

2015 UMass-Amherst Graduating Senior Survey

Isenberg School of Management

Graduates (Calendar Year 2015): 992

Survey Respondents: 738

Response Rate: 74.4%

SATISFACTION WITH YOUR MAJOR AND UMASS-AMHERST

| Within your major, how satisfied are you with: | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|--|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| The accessibility of faculty. | 718 | 66.9% | 25.5% | 5.3% | 2.4% | 3.6 |
| The quality of teaching. | 719 | 64.1% | 28.7% | 5.3% | 1.9% | 3.5 |
| Academic advising. | 717 | 45.6% | 32.9% | 15.2% | 6.3% | 3.2 |
| Access to classes. | 719 | 63.3% | 26.4% | 7.2% | 3.1% | 3.5 |
| Faculty concern for your academic progress. | 718 | 50.4% | 36.4% | 10.3% | 2.9% | 3.3 |
| Writing preparation. | 716 | 47.1% | 41.9% | 8.8% | 2.2% | 3.3 |
| Connections to the rest of your academics. | 716 | 52.4% | 37.2% | 8.5% | 2.0% | 3.4 |
| Career preparation and guidance. | 716 | 59.4% | 28.8% | 7.7% | 4.2% | 3.4 |
| Your overall experience. | 717 | 68.2% | 25.1% | 4.3% | 2.4% | 3.6 |

| Overall experience | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|---|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| How satisfied are you with your UMass Amherst experience overall? | 731 | 78.9% | 19.3% | 1.6% | 0.1% | 3.8 |

EDUCATIONAL EXPERIENCES

| While at UMass, did you participate in any of the following: | (N) | Yes | No |
|---|-----|-------|-------|
| Practicum, internship, field or coop experience, clinical assignment. | 729 | 74.9% | 25.1% |
| Community service or volunteer work. | 728 | 68.0% | 32.0% |
| Research project with faculty outside of course requirements. | 722 | 11.8% | 88.2% |
| Study abroad. | 726 | 30.4% | 69.6% |
| Culminating senior experience. | 730 | 71.9% | 28.1% |

POST UMASS PLANS

| Principal activity | (N) | Employment, full-time paid | Employment, part-time paid | Graduate or professional school | Military service | Volunteer activity | Other |
|---|-----|----------------------------|----------------------------|---------------------------------|------------------|--------------------|-------|
| What is most likely to be your principal activity upon graduation? (select one) | 731 | 85.1% | 5.9% | 6.4% | 0.3% | 0.7% | 1.6% |

| Annual salary | (N) | Less than \$30,000 | \$30,000 to \$39,000 | \$40,000 to \$49,000 | \$50,000 to \$59,000 | \$60,000 or more |
|---|-----|--------------------|----------------------|----------------------|----------------------|------------------|
| If you have accepted a full-time job, what is your approximate annual salary? | 325 | 4.3% | 9.8% | 22.8% | 47.1% | 16.0% |

| Location | (N) | Massachusetts | CT, RI, VT, ME, or NH | Other U.S. location | Outside the U.S. |
|--|-----|---------------|-----------------------|---------------------|------------------|
| If you have accepted a full-time job, where is it located? | 376 | 67.8% | 7.2% | 22.9% | 2.1% |

| Graduate degree | (N) | MBA | Other Master's | Ph.D. or Ed.D. | D.V.M. | M.D., D.O., D.D.S. | L.L.B. or J.D. (Law) | Other |
|--|-----|-------|----------------|----------------|--------|--------------------|----------------------|-------|
| If you are attending graduate school this year, what degree will you be seeking? | 88 | 22.7% | 60.2% | 0.0% | 0.0% | 0.0% | 12.5% | 4.5% |

