

The Present and Future of Cultural Landscape Practice

Investigation and research in the field of cultural landscapes is needed now more than ever as landscape architects and regional planners are asked to expand and change their practices to address the issues of climate change, global urbanization, and economic inequality. Practitioners engaged in the field of cultural landscapes today are building a vital and necessary dimension of continued and innovative success in their professions. This lecture series will provide insight into the past, present and future of cultural landscape research and practice.

Spring 2015 Zube Lecture Series at the University of Massachusetts Amherst
Sponsored by the Department of Landscape Architecture and Regional Planning

Thursdays, 4:00 pm, SoM 133

DESIGNING CULTURAL LANDSCAPES

1/29

Patricia O'Donnell

FASLA, AICP
Landscape Architect & Planner, founder of Heritage Landscapes LLC.

Sustaining & Revitalizing Cities & Heritage in the Urban Millennium through Effective Change Management

2/5

Elizabeth Brabec JD

Professor, LARP, UMass; co-director, graduate certificate program in Cultural Landscape Management

The Layering of Landscapes: The effects of religion, war and ethnic cleansing

2/12

Robert Page FASLA

Director, Olmsted Center for Landscape Preservation, National Park Service, Northeast Region

Cultural Landscape Preservation in Context: Responding to a Changing Environment

2/19

Brenda Barrett

Editor, "Living Landscape Observer"; National Coordinator, Heritage Areas for the US National Park Service

Cultural Landscapes in the United States: Taking the Movement to Scale

2/26

Deanna Beacham

American Indian Program Manager, National Park Services Chesapeake Bay office

Indigenous Cultural Landscape: Origin Story and Early Development

3/5

Flavia Montenegro-Menezes

Assistant Professor, LARP, UMass; co-director, graduate certificate program in Cultural Landscape Management

The Social Value of Heritage: Towards People-centered Approaches to Conservation

4/2

Ethan Carr PhD, FASLA

Professor, LARP, UMass; co-director, graduate certificate program in Cultural Landscape Management

Designing Living Landscapes: Origins and Significance of Cultural Landscape Research in Landscape Architecture

4/9

Robert Melnick FASLA

Professor and Former Dean of the School of Architecture & Allied Arts

Protecting Cultural Landscapes in the Era of Climate Change

The Present and Future of Cultural Landscape Practice

Investigation and research in the field of cultural landscapes is needed now more than ever as landscape architects and regional planners are asked to expand and change their practices to address the issues of climate change, global urbanization, and economic inequality. Practitioners engaged in the field of cultural landscapes today are building a vital and necessary dimension of continued and innovative success in their professions. This lecture series will provide insight into the past, present and future of cultural landscape research and practice.

Spring 2015 Zube Lecture Series at the University of Massachusetts Amherst
Sponsored by the Department of Landscape Architecture and Regional Planning

Thursdays, 4:00 pm, SoM 133

DESIGNING CULTURAL LANDSCAPES

1/29

Patricia O'Donnell FASLA,
AICP

Landscape Architect & Planner, founder of
Heritage Landscapes LLC.

Sustaining & Revitalizing Cities & Heritage in the Urban Millennium through Effective Change Management

A landscape architect and planner, O'Donnell founded Heritage Landscapes LLC, Preservation Landscape Architects & Planners, Charlotte VT & Norwalk CT in 1987. With some 500 successful project credits, she is a US and international leader in heritage preservation, lecturer on the UNESCO Recommendation on the Historic Urban Landscape, and a World Heritage expert. She serves as the Global Chair, IFLA Cultural Landscapes Committee and US Voting Member, ICOMOS IFLA Cultural Landscapes International Scientific Committee.

2/5

Elizabeth Brabec JD

Professor, LARP, UMass; co-director, grad
certificate program in Cultural Landscape
Management

The Layering of Landscapes: The effects of religion, war and ethnic cleansing

Brabec is a professor in the Department of Landscape Architecture and Regional Planning at UMass Amherst and co-directs the graduate certificate program in Cultural Landscape Management. She previously served as Department Head in LARP, as well as at Utah State University. With a Master in Landscape Architecture from the University of Guelph, Canada, and a Juris Doctor from the University of Maryland, she founded the landscape planning firm, Land Ethics, Inc. in Washington, D.C. Brabec's teaching and research interests are focused on culture and heritage and how they impact the use of land, land conservation and the design and planning of sustainable open space.

