

ZUBE LECTURE SERIES

Wednesdays 4:30pm

Design Building 170

Fall 2018

9/5 Video

Andrew Greenlee

The Making and Remaking of Chicago's "Third Ghetto": The Politics of Race, Poverty, and Residential Mobility

10/10

Joseph Volpe

Landscape Design, Experience and Knowledge

9/12 Video

Lara Roman

Dynamic landscapes: Tree cover change and historical legacies in urban forests

10/24 Video

Frederick Steiner

Making Plans

9/19 Video

Jennifer Claster

Can't Plow That! - Reflections of a Rural Landscape Architect

10/31 Video

Darrel Ramsay-Musolf

Accessory Dwelling Units as Low-Income Housing: California's Faustian Bargain

9/27 Video

Tim Beatley

Biophilic Cities: Emerging Urban Models and Promise of a Global Movement

11/7 Video

Liat Margolis

Living Lab

10/2

Stephen Fan

SubUrbanisms: Casino Urbanization, Chinatowns, and the Contested American Landscape

Co-Sponsoring w/ UMass SBS & Architecture Dept.

11/14 Video

Doug Reed

Trajectories

LA&RP Landscape Architecture
& Regional Planning

UMassAmherst

Background image: Zube Lecture with MLA Alumna Kate Tooke, by Matt Medeiros



Andrew Greenlee

Assistant Professor,
University of Illinois at Urbana Champaign

The Making and Remaking of Chicago's "Third Ghetto": The Politics of Race, Poverty, and Residential Mobility

Andrew Greenlee is Assistant Professor and the Tschangho John Kim Scholar in Urban and Regional Systems in the Department of Urban and Regional Planning at the University of Illinois at Urbana-Champaign. Andrew's research lies at the intersection of housing policy, poverty, and social equity within cities and regions. Dr. Greenlee's current research examines neighborhood and metropolitan opportunity structures through residential mobility processes. In addition to ongoing research on the influence of governance on spatial outcomes for public and subsidized housing participants, his recent work has focused on household recovery following residential relocation due to forced displacement - particularly displacement due to residential foreclosures, urban renewal processes, and public housing transformation. As an expert in housing policy, Greenlee has testified before the U.N. Special Rapporteur on Housing, and has provided technical assistance to fair housing advocates, states, and local governments. Greenlee received a B.A. from Grinnell College, a M.S. in Urban and Regional Planning from University of Iowa, and a Ph.D. in Urban Planning and Policy from University of Illinois at Chicago.

Wednesday 9/5/18



Lara Roman

Research Ecologist, US Forest Service Philadelphia Field Station

Dynamic landscapes:

Tree cover change and historical legacies in urban forests

Lara Roman is a Research Ecologist with the US Forest Service, Northern Research Station, Philadelphia Field Station. She studies the temporal dynamics of urban forests, including tree mortality and growth, canopy cover change, historical development of urban forests, species composition change, and citizen science monitoring. Her studies take a participatory research approach, collaborating with practitioners for study design and implementation. She has been funded by the National Socio-Environmental Synthesis Center, the TREE Fund, the Garden Club of America, the Sacramento Municipal Utility District, and the Schwabacher and Berkeley Fellowships. She received a PhD at the University of California, Berkeley, and a Bachelors in Biology and Masters of Environmental Studies from the University of Pennsylvania. Roman is currently the chair of the Urban Tree Growth & Longevity (UTGL) Working Group, an affiliate of the International Society of Arboriculture, and she serves on the Citizen Science Core Team of the Forest Service. Through the UTGL, she is also leading the development of standard protocols for urban tree monitoring.