2015 UMass-Amherst Graduating Senior Survey Departmental Results

Accounting

Graduates (Calendar Year 2015): 204

Survey Respondents: 158

Response Rate: 77.5%

SATISFACTION WITH YOUR MAJOR AND UMASS-AMHERST

| Within your major, how satisfied are you with: | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|--|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| The accessibility of faculty. | 156 | 72.4% | 21.8% | 3.8% | 1.9% | 3.6 |
| The quality of teaching. | 157 | 75.8% | 17.8% | 4.5% | 1.9% | 3.7 |
| Academic advising. | 156 | 53.2% | 32.7% | 9.6% | 4.5% | 3.3 |
| Access to classes. | 157 | 65.0% | 24.2% | 6.4% | 4.5% | 3.5 |
| Faculty concern for your academic progress. | 157 | 55.4% | 30.6% | 10.2% | 3.8% | 3.4 |
| Writing preparation. | 157 | 44.6% | 43.3% | 8.9% | 3.2% | 3.3 |
| Connections to the rest of your academics. | 157 | 59.2% | 29.9% | 7.6% | 3.2% | 3.5 |
| Career preparation and guidance. | 156 | 72.4% | 19.2% | 5.1% | 3.2% | 3.6 |
| Your overall experience. | 156 | 71.2% | 20.5% | 4.5% | 3.8% | 3.6 |

| Overall experience | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|---|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| How satisfied are you with your UMass Amherst experience overall? | 158 | 84.8% | 15.2% | 0.0% | 0.0% | 3.8 |

EDUCATIONAL EXPERIENCES

| While at UMass, did you participate in any of the following: | (N) | Yes | No |
|---|-----|-------|-------|
| Practicum, internship, field or coop experience, clinical assignment. | 157 | 75.8% | 24.2% |
| Community service or volunteer work. | 157 | 71.3% | 28.7% |
| Research project with faculty outside of course requirements. | 155 | 5.8% | 94.2% |
| Study abroad. | 155 | 28.4% | 71.6% |
| Culminating senior experience. | 156 | 69.2% | 30.8% |

POST UMASS PLANS

| Principal activity | (N) | Employment, full-time paid | Employment, part-time paid | Graduate or professional school | Military service | Volunteer activity | Other |
|---|-----|----------------------------|----------------------------|---------------------------------|------------------|--------------------|-------|
| What is most likely to be your principal activity upon graduation? (select one) | 155 | 84.5% | 1.9% | 12.3% | 0.0% | 0.0% | 1.3% |

| Annual salary | (N) | Less than \$30,000 | \$30,000 to \$39,000 | \$40,000 to \$49,000 | \$50,000 to \$59,000 | \$60,000 or more |
|---|-----|--------------------|----------------------|----------------------|----------------------|------------------|
| If you have accepted a full-time job, what is your approximate annual salary? | 102 | 0.0% | 1.0% | 2.9% | 89.2% | 6.9% |

| Location | (N) | Massachusetts | CT, RI, VT, ME, or NH | Other U.S. location | Outside the U.S. |
|--|-----|---------------|-----------------------|---------------------|------------------|
| If you have accepted a full-time job, where is it located? | 114 | 82.5% | 6.1% | 11.4% | 0.0% |

| Graduate degree | (N) | MBA | Other Master's | Ph.D. or Ed.D. | D.V.M. | M.D., D.O., D.D.S. | L.L.B. or J.D. (Law) | Other |
|--|-----|------|----------------|----------------|--------|--------------------|----------------------|-------|
| If you are attending graduate school this year, what degree will you be seeking? | 47 | 6.4% | 87.2% | 0.0% | 0.0% | 0.0% | 0.0% | 6.4% |

2015 UMass-Amherst Graduating Senior Survey Departmental Results

Finance

Graduates (Calendar Year 2015): 191

Survey Respondents: 151

Response Rate: 79.1%

SATISFACTION WITH YOUR MAJOR AND UMASS-AMHERST

| Within your major, how satisfied are you with: | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|--|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| The accessibility of faculty. | 144 | 59.0% | 29.2% | 9.0% | 2.8% | 3.4 |
| The quality of teaching. | 144 | 54.2% | 34.0% | 8.3% | 3.5% | 3.4 |
| Academic advising. | 145 | 39.3% | 25.5% | 24.8% | 10.3% | 2.9 |
| Access to classes. | 144 | 59.0% | 27.8% | 9.7% | 3.5% | 3.4 |
| Faculty concern for your academic progress. | 145 | 40.7% | 41.4% | 13.1% | 4.8% | 3.2 |
| Writing preparation. | 144 | 38.2% | 50.0% | 9.0% | 2.8% | 3.2 |
| Connections to the rest of your academics. | 145 | 44.8% | 40.0% | 12.4% | 2.8% | 3.3 |
| Career preparation and guidance. | 145 | 44.1% | 36.6% | 12.4% | 6.9% | 3.2 |
| Your overall experience. | 145 | 57.2% | 33.8% | 6.9% | 2.1% | 3.5 |

| Overall experience | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|---|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| How satisfied are you with your UMass Amherst experience overall? | 146 | 72.6% | 24.7% | 2.7% | 0.0% | 3.7 |

