.8%	2.2%	0.7%	3.6
Writing preparation.	135	51.1%	39.3%	8.9%	0.7%	3.4
Connections to the rest of your academics.	135	58.5%	37.8%	3.0%	0.7%	3.5
Career preparation and guidance.	135	80.0%	14.8%	3.7%	1.5%	3.7
Your overall experience.	135	77.0%	21.5%	1.5%	0.0%	3.8
Total Ground Application				2.0 / 0	0.070	0.0
EDUCATIONAL EXPERIENCES						
Indicate whether or not you participated in each of while enrolled at UMass Amherst:	the following		(N) Yes	s No		
Study abroad.			134 19.4	% 80.6%	<del></del>	
Community service or volunteer work.		134 66.4	% 33.6%	)		
Practicum, internship, field or coop experience, clin	nent.	135 84.4	% 15.6%	)		
Research with faculty outside of course/program re	i <b>.</b>	134 8.29	% 91.8%	)		
Culminating senior experience.		134 63.4	% 36.6%	)		

To what extent did your experience at UMass Amherst contribute to your knowledge, skills, and personal development in the following areas:	(N)	Very Much (4)	Quite a Bit (3)	Some (2)	Very Little (1)	Item Mean
Knowledge specific to your major.	132	78.0%	19.7%	2.3%	0.0%	3.8
Writing clearly and effectively.	132	40.9%	38.6%	16.7%	3.8%	3.2
Speaking clearly and effectively.	132	47.0%	43.2%	7.6%	2.3%	3.3
Thinking critically and analytically.	132	62.1%	30.3%	7.6%	0.0%	3.5
Solving complex problems.	132	59.8%	34.8%	5.3%	0.0%	3.5
Being an engaged member of society.	132	53.8%	31.1%	12.9%	2.3%	3.4
Analyzing numerical and statistical information.	131	67.2%	29.0%	3.8%	0.0%	3.6
Working effectively with others.	131	64.1%	29.8%	4.6%	1.5%	3.6
Ethical decision making.	132	61.4%	31.1%	5.3%	2.3%	3.5
Relating to people different from you.	131	55.7%	32.1%	9.2%	3.1%	3.4
Understanding your own strengths/weaknesses.	131	61.8%	32.8%	5.3%	0.0%	3.6
Learning effectively on your own.	130	69.2%	26.2%	3.8%	0.8%	3.6

## 2019 UMass Amherst Graduating Senior Survey Departmental Results **Accounting**

Graduates (Calendar Year 2019): 190 Survey Respondents: 135 Response Rate: 71.1%

POST-GRADUATION: EMPLO	YMEN	T STATU	<b>IS</b> **							
		Accepted full-time		ccepted a part-time,		Seeking a full-time,	Seeking part-tim		/ill NOT beeking pa	
Employment status	(N)	paid job	)	paid job		paid job	paid jo	b er	nployme	nt Other
Which of the following best describe(s) your employment status post-graduation?	129	74	.4%	2.3	%	12.49	% 0	.8%	0.0	% 10.1%
Annual salary	(N)	Less than \$30,000		,000 to 9,000		,000 to 9,000	\$50,000 to \$59,000		000 to 9,000	\$70,000 or more
If you have accepted a paid job, what is your approximate annual salary?	89	0.0	1%	0.0%		3.4%	15.7%	)	73.0%	7.9%
Location	(N)	Massachu	setts	CT, RI, V ME, or N		NY or I		er U.S. cation		side the U.S.
If you have accepted a paid job, what is the location of your job?	95	8	87.4%	3	.2%		8.4%	1.1	%	0.0%
POST-GRADUATION: PLANS	FOR C	GRADUAT	TE SCH	00L**						
Plans for graduate school	(N	enrolle	l be ed next ull-time	Will be enrolled year part	next		O O	o imme ans to e		
Which best describes your plans for graduate school post-graduation?	12	6	42.1%		5.6%	6	8.7%	2	13.7%	
Graduato dograe	(NI)	MBA	Other Masters		\	Medical or Meterinary	PhD or Ed	Doo	ther ctoral	
Graduate degree  If you will attend graduate school	(N)	IMDA	degree	degree	<u> </u>	degree	רווט טו במו	ue!	gree	
this fall, what graduate degree will you be seeking?	58	6.9%	89.7%	6 3.4	%	0.0%	0.0	%	0.0%	

<sup>\*\*</sup>The 2019 survey was administered to seniors attending the Undergraduate Commencement Fair on May 1st and to seniors picking up their caps and gowns in the Campus Center from May 6th-9th. A small number of seniors completed the survey online from July 24th-August 22nd.

# 2019 UMass Amherst Graduating Senior Survey Departmental Results **Finance**

Graduates (Calendar Year 2019): 247 Survey Respondents: 197 Response Rate: 79.8%

SATISFACTION WITH UMASS AMHERST	AND YOU	R MAJOR	2			
Overall experience	(N)	Very Satisfied (4)	Somewhat Satisfied (3)	Somewhat Dissatisfied (2)	Very Dissatisfied (1)	Item Mea
How satisfied are you with your UMass Amherst experience OVERALL?	190	73.7%	24.2%	1.6%	0.5%	3.7
Rate your satisfaction with each of the following aspects of your major:	(N)	Very Satisfied (4)	Somewhat Satisfied (3)	Somewhat Dissatisfied (2)	Very Dissatisfied (1)	Iten Mea
The accessibility of faculty.	197	70.1%	26.9%	2.5%	0.5%	3.7
The quality of teaching.	197	64.5%	32.5%	3.0%	0.0%	3.6
Academic advising.	196	46.4%	38.8%	12.2%	2.6%	3.3
Access to classes.	197	50.3%	36.0%	12.2%	1.5%	3.4
Faculty concern for your academic progress.	197	55.8%	37.6%	4.6%	2.0%	3.5
Writing preparation.	197	55.3%	36.5%	7.6%	0.5%	3.5
Connections to the rest of your academics.	197	57.4%	33.0%	9.1%	0.5%	3.5
Career preparation and guidance.	197	59.9%	25.9%	10.2%	4.1%	3.4
Your overall experience.	195	64.6%	31.3%	3.6%	0.5%	3.6
EDUCATIONAL EXPERIENCES						
Indicate whether or not you participated in each of while enrolled at UMass Amherst:	f the following	l	(N) Yes	s No		
Study abroad.			196 28.1	% 71.9%	)	
Community service or volunteer work.			193 58.0	% 42.0%	)	
Practicum, internship, field or coop experience, clir	nt.	194 77.3	% 22.7%	)		
Research with faculty outside of course/program re		193 14.0	% 86.0%	)		
Culminating senior experience.			195 65.6	% 34.4%	)	

