Our recent experience of urban and social transformation (achieved and ongoing) that has taken place in Medellín Colombia in the last years has allowed us not only to experiment within the different disciplinary core of urbanism, architecture and landscape, but also as a way to create practical tools and scopes to deal with urban and social affairs within politics. Most of this operation has taken place in marginalized neighborhoods, with the objective of making viable a more sustainable model of performance from a social and physical-environmental perspective.

Alejandro believes in the ethical responsibility of designers with our cities in contributing towards a better society. Is cofounder and Director of urbam, the Center for Urban and Environmental Studies at EAFIT University. As the City’s Director of Urban Projects, led the conceptualization and implementation of Social Urbanism strategy for the cities most impoverished areas. Because of these efforts and the belief in the power of design, Medellín is now considered a blueprint for the future of other cities in the developing world.

He is also active in design through his studio, Alejandro Echeverri + Valencia Arquitectos, focusing on projects with low environmental impact.

His work has earned the Colombian National Architectural Award SCA in 1996, the Pan-American Biennale in Urban Design Award 2008, the Curry Stone Design Prize in 2009, the 10th Veronica Rudge Green Prize in Urban Design from Harvard in 2013.