EDUCATIONAL EXPERIENCES

| While at UMass, did you participate in any of the following: | (N) | Yes | No |
|---|-----|-------|-------|
| Practicum, internship, field or coop experience, clinical assignment. | 148 | 76.4% | 23.6% |
| Community service or volunteer work. | 148 | 59.5% | 40.5% |
| Research project with faculty outside of course requirements. | 150 | 13.3% | 86.7% |
| Study abroad. | 149 | 29.5% | 70.5% |
| Culminating senior experience. | 150 | 78.0% | 22.0% |

POST UMASS PLANS

| Principal activity | (N) | Employment, full-time paid | Employment, part-time paid | Graduate or professional school | Military service | Volunteer activity | Other |
|---|-----|----------------------------|----------------------------|---------------------------------|------------------|--------------------|-------|
| What is most likely to be your principal activity upon graduation? (select one) | 150 | 90.0% | 4.7% | 3.3% | 0.7% | 0.0% | 1.3% |

| Annual salary | (N) | Less than \$30,000 | \$30,000 to \$39,000 | \$40,000 to \$49,000 | \$50,000 to \$59,000 | \$60,000 or more |
|---|-----|--------------------|----------------------|----------------------|----------------------|------------------|
| If you have accepted a full-time job, what is your approximate annual salary? | 61 | 0.0% | 6.6% | 29.5% | 24.6% | 39.3% |

| Location | (N) | Massachusetts | CT, RI, VT, ME, or NH | Other U.S. location | Outside the U.S. |
|--|-----|---------------|-----------------------|---------------------|------------------|
| If you have accepted a full-time job, where is it located? | 73 | 58.9% | 11.0% | 26.0% | 4.1% |

| Graduate degree | (N) | MBA | Other Master's | Ph.D. or Ed.D. | D.V.M. | M.D., D.O., D.D.S. | L.L.B. or J.D. (Law) | Other |
|--|-----|-------|----------------|----------------|--------|--------------------|----------------------|-------|
| If you are attending graduate school this year, what degree will you be seeking? | 7 | 42.9% | 28.6% | 0.0% | 0.0% | 0.0% | 28.6% | 0.0% |

2015 UMass-Amherst Graduating Senior Survey Departmental Results

Hospitality and Tourism Management

Graduates (Calendar Year 2015): 142

Survey Respondents: 97

Response Rate: 68.3%

SATISFACTION WITH YOUR MAJOR AND UMASS-AMHERST

| Within your major, how satisfied are you with: | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|--|-----|-----------------------|---------------------------|------------------------------|--------------------------|-----------|
| The accessibility of faculty. | 96 | 76.0% | 17.7% | 3.1% | 3.1% | 3.7 |
| The quality of teaching. | 96 | 68.8% | 27.1% | 3.1% | 1.0% | 3.6 |
| Academic advising. | 96 | 47.9% | 27.1% | 18.8% | 6.3% | 3.2 |
| Access to classes. | 96 | 78.1% | 16.7% | 3.1% | 2.1% | 3.7 |
| Faculty concern for your academic progress. | 96 | 58.3% | 33.3% | 5.2% | 3.1% | 3.5 |
| Writing preparation. | 94 | 54.3% | 37.2% | 7.4% | 1.1% | 3.4 |
| Connections to the rest of your academics. | 96 | 54.2% | 33.3% | 10.4% | 2.1% | 3.4 |
| Career preparation and guidance. | 96 | 70.8% | 20.8% | 5.2% | 3.1% | 3.6 |
| Your overall experience. | 95 | 76.8% | 18.9% | 1.1% | 3.2% | 3.7 |

| Overall experience | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|---|-----|-----------------------|---------------------------|------------------------------|--------------------------|-----------|
| How satisfied are you with your UMass Amherst experience overall? | 97 | 75.3% | 21.6% | 2.1% | 1.0% | 3.7 |