To what extent did your experience at UMass Amherst contribute to your knowledge, skills, and personal development in the following areas:	(N)	Very Much (4)	Quite a Bit (3)	Some (2)	Very Little (1)	Item Mean
Knowledge specific to your major.	190	63.7%	28.9%	6.8%	0.5%	3.6
Writing clearly and effectively.	190	47.9%	34.2%	15.8%	2.1%	3.3
Speaking clearly and effectively.	188	51.1%	33.0%	12.8%	3.2%	3.3
Thinking critically and analytically.	189	59.8%	31.2%	8.5%	0.5%	3.5
Solving complex problems.	189	59.8%	30.7%	9.0%	0.5%	3.5
Being an engaged member of society.	188	49.5%	29.8%	18.1%	2.7%	3.3
Analyzing numerical and statistical information.	186	64.5%	30.6%	3.8%	1.1%	3.6
Working effectively with others.	188	60.1%	33.0%	6.9%	0.0%	3.5
Ethical decision making.	188	54.3%	29.3%	13.3%	3.2%	3.3
Relating to people different from you.	188	54.3%	33.0%	11.2%	1.6%	3.4
Understanding your own strengths/weaknesses.	188	53.7%	37.8%	7.4%	1.1%	3.4
Learning effectively on your own.	188	67.0%	27.1%	4.3%	1.6%	3.6

### 2019 UMass Amherst Graduating Senior Survey Departmental Results **Finance**

Graduates (Calendar Year 2019): 247 Survey Respondents: 197 Response Rate: 79.8%

		Accopted	_ ^	scontad a		Cooking	Cooking		Will NOT b	20
		Accepted full-time		accepted a part-time,		Seeking a full-time,	Seeking part-tim		seeking pa	
Employment status	(N)	paid job		paid job		paid job	paid jo		employme	
Which of the following best	(* -)	para jaa	:	p J		pana jaa	, pena-je			
describe(s) your employment										
status post-graduation?	186	53	.8%	3.8	%	37.19	% 1	.1%	1.6	5% 2.7%
		Less than	¢30	,000 to	¢ΔΩ	,000 to	\$50,000 to	¢6	0,000 to	\$70,000 or
Annual salary	(N)	\$30,000	7	39,000 to		9,000	\$59,000		69,000	more
If you have accepted a paid job,				-					-	
what is your approximate annual	05	2.4	07	2.10/		E 20/	25.20/		24.70/	20.50
salary?	95	2.1	%	2.1%		5.3%	25.3%	0	34.7%	30.5%
				CT, RI, V	Γ.		Oth	er U.S	S. Out	side the
Location	(N)	Massachus	setts	ME, or NI		NY or I	NJ lo	cation	1	U.S.
If you have accepted a paid job,										
what is the location of your job?	103	$\epsilon$	57.0%	8.	7%	1	6.5%	7	.8%	0.0%
POST-GRADUATION: PLANS	FOR (	GRADUAT	E SCH	OOL**						
		Will		Will b	e					
		enrolle	d next	enrolled	_	Plan to	enroll in N	o imn	nediate	
Plans for graduate school	(N	) year fu	ll-time	year part-	time	the next	2 years p	lans to	o enroll	
Which best describes your plans for		<b>.</b>	E 70/			,	47.00/		76.40/	
graduate school post-graduation?	17	Ь	5.7%		1.19	o .	17.0%		76.1%	
			Other		N	1edical or			Other	
			Masters	Law	١	/eterinary		D	octoral	
Graduate degree	(N)	MBA	degree	degree	!	degree	PhD or Ed	D 0	legree	
If you will attend graduate school										
this fall, what graduate degree will										
you be seeking?	10	30.0%	50.09	6 20.0°	0/0	0.0%	0.0	10/2	0.0%	

<sup>\*\*</sup>The 2019 survey was administered to seniors attending the Undergraduate Commencement Fair on May 1st and to seniors picking up their caps and gowns in the Campus Center from May 6th-9th. A small number of seniors completed the survey online from July 24th-August 22nd.

# 2019 UMass Amherst Graduating Senior Survey Departmental Results Hospitality and Tourism Management Graduates (Calendar Year 2019): 154

duates (Calendar Year 2019): 15<sup>4</sup> Survey Respondents: 110 Response Rate: 71.4%

Overall experience		Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied	Item Mean
Overall experience	(N)	(4)	(3)	(2)	(1)	Mean
How satisfied are you with your UMass Amherst experience OVERALL?	108	83.3%	14.8%	1.9%	0.0%	3.8
Rate your satisfaction with each of the following aspects of your major:	(N)	Very Satisfied (4)	Somewhat Satisfied (3)	Somewhat Dissatisfied (2)	Very Dissatisfied (1)	Item Mean
	<del></del>	83.3%	14.8%	0.0%	1.9%	3.8
The accessibility of faculty.	108					
The quality of teaching.	109	69.7%	29.4%	0.9%	0.0%	3.7
Academic advising.	108	47.2%	27.8%	17.6%	7.4%	3.1
Access to classes.	107	72.0%	24.3%	2.8%	0.9%	3.7
Faculty concern for your academic progress.	109	67.9%	28.4%	2.8%	0.9%	3.6
Writing preparation.	108	63.0%	32.4%	4.6%	0.0%	3.6
Connections to the rest of your academics.	109	67.0%	25.7%	5.5%	1.8%	3.6
Career preparation and guidance.	109	73.4%	22.9%	3.7%	0.0%	3.7
Your overall experience.	109	88.1%	9.2%	2.8%	0.0%	3.9
EDUCATIONAL EXPERIENCES						
Indicate whether or not you participated in each of while enrolled at UMass Amherst:	f the follow		(N) Yes	s No		
Study abroad.			108 43.5	% 56.5%	_	
Community service or volunteer work.			108 59.3	% 40.7%	1	
Practicum, internship, field or coop experience, clir	nical assign	ment.	107 72.9	% 27.1%	l	
Research with faculty outside of course/program re	faculty outside of course/program requirements.				ı	
Culminating senior experience.	•		107 60.7	% 39.3%		

