

## **Appendix A**

### ***Writing Assessment: Additional Resources***

## ***Where can I find out more?***

---

The following pages offer a variety of on-campus and on-line resources, as well as a reference list of articles and publications referred to in this handbook, to provide additional assistance as you move deeper into the assessment process.

On-campus resources give you with a “real person” to contact should you have questions, concerns or need additional information or support.

On-line websites give you further opportunity to explore how assessment is being used at other large research institutions across the country. These websites are particularly useful in providing specific examples and “how-tos” as well as in sharing how the assessment experience is playing out in higher education today.

References from the literature offer more in-depth discussion of assessment topics.

## ***On-Campus***

---

### **University Writing Program**

305 Bartlett Hall

Campus

<http://writingprogram.hfa.umass.edu>

Anne Herrington

Chair and Professor, Department of English

5-2575

[anneh@english.umass.edu](mailto:anneh@english.umass.edu)

### **Office of Academic Planning and Assessment**

237 Whitmore Building

Campus

Martha L. A. Stassen

Director of Assessment

5-5146

[mstassen@acad.umass.edu](mailto:mstassen@acad.umass.edu)

Assessment handbooks available from OAPA:

[Classroom-based Assessment](#)

[Assessment for Program Review and Improvement](#)

## *Off-Campus*

---

**American Association for Higher Education:**

[www.aahe.org](http://www.aahe.org)

**California State University - San Bernardino:**

<http://academic-affairs.csusb.edu>

[www.co.calstate.edu/aa/sloa](http://www.co.calstate.edu/aa/sloa)

**ERIC Assessment Clearinghouse**

<http://ericae.net/>

**Iowa State University:**

[www.iastate.edu](http://www.iastate.edu)

**Internet Resources for Higher Education Outcomes Assessment**

<http://www2.acs.ncsu.edu/UPA/survey/resource.htm>

**Ohio University:**

[www.cats.ohiou.edu/~insres/assessments/ncaplan.html](http://www.cats.ohiou.edu/~insres/assessments/ncaplan.html)

**Penn State**

[www.psu.edu/dus/uac/assessme.htm](http://www.psu.edu/dus/uac/assessme.htm)

**Southern Illinois University:**

[www.siue.edu/~deder/assess](http://www.siue.edu/~deder/assess)

**University of Cincinnati - Raymond Walters College:**

[www.rwc.uc.edu/phillips/index\\_assess.html](http://www.rwc.uc.edu/phillips/index_assess.html)

**University of Colorado - Boulder:**

[www.colorado.edu/pba/outcomes](http://www.colorado.edu/pba/outcomes)

**University of Michigan:**

[www.umich.edu/~crltmich/crlt.faq.html](http://www.umich.edu/~crltmich/crlt.faq.html)

**University of Missouri:**

[www.missouri.edu](http://www.missouri.edu)

**University of Nebraska:**

[www.unl.edu/svcaa/priorities/assessment.html](http://www.unl.edu/svcaa/priorities/assessment.html)

**University of South Dakota:**

[www.usd.edu](http://www.usd.edu)

**University of Wisconsin - Madison:**

[www.wisc.edu/provost/assess.html](http://www.wisc.edu/provost/assess.html)

**Virginia Tech:**

<http://aappc.aap.vt.edu>

## *From the Literature*

---

Academic review process: Elements of good practice. (1998). University of Nebraska. [www.unl.edu/svcaa/Policies/GoodPractice.html](http://www.unl.edu/svcaa/Policies/GoodPractice.html).

Allen, M. J., McMillin, J. D., Noel, R. C., & Rienzi, B. M. (1999, July 21). PACT outcomes assessment handbook. Bakersfield: California State University.

Angelo, T. A., & Cross, K. P. (1993). Classroom assessment techniques: A handbook for college teachers. San Francisco: Jossey-Bass.

Assessing Degree Program Effectiveness. (1992). University System of Georgia: Task Force on Assessing Major Area Outcomes.

Baird, L. L. (1996, Winter). Documenting student outcomes in graduate and professional programs. New Directions for Institutional Research (92), pp. 77-109.

Bean, J. C. (1996). Engaging ideas. San Francisco: Jossey-Bass.

Bers, T., Davis, D., & Taylor, W. (1996, Nov.-Dec.). Syllabus analysis: What are we teaching and telling our students? Assessment Update (8), 6, pp. 1-2, 14-15.

Bilder, A. E., & Conrad, c. (1996, Winter). Challenges in assessing outcomes ion graduate and professional education. New Directions for Institutional Research (92), pp. 5-15.

Boggs, G. R. (1999, Jan.) What the learning paradigm means for faculty. AAHE Bulletin, pp. 3-5.