2/19

Brenda Barrett

Editor, "Living Landscape Observer";
National Coordinator, Heritage Areas for the
US National Park Service

Cultural Landscapes in the United States: Taking the Movement to Scale

Barrett is the editor of the Living Landscape Observer, a web site providing commentary on landscape scale conservation, historic preservation and sustainable communities. She served as the National Coordinator for Heritage Areas for the US National Park Service and has led programs in state conservation and heritage agencies. She is an expert member of the ICOMOS International Committee on Cultural Landscapes.

2/26

Deanna Beacham

American Indian Program Manager, National
Park Services Chesapeake Bay office

Indigenous Cultural Landscape: Origin Story and Early Development

Beacham is the American Indian Program Manager for the National Park Service Chesapeake Bay office, and formerly served as the American Indian Program Specialist for the Commonwealth of Virginia. Born in Norfolk, Virginia, of Weapemeoc heritage, Beacham is the author of the indigenous cultural landscape concept, and works with the National Park Service and other agencies and partners to further that concept for land conservation, education, and indigenous interpretation on protected lands.

2/12

Robert Page FASLA

Director, Olmsted Center for Landscape
Preservation, National Park Service,
Northeast Region

Cultural Landscape Preservation in Context: Responding to a Changing Environment

Page serves as Director of the National Park Service Olmsted Center for Landscape Preservation in Boston, Massachusetts. The Olmsted Center supports national parks with preserving cultural landscapes through a wide range of research, planning, stewardship and education activities. He has been involved with the development of policies, programs, and standards for cultural landscape management in the national park system including coordinating the National Park Service Cultural Landscapes Inventory, co-authoring A Guide to Cultural Landscape Reports: Process, Contents, and Techniques; and overseeing the preparation of cultural landscape reports and landscape preservation maintenance in national parks throughout the United States.

3/5

**Flavia Montenegro-
Menezes**

Assistant Professor, LARP, UMass; co-
director, grad certificate program in Cultural
Landscape Management

Montenegro-Menezes is an assistant professor in the Department of Landscape Architecture and Regional Planning at UMass Amherst and co-directs the graduate certificate program in Cultural Landscape Management. She received her PhD in social sciences, regional planning, and environment, and her Master's degree in development and integrated regional planning in France. Formerly, as an architect and urban planner in Brazil, Montenegro-Menezes developed and managed projects dealing with community engagement, endogenous development, and regional environmental issues. Her research, teaching, and outreach interests involve the correlations between cultural and biological diversity with regard to the wellbeing and adaptive capacity of societies and the integrity of their environments.

The Social Value of Heritage: Towards People-centered Approaches to Conservation

4/2

Ethan Carr PhD, FASLA

Professor, LARP, UMass; co-director, grad
certificate program in Cultural Landscape
Managemen

Designing Living Landscapes: Origins and Significance of Cultural Landscape Research in Landscape Architecture

Carr is a professor in the Department of Landscape Architecture and Regional Planning at UMass Amherst and co-directs the graduate certificate program in Cultural Landscape Management. He is the author of several books on the history of American park planning and design and is an editor of the papers of Frederick Law Olmsted.

