

2023 Hip Hop Music Education Festival

Thursday & Friday, March 9 and 10, 2023, 9am-3pm

UMass Amherst Old Chapel Great Hall

March 9 will be an introductory day geared more towards folks who have almost no prior experience with hip hop in the classroom, and **March 10** will be geared a bit more towards folks who have a bit more experience. Those who attend both days will build up their knowledge and skills on the first day to be more able to better access the material on the second day. Material that is relevant to elementary, middle and high school levels will be covered on both days.

General day-by-day outline for the Hip Hop Music Education Festival:

Day 1:

- Intros/Icebreaker/Overview
- What is Hip Hop?
 - History
 - Cultural Implications
 - Elements of Hip Hop
- Why Hip Hop in the Classroom?
 - How to Foster a Sense of Classroom Community
 - Subverting traditional teacher/student roles
 - Differences amongst grade levels
- Beatmaking/Production: Part 1-- with hands-on activities
- MCing/Lyric Creation: Part 1-- with hands-on activities
- Q&A/Resource Sheet/Next Steps (for day 1 only attendees)

Day 2:

- Recap of Day 1/Welcome New Folks/Warm-Up Activity
- How To/How Not To Teach Hip Hop: Examples in Action
- Collaboration
 - Collaboration with non-music teachers
 - Collaboration with local artists
 - Incorporating live instruments into hip hop creation
 - Incorporating additional elements of hip hop (graffiti/street art, dance, etc)
- Beatmaking/Production: Part 2--with hands-on activities
- MCing/Lyric Creation: Part 2--with hands-on activities
- Q&A/Resource Sheet/Next Steps