To what extent did your experience at UMass Amherst contribute to your knowledge, skills, and personal development in the following areas:	(N)	Very Much (4)	Quite a Bit (3)	Some (2)	Very Little (1)	Item Mean
Knowledge specific to your major.	108	77.8%	20.4%	1.9%	0.0%	3.8
Writing clearly and effectively.	108	60.2%	29.6%	9.3%	0.9%	3.5
Speaking clearly and effectively.	108	64.8%	27.8%	7.4%	0.0%	3.6
Thinking critically and analytically.	107	67.3%	29.0%	2.8%	0.9%	3.6
Solving complex problems.	107	60.7%	30.8%	6.5%	1.9%	3.5
Being an engaged member of society.	107	66.4%	25.2%	7.5%	0.9%	3.6
Analyzing numerical and statistical information.	108	46.3%	38.0%	14.8%	0.9%	3.3
Working effectively with others.	108	76.9%	17.6%	5.6%	0.0%	3.7
Ethical decision making.	108	75.9%	17.6%	3.7%	2.8%	3.7
Relating to people different from you.	108	74.1%	19.4%	4.6%	1.9%	3.7
Understanding your own strengths/weaknesses.	108	73.1%	22.2%	4.6%	0.0%	3.7
Learning effectively on your own.	108	75.9%	17.6%	5.6%	0.9%	3.7

## 2019 UMass Amherst Graduating Senior Survey Departmental Results Hospitality and Tourism Management

Graduates (Calendar Year 2019): 154 Survey Respondents: 110 Response Rate: 71.4%

POST-GRADUATION: EMPLO	VMEN	T CTATU	IC**							
Employment status	(N)	Accepted full-time paid job	a A	accepted a part-time, paid job		Seeking a full-time, paid job	Seeking part-time paid jol	e, seekin	OT be g paid yment	Other
Which of the following best describe(s) your employment status post-graduation?	105	54	.3%	5.7	%	30.5	% 1.	9%	1.0%	6.7%
Annual salary	(N)	Less than \$30,000		,000 to 9,000		,000 to 9,000	\$50,000 to \$59,000	\$60,000 \$69,000		70,000 or more
If you have accepted a paid job, what is your approximate annual salary?	50	6.0	1%	8.0%		44.0%	34.0%	4.	0%	4.0%
Location	(N)	Massachu	setts	CT, RI, V ME, or N		NY or I		er U.S. ation	Outsid U.S	
If you have accepted a paid job, what is the location of your job?	60		58.3%	3	.3%		5.0%	21.7%		1.7%
POST-GRADUATION: PLANS	FOR (	GRADUA1	TE SCH	00L**						
Plans for graduate school	(N	enrolle	l be ed next ull-time	Will be enrolled year part	next			o immediate ans to enro	-	
Which best describes your plans for graduate school post-graduation?	97	7	6.2%		1.0%	<b>6</b>	8.2%	84.5	%	
Graduate degree	(N)	MBA	Other Masters degree	Law degree	١	ledical or eterinary degree	PhD or EdD	Other Doctora degree		
If you will attend graduate school this fall, what graduate degree will you be seeking?	6	33.3%	66.7%	% 0.0	%	0.0%	0.0	% 0.0 <sup>o</sup>	<u> </u>	

<sup>\*\*</sup>The 2019 survey was administered to seniors attending the Undergraduate Commencement Fair on May 1st and to seniors picking up their caps and gowns in the Campus Center from May 6th-9th. A small number of seniors completed the survey online from July 24th-August 22nd.

### 2019 UMass Amherst Graduating Senior Survey Departmental Results Management

Management
Graduates (Calendar Year 2019): 84
Survey Respondents: 55
Response Rate: 65.5%

