# Journal 191: First Year Seminar Journalism Success:

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<tr>
<th>Section</th>
<th>Time</th>
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<tbody>
<tr>
<td>Sec. 1</td>
<td>M 5:00-5:50 p.m.</td>
<td>Carey</td>
<td>ILC S407</td>
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<tr>
<td>Sec. 2</td>
<td>M 1:25-2:15 p.m.</td>
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<td>Sec. 3</td>
<td>M 4:00-4:50 p.m.</td>
<td>Tuttle</td>
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<td>Sec. 4</td>
<td>M10:10-11:00 a.m.</td>
<td>Kyle</td>
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This course will introduce students to the traditions and expectations of the Journalism Program, as well as resources and opportunities that will help them as they move through the major. Through workshops and exercises, students will meet faculty, get to know campus media and career services staff, learn about the writing and academic expectations of the program.

# 201: Introduction to Journalism:

**Open to Freshman and Sophomores of any majors**

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<th>Section</th>
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<tr>
<td>Sec. 1</td>
<td>TTH 4:00-5:15 p.m.</td>
<td>McBride</td>
<td>ILC N255</td>
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<tr>
<td>Sec. 2</td>
<td>TTH 2:30-3:45 p.m.</td>
<td>Zamith</td>
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Introduction to Journalism is a survey class that covers the basic principles and practices of contemporary journalism. By studying fundamentals like truth telling, fact checking, the First Amendment, diversity, being a watchdog to the powerful and public engagement, students will explore the best of what journalists do in a democratic society. Students will also assess changes in the production, distribution and consumption of journalism as new technologies are introduced to newsrooms. Toward the end of the semester, students look at case studies across the media, and learn how different audiences, mediums and perspectives affect the news.
Journal 250: News Literacy
Open to Sophomores and First Year Students of any major

(4 cr.) Cap. 40
TTh 4:00-5:15 p.m. Fox Has 138

What is fact? What is fiction? Can we even tell the difference anymore? Today’s 24-hour news environment is saturated with a wide array of sources ranging from real-time citizen journalism reports, government propaganda and corporate spin to real-time blogging, photos and videos from around the world, as well as reports from the mainstream media. In this class, students will become more discerning consumers of news. Students will use critical-thinking skills to develop the tools needed to determine what news sources are reliable in the digital world. Through readings, class discussions and written assignments, students will deconstruct stories, breaking down broadcast, print, web and social media stories to determine those that are well-sourced and can be considered real news. Students will also discuss concepts such as objectivity, opinion, bias and fairness and how all contribute to the mix of news in today’s digital landscape.

Journal 300: Newswriting & Reporting
(4 cr.) Cap. 16
Required for major. Fulfills Junior Year Writing requirement
Prereq: ENGLWRIT 112 College Writing

Sec. 1: MW 10:00-12:00 p.m. Sibii FAC 444
Sec. 2: TTh 1:00-3:00 p.m. Foudy ILC S405
Sec. 3: MW 9:05-11:05 a.m. Forcier ILC S413
Sec. 4: TTh 4:00-6:00 p.m. Carey ILC S413
Sec. 5: TTh 10:00-12:00 p.m. Pasha DBL 1667

This course covers the basic requirements of newswriting and reporting, including interviewing, covering news events, and more. This class will include in-class and outside reporting assignments, and fulfills Junior Year Writing requirement.

Journal 301: Introduction to Multimedia Report
(3 cr.) Cap. 16
Prereq: Journal 300

Sec. 1: TTH 11:30-12:45 a.m. Roche ILC S407
Sec. 2: TTh 1-2:15 p.m. Fox ILC S413

This class enables students to build on the reporting and writing skills learned in Journalism 300, while gaining the technical skills for storytelling in online platforms, such as basic web production, using digital images, and creating audio podcasts.
Students write in-depth stories on topics of serious public concern that may include education, the environment, the economy and technology. Students learn how to find and use government and advocacy group sources, and how to navigate the wealth of online data and documents. Students gain experience and confidence in reporting, writing and revising longer news stories. Attendance is required. This course is a prerequisite for more advanced multimedia courses.