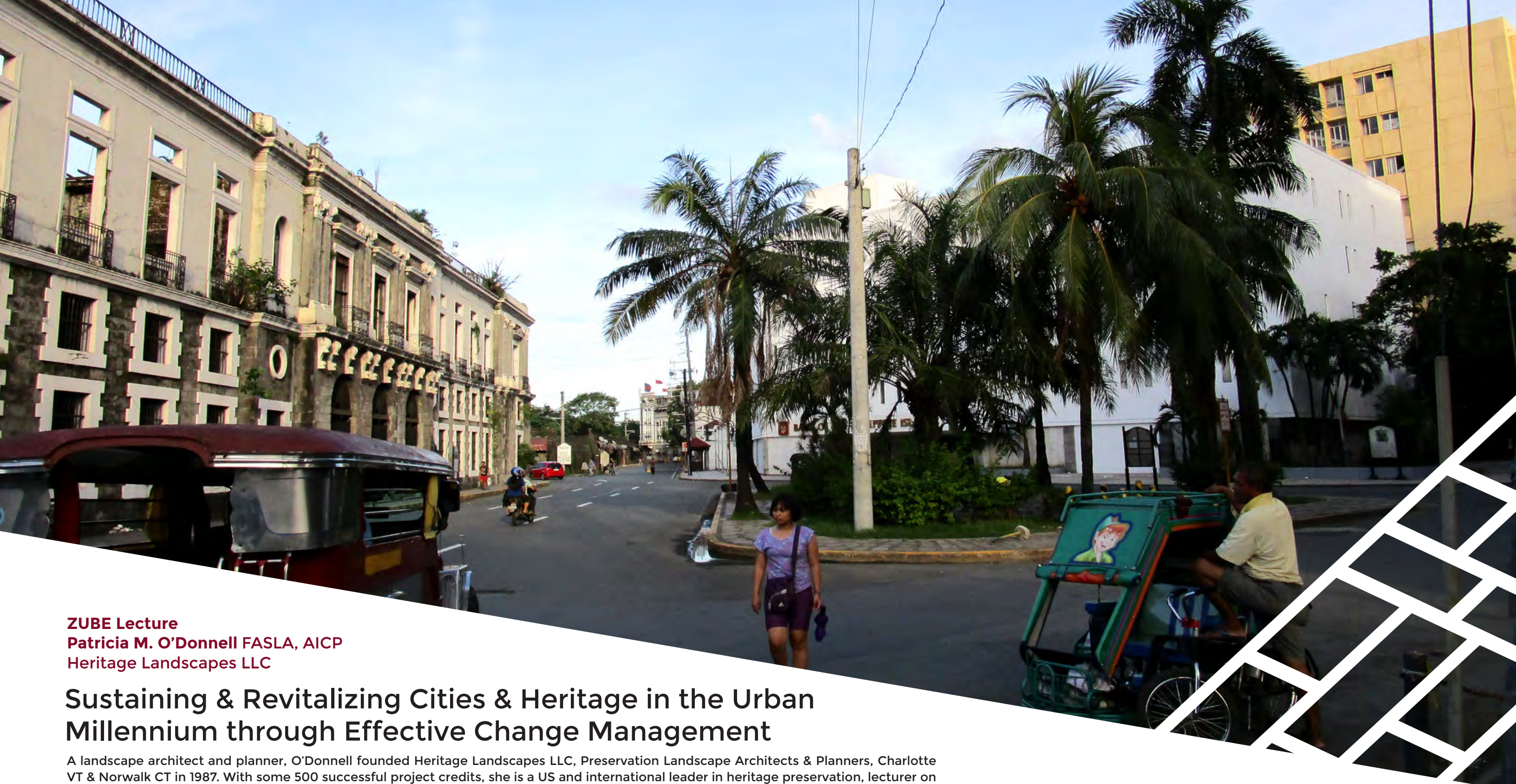
4/9

Robert Melnick FASLA

Professor and Former Dean of the School of
Architecture & Allied Arts

Protecting Cultural Landscapes in the Era of Climate Change

Melnick is Professor of Landscape of Landscape Architecture, University of Oregon, and Senior Cultural Resource Specialist with MIG, Inc. in Berkeley and Portland. He is co-editor of Preserving Cultural Landscapes in America (2000) and has published widely on theoretical and practical issues relating to cultural and historic landscapes. His written works and professional projects have received numerous national awards from the American Society of Landscape Architects, the Society of Architectural Historians, and the National Endowment for the Arts. He is currently working on thorny issues around climate change and how we understand and protect cultural landscapes.

