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<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
<th>Cap.</th>
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<tbody>
<tr>
<td>191JOUR1</td>
<td>First Year Seminar</td>
<td>1 cr.</td>
<td>19</td>
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<td></td>
<td><strong>Journalism Success: Thriving as a Major</strong></td>
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<td></td>
<td>Open to Freshman Journalism majors</td>
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<td></td>
<td><strong>Wednesday 2:30-3:20 PM</strong></td>
<td>LIST</td>
<td>TBA</td>
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<tr>
<td>Journal 201</td>
<td>Introduction to Journalism</td>
<td>3 cr.</td>
<td>40</td>
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<td></td>
<td>Open to Freshmen &amp; Sophomores of any major</td>
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<td></td>
<td><strong>TTh 1-2:15 PM</strong></td>
<td>ZAMITH</td>
<td>Location TBA</td>
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<tr>
<td>Journal 225</td>
<td>Readings in Journalism</td>
<td>3 cr.</td>
<td>30</td>
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<td></td>
<td>Open to Sophomores and First Year Students</td>
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<td></td>
<td><strong>MW 11:15 AM-12:30</strong></td>
<td>WHITEHEAD</td>
<td>TBA</td>
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<tr>
<td>Journal 300</td>
<td>Newswriting &amp; Reporting</td>
<td>4 cr.</td>
<td>16</td>
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<td></td>
<td>Required for major. Fulfills Junior Year Writing requirement.</td>
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<td>Prereq: ENGLWRIT 112 College Writing</td>
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<tr>
<td>Sec. 1</td>
<td><strong>MW 1:25-3:25 PM</strong></td>
<td>FOUDY</td>
<td>ILC S413</td>
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<tr>
<td>Sec. 2</td>
<td><strong>TTh 10:00 AM - noon</strong></td>
<td>PASHA</td>
<td>ILC S407</td>
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<td>Sec. 3</td>
<td><strong>MW 9:05-11:05 AM</strong></td>
<td>FORCIER</td>
<td>ILC S412</td>
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<tr>
<td>Sec. 4</td>
<td><strong>MW 5:45-7:45 PM</strong></td>
<td>PARNASS</td>
<td>ILC S413</td>
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This course will introduce students to the traditions and expectations of the Journalism Program, as well as resources and opportunities that will help them as they move through the major. Through workshops and exercises, students will meet faculty, get to know campus media and career services staff, learn about the writing and academic expectations of the program.

In this course, we will study the principles and practices of journalism as well as journalism's role in a democratic society. We will explore journalism's impact on public policy, private lives, and the increasing role of citizens within the context of the contemporary convergence of multimedia. Class discussions will address the historical development and future of the field, including new technologies and changing strategies. Techniques, methods, and models guiding the contemporary practice of journalism will be given particular emphasis. We will cover news, feature, and profile writing, cultural commentary, op-ed, and narrative journalism. The fundamental skills of a journalist will be introduced, including research and interviewing, fact-checking and attribution, style and persona. Guest speakers may include journalists who can speak to specialized areas of journalism.

Throughout this course, students will read works from journalists from a variety of genres to gain insight on how they gathered and reported news and information. From the drama of covering the 9/11 terrorist attacks, to covering Hillary Clinton and Barack Obama's historic Presidential race and the development of an entirely different type of journalism online in the form of blogging, students will examine the techniques and ethical mores used by those who gather, write, broadcast and post information.

This course covers the basic requirements of newswriting and reporting, including interviewing, covering news events, and more. This class will include in-class and outside reporting assignments, and fulfills Junior Year Writing requirement.
This class enables students to build on the reporting and writing skills learned in Journalism 300, while gaining the technical skills for storytelling in online platforms, such as basic web production, using digital images, and creating audio podcasts. Students write in-depth stories on topics of serious public concern that may include education, the environment, the economy and technology. Students learn how to find and use government and advocacy group sources, and how to navigate the wealth of online data and documents. Students gain experience and confidence in reporting, writing and revising longer news stories. Attendance is required. This course is a pre-requisite for more advanced multimedia courses.