Overall experience (N) Satisfied Satisfied Dissatisfied Item (A) (B) (C) (C) (C) (C) (D) (D) (D) (D) (D) (D) (D) (D) (D) (D			Very	Somewhat	Somewhat	Very	
How satisfied are you with your UMass Amherst experience OVERALL?   S5   67.3%   29.1%   1.8%   1.8%   3.6		:	,			•	Item
experience OVERALL?         55         67.3%         29.1%         1.8%         1.8%         3.6           Rate your satisfaction with each of the following aspects of your major:         Very (4)         Somewhat Satisfied (3)         Somewhat Dissatisfied (2)         Very Dissatisfied (1)         Tem accessibility of faculty.         55         63.6% (4)         30.9% (2)         5.5% (1)         0.0% (3)         3.6           The accessibility of faculty.         55         63.6% (30.9%)         5.5% (20.0%)         3.6         3.6         30.9% (2)         5.5% (20.0%)         3.6         3.6         3.6         30.9% (2)         5.5% (20.0%)         3.6         3.6         3.6         30.9% (2)         5.5% (20.0%)         3.6         3.6         3.6         30.9% (2)         5.5% (20.0%)         3.6         3.6         3.6         3.9% (2)         5.6% (20.0%)         3.5         3.5         4.2 <td>Overall experience</td> <td>(N)</td> <td>(4)</td> <td>(3)</td> <td>(2)</td> <td>(1)</td> <td>Mean</td>	Overall experience	(N)	(4)	(3)	(2)	(1)	Mean
Rate your satisfaction with each of the following aspects of your major:         Satisfied (4)         Satisfied (3)         Dissatisfied (2)         Item means the mode of the mode of the following (N)         Satisfied (4)         Satisfied (3)         Dissatisfied (2)         Item means the mean for the mean for the following (A)         Satisfied (4)         Dissatisfied (2)         Item means the mean for your access to face (A)         30.9%         5.5%         0.0%         3.6           The quality of teaching.         54         55.6%         38.9%         5.6%         0.0%         3.5           Academic advising.         54         57.4%         22.2%         18.5%         1.9%         3.4           Access to classes.         54         57.4%         25.9%         14.8%         1.9%         3.4           Faculty concern for your academic progress.         54         46.3%         46.3%         5.6%         1.9%         3.4           Writing preparation.         55         56.4%         34.5%         9.1%         0.0%         3.5           Connections to the rest of your academics.         55         49.1%         43.6%         7.3%         0.0%         3.4           Your overall experience.         54         57.4%         31.5%         9.3%         0.0%         3.5		55	67.3%	29.1%	1.8%	1.8%	3.6
The quality of teaching. 54 55.6% 38.9% 5.6% 0.0% 3.5 Academic advising. 54 57.4% 22.2% 18.5% 1.9% 3.4 Access to classes. 54 57.4% 25.9% 14.8% 1.9% 3.4 Faculty concern for your academic progress. 54 46.3% 46.3% 5.6% 1.9% 3.4 Writing preparation. 55 56.4% 34.5% 9.1% 0.0% 3.5 Connections to the rest of your academics. 55 49.1% 43.6% 7.3% 0.0% 3.4 Career preparation and guidance. 54 57.4% 31.5% 9.3% 1.9% 3.4 Your overall experience. 55 54.5% 41.8% 3.6% 0.0% 3.5 EDUCATIONAL EXPERIENCES  Indicate whether or not you participated in each of the following while enrolled at UMass Amherst: (N) Yes No Study abroad. 55 21.8% 78.2% Community service or volunteer work. 54 59.3% 40.7% Practicum, internship, field or coop experience, clinical assignment. 55 60.0% 40.0% Research with faculty outside of course/program requirements. 54 9.3% 90.7%			Satisfied	Satisfied	Dissatisfied	Dissatisfied	Item Mean
Academic advising. 54 57.4% 22.2% 18.5% 1.9% 3.4 Access to classes. 54 57.4% 25.9% 14.8% 1.9% 3.4 Faculty concern for your academic progress. 54 46.3% 46.3% 5.6% 1.9% 3.4 Writing preparation. 55 56.4% 34.5% 9.1% 0.0% 3.5 Connections to the rest of your academics. 55 49.1% 43.6% 7.3% 0.0% 3.4 Career preparation and guidance. 54 57.4% 31.5% 9.3% 1.9% 3.4 Your overall experience. 55 54.5% 41.8% 3.6% 0.0% 3.5  EDUCATIONAL EXPERIENCES  Indicate whether or not you participated in each of the following while enrolled at UMass Amherst: (N) Yes No  Study abroad. 55 21.8% 78.2% Community service or volunteer work. 54 59.3% 40.7% Practicum, internship, field or coop experience, clinical assignment. 55 60.0% 40.0% Research with faculty outside of course/program requirements. 54 9.3% 90.7%	The accessibility of faculty.	55	63.6%	30.9%	5.5%	0.0%	3.6
Access to classes. 54 57.4% 25.9% 14.8% 1.9% 3.4 Faculty concern for your academic progress. 54 46.3% 46.3% 5.6% 1.9% 3.4 Writing preparation. 55 56.4% 34.5% 9.1% 0.0% 3.5 Connections to the rest of your academics. 55 49.1% 43.6% 7.3% 0.0% 3.4 Career preparation and guidance. 54 57.4% 31.5% 9.3% 1.9% 3.4 Your overall experience. 55 54.5% 41.8% 3.6% 0.0% 3.5  EDUCATIONAL EXPERIENCES  Indicate whether or not you participated in each of the following while enrolled at UMass Amherst: (N) Yes No Study abroad. 55 21.8% 78.2% Community service or volunteer work. 54 59.3% 40.7% Practicum, internship, field or coop experience, clinical assignment. 55 60.0% 40.0% Research with faculty outside of course/program requirements. 54 9.3% 90.7%	The quality of teaching.	54	55.6%	38.9%	5.6%	0.0%	3.5
Faculty concern for your academic progress. 54 46.3% 46.3% 5.6% 1.9% 3.4 Writing preparation. 55 56.4% 34.5% 9.1% 0.0% 3.5 Connections to the rest of your academics. 55 49.1% 43.6% 7.3% 0.0% 3.4 Career preparation and guidance. 54 57.4% 31.5% 9.3% 1.9% 3.4 Your overall experience. 55 54.5% 41.8% 3.6% 0.0% 3.5 EDUCATIONAL EXPERIENCES  Indicate whether or not you participated in each of the following while enrolled at UMass Amherst: (N) Yes No Study abroad. 55 21.8% 78.2% Community service or volunteer work. 54 59.3% 40.7% Practicum, internship, field or coop experience, clinical assignment. 55 60.0% 40.0% Research with faculty outside of course/program requirements. 54 9.3% 90.7%	Academic advising.	54	57.4%	22.2%	18.5%	1.9%	3.4
Writing preparation. 55 56.4% 34.5% 9.1% 0.0% 3.5 Connections to the rest of your academics. 55 49.1% 43.6% 7.3% 0.0% 3.4 Career preparation and guidance. 54 57.4% 31.5% 9.3% 1.9% 3.4 Your overall experience. 55 54.5% 41.8% 3.6% 0.0% 3.5 EDUCATIONAL EXPERIENCES  Indicate whether or not you participated in each of the following while enrolled at UMass Amherst: (N) Yes No Study abroad. 55 21.8% 78.2% Community service or volunteer work. 54 59.3% 40.7% Practicum, internship, field or coop experience, clinical assignment. 55 60.0% 40.0% Research with faculty outside of course/program requirements. 54 9.3% 90.7%	Access to classes.	54	57.4%	25.9%	14.8%	1.9%	3.4
Connections to the rest of your academics. 55 49.1% 43.6% 7.3% 0.0% 3.4 Career preparation and guidance. 54 57.4% 31.5% 9.3% 1.9% 3.4 Your overall experience. 55 54.5% 41.8% 3.6% 0.0% 3.5  EDUCATIONAL EXPERIENCES  Indicate whether or not you participated in each of the following while enrolled at UMass Amherst: (N) Yes No  Study abroad. 55 21.8% 78.2% Community service or volunteer work. 54 59.3% 40.7% Practicum, internship, field or coop experience, clinical assignment. 55 60.0% 40.0% Research with faculty outside of course/program requirements. 54 9.3% 90.7%	Faculty concern for your academic progress.	54	46.3%	46.3%	5.6%	1.9%	3.4
Career preparation and guidance. 54 57.4% 31.5% 9.3% 1.9% 3.4 Your overall experience. 55 54.5% 41.8% 3.6% 0.0% 3.5  EDUCATIONAL EXPERIENCES  Indicate whether or not you participated in each of the following while enrolled at UMass Amherst: (N) Yes No Study abroad. 55 21.8% 78.2% Community service or volunteer work. 54 59.3% 40.7% Practicum, internship, field or coop experience, clinical assignment. 55 60.0% 40.0% Research with faculty outside of course/program requirements. 54 9.3% 90.7%	Writing preparation.	55	56.4%	34.5%	9.1%	0.0%	3.5
Your overall experience. 55 54.5% 41.8% 3.6% 0.0% 3.5  EDUCATIONAL EXPERIENCES  Indicate whether or not you participated in each of the following while enrolled at UMass Amherst: (N) Yes No  Study abroad. 55 21.8% 78.2%  Community service or volunteer work. 54 59.3% 40.7%  Practicum, internship, field or coop experience, clinical assignment. 55 60.0% 40.0%  Research with faculty outside of course/program requirements. 54 9.3% 90.7%	Connections to the rest of your academics.	55	49.1%	43.6%	7.3%	0.0%	3.4
EDUCATIONAL EXPERIENCES  Indicate whether or not you participated in each of the following while enrolled at UMass Amherst:  (N) Yes No  Study abroad.  55 21.8% 78.2%  Community service or volunteer work.  Practicum, internship, field or coop experience, clinical assignment.  55 60.0% 40.0%  Research with faculty outside of course/program requirements.  54 9.3% 90.7%	Career preparation and guidance.	54	57.4%	31.5%	9.3%	1.9%	3.4
Indicate whether or not you participated in each of the following while enrolled at UMass Amherst:  (N) Yes No  Study abroad.  55 21.8% 78.2%  Community service or volunteer work.  Fracticum, internship, field or coop experience, clinical assignment.  56 60.0% 40.0%  Research with faculty outside of course/program requirements.  57 9.3% 90.7%	Your overall experience.	55	54.5%	41.8%	3.6%	0.0%	3.5
while enrolled at UMass Amherst:(N)YesNoStudy abroad.5521.8%78.2%Community service or volunteer work.5459.3%40.7%Practicum, internship, field or coop experience, clinical assignment.5560.0%40.0%Research with faculty outside of course/program requirements.549.3%90.7%	EDUCATIONAL EXPERIENCES						
Community service or volunteer work.  54 59.3% 40.7%  Practicum, internship, field or coop experience, clinical assignment.  55 60.0% 40.0%  Research with faculty outside of course/program requirements.  54 9.3% 90.7%		f the following		(N) Yes	s No		
Practicum, internship, field or coop experience, clinical assignment. 55 60.0% 40.0% Research with faculty outside of course/program requirements. 54 9.3% 90.7%	Study abroad.			55 21.8	% 78.2%	)	
Research with faculty outside of course/program requirements. 54 9.3% 90.7%	Community service or volunteer work.			54 59.3	% 40.7%	)	
, , , , , , , , , , , , , , , , , , , ,	Practicum, internship, field or coop experience, clir	nical assignme	ent.	55 60.0	% 40.0%	)	
Culminating senior experience. 54 64.8% 35.2%	Research with faculty outside of course/program re		54 9.39	% 90.7%	)		
	Culminating senior experience.			54 64.8	% 35.2%	)	