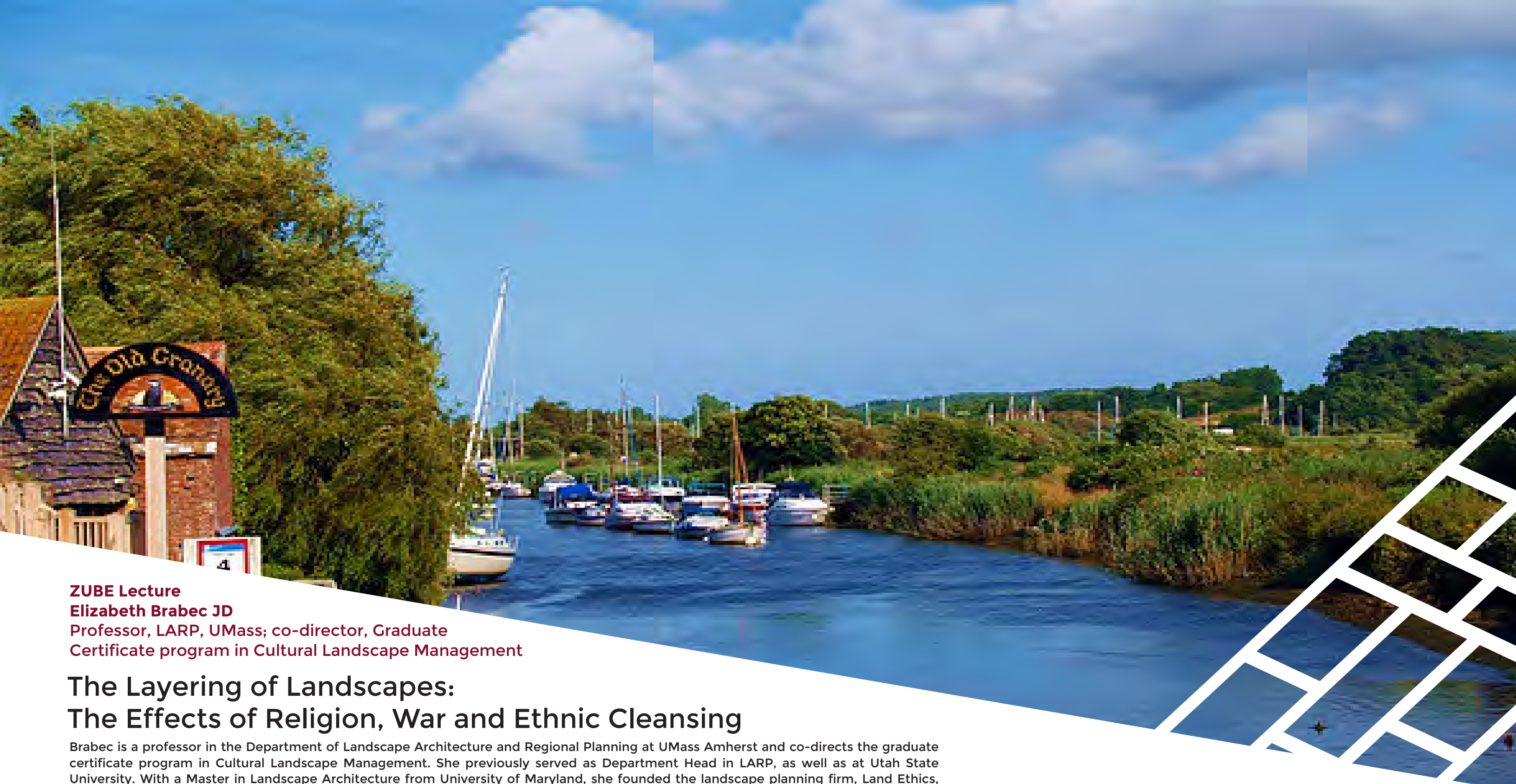


ZUBE Lecture
Patricia M. O'Donnell FASLA, AICP
Heritage Landscapes LLC

Sustaining & Revitalizing Cities & Heritage in the Urban Millennium through Effective Change Management

A landscape architect and planner, O'Donnell founded Heritage Landscapes LLC, Preservation Landscape Architects & Planners, Charlotte VT & Norwalk CT in 1987. With some 500 successful project credits, she is a US and international leader in heritage preservation, lecturer on the UNESCO Recommendation on the Historic Urban Landscape, and a World Heritage expert. She serves as the Global Chair, IFLA Cultural Landscapes Committee and US Voting Member, ICOMOS IFLA Cultural Landscapes International Scientific Committee.

Thursday 1/29/15



ZUBE Lecture

Elizabeth Brabec JD

Professor, LARP, UMass; co-director, Graduate
Certificate program in Cultural Landscape Management

The Layering of Landscapes: The Effects of Religion, War and Ethnic Cleansing

Brabec is a professor in the Department of Landscape Architecture and Regional Planning at UMass Amherst and co-directs the graduate certificate program in Cultural Landscape Management. She previously served as Department Head in LARP, as well as at Utah State University. With a Master in Landscape Architecture from University of Maryland, she founded the landscape planning firm, Land Ethics, Inc. in Washington, D.C. Brabec's teaching and research interests are focused on cultural and heritage and how they impact the use of land, land conservation and the design and planning of sustainable open spaces.

Thursday 2/5/15



ZUBE Lecture
Brenda Barrett
Editor, Living Landscape Observer
National Coordinator, US National Park Service

Cultural Landscapes in the United States: Taking the Movement to Scale

Barrett is the editor of the Living Landscape Observer, a web site providing commentary on landscape scale conservation, historic preservation and sustainable communities. She served as the National Coordinator for Heritage Areas for the US National Park Service and has led programs in state conservation and heritage agencies. She is an expert member of the ICOMOS International Committee on Cultural Landscapes.

