



Spring 2017 Course Schedule
1/23/17 - 5/11/17

This schedule should be used as a guide only. Please check SPIRE to verify times & locations.

Journal 201	Introduction to Journalism	(3 cr.)	Cap. 40
	Open to Freshmen & Sophomores of any major		
Sec.1	TTh 10:00-11:15 PM	MCDERMOTT	
Sec.2	MW 11:15-12:30 PM	PASHA	TBD

Introduction to Journalism is a survey class that covers the basic principles and practices of contemporary journalism. By studying fundamentals like truth telling, fact checking, the First Amendment, diversity, being a watchdog to the powerful and public engagement, students will explore the best of what journalists do in a democratic society. Students will also assess changes in the production, distribution and consumption of journalism as new technologies are introduced to newsrooms. Toward the end of the semester, students look at case studies across the media, and learn how different audiences, mediums and perspectives affect the news.

Journal 250	News Literacy	(3 cr.)	Cap. 40
	Open to Sophomores and First Year Students of any major		
	TTH 11:30 AM-12:45	FOX	TBD

What is fact? What is fiction? Can we even tell the difference any more? Today's 24-hour news environment is saturated with a wide array of sources ranging from real-time citizen journalism reports, government propaganda and corporate spin to real-time blogging, photos and videos form around the world, as well as reports from the mainstream media. In this class, students will become more discerning consumers of news. Students will use critical-thinking skills to develop the tools needed to determine what news sources are reliable in the digital world. Through readings, class discussions and written assignments, students will deconstruct stories, breaking down broadcast, print, web, and social media stories to determine those that are well-sourced and can be considered real news. Students will also discuss concepts such as objectivity, opinion, bias and fairness and how all contribute to the mix of news in today's digital landscape.

Journal 300	Newswriting & Reporting	(4 cr.)	Cap. 16
	Required for major. Fulfills Junior Year Writing requirement.		
	Prereq: ENGLWRIT 112 College Writing		
Sec. 1	MW 1:25-3:25 PM	FOUDY	ILC S413
Sec. 2	TTh 4:00-6:00PM	CAREY	ILC S407
Sec. 3	MW 9:05-11:05 AM	FORCIER	ILC S407
Sec. 4	MW 5:45-7:45 PM	PARNASS	ILC S407

This course covers the basic requirements of newswriting and reporting, including interviewing, covering news events, and more. This class will include in-class and outside reporting assignments, and fulfills Junior Year Writing requirement.

Journal 301	Introduction to Multimedia Report	(3 cr.)	Cap. 16
	Prereq: Journal 300		
Sec. 1	MW 9:05-10:20 AM	FOX	ILC S413
Sec. 2	TTh 4:00-5:15 PM	KYLE	ILC S413

This class enables students to build on the reporting and writing skills learned in Journalism 300, while gaining the technical skills for storytelling in online platforms, such as basic web production, using digital images, and creating audio podcasts. Students write in-depth stories on topics of serious public concern that may include education, the environment, the economy and technology. Students learn how to find and use government and advocacy group sources, and how to navigate the wealth of online data and documents. Students gain experience and confidence in reporting, writing and revising longer news stories. Attendance is required. This course is a pre-requisite for more advanced multimedia courses.

Journal 310 **Going Global – Changes in International Journalism** **(3 cr.) Cap. 30**
 Open to Sophomores, Juniors & Seniors of any major
MW 9:05-10:20 AM **PASHA** **TBD**

This course explores the challenges and issues facing journalists covering global affairs. Students will explore intercultural communication, overcoming biases in reporting, the use of social media to serve as a platform for news reporting, and examine the work of foreign correspondents from a critical perspective. Through a mixture of readings and news writing, the course will also broaden students understanding of current affairs on the global stage.

Journal 341 **Images in Sports** **(3 cr.) Cap. 16**
 Open to Junior & Senior Journalism majors
MW 5:30-6:45 PM **LOLLIS** **ILC S413**

This course will closely examine the role of the sports photographer and how it has evolved over the decades. There will also be special emphasis on various sports and methods of photographing them. Students can expect to shoot, edit and transmit photos from a wide variety of local events to gain real world skills in covering games and meeting tight deadlines.

Journal 345 **Media Criticism** **(3 cr.) Cap. 40**
 Open to Senior, Junior and Sophomore Journalism majors
TTh 8:30-9:45 AM **THIBAUT** **TBD**

This course does not bash journalists as hopelessly biased or incompetent. Rather, it seeks to impart such things as thinking skills and media literacy. Students can expect this course to cover some, but not all, of the following topics: the causes -- technological, economic, cultural, ideological -- of the historic upheaval now occurring in American journalism; some of the crucial elements of the upheaval; and how this upheaval is affecting both the role of the individual journalist and the mission of journalism; the concept of framing; the evolution of the concept of "objectivity"; the critique of newsworthiness; media representations; concentration of media ownership; net neutrality; theories of media effects; and media business models."