To what extent did your experience at UMass Amherst contribute to your knowledge, skills, and personal development in the following areas:	(N)	Very Much (4)	Quite a Bit (3)	Some (2)	Very Little (1)	Item Mean
Knowledge specific to your major.	55	52.7%	38.2%	7.3%	1.8%	3.4
Writing clearly and effectively.	55	40.0%	41.8%	16.4%	1.8%	3.2
Speaking clearly and effectively.	55	58.2%	27.3%	9.1%	5.5%	3.4
Thinking critically and analytically.	55	47.3%	45.5%	5.5%	1.8%	3.4
Solving complex problems.	55	41.8%	41.8%	12.7%	3.6%	3.2
Being an engaged member of society.	55	40.0%	30.9%	18.2%	10.9%	3.0
Analyzing numerical and statistical information.	55	36.4%	34.5%	25.5%	3.6%	3.0
Working effectively with others.	55	69.1%	18.2%	10.9%	1.8%	3.5
Ethical decision making.	55	49.1%	32.7%	16.4%	1.8%	3.3
Relating to people different from you.	54	48.1%	33.3%	14.8%	3.7%	3.3
Understanding your own strengths/weaknesses.	55	61.8%	29.1%	7.3%	1.8%	3.5
Learning effectively on your own.	55	58.2%	29.1%	10.9%	1.8%	3.4

#### 2019 UMass Amherst Graduating Senior Survey Departmental Results **Management**

Graduates (Calendar Year 2019): 84 Survey Respondents: 55 Response Rate: 65.5%

POST-GRADUATION: EMPLO	YMEN	IT STATU	S**							
Employment status	(N)	Accepted full-time paid job	2, [	accepted a part-time, paid job		Seeking a full-time, paid job	Seekir part-ti paid	me,	Will NOT seeking p employm	aid
Which of the following best describe(s) your employment status post-graduation?	54	53	3.7%	3.7	%	27.89	%	0.0%	5 3.	7% 11.19
Annual salary	(N)	Less than \$30,000		,000 to 9,000	1 - 1	,000 to 9,000	\$50,000 to	o \$	\$60,000 to \$69,000	\$70,000 or more
If you have accepted a paid job, what is your approximate annual salary?	24	8.3	1%	8.3%		20.8%	37.5	%	16.7%	8.39
Location	(N)	Massachu	setts	CT, RI, V ME, or N		NY or I	_	ther l		itside the U.S.
If you have accepted a paid job, what is the location of your job?	28	-	75.0%	7	.1%		0.0%	1	17.9%	0.0%
POST-GRADUATION: PLANS	FOR (	GRADUA1	TE SCH	OOL**						
Plans for graduate school	(1)	enrolle	l be ed next ull-time	Will b enrolled year part	next				nmediate to enroll	
Which best describes your plans for graduate school post-graduation?	47	7	2.1%		2.1%	, 0	21.3%		74.5%	
Graduate degree	(N)	MBA	Other Masters degree	Law degree	٧	ledical or eterinary degree	PhD or E	dD	Other Doctoral degree	
If you will attend graduate school this fall, what graduate degree will you be seeking?	1	0.0%	100.0%	% 0.0	%	0.0%	0	.0%	0.0%	

<sup>\*\*</sup>The 2019 survey was administered to seniors attending the Undergraduate Commencement Fair on May 1st and to seniors picking up their caps and gowns in the Campus Center from May 6th-9th. A small number of seniors completed the survey online from July 24th-August 22nd.