Thursday 2/19/15



ZUBE Lecture
Deanna Beacham
American Indian Program Manager

Indigenous Cultural Landscape: Origin Story and Early Development

Beacham is the American Indian Program Manager for the National Park Service Chesapeake Bay office, and formerly served as the American Indian Program Specialist for the Commonwealth of Virginia. Born in Norfolk, Virginia, of Weapemeoc heritage, Beacham is the author of the indigenous cultural landscape concept, and works with the National Park Service and other agencies and partners to further that concept for land conservation, education, and indigenous interpretation on protected lands.

Thursday 2/26/15



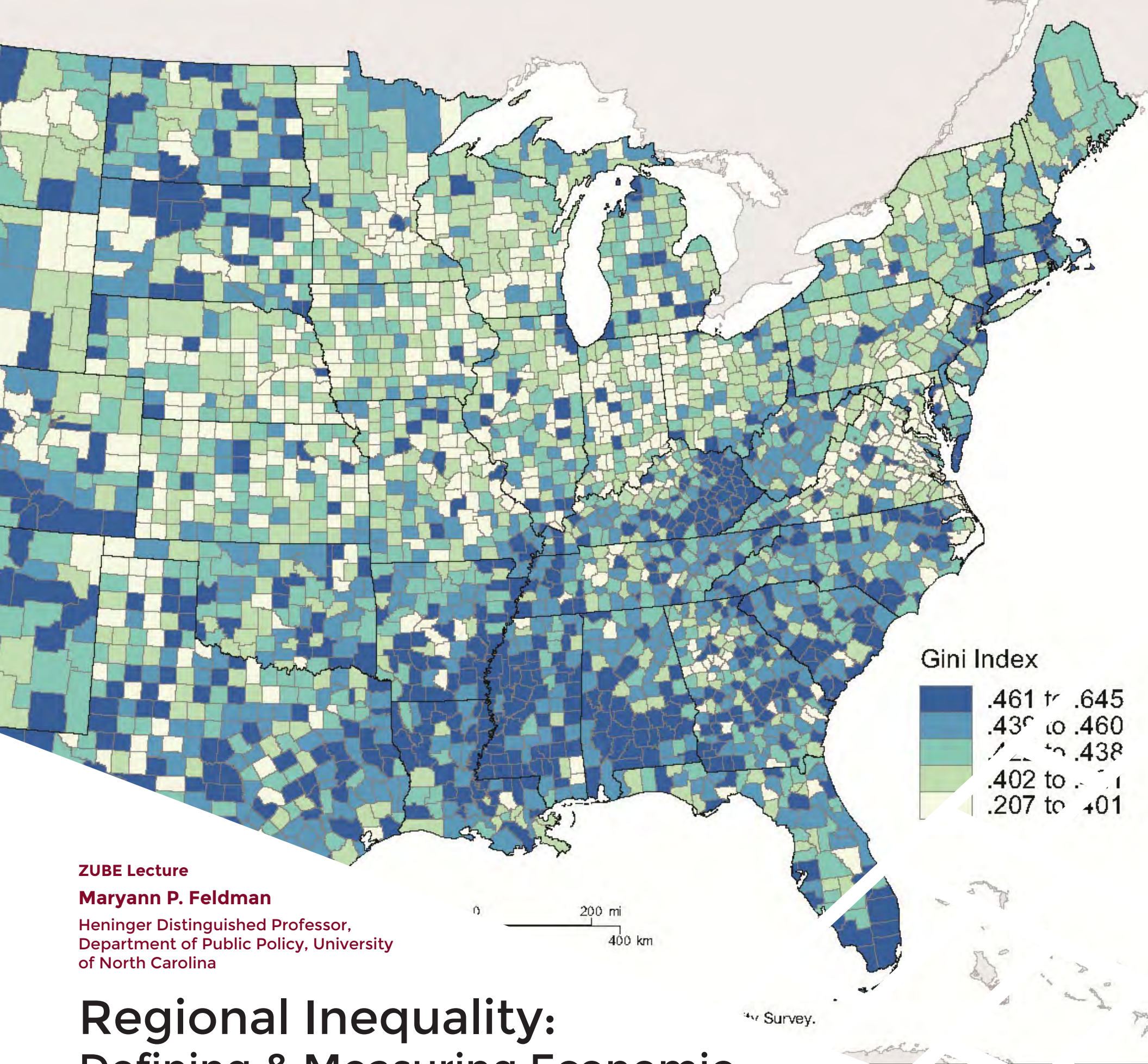
ZUBE Lecture
Robert Page. FASLA

Director, Olmsted Center for Landscape Preservation
National Park Service, Northeast Region

