

Reply cards and envelopes enclosed in a mailing must be barcoded to meet discount postage requirements

3.17.1 Basic Standard

All letter-size reply cards and envelopes (business reply mail (BRM), courtesy reply mail (CRM), and meter reply mail (MRM)) provided as enclosures in automation First-Class Mail, Periodicals, and Standard Mail and addressed for return to a domestic delivery address must meet the applicable standards for automation-compatible mail in 3.0. The mailer's signature on the postage statement certifies that this standard, and the standards listed below, have been met when the corresponding mail is presented to the USPS:

- a. Each reply piece must include the appropriate facing identification mark (FIM) under 708.9.0, .
- b. Each Business Reply Mail piece must bear the correct Business Reply Mail ZIP+4 barcode and Courtesy Reply Mail piece must bear the correct barcode for the delivery address, subject to 202.5.0, *Barcode Placement*.

3.17.2 Courtesy Reply Mail (CRM)

For these standards, courtesy reply mail (CRM) is reply mail other than BRM or MRM enclosed in other mail, with or without prepayment of postage, for return to the address on the reply piece. If postage is required, the customer returning the piece affixes the applicable First-Class Mail postage. Each piece must meet the physical standards in 1.0 or 2.0. **CRM has no additional required design standards unless enclosed in automation mail.**