#### 2019 UMass Amherst Graduating Senior Survey Departmental Results **Marketing**

Graduates (Calendar Year 2019): 134 Survey Respondents: 111 Response Rate: 82.8%

SATISFACTION WITH UMASS AMHERST	AND YO	UR MAJOR				
Overall experience	(N)	Very Satisfied (4)	Somewhat Satisfied (3)	Somewhat Dissatisfied (2)	Very Dissatisfied (1)	Item Mear
How satisfied are you with your UMass Amherst experience OVERALL?	105	72.4%	23.8%	1.9%	1.9%	3.7
Rate your satisfaction with each of the following aspects of your major:	(N)	Very Satisfied (4)	Somewhat Satisfied (3)	Somewhat Dissatisfied (2)	Very Dissatisfied (1)	Item Mea
The accessibility of faculty.	111	61.3%	30.6%	6.3%	1.8%	3.5
The quality of teaching.	110	55.5%	32.7%	10.0%	1.8%	3.4
Academic advising.	111	45.9%	37.8%	10.8%	5.4%	3.2
Access to classes.	111	46.8%	33.3%	14.4%	5.4%	3.2
Faculty concern for your academic progress.	108	44.4%	38.9%	11.1%	5.6%	3.2
Writing preparation.	111	51.4%	39.6%	8.1%	0.9%	3.4
Connections to the rest of your academics.	111	53.2%	39.6%	6.3%	0.9%	3.5
Career preparation and guidance.	111	51.4%	34.2%	10.8%	3.6%	3.3
Your overall experience.	109	57.8%	33.0%	8.3%	0.9%	3.5
EDUCATIONAL EXPERIENCES						
Indicate whether or not you participated in each of while enrolled at UMass Amherst:	the follow		(N) Yes	s No		
Study abroad.			110 43.6		<u> </u>	
Community service or volunteer work.		110 64.5				
Practicum, internship, field or coop experience, clin		111 78.4 <sup>6</sup>				
	Research with faculty outside of course/program requirements.					
		110 11.8	% 88.2%			

To what extent did your experience at UMass Amherst contribute to your knowledge, skills, and personal development in the following areas:	(N)	Very Much (4)	Quite a Bit (3)	Some (2)	Very Little (1)	Item Mean
Knowledge specific to your major.	107	54.2%	29.0%	13.1%	3.7%	3.3
Writing clearly and effectively.	107	46.7%	31.8%	15.9%	5.6%	3.2
Speaking clearly and effectively.	107	55.1%	27.1%	15.0%	2.8%	3.3
Thinking critically and analytically.	107	55.1%	30.8%	11.2%	2.8%	3.4
Solving complex problems.	107	46.7%	31.8%	19.6%	1.9%	3.2
Being an engaged member of society.	106	44.3%	31.1%	20.8%	3.8%	3.2
Analyzing numerical and statistical information.	106	46.2%	29.2%	18.9%	5.7%	3.2
Working effectively with others.	107	66.4%	23.4%	7.5%	2.8%	3.5
Ethical decision making.	107	56.1%	27.1%	12.1%	4.7%	3.3
Relating to people different from you.	107	53.3%	30.8%	11.2%	4.7%	3.3
Understanding your own strengths/weaknesses.	107	57.9%	29.9%	10.3%	1.9%	3.4
Learning effectively on your own.	106	67.0%	20.8%	8.5%	3.8%	3.5

#### 2019 UMass Amherst Graduating Senior Survey Departmental Results **Marketing**

Graduates (Calendar Year 2019): 134 Survey Respondents: 111 Response Rate: 82.8%

		Accepted	a ^	ccepted a		Seeking a	Seeking		Will NOT b	20
		full-time		part-time,		full-time,	part-tim		seeking pa	
Employment status	(N)	paid job		paid job		paid job	paid jo		employme	
Which of the following best							' '	•	. , ,	
describe(s) your employment status post-graduation?	105	55	.2%	4.8	0/6	35.29	)/6 7	.9%	0.0	)% 1.9%
status post-graduation:	105	55	.2 /0	7.0	70	33.2	70 2	9 /0	0.0	170 1.37
		Less than	7	,000 to		,000 to	\$50,000 to		0,000 to	\$70,000 or
Annual salary	(N)	\$30,000	\$3	9,000	\$4	9,000	\$59,000	\$	69,000	more
If you have accepted a paid job, what is your approximate annual salary?	55	1.8	%	0.0%		18.2%	49.1%	D	25.5%	5.5%
				CT, RI, V	Г		Oth	er U.S	S Out	side the
Location	(N)	Massachus	setts	ME, or N		NY or I		cation		U.S.
If you have accepted a paid job,	•									
what is the location of your job?	57	8	30.7%	5	3%		8.8%	5	.3%	0.0%
POST-GRADUATION: PLANS	FOR C	GRADUAT	E SCH	OOL**						
		Will	l be	Will b	e					
			d next	enrolled					nediate	
Plans for graduate school	(N	) year fu	ıll-time	year part	time	the next	2 years p	lans to	o enroll	
Which best describes your plans for graduate school post-graduation?	98	3	2.0%		2.0%	o o	15.3%		80.6%	
			Other		M	1edical or			Other	
			Masters	Law	٧	eterinary		D	octoral	
Graduate degree	(N)	MBA	degree	degree	:	degree	PhD or Ed	D 0	degree	
If you will attend graduate school this fall, what graduate degree will	_						_			
you be seeking?	4	25.0%	50.09	6 25.0	1/.	0.0%	0.0	m/	0.0%	

<sup>\*\*</sup>The 2019 survey was administered to seniors attending the Undergraduate Commencement Fair on May 1st and to seniors picking up their caps and gowns in the Campus Center from May 6th-9th. A small number of seniors completed the survey online from July 24th-August 22nd.