**Journal 310: Going Global—Changes in International Journalism**
(4 cr.) Cap. 30
Open to Sophomores, Juniors & Seniors of any major

| MWF  | 9:05-9:55 a.m. | Pasha | ILC N255 |

This course explores the challenges and issues facing journalists covering global affairs. Students will explore intercultural communication, overcoming biases in reporting, the use of social media to serve as a platform for news reporting, and examine the work of foreign correspondents from a critical perspective. Through a mixture of readings and news writing, the course will also broaden students' understanding of current affairs on the global stage.

**Journal 332: Sports Journalism**
(4 cr.) Cap. 16
Sophomore, Junior and Senior majors enrolled in Sports Journalism Concentration.
Prerequisite: Journal 300 Advanced Writing

| MW   | 9:05-11:05 a.m. | Fox | ILC | S405 |

A hands-on course aimed at how to write, edit and cover sports stories. Interviewing skills will be honed in this class, and you will need a flexible schedule in order to cover games outside of classes. Students will learn to write a variety of stories ranging from straight game stories to previews to features and breaking news. Students will read and analyze successful writing styles from sportswriters in all mediums, including broadcast and the web. *This course fulfills one of the Advanced Writing/Reporting courses the journalism major requires.*
Journal 335: Principles of Public Relations  (3 cr.) Cap. 40
Sophomore, Junior and Senior Journalism majors only.
TTH 8:30-9:45 a.m.  Donohue  ILC N255

This course addresses the principles and practices of public relations and strategic communication in the public, private, for-profit and non-profit arenas. Course includes lectures, readings, multimedia viewings and student-engaged, collaborative classroom and online learning methods.

Journal 339: Broadcast News Reporting  (4 cr.) Cap. 16
Prereq: Journal 300 Advanced Writing
TTh 10 a.m.-noon  Kyle  ILC S308

This class is an introduction to broadcast news writing, videography, editing and visual storytelling. Students will learn the basics of reporting, videography and broadcast journalism. They will produce a variety of reports to expand their understanding of the various formats, styles and types of reports used in the media. Students will also work on news judgment, sourcing stories, interviewing subjects and writing and editing their stories for broadcast and the web. This course fulfills one of the Advanced Writing/Reporting courses the journalism major requires.

Journal 345: Media Criticism  (3 cr.) Cap. 30
Sophomore, Junior and Senior Journalism majors only.
TTH 10:00-11:15  Braun  Has Lab 109

American journalism is going through what might be the greatest upheaval in its history. This course examines the causes of this upheaval -- technological, economic, cultural, ideological -- and their current and prospective impact. It also looks at some efforts to set standards for the performance of journalists.
Journal 391SB: Sports Talk Live  (3 cr.) Cap. 16
No Pre-requisites
Advanced Writing

TTH  1:00 -2:15  Kyle  ILC S308

This is the closest you’ll get to being on SportsCenter without making a trip to Bristol. Students will showcase their sports knowledge and polish their on-camera performance by producing a fast-paced weekly sports show. They’ll take turns anchoring, calling highlights live, providing analysis and debating the hot topics in the world of sports. They’ll learn how to develop story ideas, research their analysis and opinions, write for live television and edit highlights. Students will learn the basics of on-camera performance as well as the essentials of working behind the camera, the basics of producing a sports show and how to speak the language of videographers, directors and producers.  

This course fulfills one of the Advanced Writing/Reporting courses the journalism major requires.