Brookhart, S. M. (1999). The art and science of classroom assessment: The missing part of pedagogy. ASHE-ERIC Higher Education Report (Vol. 27, No. 1). Washington, DC: The George Washington University, Graduate School of Education and Human Development.

Cerbin, W. (1995, Jan.-Feb.). Connecting assessment of learning to improvement of teaching through the course portfolio. Assessment Update (7), 1, pp. 4-6.

Cerbin, W. (1992). How to improve teaching with learning-centered evaluation. National Teaching and Learning Forum (1), 6, pp. 8-9.

Classroom assessment/classroom research: Four years into a movement. (1992). National Teaching and Learning Forum (1), 6, pp. 1-4.

Classroom Assessment Techniques. (1999). Center for Excellence in Learning & Teaching. [www.personal.psu.edu/dept](http://www.personal.psu.edu/dept).

DeZure, D. (1996, Feb.). Closer to the disciplines: A model for improving teaching within departments. AAHE Bulletin, pp. 9-12.

Diamond, R. M. (1998). *Designing and assessing courses and curricula*. San Francisco: Jossey-Bass.

Ewell, P. T. (1997). Identifying indicators of curricular quality. In Handbook of the undergraduate curriculum, J. G. Gaff & J. L. Ratcliff (Eds.). San Francisco: Jossey Bass, pp. 608-627.

Farmer, D. W. (1993, Jan.-Feb.). Course-embedded assessment: A teaching strategy to improve student learning. Assessment Update (5), 1, pp. 8, 10-11.

Farmer, D. W., & Napieralski, E. A. (1997). Assessing learning in programs. In Handbook of the undergraduate curriculum, J. G. Gaff & J. L. Ratcliff (Eds.). San Francisco: Jossey Bass, pp. 591-607.

Five-year program review for undergraduate and graduate degree programs. (1997-98). California State University, Chico.

Fogarty, T. J., & Saftner, D. V. (1993). Academic department prestige: A new measure based on the doctoral student labor market. Research in Higher Education (34), 4, pp. 427-449.

Fuhrmann, B. S. (1996, Sept.-Oct.). Assessment of the Major at Virginia Commonwealth University: Two examples. Assessment Update (8)5, pp. 7, 13.

Gandolfo, A. (1995, Mar.-Apr.). Format assessment: An assessment model that *answers* the questions. Assessment Update (7), 2, p. 6.

Green, R. (1993, Nov.-Dec.). Quality standards for academic program evaluation plans. Assessment Update (5), 6, pp. 4-5.

Haworth, J. G. (1996, Winter). Assessment in graduate and professional education: Present realities, future prospects. New Directions for Institutional Research (92), pp. 89-97.

Haworth, J. G., & Conrad, C. F. (1996, Winter). Refocusing quality assessment on student learning. New Directions for Institutional Research (92), pp. 45-61.

Hodgkinson, H. L., Hurst, J., & Levine, H. (1975). Assessment of elusive objectives. In Improving and assessing performance: Evaluation in higher education. University of California, Berkeley: Center for Research & Development in Higher Education, 45-59.

Hogan, T. P., & Stamford, A. M. (1997, Sept.-Oct.). Encouraging departments to engage in assessment activities. Assessment Update (9), 5, pp. 4-5, 14.

Holt, D. & Janzow, F. (1995, July-Aug.). Assessing general education using aggregated student course ratings. Assessment Update (7), 4, pp.

Hummer, A. (1997, May-June). Measuring critical thinking outcomes via the capstone course paper. Assessment Update (9), 3, pp. 8-9.

Hutchings, P. (1993, Jan.-Feb.). Principles of good practice for assessing student learning. Assessment Update (5), 1, p. 6.

Imasuen, E. (1998, May-June). Institution-wide classroom assessment. Assessment Update (10), 3, pp. 9-11.

Keith, S. Z. (1995, Mar.-Apr.). The assessment of quantitative literacy. Assessment Update (7), 2, pp. 14-15.

Kells, H. R. (1995). Self-study processes: A guide to self-evaluation in higher education. Phoenix, AZ: American Council on Education and the Oryx Press.

Kinnick, M. K. (1995, Spring). What does an academic department chairperson need to know anyway? The Association for Institutional Research Professional File (56), pp. 1-10.

Kugel, P. (1998, Jan.-Feb.). Fertilize, but stay out of the garden. Assessment Update (10), 1, pp. 4-5.

Murphy, P. D. (1994, Nov.-Dec.). Assessing student learning in graduate programs. Assessment Update (6), 6, pp. 1-2.

Murphy, P. D., & Gerst, J. (1997, May-June). Beyond grades and 'satisfactory' in assessing graduate student learning. Assessment Update (9) 3, pp. 12-13.

Nowaczyk, R. H., & Underwood, D. G. (1995, Dec. 22). Possible indicators of research quality for colleges and universities. Education Policy Analysis Archives (3), 20, 830 lines.