EDUCATIONAL EXPERIENCES

| While at UMass, did you participate in any of the following: | (N) | Yes | No |
|---|-----|-------|-------|
| Practicum, internship, field or coop experience, clinical assignment. | 94 | 74.5% | 25.5% |
| Community service or volunteer work. | 96 | 63.5% | 36.5% |
| Research project with faculty outside of course requirements. | 95 | 10.5% | 89.5% |
| Study abroad. | 97 | 35.1% | 64.9% |
| Culminating senior experience. | 95 | 88.4% | 11.6% |

POST UMASS PLANS

| Principal activity | (N) | Employment, full-time paid | Employment, part-time paid | Graduate or professional school | Military service | Volunteer activity | Other |
|---|-----|----------------------------|----------------------------|---------------------------------|------------------|--------------------|-------|
| What is most likely to be your principal activity upon graduation? (select one) | 96 | 90.6% | 5.2% | 1.0% | 0.0% | 0.0% | 3.1% |

| Annual salary | (N) | Less than \$30,000 | \$30,000 to \$39,000 | \$40,000 to \$49,000 | \$50,000 to \$59,000 | \$60,000 or more |
|---|-----|--------------------|----------------------|----------------------|----------------------|------------------|
| If you have accepted a full-time job, what is your approximate annual salary? | 39 | 10.3% | 30.8% | 43.6% | 7.7% | 7.7% |

| Location | (N) | Massachusetts | CT, RI, VT, ME, or NH | Other U.S. location | Outside the U.S. |
|--|-----|---------------|-----------------------|---------------------|------------------|
| If you have accepted a full-time job, where is it located? | 49 | 51.0% | 4.1% | 42.9% | 2.0% |

| Graduate degree | (N) | MBA | Other Master's | Ph.D. or Ed.D. | D.V.M. | M.D., D.O., D.D.S. | L.L.B. or J.D. (Law) | Other |
|--|-----|-------|----------------|----------------|--------|--------------------|----------------------|-------|
| If you are attending graduate school this year, what degree will you be seeking? | 4 | 75.0% | 25.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |

2015 UMass-Amherst Graduating Senior Survey Departmental Results

Management

Graduates (Calendar Year 2015): 116

Survey Respondents: 76

Response Rate: 65.5%

SATISFACTION WITH YOUR MAJOR AND UMASS-AMHERST

| Within your major, how satisfied are you with: | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|--|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| The accessibility of faculty. | 70 | 61.4% | 30.0% | 5.7% | 2.9% | 3.5 |
| The quality of teaching. | 70 | 48.6% | 40.0% | 10.0% | 1.4% | 3.4 |
| Academic advising. | 70 | 42.9% | 35.7% | 12.9% | 8.6% | 3.1 |
| Access to classes. | 70 | 52.9% | 28.6% | 17.1% | 1.4% | 3.3 |
| Faculty concern for your academic progress. | 70 | 42.9% | 38.6% | 15.7% | 2.9% | 3.2 |
| Writing preparation. | 70 | 45.7% | 42.9% | 8.6% | 2.9% | 3.3 |
| Connections to the rest of your academics. | 69 | 47.8% | 39.1% | 13.0% | 0.0% | 3.3 |
| Career preparation and guidance. | 69 | 40.6% | 39.1% | 17.4% | 2.9% | 3.2 |
| Your overall experience. | 70 | 60.0% | 30.0% | 8.6% | 1.4% | 3.5 |

| Overall experience | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|---|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| How satisfied are you with your UMass Amherst experience overall? | 76 | 81.6% | 15.8% | 2.6% | 0.0% | 3.8 |

EDUCATIONAL EXPERIENCES

| While at UMass, did you participate in any of the following: | (N) | Yes | No |
|---|-----|-------|-------|
| Practicum, internship, field or coop experience, clinical assignment. | 76 | 57.9% | 42.1% |
| Community service or volunteer work. | 73 | 60.3% | 39.7% |
| Research project with faculty outside of course requirements. | 72 | 15.3% | 84.7% |
| Study abroad. | 75 | 29.3% | 70.7% |
| Culminating senior experience. | 76 | 69.7% | 30.3% |