Journal 392P: Writing for Public Relations  (4 cr.) Cap. 16
Prerequisite: Journal 300

MW  10:00-12:00 p.m.  Donohue  ILC S407

Public relations writing requires a narrative arc and good storytelling in which essential information gets delivered, along with a feeling of positive connection to an organization. Students in this course will learn how to translate an institutional mission statement into various narratives. They will learn how to gather information in a complex environment, and how to evaluate that information according to constituency needs. Writing projects will be required, ranging from basic press releases and news briefs to interviews, speeches, profiles, a roundtable report, a position paper, first-person essays, and possibly a full-length magazine feature story. Course materials will include examples of excellent magazine writing, and books and articles on effective public relations programs. 

This course fulfills one of the Advanced Writing / Reporting courses the journalism major requires.

Journal 393N: Reporting for Radio & Podcast  (4 cr.) Cap. 25
Prereq: Journal 300
Advanced Writing

MW  1:25-3:25 p.m.  Leland  HasAd 104A
This course introduces students to writing and reporting for radio or podcasting. Students will practice pitching stories, arranging and conducting interviews, as well as writing and mixing radio scripts. The course explores how writing in broadcast journalism differs from print. Students will practice writing in a conversational style that works for “the ear”. This is a “hands-on” course that requires students to report, record and write several stories on deadline. It’s designed to give students the confidence to pursue audio stories for broadcast or the web. This course fulfills one of the Advanced Writing/Reporting courses the journalism major requires.

**Journal 394C: Community Journalism**  
(3 cr.) Cap. 15  
Sophomore, Junior, and Senior Journalism majors only.

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<th>W12:20-3:20 p.m.</th>
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The Community Journalism Project is a reporting and writing collaboration with the Journalism and English students at Commerce High School in Springfield. Each week we catch our UMass yellow school bus at noon, travel from the Haigis Mall to Springfield, returning to campus at five.

Since 2008 UMass undergrads have served as mentors and writing coaches at Commerce. This is a hybrid journalism as civics and literacy class that is a reciprocal intellectual exchange between undergrads rich in opportunity and black brown and poor white students rich in insight and intellectual capacity. The high school students share truths that most undergrads have only read about. The undergrads in turn share knowledge and resources only available to students in higher education. Many of these high school students have given up on school because they are bombarded by messages that tell them school has given up on them.

Over the years we have been able to get countless students reengaged with school simply by being available and validating their wisdom as valuable. Undergraduates have been reengaged as well, moving away from the idea of bachelor’s degree as workforce passport, to a deeper understanding of why journalism is the only profession enshrined in and protected by the US Constitution.

In the process of multimedia storytelling students do what the educational theorist Paulo Freire calls “intervening in history”. Students realize that exposing facts from ignored sources reveals new truths and increased possibilities.

Dealing with the subject matters of poverty, racism, social inequality, food insecurity, misuse of police authority and institutional racism, while simultaneously telling the stories of hope, resilience and unrecognized intellectualism, our ambition is to move from holding
up a mirror to social injustice to an understanding that journalism is a social action in itself, that has the power to make our work in progress democracy into a more perfect union.

Journal 395M: The African American Freedom Struggle & the Mass Media
Open to all majors

TTh 8:30-9:45 a.m.  Forde  ILC S413

Our subject in this history course is the black freedom struggle across the 19th and 20th centuries, and we will study it through the lens of communications and media. Why? Communications and media play a critical role in political and social change. They help to create community, shape public opinion, expand and constrict public memory, and inform current political discourse. The narratives that survive from our past shape our perception of who we are and how our world works. But there are also narratives that get shoved aside and ignored. One goal of this course is to revive some of those discarded stories and present a broader, deeper and more complicated view of African American history. Additionally, we will consider the way African American history has been retold and re-imagined over time by political actors and other’s who were eager to make use of it in our nation’s political discourse. We will pay special attention to the freedom struggle's rich history in Massachusetts.