Wednesday 9/12/18



Jennifer Claster

President, Claster Landscape

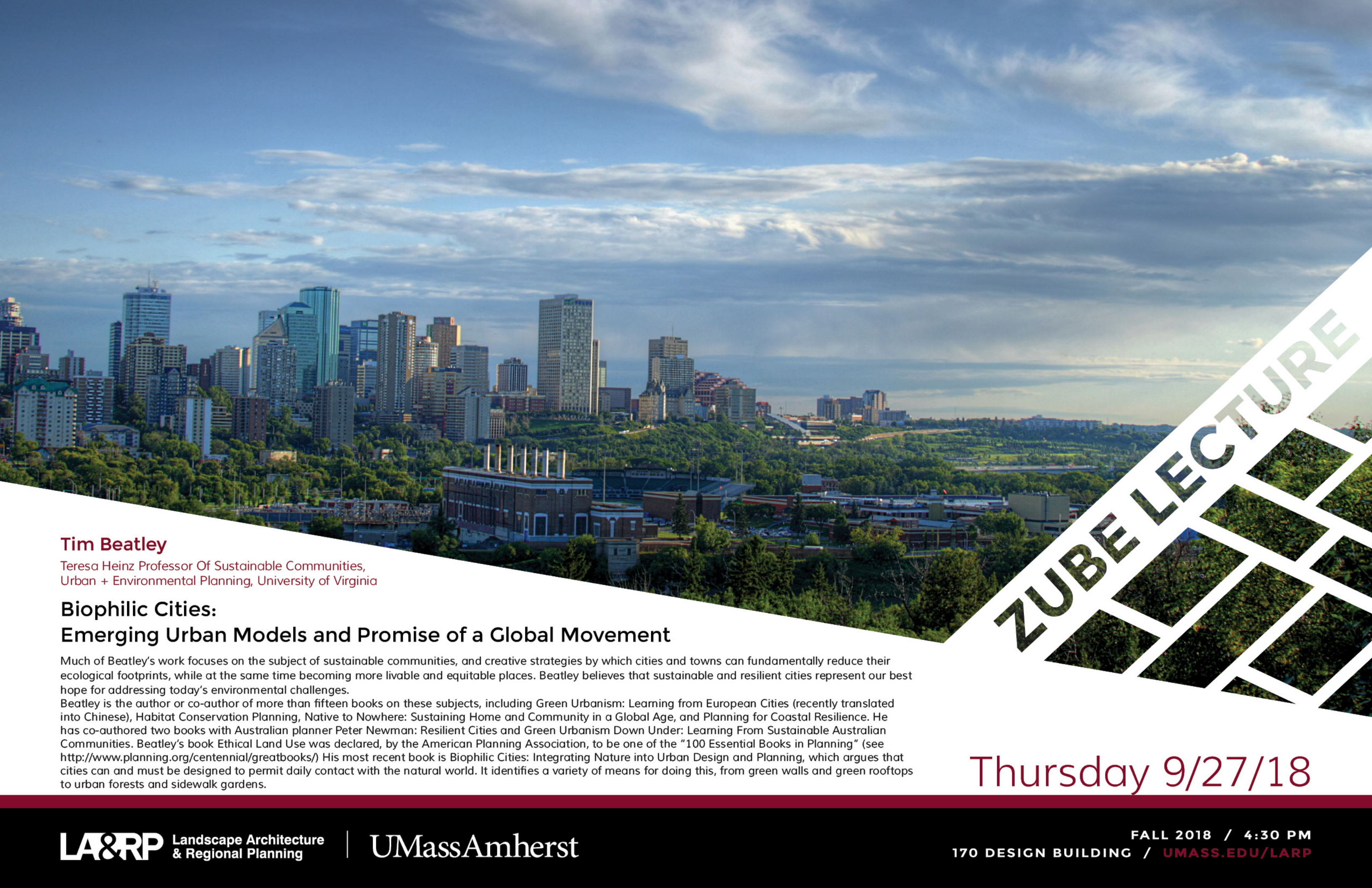
Can't Plow That! - Reflections of a Rural Landscape Architect

Jennifer Claster is a CT, MA, ME Licensed Landscape Architect.

With nearly 15 years of experience in multidisciplinary design settings, she has developed lasting connections with professionals in complementary fields and a deep respect for their expertise. In Jennifer's work, she loves the fertile ground of collaboration - working with clients, planners, engineers, artists, architects, and community members to bring project ideas to fruition.