# 2019 UMass Amherst Graduating Senior Survey Departmental Results Operations and Information Management

Graduates (Calendar Year 2019): 154 Survey Respondents: 121 Response Rate: 78.6%

CATTOFACTION WITH HMACC AND EDGT	- AND V	NID MAJOR				
Overall experience	(N)	Very Satisfied (4)	Somewhat Satisfied (3)	Somewhat Dissatisfied (2)	Very Dissatisfied (1)	Item Mean
How satisfied are you with your UMass Amherst experience OVERALL?	117	82.9%	13.7%	2.6%	0.9%	3.8
Rate your satisfaction with each of the following aspects of your major:	(N)	Very Satisfied (4)	Somewhat Satisfied (3)	Somewhat Dissatisfied (2)	Very Dissatisfied (1)	Item Mean
The accessibility of faculty.	121	82.6%	15.7%	0.8%	0.8%	3.8
The quality of teaching.	121	78.5%	18.2%	3.3%	0.0%	3.8
Academic advising.	121	58.7%	28.9%	12.4%	0.0%	3.5
Access to classes.	121	61.2%	31.4%	6.6%	0.8%	3.5
Faculty concern for your academic progress.	120	72.5%	22.5%	4.2%	0.8%	3.7
Writing preparation.	121	56.2%	34.7%	8.3%	0.8%	3.5
Connections to the rest of your academics.	120	64.2%	31.7%	4.2%	0.0%	3.6
Career preparation and guidance.	120	69.2%	28.3%	2.5%	0.0%	3.7
Your overall experience.	121	81.8%	16.5%	1.7%	0.0%	3.8
EDUCATIONAL EXPERIENCES						
Indicate whether or not you participated in each of while enrolled at UMass Amherst:	f the follow		(N) Yes	s No		
Study abroad.			121 36.4	% 63.6%	ı	
Community service or volunteer work.			121 59.5	% 40.5%	1	
Practicum, internship, field or coop experience, clir	nical assign	ment.	120 84.2	% 15.8%	1	
Research with faculty outside of course/program re	faculty outside of course/program requirements.				1	
Culminating senior experience.			121 62.0	% 38.0%		

To what extent did your experience at UMass Amherst contribute to your knowledge, skills, and personal development in the following areas:	(N)	Very Much (4)	Quite a Bit (3)	Some (2)	Very Little (1)	Item Mean
Knowledge specific to your major.	116	78.4%	12.1%	8.6%	0.9%	3.7
Writing clearly and effectively.	117	41.0%	35.0%	20.5%	3.4%	3.1
Speaking clearly and effectively.	117	55.6%	35.0%	6.8%	2.6%	3.4
Thinking critically and analytically.	117	69.2%	22.2%	6.8%	1.7%	3.6
Solving complex problems.	117	66.7%	26.5%	5.1%	1.7%	3.6
Being an engaged member of society.	117	47.9%	28.2%	17.1%	6.8%	3.2
Analyzing numerical and statistical information.	117	79.5%	17.1%	2.6%	0.9%	3.8
Working effectively with others.	117	71.8%	22.2%	6.0%	0.0%	3.7
Ethical decision making.	117	55.6%	29.9%	12.0%	2.6%	3.4
Relating to people different from you.	116	60.3%	22.4%	13.8%	3.4%	3.4
Understanding your own strengths/weaknesses.	117	70.1%	23.1%	6.0%	0.9%	3.6
Learning effectively on your own.	117	75.2%	19.7%	4.3%	0.9%	3.7

## 2019 UMass Amherst Graduating Senior Survey Departmental Results Operations and Information Management

Graduates (Calendar Year 2019): 154 Survey Respondents: 121 Response Rate: 78.6%

		۱ المدمد ۸	_ ,			Caaldaa -	Caalda		MULLIOT I	
		Accepted full-time		Accepted a part-time,		Seeking a full-time,	Seekin part-tir	-	Will NOT I seeking pa	
Employment status	(N)	paid job		paid job		paid job	paid j		employme	
Which of the following best	(**/	para jes		p =		pana jaa				
describe(s) your employment										
status post-graduation?	117	73	.5%	0.9	%	19.79	%	1.7%	1.7	7% 2.6
		Less than	\$30	),000 to	\$40	.000 to	\$50,000 to	) \$	60,000 to	\$70,000 o
Annual salary	(N)	\$30,000		39,000	\$4	9,000	\$59,000		\$69,000	more
If you have accepted a paid job, what is your approximate annual salary?	77	0.0	1%	0.0%		3.9%	36.4 <sup>0</sup>	%	44.2%	15.6
				CT, RI, V	Γ.		Ot	her l	J.S. Out	side the
Location	(N)	Massachu	setts	ME, or NI		NY or I		ocatio		U.S.
If you have accepted a paid job,			•				•		•	
what is the location of your job?	85	(	59.4%	11	.8%	1	1.8%		7.1%	0.0%
POST-GRADUATION: PLANS	FOR (	GRADUAT	TE SCH	00L**						
		Wil	l be	Will b	e					
			d next	enrolled					nmediate	
Plans for graduate school	(N	) year fu	ıll-time	year part	-time	the next	2 years	plans	to enroll	
Which best describes your plans for graduate school post-graduation?	10	5	5.7%		0.0%	ó	16.2%		78.1%	
			Other		M	1edical or			Other	
			Masters			eterinary			Doctoral	
Graduate degree	(N)	MBA	degree	degree	<u> </u>	degree	PhD or Ed	dD	degree	
If you will attend graduate school this fall, what graduate degree will	2	0.007	100.00		0.4	0.004	•	00/	0.007	
you be seeking?	2	0.0%	100.09	% 0.0	%	0.0%	0.	0%	0.0%	

<sup>\*\*</sup>The 2019 survey was administered to seniors attending the Undergraduate Commencement Fair on May 1st and to seniors picking up their caps and gowns in the Campus Center from May 6th-9th. A small number of seniors completed the survey online from July 24th-August 22nd.