Journal 383 Entrepreneurial Journalism (3 cr.) Cap. 16

Open to Junior & Senior Journalism majors
Juniors and Seniors of any major may be enrolled with instructor consent.

TTH 11:30 - 12:45PM ROCHE ILC S405

Today's journalism student will most likely spend at least part of his or her career not as employee, but as an entrepreneur or independent freelancer. This course will examine the Gig economy, how it works for people with journalism skills, and how to find and create opportunities. Students develop new skills they'll need to succeed in their fields of interest. These might include: idea strategizing and development, marketing and audience development through social media, time and business management. Students will learn about how they can transfer their journalistic skills, and nuts and bolts like how to find clients, what to charge for your work, and how to manage your small business as a writer. Two major projects will include a case study of an independent, profit-making journalism website, and the development of a site of their own, from concept to business plan. Several other shorter projects will also be required. Attendance in the classroom is required.

Journal 392T Issues in Sports (3 cr.) Cap. 30

Open to Junior & Senior Journalism majors

TH 5:45 - 8:15 PM DAGLAS TBD

The range of news topics in sports – concussions, performance-enhancing drugs, money, gambling, cheating, college conference realignment, sex scandals, homophobia, racism, crime, labor, etc. -- requires journalists to be prepared to determine how those issues will be covered. In doing so, journalists face their own collection of ethical, legal and financial questions, their own potential conflicts of interest, their own bosses and internal company political pressures. This class will cover a wide variety of those issues and more in sports. Students will be expected to fully participate in weekly discussions on current topics in the news, including ethics, reporting, writing, newsroom management, diversity, etc. Students will create their own blogs for class, and must report, write and present a long-form, multimedia story as their final.

Journal 393N Reporting for Radio & Podcasting (4 cr.) Cap. 16

Prerequisite: Journal 300

TTH 10:00-12:00 PM Leland ILC S407

This course introduces students to writing and reporting for radio or podcasting. Students will practice pitching stories, arranging and conducting interviews, as well as writing and mixing radio scripts. The course explores how writing in broadcast journalism differs from print. Students will practice writing in a conversational style that works for "the ear". This is a "hands-on" course that requires students to report, record and write several stories on deadline. It's designed to give students the confidence to pursue audio stories for broadcast or the web.

Journal 395N Broadcast News Reporting (4 cr.) Cap. 16

Prereq: Journal 300

TTh 10 AM - Noon Kyle ILC S308

This class is an introduction to broadcast news writing, videography, editing and visual storytelling. Students will learn the basics of reporting, videography and broadcast journalism.

They will produce a variety of reports to expand their understanding of the various formats, styles and types of reports used in the media. Students will also work on news judgement, sourcing stories, interviewing subjects and writing and editing their stories for broadcast and the web.

Journal 397DJ Data-driven Storytelling (3 cr.) Cap. 16
TTh 8:30-9:45 AM ZAMITH ILC S413
Prereq: Journal 300; Sophomore, Junior and Senior Journalism majors only

How can journalists use data to find stories? How can they tell stories through data? This hands-on course provides students with the knowledge and skills necessary to begin gathering, analyzing and visualizing interactive, data-driven stories. Students will work in small groups to tackle questions pertaining to ethical data sourcing, data analysis and making data meaningful for the public. They will also produce their own exciting and thought-provoking digital news stories. Prior experience with advanced statistics, web design or computer programming is neither assumed nor necessary, and course content will adapt to students' collective skills. However, a willingness to experiment, learn new technologies and embrace iteration in a cooperative environment is a must.

Journal 397G Multimedia Journalism (4 cr.) Cap. 16
Prerequisite: Journal 300 and 301 or instructor consent
TTh 2:30 - 3:45 PM FOX ILC S405

Almost all journalism job descriptions these days require some level of multimedia experience. In this class students will continue to develop their online writing skills through blogging while at the same time learning how to create packages and tell stories with audio and video. This class will focus on ways to merge the traditional methods of storytelling and present them on the Web. Students will learn what makes for good Web presentations and will be introduced to tools to help them with editing photos, video and audio. Students will enhance their skills in what makes for a good web link and a good web headline and will discuss the business and ethical implications of publishing online.