Journal 397DJ: Data-Driven Storytelling
Prereq: Journal 300. Sophomore, Junior and Senior Journalism majors only

TTH 11:30-12:45 p.m.  Zamith  ILC S405

How can journalists use date to find stories? How can they tell stories through data? This hands-on course provides students with the knowledge and skills necessary to begin gathering, analyzing and visualizing interactive, data-driven stories. Students will work in small groups to tackle questions pertaining to ethical data sourcing, data analysis and making data meaningful for the public. They will also produce their own exciting and thought-provoking digital news stories. Prior experience with advanced statistics, web design or computer programming is neither assumed nor necessary, and course content will adapt to students’ collective skills. However, a willingness to experiment, learn new technologies and embrace iteration in a cooperative environment is a must.
Journal 410: Social Justice Journalism  (4 cr.) Cap. 16
Prerequisite: Journal 300  Open to all Journalism Majors

**TTh 10 a.m. – Noon**  
SIBII  
ILC S412

This is an explanatory journalism class with an emphasis on the intractable structural issues confronting contemporary American society. Each iteration of the course will focus on one such issue (e.g., immigration, mass incarceration, gender inequality, racism in higher education), and will seek to work in collaboration with at least one NGO and one media institution. Students will report and produce a variety of journalistic stories pertaining to the chosen issue. They will also read and discuss professional and scholarly literature on subjects related to social justice/advocacy journalism (such as the question of journalistic objectivity, framing, media effects & agenda setting).

Journal 433: Photojournalism  (4 cr.) Cap. 18
Prerequisite: Journalism 333

**TuTh 10:00-11:15 a.m.**  
McDermott  
ILC S407

This course will cover the theory and practice of photojournalism and documentary photography. Students will photograph a diverse range of community events, including news, sports, portrait and photo essay assignments. They will also learn about the history, philosophy, ethics, aesthetics and contemporary multimedia practice of photojournalism.

Journal 445: Journalism & Law  (3 cr.) Cap. 30
Open to Junior & Senior Journalism majors

**TTh 1:00-2:15 a.m.**  
List  
ILC N255

Students will become familiar with legal concepts underlying freedom of the press: censorship, obscenity, libel, privacy, free press/fair trial, contempt, access and other legal problems affecting the mass media. The case study approach generally is used, but emphasis is on the principles and philosophy underlying various aspects of communication law as these affect the daily work of journalists.
Journal 460: Journalism Ethics (fulfills I.E. requirement)
Sophomore, Junior and Senior Journalism majors only
(3 cr.) Cap. 30

Sect. 1  TTH 10:00-11:15 p.m.  List
Sect. 2  TTH 2:30-3:45 p.m.  Sibii
Has Lab 111
ILC N211

This course focuses on responsible journalism—no matter the medium. Its aim is to help those who plan to become journalists make ethical decisions and those who are consumers of the news recognize and appreciate responsible journalism. Students will develop an understanding of the ethical questions faced by journalists in a democratic society at a time when journalism is shifting from print/broadcast to online and when much of the mainstream media is focused on profit over news values and on entertainment over substance. Discussion will include: foundational ethical principles, the shift to online journalism, accuracy and fairness, relationships with sources, diversity, conflicts of interest, privacy, deception and photojournalism.

Journal 492M: Magazine Writing
Prereq: Journal 300
Advanced Writing
(4 cr.) Cap. 16

Sect. 1  MW 2:30-4:30 p.m.  Roche
ILC S407

This course will introduce you to the different styles and genres of magazine writing, including travel, food, the personal essay, the profile and the issues piece. We will tell these stories in a digital-first format that goes beyond text to include photos, audio and video. We’ll also work on audience engagement and use social media to connect readers to the work we produce in this class. The best work will be published on Amherstwire. This course fulfills one of the Advanced Writing/Reporting courses the journalism major requires.