Jennifer's career started in Vermont, where she worked for a small civil engineering firm and then a landscape architecture and planning office. After moving to Maine in 2009, Jennifer spent seven years in the civil engineering group of a large regional engineering firm. Over the years, she has served over 50 municipal clients, as well as state and quasi-governmental agencies, schools, non-profit organizations, and private developers. Always passionate about plants, Jennifer taught landscape design in a horticultural degree program in Maine and now serves on the board of the Wild Seed Project, dedicated to returning native plants to the Maine landscape. She also volunteers her time and expertise to groups working to improve transportation choice.

Wednesday 9/19/18



Tim Beatley

Teresa Heinz Professor Of Sustainable Communities,
Urban + Environmental Planning, University of Virginia

Biophilic Cities: Emerging Urban Models and Promise of a Global Movement

Much of Beatley's work focuses on the subject of sustainable communities, and creative strategies by which cities and towns can fundamentally reduce their ecological footprints, while at the same time becoming more livable and equitable places. Beatley believes that sustainable and resilient cities represent our best hope for addressing today's environmental challenges.

Beatley is the author or co-author of more than fifteen books on these subjects, including *Green Urbanism: Learning from European Cities* (recently translated into Chinese), *Habitat Conservation Planning*, *Native to Nowhere: Sustaining Home and Community in a Global Age*, and *Planning for Coastal Resilience*. He has co-authored two books with Australian planner Peter Newman: *Resilient Cities* and *Green Urbanism Down Under: Learning From Sustainable Australian Communities*. Beatley's book *Ethical Land Use* was declared, by the American Planning Association, to be one of the "100 Essential Books in Planning" (see <http://www.planning.org/centennial/greatbooks/>) His most recent book is *Biophilic Cities: Integrating Nature into Urban Design and Planning*, which argues that cities can and must be designed to permit daily contact with the natural world. It identifies a variety of means for doing this, from green walls and green rooftops to urban forests and sidewalk gardens.

Thursday 9/27/18



Stephen Fan Cofounder, InterAPD

SubUrbanisms: Casino Urbanization, Chinatowns, and the Contested American Landscape

Stephen Fan is a cofounder of InterAPD, a research/design collaborative working at the intersections of architecture, planning, and design. He is the curator and editor of SubUrbanisms: Casino Urbanization, Chinatowns, and the Contested American Landscape, which has received awards from the American Planning Association, Vernacular Architecture Forum, and American Association for State and Local History. Stephen serves as a board member of the New England chapter of the Vernacular Architecture Forum and is a Fellow at the Institute for Public Architecture and Urban Design Forum. At Connecticut College, he has taught architecture studios and an interdisciplinary community engagement design-build course. He holds an A.B. in history of art and architecture and visual and environmental studies from Harvard College, and a M.Arch from the Harvard Graduate School of Design. www.stephenfan.com

This event is co-sponsored by LARP, UMass SBS & Architecture Dept.

Tuesday 10/2/18



Landscape Architecture
& Regional Planning

UMassAmherst

FALL 2018 / 5:30 PM
170 DESIGN BUILDING / UMASS.EDU/LARP



ZUBE LECTURE SERIES

nurturing the student landscape architect's
perception of the expanse,
the living earth and sky

Landscape Design,

Experience and Knowledge

the human purpose of landscape teaching and learning environment is experiential
under the umbrella of the ecology model the learning objectives focus
on engagement of the language of landscape design
the process of making garden places for people
through the building of landscape models
exploring elements of the landscape —
landform, water, plants, structure —
as the media of landscape design
that defines spatial articulation of the landscape
gathering nodes, gateways, corridors, edges,
in response to the ecological context
to design edges of human space
that shape places

where human activities are nurtured

Joseph S. R. Volpe

Professor Emeritus

LARP, UMass

Wednesday 10/10/18



Frederick Steiner

FASLA, FAAR, RAAR, SITES AP,
Dean and Paley Professor, Co-Director, Ian L. McHarg Center, UPenn