This course explores the challenges and issues facing journalists covering global affairs. Students will explore intercultural communication, overcoming biases in reporting, the use of social media to serve as a platform for news reporting, and examine the work of foreign correspondents from a critical perspective. Through a mixture of readings and news writing, the course will also broaden students understanding of current affairs on the global stage.

This course will closely examine the role of the sports photographer and how it has evolved over the decades. There will also be special emphasis on various sports and methods of photographing them. Students can expect to shoot, edit and transmit photos from a wide variety of local events to gain real world skills in covering games and meeting tight deadlines.

This course does not bash journalists as hopelessly biased or incompetent. Rather, it seeks to impart such things as thinking skills and media literacy. Students can expect this course to cover some, but not all, of the following topics: the causes -- technological, economic, cultural, ideological -- of the historic upheaval now occurring in American journalism; some of the crucial elements of the upheaval; and how this upheaval is affecting both the role of the individual journalist and the mission of journalism; the concept of framing; the evolution of the concept of "objectivity"; the critique of newsworthiness; media representations; concentration of media ownership; net neutrality; theories of media effects; and media business models."
**Journal 392T  Issues in Sports**
(3 cr.) Cap. 16
Open to Junior & Senior Journalism majors
TTh 5:45 - 7 PM
JANOVY ILC S405

The range of news topics in sports – concussions, performance-enhancing drugs, money, gambling, cheating, college conference realignment, sex scandals, homophobia, racism, crime, labor, etc. -- requires journalists to be prepared to determine how those issues will be covered. In doing so, journalists face their own collection of ethical, legal and financial questions, their own potential conflicts of interest, their own bosses and internal company political pressures. This class will cover a wide variety of those issues and more in sports. Students will be expected to fully participate in weekly discussions on current topics in the news, including ethics, reporting, writing, newsroom management, diversity, etc. Students will create their own blogs for class, and must report, write and present a long-form, multimedia story as their final.

**Journal 393B  Philosophy of Journalism**
(3 cr.) Cap. 30
Open to Sophomores, Juniors and Seniors of any major
TTh 5:30-6:45 PM
MCBRIDE Location TBA

Blends ancient wisdom with modern film in hopes of provoking original thoughts from students about the present and future for journalism and themselves. In this age, when cynicism rules, this course seeks to engender hope and solutions from the only place it can come from—you!

**Journal 395M  The African American Freedom Struggle and the Mass Media**
(3 cr.) Cap. 18
Open to all majors
TTH 2:30-3:45 PM
FORDE ILC S413

Our subject in this history course is the black freedom struggle across the 19th and 20th centuries, and we will study it through the lens of communications and media. Why? Communications and media play a critical role in political and social change. They help to create community, shape public opinion, expand and constrict public memory, and inform current political discourse. The narratives that survive from our past shape our perception of who we are and how our world works. But there are also narratives that get shoved aside and ignored. One goal of this course is to revive some of those discarded stories and present a broader, deeper, and more complicated view of African American history. Additionally, we will consider the way African American history has been retold and re-imagined over time by political actors and other who were eager to make use of it in our nation’s political discourse. We will pay special attention to the freedom struggle’s rich history in Massachusetts.

**Journal 395N  Broadcast News Reporting**
(4 cr.) Cap. 16
Prereq: Journal 300
TTh 10 AM - Noon
KYLE ILC S308

This class is an introduction to broadcast news writing, videography, editing and visual storytelling. Students will learn the basics of reporting, videography and broadcast journalism. They will produce a variety of reports to expand their understanding of the various formats, styles and types of reports used in the media. Students will also work on news judgment,
sourcing stories, interviewing subjects and writing and editing their stories for broadcast and the web.

**Journal 395L  Science Journalism**  
(4 cr.) Cap. 16  
TTh 1-3:00 PM  
BRAUN  
ILC S407  
Prereq: Journal 300; Journalism majors only

Many of the most fascinating, beautiful, and enduring mysteries confronted by humanity are of a scientific nature. And some of the most important political debates of the day hinge on a complex mingling of hard evidence and lingering uncertainty. This course will lay out an array of essential conceptual skills for reporting, writing, and analyzing news about science and technology. In addition to breaking down how scientific discoveries and controversies are typically framed and discussed in the news, students will also learn useful tools of the trade, including how to apply important quantitative literacy skills to scientific claims; an appreciation for and ability to assess the role of scientific evidence in policymaking; and a detailed understanding of the ways in which science is conducted, as well as the ways in which the public understands scientific research. As part of their exploration of these topics, students will conduct science reporting within the UMass research community.

