The Present and Future of Cultural Landscape Practice

Investigation and research in the field of cultural landscapes is needed now more than ever as landscape architects and regional planners are asked to expand and change their practices to address the issues of climate change, global urbanization, and economic inequality. Practitioners engaged in the field of cultural landscapes today are building a vital and necessary dimension of continued and innovative success in their professions. This lecture series will provide insight into the past, present and future of cultural landscape research and practice.

Spring 2015 Zube Lecture Series at the University of Massachusetts Amherst

Sponsored by the Department of Landscape Architecture and Regional Planning

Thursdays, 4:00 pm, SoM 133
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DESIGNING CULTURAL LANDSCAPES

1/29
Patricia O'Donnell FASLA
Landscape Architect & Planner, founder of Heritage Landscapes LLC
Sustaining & Revitalizing Cities & Heritage in the Urban Millennium through Effective Change Management

2/5
Elizabeth Brabec JD
Professor, LARP, UMass; co-director, grad certificate program in Cultural Landscape Management
The Layering of Landscapes: The effects of religion, war and ethnic cleansing

2/12
Robert Page FASLA
Director, Olmsted Center for Landscape Preservation, National Park Service, Northeast Region
Cultural Landscape Preservation in Context: Responding to a Changing Environment

2/19
Brenda Barrett
Editor, “Living Landscape Observer”, National Coordinator, Heritage Areas for the National Park Service
Cultural Landscapes in the United States: Taking the Movement to Scale

2/26
Deanna Beacham
American Indian Program Manager, National Park Services Chesapeake Bay office
Indigenous Cultural Landscape: Origin Story and Early Development

3/5
Flavia Montenegro-Menezes
Assistant Professor, LARP, UMass; co-director, grad certificate program in Cultural Landscape Management

3/2
Robert Melnick
Professor and Former Dean of the School of Architecture, Planning, and Landscape Architecture at the University of Oregon, and Senior Research Associate at the Olmsted Center for Landscape Preservation
Origins and Significance of Designing Living Landscapes: A National Perspective

3/9
Robert Melnick
FASLA
Professor and Former Dean of the School of Architecture, Planning, and Landscape Architecture at the University of Oregon, and Senior Research Associate at the Olmsted Center for Landscape Preservation
Protecting Cultural Landscapes in the Era of Climate Change

4/2
Ethan Carr PhD, FASLA
Professor, LARP, UMass; co-director, grad certificate program in Cultural Landscape Management

4/9
Ethan Carr PhD, FASLA
Professor and Former Dean of the School of Architecture & Allied Arts

4/9
Ena N. S. Carr
Professor, LARP, UMass; co-director, grad certificate program in Cultural Landscape Management

The Social Value of Heritage: Towards People-centered Approaches to Conservation

Department of Landscape Architecture and Regional Planning
SCHOOL OF MANAGEMENT 133 / UMASS.EDU/LARP

Landscape Architecture & Regional Planning
Sustaining & Revitalizing Cities & Heritage in the Urban Millennium through Effective Change Management

A landscape architect and planner, O’Donnell founded Heritage Landscapes LLC, Preservation Landscape Architects & Planners, Charlotte VT & Norwalk CT in 1987. With some 500 successful project credits, she is a US and international leader in heritage preservation, lecturer on the UNESCO Recommendation on the Historic Urban Landscape, and a World Heritage expert. She serves as the Global Chair, IFLA Cultural Landscapes Committee and US Voting Member, ICOMOS IFLA Cultural Landscapes International Scientific Committee.
ZUBE Lecture
Elizabeth Brabec JD
Professor, LARP, UMass; co-director, Graduate Certificate program in Cultural Landscape Management

The Layering of Landscapes:
The Effects of Religion, War and Ethnic Cleansing

Brabec is a professor in the Department of Landscape Architecture and Regional Planning at UMass Amherst and co-directs the graduate certificate program in Cultural Landscape Management. She previously served as Department Head in LARP, as well as at Utah State University. With a Master in Landscape Architecture from University of Maryland, she founded the landscape planning firm, Land Ethics, Inc. in Washington, D.C. Brabec’s teaching and research interests are focused on culture and heritage and how they impact the use of land, land conservation and the design and planning of sustainable open spaces.
Cultural Landscapes in the United States: Taking the Movement to Scale

Barrett is the editor of the Living Landscape Observer, a website providing commentary on landscape scale conservation, historic preservation and sustainable communities. She served as the National Coordinator for Heritage Areas for the US National Park Service and has led programs in state conservation and heritage agencies. She is an expert member of the ICOMOS International Committee on Cultural Landscapes.
Indigenous Cultural Landscape: Origin Story and Early Development