Making Plans

Frederick Steiner is Dean of the School of Design. Most recently, he served as Dean of the School of Architecture and Henry M. Rockwell Chair in Architecture at The University of Texas at Austin for 15 years. He previously taught at Penn and the following institutions: Arizona State University, Washington State University, the University of Colorado at Denver. He was a visiting professor of landscape architecture at Tsinghua University in Beijing, China. Dean Steiner was a Fulbright-Hays scholar at Wageningen University, The Netherlands and a Rome Prize Fellow in Historic Preservation at the American Academy in Rome. During 2013-2014, he was the William A. Bernoudy Architect in Residence at the American Academy in Rome. He is a Fellow of both the American Society of Landscape Architects and the Council of Educators in Landscape Architecture, and a Scholar at the Penn Institute for Urban Research. Dean Steiner helped establish the Sustainable SITES Initiative, the first program of its kind to offer a systematic, comprehensive rating system designed to define sustainable land development and management, and holds the SITES Professional (SITES AP) credential.

ZUBE LECTURE

Wednesday 10/24/18



Liat Margolis

Director, Master of Landscape Architecture,
Associate Dean of Research, University of Toronto

Living Lab

Liat Margolis is Associate Professor of Landscape Architecture at the University of Toronto, John H. Daniels Faculty of Architecture, Landscape, and Design. She currently serves as the Director of the Master of Landscape Architecture Program and the Associate Dean, Research for the Daniels Faculty. She is the founding Director of the ASLA award-winning Green Roof Innovation Testing (GRIT) Lab, an interdisciplinary research initiative bringing together the fields of landscape architecture, biology, urban ecology, forestry, and civil engineering to evaluate and innovate green infrastructure technologies, and influence policy and industry practices. Liat is a member of Sustainable Canada Dialogues, a network of academics across Canada working on solutions for climate change. She serves on a number of government and institutional advisory committees dedicated to green infrastructure and sustainability. Liat is the co-author of Living Systems: Innovative Materials and Technologies for Landscape Architecture, and Out of Water: Design Solutions for Arid Regions.

Wednesday 11/7/18



Doug Reed

FASLA, RAAR, Principal, Reed Hilderbrand

Arc of Change

A Founding Principal and Partner of Reed Hilderbrand, Douglas Reed is recognized nationally for design leadership and for his tireless advocacy of culturally significant landscapes. Through his diverse projects and non-profit work, he passionately promotes the wise and creative treatment of our cultural patrimony. Known for his cultivated eye and relentless focus on contemporary design expression, Reed garnered broad critical acclaim two decades ago for the innovative Therapeutic Garden at the Institute for Child and Adolescent Development. That project received the President's Award of Excellence from the American Society of Landscape Architects.

Reed is a fellow of the American Society of Landscape Architects. In 2011 he was recognized as a Resident of the American Academy in Rome. He was selected in 2005, with Gary Hilderbrand, for the Emerging Voices program of the Architectural League of New York City, and for the Thaler Memorial Lectureship at the University of Virginia in 2013. He lectures widely and participates as a critic on reviews for design schools nationwide. He co-authored the firm's 2012 monograph, *Visible | Invisible*, which received the ASLA's Award of Excellence in Communication.

A committed urbanist, Doug sees the designed landscape as essential to civilizing cities. He has successfully positioned select urban commissions into larger agendas to accelerate revitalization efforts within the metropolis—most recently in Houston, Texas, and Baton Rouge, Louisiana. For the last six years he has participated on the Ohio State University Design Review Board, reviewing a vast range of projects for the development and expansion of the campus.

Doug Reed is a founding board member of The Cultural Landscape Foundation, an influential non-profit dedicated to supporting and safeguarding the nation's cultural land resources and designed landscapes. As TCLF's Board Co-Chair for 13 years, he has consistently shaped a platform for that organization's programs that delivers knowledge about design heritage and how it matters in people's everyday lives.

Wednesday 11/14/18



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