Journal 425 The Politics of Sport (3 cr.) Cap. 30
Open to Journalism majors only **TBD**
MW 9:05 - 10:20 AM MCBRIDE

This course will examine how the politics of gender, sexual identity and race are played out in the arena of sports. Through readings, writing, documentary viewing and discussion, students will explore the ways in which sports either construct or break down barriers among individuals and groups and how journalism is involved in that process.

Journal 433 Photojournalism II (4 cr.) Cap.16
Prereq: Journal 333 or consent of instructor
MW 11:15-1:15 MCDERMOTT ILC S407

This course will cover the theory and practice of photojournalism and documentary photography. Students will photograph a diverse range of community events, including news,

sports, portrait and photo essay assignments. They will also learn about the history, philosophy, ethics, aesthetics and contemporary multimedia practice of photojournalism.

Journal 435 Web Design for Journalists (3 cr.) Cap. 16
 Prerequisite: Journal 301, 397G or instructor consent
MW 2:30-3:45PM MCDERMOTT ILC S407

Not long ago a journalist could get by with little more than a notebook, a pen, and his or her wits. Today, working in the media demands that students know an assortment of web design and web building skills. Students will learn basic web design, HTML and CSS skills, and by the end of the semester they will be able to build a basic website, including how to incorporate JavaScript plugins. The course will also cover online ethics, mobile strategy, search engine optimizations, and the role of social media in successfully publishing journalism work online.

Journal 445 Journalism & Law (3 cr.) Cap. 30
 Open to Junior and Senior Journalism majors
TTh 10-11:15 AM LIST TBA

Students will become familiar with legal concepts underlying freedom of the press: censorship, obscenity, libel, privacy, free press/fair trial, contempt, access and other legal problems affecting the mass media. The case study approach generally is used, but emphasis is on the principles and philosophy underlying various aspects of communication law as these affect the daily work of journalists.

Journal 460 Journalism Ethics (Fulfills I.E. Requirement) (3 cr.) Cap. 30
 Junior & Senior Journalism majors only
Sec. 1: TTh 4:00-5:15 LIST TBD
Sec. 2: MW 11:15-12:30 SIBII TBD

This course focuses on responsible journalism—no matter the medium. Its aim is to help those who plan to become journalists make ethical decisions and those who are consumers of the news recognize and appreciate responsible journalism. Students will develop an understanding of the ethical questions faced by journalists in a democratic society at a time when journalism is shifting from print/broadcast to online and when much of the mainstream media is focused on profit over news values and on entertainment over substance. Discussion will include: foundational ethical principles, the shift to online journalism, accuracy and fairness, relationships with sources, diversity, conflicts of interest, privacy, deception and photojournalism.

Journal 491CJ Community Journalism II (3 cr.) Cap. 15
 Open to Junior and Senior Journalism majors
Wed 12:20-3:20 PM MCBRIDE ILC S412

This course continues the work begun in Community Journalism 1, an intermediate reporting class that sends students to ghettos, barrios and poor white and working class communities in the region. The working class, the poor, and minority populations are often overlooked by the mainstream media. This course puts students into the homeless shelters, food pantries, health clinics and public schools in

hope of finding solutions and answers from the real experts. This Class includes intensive field work, substantial newswriting and devotion to reading. We will travel to the High School of Commerce once a week to work on collaborative news projects with the high school students.

Journal 492M Magazine Writing (4 cr.) Cap. 16
 Prereq: Journal 300
Sect. 1: MW 4:00-6:00 Tuttle ILC S405
Sect. 2: MW 1:25-3:25 TBD ILC S405

This course will introduce you to the different styles and genres of magazine writing, including travel, food, the personal essay, the profile and the issues piece. We will tell these stories in a digital-first format that goes beyond text to include photos, audio and video. We'll also work on audience engagement and use social media to connect readers to the work we produce in this class. The best work will be published on Amherst Wire.

Journal 494MI Media, Technology & Culture (Fulfills I.E. Req) (3 cr.) Cap. 25
 Open to Junior & Senior Journalism majors
TTh 1:00-2:15 BRAUN TBD

This course satisfies the Integrative Experience requirement. This course aims to provide students with a framework for critically examining the intersections between media messages, the digital revolution and the wider sociocultural environment. That journalism has been profoundly impacted by the development of Web 2.0 applications is nowadays axiomatic. However, the precise ways in which such “new media” phenomena as Facebook & Twitter, the personal blog and the smart phone have transformed news gathering, packaging and dissemination still need to be researched and understood. Students will reflect critically on the manner in which their communication (e.g., their use of language, imagery and technology) creates and, in turn, is determined by, the social and cultural world(s) in which they live. Investigating their meaning-making processes in this way should translate into an increased awareness of the causes and consequences of their storytelling choices. The course readings will deal with such issues as identity formation, social and cultural diversity, linguistic and technological determinism, ritual, perception and subjectivity, and cultural competency.