Journal 494MI: Media, Technology & Culture (fulfills I.E. requirement)
Open to Junior & Senior Journalism major
(3 cr.) Cap. 30

TTh  11:30 a.m.-12:45 p.m.  Braun
Hasbrouck 109

This course satisfies the Integrative Experience requirement. This course aims to provide students with a framework for critically examining the intersections between media messages, the digital revolution and the wider sociocultural environment. That journalism has been profoundly impacted by the development of Web 2.0 applications is nowadays
axiomatic. However, the precise ways in which such “new media” phenomena as Facebook & Twitter, the personal blog and the smart phone have transformed news gathering, packaging and dissemination still need to be researched and understood. Students will reflect critically on the manner in which their communication (e.g., their use of language, imagery and technology) creates and, in turn, is determined by, the social and cultural world(s) in which they live. Investigating their meaning-making processes in this way should translate into an increased awareness of the causes and consequences of their storytelling choices. The course readings will deal with such issues as identity formation, social and cultural diversity, linguistic and technological determinism, ritual, perception and subjectivity, and cultural competency.

**Journal 495BP: Broadcast Performance**  
(4 cr.) Cap. 16  
Prereq: Journal 395N, or instructor consent  
Advanced Writing  
MW 1:25-3:25 p.m.  
Kyle ILC S308

This class is designed to help you understand the principles of broadcast presentation, including procedures and methods to use the voice, face and body as tools for communicating. There will be an emphasis on performing journalism on television, radio and online media. Through in-class exercises, drills and homework assignments, students will develop and practice skills for narration and on camera news delivery, including field reporting and in-studio anchoring. Upon completion of this class, students should be comfortable performing on-mic and on-camera. They’ll understand how a broadcast studio operates, and they’ll be well practiced in recording reports as well as doing live broadcasts. *This course fulfills one of the Advanced Writing/Reporting courses the journalism major requires.*

**Journal 497B: Diaries, Memoirs, & Journals**  
(4 cr.) Cap. 16  
Prereq: Journal 300 (2 credit Capstone option possible)  
Advanced Writing  
MW 1-3 p.m. Blais ILC S412

This class will read from a variety of memoirs and subsequently write a personal history that combines rigorous emotional honesty with high literary and journalistic standards. Readings may include the works of Mary McCarthy, Tobias and Geoffrey Woolf, Russell Baker, George Orwell,
Edwidge Danticat, Mary Karr, Norma Watkins, Joan Wickersham, Ernest Hemingway, Vivian Gornick, Joan Didion, Marjorie Williams, and others. *This course fulfills one of the Advanced Writing/Reporting courses the journalism major requires.*

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<th>Journal 497N: Columns, Essays and Reviews</th>
<th>(4 cr.) Cap. 16</th>
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<td>Prereq: Journal 300 Advanced Writing</td>
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<td>MW 10:00-12:00 a.m.</td>
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In this class we will study exemplary practitioners of each of these forms of nonfiction prose, with an emphasis on how these models will inform our own practice. By the end of the semester you should have written two columns, one regular newspaper length and one Modern Love piece, two reviews, and a reported essay of a generous length. We will work as a group to generate story ideas in each category. Every piece of writing must undergo at least one revision, so there will be in essence two deadlines for each assignment: one for a draft and one for the finished product. One of your pieces must have a multimedia or visual storytelling element. You will be required to submit at least two pieces for publication.

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<th>Journal 497P: The Politician &amp; the Journalist</th>
<th>(3 cr.) Cap. 30</th>
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<td>Open to students of all ranks and majors, including First-Year Students</td>
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<tr>
<td>Mon 9:05-11:35 a.m.</td>
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The relationships among reporters, publishers, and politicians, and how each uses the media. Using historical biographies and other texts, the class will examine past strategies by politicians and media figures. Topics include campaign strategies, Washington politics, day-to-day effectiveness in office, making arguments through the media, and how those not elected use the media. Taught by Congressman Richard Neal of the First District, Massachusetts, the class offers an opportunity for students to hear how elected officials work with the press.

**Other opportunities by permission only:**

- Ask Razvan Sibii to enroll you in independent studies.
- Talk to B.J. Roche about enrolling in an internship.
- For questions about honors contact Rodrigo Zamith, Honors Program Director: rzamith@journ.umass.edu