POST UMASS PLANS

| Principal activity | (N) | Employment, full-time paid | Employment, part-time paid | Graduate or professional school | Military service | Volunteer activity | Other |
|---|-----|----------------------------|----------------------------|---------------------------------|------------------|--------------------|-------|
| What is most likely to be your principal activity upon graduation? (select one) | 75 | 77.3% | 5.3% | 12.0% | 0.0% | 1.3% | 4.0% |

| Annual salary | (N) | Less than \$30,000 | \$30,000 to \$39,000 | \$40,000 to \$49,000 | \$50,000 to \$59,000 | \$60,000 or more |
|---|-----|--------------------|----------------------|----------------------|----------------------|------------------|
| If you have accepted a full-time job, what is your approximate annual salary? | 29 | 10.3% | 13.8% | 20.7% | 37.9% | 17.2% |

| Location | (N) | Massachusetts | CT, RI, VT, ME, or NH | Other U.S. location | Outside the U.S. |
|--|-----|---------------|-----------------------|---------------------|------------------|
| If you have accepted a full-time job, where is it located? | 33 | 75.8% | 3.0% | 21.2% | 0.0% |

| Graduate degree | (N) | MBA | Other Master's | Ph.D. or Ed.D. | D.V.M. | M.D., D.O., D.D.S. | L.L.B. or J.D. (Law) | Other |
|--|-----|------|----------------|----------------|--------|--------------------|----------------------|-------|
| If you are attending graduate school this year, what degree will you be seeking? | 10 | 0.0% | 50.0% | 0.0% | 0.0% | 0.0% | 40.0% | 10.0% |

2015 UMass-Amherst Graduating Senior Survey Departmental Results

Marketing

Graduates (Calendar Year 2015): 139

Survey Respondents: 106

Response Rate: 76.3%

SATISFACTION WITH YOUR MAJOR AND UMASS-AMHERST

| Within your major, how satisfied are you with: | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|--|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| The accessibility of faculty. | 105 | 53.3% | 37.1% | 6.7% | 2.9% | 3.4 |
| The quality of teaching. | 105 | 50.5% | 42.9% | 4.8% | 1.9% | 3.4 |
| Academic advising. | 104 | 45.2% | 37.5% | 11.5% | 5.8% | 3.2 |
| Access to classes. | 105 | 55.2% | 34.3% | 7.6% | 2.9% | 3.4 |
| Faculty concern for your academic progress. | 105 | 46.7% | 38.1% | 14.3% | 1.0% | 3.3 |
| Writing preparation. | 105 | 51.4% | 38.1% | 9.5% | 1.0% | 3.4 |
| Connections to the rest of your academics. | 104 | 52.9% | 41.3% | 4.8% | 1.0% | 3.5 |
| Career preparation and guidance. | 105 | 50.5% | 38.1% | 5.7% | 5.7% | 3.3 |
| Your overall experience. | 105 | 61.9% | 32.4% | 3.8% | 1.9% | 3.5 |

| Overall experience | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|---|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| How satisfied are you with your UMass Amherst experience overall? | 106 | 84.0% | 14.2% | 1.9% | 0.0% | 3.8 |

EDUCATIONAL EXPERIENCES

| While at UMass, did you participate in any of the following: | (N) | Yes | No |
|---|-----|-------|-------|
| Practicum, internship, field or coop experience, clinical assignment. | 106 | 71.7% | 28.3% |
| Community service or volunteer work. | 106 | 67.0% | 33.0% |
| Research project with faculty outside of course requirements. | 105 | 12.4% | 87.6% |
| Study abroad. | 105 | 41.0% | 59.0% |
| Culminating senior experience. | 105 | 79.0% | 21.0% |