Journal 495BP Broadcast Performance (4 cr.) Cap. 16
 Prereq: 395N or permission of instructor
MW 12:20-2:20 PM KYLE ILC S308

This class is designed to help you understand the principles of broadcast presentation, including procedures and methods to use the voice, face and body as tools for communicating. There will be an emphasis on performing journalism on television, radio and online media. Through in-class exercises, drills and homework assignments, students will develop and practice skills for narration and on camera news delivery, including field reporting and in-studio anchoring. Upon completion of this class, students should be comfortable performing on-mic and on-camera. They'll understand how a broadcast studio operates, and they'll be well practiced in recording reports as well as doing live broadcasts.

Journal 495N Broadcast News Reporting II (4 cr.) Cap. 16
 Prereq: 395N or permission of instructor
TTh 1:00 – 3 PM KYLE ILC S308

The goal of this class is to take students beyond the simple mechanics of broadcast storytelling and into the area of craftsmanship and prepare them for the myriad of situations and stories a general assignment reporter will face on a daily basis. Students will become accomplished in all areas of newsroom work and will learn to produce quality broadcast journalism on deadline.

Journal 497G Journalism Launchpad (1 cr.) Cap. 25
 Junior Senior Seminar meets for five weeks only on these Wednesdays: 1/25, 2/1, 2/8, 2/15, & 2/22.
Wednesday 4-5:30 PM ROCHE Location TBA

Juniors and seniors face lots of decisions as they start to plan for life beyond UMass. In this course, we'll look at some of those issues, focusing on the decision-making process, and career exploration and development. We'll explore the career possibilities for journalism majors, and through exercises and readings, students will develop a career plan and build a resume and online portfolio that highlights their strengths and interests. We'll also look at some areas like budgeting and interviewing and negotiating skills.

Journal 497N Columns, Essays and Reviews (4 cr.) Cap. 16
 Prereq: Journal 300
MW 4:00 – 6:00 TBD ILC S405

PUTTING THE BEST WORDS IN THE BEST ORDER:

In this class we will study exemplary practitioners of each of these forms of nonfiction prose, with an emphasis on how these models will inform our own practice. By the end of the semester you should have written two columns, one regular newspaper length and one Modern Love piece, two reviews, and a reported essay of a generous length. We will work as a group to generate story ideas in each category. Every piece of writing must undergo at least one revision, so there will be in essence two deadlines for each assignment: one for a draft, and one for the finished product. One of your pieces must have a multimedia or visual storytelling element. You will be required to submit at least two pieces for publication.

Journal 497P The Politician and the Journalist (3 cr.) Cap. 30
 Open to students of all ranks and majors including First Year Students
Mon 9:05-11:35 AM NEAL TBD

The relationships among reporters, publishers, and politicians, and how each uses the media. Using historical biographies and other texts, the class will examine past strategies by politicians and media figures. Topics include campaign strategies, Washington politics, day-to-day effectiveness in office, making arguments through the media, and how those not elected use the media. Taught by Congressman Richard Neal of the First District, Massachusetts, the class offers an opportunity for students to hear how elected officials work with the press.

Journal 4990 Honors Project Seminar – Second Semester (3 cr.) Cap. 9
 Truth Telling: Reading and Writing Narrative Non-Fiction

Second semester of a year-long course. Preference in registration will be given to Commonwealth Honors College Seniors using this course toward their Capstone Experience requirement; others as space permits. Details may be found by searching for Journalism courses at this URL: <http://honorsapp.honors.umass.edu/courseguide/>.

Contact cgriffin@uww.umass.edu for permission to enroll.

Other opportunities by permission only:

- Ask Razvan Sibii to enroll you in independent studies.
- Talk to B.J. Roche about enrolling in an internship.
- For questions about honors contact Josh Braun, Honors Program Director: jabraun@journ.umass.edu.

Online Classes:

Journ 250	New Literacy Open to Freshmen & Sophmores of any major.		(3 cr.) FOX	Cap. 30
Journ 300	Newswriting & Reporting Required for major. Fulfills Junior Year Writing requirement. Prereq: ENGLWRIT 112 College Writing		(4 cr.) KYLE	Cap. 20
Journ 392P	Writing for PR	Wicks	(3 cr.)	cap. 25
Journ 445	Journalism & Law Open to Junior and Senior Journalism Majors)		(3 cr.) List	Cap. 25
Journ 492M	Magazine Writing Prerequisite : Journal 300		(4 cr.) Griffin	Cap. 20