Determining Standard Mail Eligibility- 200 piece minimum

Examine the Entire Mailpiece →

Is it typewritten or handwritten? — NO → **Is it a bill or statement of account?** — NO → **Does it contain "personal information"?** — NO → **Standard Mail**

Is it typewritten or handwritten? — YES ↓

Is it a bill or statement of account? — YES ↓

→ **First-Class Mail**

Does it contain "personal information"? — YES ↓

Is there explicit advertising for a product or service for sale or lease, or an explicit solicitation for a donation? — NO → (to First-Class Mail)

Is there explicit advertising... — YES ↓

Is all of the "personal information" directly related to the advertising or solicitation? — NO → (to First-Class Mail)

Is all of the "personal information"... — YES ↓

Is the exclusive purpose of the "personal information" to support the advertising or solicitation? — NO → (to First-Class Mail)

Is the exclusive purpose... — YES → **Standard Mail**