#### 2019 UMass Amherst Graduating Senior Survey Departmental Results **Sport Management**

Graduates (Calendar Year 2019): 120 Survey Respondents: 101 Response Rate: 84.2%

SATISFACTION WITH UMASS AMHERST	AND YO	UR MAJOR				
Overall experience	(N)	Very Satisfied (4)	Somewhat Satisfied (3)	Somewhat Dissatisfied (2)	Very Dissatisfied (1)	Item Mean
How satisfied are you with your UMass Amherst experience OVERALL?	100	79.0%	18.0%	3.0%	0.0%	3.8
Rate your satisfaction with each of the following aspects of your major:	(N)	Very Satisfied (4)	Somewhat Satisfied (3)	Somewhat Dissatisfied (2)	Very Dissatisfied (1)	Item Mean
The accessibility of faculty.	101	88.1%	10.9%	0.0%	1.0%	3.9
The quality of teaching.	101	80.2%	18.8%	0.0%	1.0%	3.8
Academic advising.	101	53.5%	29.7%	11.9%	5.0%	3.3
Access to classes.	101	68.3%	26.7%	3.0%	2.0%	3.6
Faculty concern for your academic progress.	100	65.0%	30.0%	3.0%	2.0%	3.6
Writing preparation.	101	66.3%	27.7%	5.9%	0.0%	3.6
Connections to the rest of your academics.	101	68.3%	28.7%	2.0%	1.0%	3.6
Career preparation and guidance.	101	72.3%	17.8%	8.9%	1.0%	3.6
Your overall experience.	101	80.2%	17.8%	2.0%	0.0%	3.8
EDUCATIONAL EXPERIENCES						
Indicate whether or not you participated in each of while enrolled at UMass Amherst:	f the followi		(N) Yes	s No		
Study abroad.			100 16.0	% 84.0%	1	
Community service or volunteer work.		99 64.6	% 35.4%	1		
Practicum, internship, field or coop experience, clin	ment.	100 73.0	% 27.0%	1		
Research with faculty outside of course/program re	equirements	5.	100 12.0	% 88.0%	1	

To what extent did your experience at UMass Amherst contribute to your knowledge, skills, and personal development in the following areas:	(N)	Very Much (4)	Quite a Bit (3)	Some (2)	Very Little (1)	Item Mean
Knowledge specific to your major.	99	75.8%	20.2%	4.0%	0.0%	3.7
Writing clearly and effectively.	100	52.0%	36.0%	12.0%	0.0%	3.4
Speaking clearly and effectively.	100	59.0%	31.0%	10.0%	0.0%	3.5
Thinking critically and analytically.	100	64.0%	30.0%	6.0%	0.0%	3.6
Solving complex problems.	100	54.0%	35.0%	10.0%	1.0%	3.4
Being an engaged member of society.	100	47.0%	36.0%	15.0%	2.0%	3.3
Analyzing numerical and statistical information.	100	47.0%	31.0%	20.0%	2.0%	3.2
Working effectively with others.	100	63.0%	33.0%	4.0%	0.0%	3.6
Ethical decision making.	99	61.6%	27.3%	11.1%	0.0%	3.5
Relating to people different from you.	100	65.0%	27.0%	5.0%	3.0%	3.5
Understanding your own strengths/weaknesses.	100	68.0%	24.0%	7.0%	1.0%	3.6
Learning effectively on your own.	100	73.0%	22.0%	4.0%	1.0%	3.7

#### 2019 UMass Amherst Graduating Senior Survey Departmental Results **Sport Management**

Graduates (Calendar Year 2019): 120 Survey Respondents: 101 Response Rate: 84.2%

		Accepted a	Δα	epted a		Seeking a	Soc	king a	Will N	OT he	
		full-time,		rt-time,		full-time,		t-time,			
Employment status	(N)	paid job		aid job		paid job		id job	emplo		
Which of the following best	(,	pa.a. je-2		,		pana jes		,0.0	Gp.o	7	
describe(s) your employment											
status post-graduation?	99	40.49	6	3.0	%	44.4	%	2.0	%	4.0%	6.1%
		Less than	\$30,0	00 to	\$40.	,000 to	\$50,000	0 to	\$60,000	to s	\$70,000 or
Annual salary	(N)	\$30,000	\$39,			9,000	\$59,0		\$69,000		more
If you have accepted a paid job,		•				<u> </u>		•		-	
what is your approximate annual											
salary?	34	5.9%		26.5%		20.6%	32	2.4%	5.	9%	8.8%
			C	T, RI, V	Τ,			Other	· U.S.	Outsi	de the
Location	(N)	Massachuset	ts N	1E, or N	H <u> </u>	NY or	NJ	loca	tion	U	.S.
If you have accepted a paid job,											
what is the location of your job?	42	59.	5%	7	.1%	1	l <b>6.7</b> %		9.5%		7.1%
<b>POST-GRADUATION: PLANS</b>	FOR O	GRADUATE	<b>SCHO</b>	OL**							
		Will be	9	Will b	e						
		enrolled r	next (	enrolled	next	Plan to	enroll in	No No	immediate	9	
Plans for graduate school	(N	) year full-t	ime y	ear part	-time	the nex	t 2 years	s plar	ns to enrol	<u>L</u>	
Which best describes your plans for											
graduate school post-graduation?	97	7 13	3.4%		0.0%	0	10.3%	6	76.3°	%	
		C	)ther		M	1edical or			Other		
			asters	Law	V	eterinary			Doctora	l	
Graduate degree	(N)	MBA de	egree	degree		degree	PhD o	r EdD	degree	_	
If you will attend graduate school											
this fall, what graduate degree will			C4 =0/			0.007		0.007			

13

15.4%

61.5%

23.1%

0.0%

0.0%

0.0%

you be seeking?

<sup>\*\*</sup>The 2019 survey was administered to seniors attending the Undergraduate Commencement Fair on May 1st and to seniors picking up their caps and gowns in the Campus Center from May 6th-9th. A small number of seniors completed the survey online from July 24th-August 22nd.