Beacham is the American Indian Program Manager for the National Park Service Chesapeake Bay office, and formerly served as the American Indian Program Specialist for the Commonwealth of Virginia. Born in Norfolk, Virginia, of Weapemeoc heritage, Beacham is the author of the indigenous cultural landscape concept, and works with the National Park Service and other agencies and partners to further that concept for land conservation, education, and indigenous interpretation on protected lands.
Robert Page, FASLA
Director, Olmsted Center for Landscape Preservation
National Park Service, Northeast Region

Cultural Landscape Preservation in Context: Responding to a Changing Environment

Page serves as Director of the National Park Service Olmsted Center for Landscape Preservation in Boston, Massachusetts. The Olmsted Center supports national parks with preserving cultural landscapes through a wide range of research, planning, stewardship and education activities. He has been involved with the development of policies, programs, and standards for cultural landscape management in the national park system including coordinating the National Park Service Cultural Landscapes Inventory, co-authoring A Guide to Cultural Landscape Reports: Process, Contents, and Techniques; and overseeing the preparation of cultural landscape reports and landscape preservation maintenance in national parks throughout the United States.
Regional Inequality: Defining & Measuring Economic Development

Maryann Feldman, winner of the 2013 Global Award for Entrepreneurship Research, presented by the Swedish Entrepreneurship Forum and the Research Institute of Industrial Economics. Feldman’s research and teaching interests focus on the areas of innovation, the commercialization of academic research and the factors that promote technological change and economic growth. The 2013 Global Award for Entrepreneurship Research recognized her contributions to the study of the geography of innovation and the role of entrepreneurial activity in the formation of regional industry clusters. Feldman’s dissertation, which was subsequently published as a book, was entitled the Geography of Innovation. The work examined the spatial distribution of industrial innovation and provided an empirical model of the factors and resources that affected the production of new product innovation and was published in the American Economic Review, the Review of Economics and Statistics and the Annals of the Association of American Geographers. This work is noted to be the first time that the term geography was used to describe spatial phenomenon and is now an accepted lexicon. Currently, the geography of innovation is a subject area under the strategy division of the academy of management.
Montenegro-Menezes is an assistant professor in the Department of Landscape Architecture and Regional Planning at UMass Amherst and co-directs the graduate certificate program in Cultural Landscape Management. She received her PhD in social sciences, regional planning, and environment, and her Master’s degree in development and integrated regional planning in France. Formerly, as an architect and urban planner in Brazil, Montenegro-Menezes developed and managed projects dealing with community engagement, indigenous development, and regional environment issues. Her research, teaching, and biological diversity with regard to wellbeing and adaptive capacity of societies and the integrity of their environment.

The Social Value of Heritage: Towards People-Centered Approaches to Conservation

Montenegro-Menezes is an assistant professor in the Department of Landscape Architecture and Regional Planning at UMass Amherst and co-directs the graduate certificate program in cultural Landscape Management. She received her PhD in social sciences, regional planning, and environment, and her Master’s degree in development and integrated regional planning in France. Formerly, as an architect and urban planner in Brazil, Montenegro-Menezes developed and managed projects dealing with community engagement, indigenous development, and regional environment issues. Her research, teaching, and biological diversity with regard to wellbeing and adaptive capacity of societies and the integrity of their environment.
ZUBE Lecture
Ethan Carr PhD, FASLA
Professor, UMass LARP

Designing Living Landscapes:
Origins and Significance of Cultural Landscape Research in Landscape Architecture

Ethan Carr is a professor in the Department of Landscape Architecture and Regional Planning at UMass Amherst and co-directs the graduate certificate program in Cultural Landscape Management. He is the author of several books on the history of American park planning and design and is an editor of the papers of Frederick Law Olmsted.
Protecting Cultural Landscapes in the Era of Climate Change

Melnick is Professor of Landscape Architecture, University of Oregon, and Senior Cultural Resource Specialist with MIG, Inc, in Berkeley and Portland. He is co-editor of Preserving Cultural Landscapes in America (2000) and has published widely on theoretical and practical issues relating to cultural and historic landscapes. His written works and professional projects have received numerous national awards from the American Society of Landscape Architects, the Society of Architectural Historians, and the National Endowment for the Arts. He is currently working on thorny issues around climate change and how we understand and protect cultural landscapes.