Cultural Landscape Preservation in Context: Responding to a Changing Environment

Page serves as Director of the National Park Service Olmsted Center for Landscape Preservation in Boston, Massachusetts. The Olmsted Center supports national parks with preserving cultural landscapes through a wide range of research, planning, stewardship and education activities. He has been involved with the development of policies, programs, and standards for cultural landscape management in the national park system including coordinating the National Park Service Cultural Landscapes Inventory, co-authoring A Guide to Cultural Landscape Reports: Process, Contents, and Techniques; and overseeing the preparation of cultural landscape reports and landscape preservation maintenance in national parks throughout the United States.

Thursday 2/12/15



ZUBE Lecture
Maryann P. Feldman
 Heninger Distinguished Professor,
 Department of Public Policy, University
 of North Carolina

Regional Inequality: Defining & Measuring Economic Development

Maryann Feldman, winner of the 2013 Global Award for Entrepreneurship Research, presented by the Swedish Entrepreneurship Forum and the Research Institute of Industrial Economics. Feldman's research and teaching interests focus on the areas of innovation, the commercialization of academic research and the factors that promote technological change and economic growth. The 2013 Global Award for Entrepreneurship Research recognized her contributions to the study of the geography of innovation and the role of entrepreneurial activity in the formation of regional industry clusters. Feldman's dissertation, which was subsequently published as

a book, was entitled the Geography of Innovation. The work examined the spatial distribution of industrial innovation and provided an empirical model of the factors and resources that affected the production of new product innovation and was published in the American Economic Review, the Review of Economics and Statistics and the Annals of the Association of American Geographers. This work is noted to be the first time that the term geography was used to describe spatial phenomenon and is now an accepted lexicon. Currently, the geography of innovation is a subject area under the strategy division of the academy of management.

Maryann Feldman,
 Heninger Distinguished
 Professor in the Department of
 Public Policy at the University
 of North Carolina and winner
 of the 2013 Global Award for
 Entrepreneurship Research,
 presented by the Swedish
 Entrepreneurship Forum and the
 Research Institute of Industrial
 Economics.

Thursday 3/5/15



ZUBE Lecture
Flavia Montenegro-Menezes
Assistant Professor, LARP, UMass;
Co-director, grad certificate program in Cultural Landscape Management

The Social Value of Heritage: Towards People-Centered Approaches to Conservation

Montenegro- Menzes is an assistant professor in the Department of Landscape Architecture and Regional Planning at UMass Amherst and co-directs the graduate certificate program in cultural Landscape Management. She received her PhD in social sciences, regional planning, and environment, and her Master's degree in development and integrated regional planning in France. Formerly, as an architect and urban planner in Brazil, Montenegro-Menezes developed and managed projects dealing with community engagement, indogenous development, and regional environment issues. Her research, teaching, and biological diversity with regard to wellbeing and adaptive capacity of societies and the integrity of their environment.

Thursday 3/26/15

THURSDAY, MARCH 26, 2015 / 4:00 PM
SCHOOL OF MANAGEMENT 137 / UMASS.EDU/LARP



ZUBE Lecture
Ethan Carr PhD, FASLA
Professor, UMass LARP

Designing Living Landscapes: Origins and Significance of Cultural Landscape Research in Landscape Architecture

Ethan Carr is a professor in the Department of Landscape Architecture and Regional Planning at UMass Amherst and co-directs the graduate certificate program in Cultural Landscape Management. He is the author of several books on the history of American park planning and design and is an editor of the papers of Frederick Law Olmsted.

Thursday 4/2/15



ZUBE Lecture
Robert Z. Melnick FASLA
Professor, Landscape Architecture, University of Oregon

Protecting Cultural Landscapes in the Era of Climate Change

Melnick is Professor of Landscape Architecture, University of Oregon, and Senior Cultural Resource Specialist with MIG, Inc, in Berkeley and Portland. He is co-editor of *Preserving Cultural Landscapes in America* (2000) and has published widely on theoretical and practical issues relating to cultural and historic landscapes. His written works and professional projects have received numerous national awards from the American Society of Landscape Architects, the Society of Architectural Historians, and the National Endowment for the Arts. He is currently working on thorny issues around climate change and how we understand and protect cultural landscapes.

Thursday 4/9/15