Nichols, J. O. (1995). The departmental guide and record book for student outcomes assessment and institutional effectiveness. New York: Agathon Press.

Nichols, J. O. (1995). A practitioner's handbook for institutional effectiveness and student outcomes assessment implementation (3<sup>rd</sup>. ed.). New York: Agathon Press.

Ohia, U. O. (1995, July-Aug.). Connections among assessment, testing, and faculty development. Assessment Update (7), 4, p. 9.

Ohio University Institutional Impact and Assessment Plan. (1998). [www.cats.ohiou.edu/~insres/assessments/ncaplan.html](http://www.cats.ohiou.edu/~insres/assessments/ncaplan.html).

Outcomes assessment. (1998). Office of the Provost, University of Wisconsin-Madison. [www.wisc.edu/provost/assess.html](http://www.wisc.edu/provost/assess.html).

Palomba, C. A., & Banta, T. W. (1999). Assessment essentials. San Francisco: Jossey-Bass.

Perkins, D. (1993, Fall). Teaching for understanding. The Professional Journal of the American Federation of Teachers (7), 3, pp. 8, 28-35.

Pew Higher Education Roundtable sponsored by The Pew Charitable Trusts. (1996, Feb.). Policy Perspectives (6), 3, pp. 1-11.

Pfatteicher, S. K. A., Bowcock, D., & Kushner, J. (1998). Program assessment tool kit: A guide to conducting interviews and surveys. University of Wisconsin-Madison: LEAD Center.

Pike, G. R. (1996, Sept.-Oct.). Assessment measures: The reflective judgment interview. Assessment Update (8), 5, pp. 14-15.

Rice, R. E. (1996, Jan.). Making a place for the new American scholar. Preliminary draft presented at the 1996 AAHE Conference on Faculty Roles & Rewards, Atlanta, GA.

Schilling, K. M., & Schilling, K. L. (1998). Proclaiming and sustaining excellence: Assessment as a faculty role.

Secor, R. (1995, Feb.). Recapturing departmental community. AAHE Bulletin (47), 6, pp. 3-6.

Seldin, P. (1998, March). How colleges evaluate teaching. AAHE Bulletin, pp. 3-7.

Shaeiwitz, J. A. (1996, July-Aug.). Capstone experiences: Are we doing assessment without realizing it? Assessment Update (8), 4, pp. 4-6.

Shay, S. (1997, Mar.-Apr.). Portfolio assessment for program evaluation. Assessment Update (9), 2, pp. 8-9, 13.

Tan, D. L. (1992). A multivariate approach to the assessment of quality. Research in Higher Education (33), 2, pp. 205-227.

Tobias, S. (1994, Feb.). The contract alternative. AAHE Bulletin, pp. 3-6.

Towles, D. & Black, E. (1993, Mar.-Apr.). Adult education: The assessment of distance learning services and outcomes. Assessment Update (5), 2, pp. 10-11.

Truog, A. L. (1995-1996). Students' reactions to performance-based versus traditional objective assessment. Teaching Excellence (7), 8, pp. 1-2.

Types of assessment at CSU, San Bernardino. (1999). Academic-affairs.csusb.edu/types.html.

Volkwein & Carbone (1994, Mar.-Apr.). The impact of departmental research and teaching climates on undergraduate growth and satisfaction. Journal of Higher Education, pp. 23-25.

Walker, C. J. (1995, Nov.-Dec.). Assessing group process: Using classroom assessment to build autonomous learning teams. Assessment Update (7), 6, pp. 4-5.

Walvoord, B. E. & Anderson, V. J. (1998). Effective grading: A tool for learning and assessment. San Francisco: Jossey-Bass.

Walvrod, B. E., & Anderson, V. J. (1995, Nov.-Dec.). An assessment riddle. Assessment Update (7), 6, pp. 8-9, 11.

Wright, B. D., (1997). Evaluating learning in individual courses. In Handbook of the undergraduate curriculum, J. G. Gaff & J. L. Ratcliff (Eds.). San Francisco: Jossey Bass, pp. 571-590.

Woehrle, L. M. (1997, Sept.-Oct.). The role of assessment in building a student-centered curriculum. Assessment Update (9), 5, pp. 6-7, 11.

Wood, P. K., & Lynch, C. L. (1998, Mar.-Apr.). Using guided essays to assess and encourage reflective thinking. Assessment Update (10), 2, p.14.

Wright, B. D. (1991, Nov.). Discipline-based assessment: The case of sociology. AAHE Bulletin, pp. 14-16.

Yancey, K. (1994). Writing assessment: A position statement. [www.missouri.edu/~cccc95/assessment.html](http://www.missouri.edu/~cccc95/assessment.html).