POST UMASS PLANS

| Principal activity | (N) | Employment, full-time paid | Employment, part-time paid | Graduate or professional school | Military service | Volunteer activity | Other |
|---|-----|----------------------------|----------------------------|---------------------------------|------------------|--------------------|-------|
| What is most likely to be your principal activity upon graduation? (select one) | 106 | 86.8% | 6.6% | 1.9% | 0.9% | 2.8% | 0.9% |

| Annual salary | (N) | Less than \$30,000 | \$30,000 to \$39,000 | \$40,000 to \$49,000 | \$50,000 to \$59,000 | \$60,000 or more |
|---|-----|--------------------|----------------------|----------------------|----------------------|------------------|
| If you have accepted a full-time job, what is your approximate annual salary? | 40 | 0.0% | 15.0% | 47.5% | 27.5% | 10.0% |

| Location | (N) | Massachusetts | CT, RI, VT, ME, or NH | Other U.S. location | Outside the U.S. |
|--|-----|---------------|-----------------------|---------------------|------------------|
| If you have accepted a full-time job, where is it located? | 43 | 69.8% | 7.0% | 18.6% | 4.7% |

| Graduate degree | (N) | MBA | Other Master's | Ph.D. or Ed.D. | D.V.M. | M.D., D.O., D.D.S. | L.L.B. or J.D. (Law) | Other |
|--|-----|-------|----------------|----------------|--------|--------------------|----------------------|-------|
| If you are attending graduate school this year, what degree will you be seeking? | 7 | 85.7% | 14.3% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |

2015 UMass-Amherst Graduating Senior Survey Departmental Results

Operations and Information Management

Graduates (Calendar Year 2015): 71

Survey Respondents: 47

Response Rate: 66.2%

SATISFACTION WITH YOUR MAJOR AND UMASS-AMHERST

| Within your major, how satisfied are you with: | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|--|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| The accessibility of faculty. | 47 | 78.7% | 17.0% | 2.1% | 2.1% | 3.7 |
| The quality of teaching. | 47 | 74.5% | 19.1% | 4.3% | 2.1% | 3.7 |
| Academic advising. | 47 | 55.3% | 29.8% | 10.6% | 4.3% | 3.4 |
| Access to classes. | 47 | 63.8% | 27.7% | 6.4% | 2.1% | 3.5 |
| Faculty concern for your academic progress. | 46 | 65.2% | 28.3% | 4.3% | 2.2% | 3.6 |
| Writing preparation. | 46 | 45.7% | 37.0% | 15.2% | 2.2% | 3.3 |
| Connections to the rest of your academics. | 46 | 41.3% | 52.2% | 4.3% | 2.2% | 3.3 |
| Career preparation and guidance. | 46 | 60.9% | 26.1% | 8.7% | 4.3% | 3.4 |
| Your overall experience. | 46 | 78.3% | 15.2% | 4.3% | 2.2% | 3.7 |

| Overall experience | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|---|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| How satisfied are you with your UMass Amherst experience overall? | 47 | 78.7% | 21.3% | 0.0% | 0.0% | 3.8 |

EDUCATIONAL EXPERIENCES

| While at UMass, did you participate in any of the following: | (N) | Yes | No |
|---|-----|-------|-------|
| Practicum, internship, field or coop experience, clinical assignment. | 46 | 71.7% | 28.3% |
| Community service or volunteer work. | 46 | 73.9% | 26.1% |
| Research project with faculty outside of course requirements. | 45 | 11.1% | 88.9% |
| Study abroad. | 45 | 28.9% | 71.1% |
| Culminating senior experience. | 46 | 60.9% | 39.1% |

POST UMASS PLANS

| Principal activity | (N) | Employment, full-time paid | Employment, part-time paid | Graduate or professional school | Military service | Volunteer activity | Other |
|---|-----|----------------------------|----------------------------|---------------------------------|------------------|--------------------|-------|
| What is most likely to be your principal activity upon graduation? (select one) | 46 | 93.5% | 6.5% | 0.0% | 0.0% | 0.0% | 0.0% |

| Annual salary | (N) | Less than \$30,000 | \$30,000 to \$39,000 | \$40,000 to \$49,000 | \$50,000 to \$59,000 | \$60,000 or more |
|---|-----|--------------------|----------------------|----------------------|----------------------|------------------|
| If you have accepted a full-time job, what is your approximate annual salary? | 30 | 0.0% | 0.0% | 16.7% | 56.7% | 26.7% |

| Location | (N) | Massachusetts | CT, RI, VT, ME, or NH | Other U.S. location | Outside the U.S. |
|--|-----|---------------|-----------------------|---------------------|------------------|
| If you have accepted a full-time job, where is it located? | 32 | 68.8% | 3.1% | 21.9% | 6.3% |

| Graduate degree | (N) | MBA | Other Master's | Ph.D. or Ed.D. | D.V.M. | M.D., D.O., D.D.S. | L.L.B. or J.D. (Law) | Other |
|--|-----|-------|----------------|----------------|--------|--------------------|----------------------|-------|
| If you are attending graduate school this year, what degree will you be seeking? | 2 | 50.0% | 50.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |

2015 UMass-Amherst Graduating Senior Survey Departmental Results

Sport Management

Graduates (Calendar Year 2015): 129

Survey Respondents: 103

Response Rate: 79.8%

SATISFACTION WITH YOUR MAJOR AND UMASS-AMHERST

| Within your major, how satisfied are you with: | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|--|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| The accessibility of faculty. | 100 | 73.0% | 22.0% | 4.0% | 1.0% | 3.7 |
| The quality of teaching. | 100 | 76.0% | 21.0% | 2.0% | 1.0% | 3.7 |
| Academic advising. | 99 | 38.4% | 44.4% | 14.1% | 3.0% | 3.2 |
| Access to classes. | 100 | 68.0% | 27.0% | 2.0% | 3.0% | 3.6 |
| Faculty concern for your academic progress. | 99 | 51.5% | 41.4% | 6.1% | 1.0% | 3.4 |
| Writing preparation. | 100 | 54.0% | 38.0% | 6.0% | 2.0% | 3.4 |
| Connections to the rest of your academics. | 99 | 58.6% | 35.4% | 5.1% | 1.0% | 3.5 |
| Career preparation and guidance. | 99 | 71.7% | 24.2% | 2.0% | 2.0% | 3.7 |
| Your overall experience. | 100 | 79.0% | 19.0% | 1.0% | 1.0% | 3.8 |

| Overall experience | (N) | Very Satisfied (4) | Somewhat Satisfied (3) | Somewhat Dissatisfied (2) | Very Dissatisfied (1) | Item Mean |
|---|-----|--------------------|------------------------|---------------------------|-----------------------|-----------|
| How satisfied are you with your UMass Amherst experience overall? | 101 | 77.2% | 20.8% | 2.0% | 0.0% | 3.7 |

EDUCATIONAL EXPERIENCES

| While at UMass, did you participate in any of the following: | (N) | Yes | No |
|---|-----|-------|-------|
| Practicum, internship, field or coop experience, clinical assignment. | 102 | 89.2% | 10.8% |
| Community service or volunteer work. | 102 | 83.3% | 16.7% |
| Research project with faculty outside of course requirements. | 100 | 17.0% | 83.0% |
| Study abroad. | 100 | 21.0% | 79.0% |
| Culminating senior experience. | 102 | 51.0% | 49.0% |

POST UMASS PLANS

| Principal activity | (N) | Employment, full-time paid | Employment, part-time paid | Graduate or professional school | Military service | Volunteer activity | Other |
|---|-----|----------------------------|----------------------------|---------------------------------|------------------|--------------------|-------|
| What is most likely to be your principal activity upon graduation? (select one) | 103 | 73.8% | 13.6% | 10.7% | 0.0% | 1.0% | 1.0% |

| Annual salary | (N) | Less than \$30,000 | \$30,000 to \$39,000 | \$40,000 to \$49,000 | \$50,000 to \$59,000 | \$60,000 or more |
|---|-----|--------------------|----------------------|----------------------|----------------------|------------------|
| If you have accepted a full-time job, what is your approximate annual salary? | 24 | 29.2% | 20.8% | 25.0% | 20.8% | 4.2% |

| Location | (N) | Massachusetts | CT, RI, VT, ME, or NH | Other U.S. location | Outside the U.S. |
|--|-----|---------------|-----------------------|---------------------|------------------|
| If you have accepted a full-time job, where is it located? | 32 | 50.0% | 15.6% | 34.4% | 0.0% |

| Graduate degree | (N) | MBA | Other Master's | Ph.D. or Ed.D. | D.V.M. | M.D., D.O., D.D.S. | L.L.B. or J.D. (Law) | Other |
|--|-----|-------|----------------|----------------|--------|--------------------|----------------------|-------|
| If you are attending graduate school this year, what degree will you be seeking? | 11 | 36.4% | 18.2% | 0.0% | 0.0% | 0.0% | 45.5% | 0.0% |