**Journal 397BU  BU Conference on Narrative Journalism in the Digital Age**  
(1 cr. pass/fail)  
BLAIS  
ILC S412

Students will be required to attend BU Conference April 1-3, 2016

Boston University Conference on Narrative Journalism in the Digital Age: This weekend conference in April takes place on the Boston University campus under the direction of Mark Kramer. Top-flight practitioners will present on issues and challenges facing beginning journalists as well as longtime professionals. After the spring semester begins, the conferees from UMass will meet from noon to two on select Fridays before and after the conference, beginning with Friday January 22nd.

**Journal 397DJ  Infographics and Data Journalism**  
(3 cr.) Cap. 16  
New Title: Data-driven Storytelling  
TTh 10-11:15 AM  
ZAMITH  
ILC S413  
Prereq: Journal 300; Junior and Senior Journalism majors only

How can journalists use data to find stories? How can they tell stories through data? This hands-on course provides students with the knowledge and skills necessary to begin gathering, analyzing and visualizing interactive, data-driven stories. Students will work in small groups to tackle questions pertaining to ethical data sourcing, data analysis and making data meaningful for the public. They will also produce their own exciting and thought-provoking digital news stories. Prior experience with advanced statistics, web design or computer programming is neither assumed nor necessary, and course content will adapt to students’ collective skills. However, a willingness to experiment, learn new technologies and embrace iteration in a cooperative environment is a must.

**Journal 397G  Multimedia Journalism**  
(4 cr.) Cap. 16  
Prerequisite: Journal 300 and 301 or instructor consent  
TTh 1:00 – 3:00 PM  
FOX  
ILC S405

Almost all journalism job descriptions these days require some level of multimedia experience. In this class students will continue to develop their online writing skills through
blogging while at the same time learning how to create packages and tell stories with audio and video. This class will focus on ways to merge the traditional methods of storytelling and present them on the Web. Students will learn what makes for good Web presentations and will be introduced to tools to help them with editing photos, video and audio. Students will enhance their skills in what makes for a good web link and a good web headline and will discuss the business and ethical implications of publishing online.

Journal 397L  Documentary Tradition in Literature and Film  (3 cr.)  Cap. 20
Open to Journalism majors only

Monday 12:30 - 3:20 PM  BLAIS
Film Viewing in ILC S404
Discussions follow in S418

The thesis of this class is that in recent years documentary film has come into its own as an art form and as an expression of social consciousness, not unlike the rise of the New Journalism in the late sixties and early seventies. The reason why is a matter for conjecture, but as in the era of New Journalism when artful nonfiction trumped fiction as the vehicle for life’s deepest and most troubling truths, now documentaries appear to be elbowing out feature films when it comes to certain kinds of subject matter and approaches. The question is: Does it take even greater imagination to process the world around us because reality has outstripped fantasy as a source of the outlandish than it does to make things up? If this class has one central theme, it is the dilemma of what it means to be a journalist in today’s world, in print or on film. Books and films vary from semester to semester. Recent courses have paired readings such as Lillian Ross’s “Symbol of all We Possess” with Lisa Ades’ film “Miss America,” excerpts from “I am the Central Park Jogger” by Trisha Meili and the prologue from “Men We Reap” by Jessmyn Ward with Ken Burns’ The Central Park Five, “Factory Girls” by Leslie T. Chang with Micha Peled’s China Blue, “The Selling of the President” by Joe McGinniss with D.A.Pennebacker’s The War Room, and “The Fortune Cookie Chronicles” by Jenifer B. Lee with lan Cheney’s “The Search for General Tso.” Guest speakers range from the filmmakers to members of community and university who bring a special expertise to the subjects being explored.

Journal 397TG  Investigative Journalism & the Web  (4 cr.)  Cap. 13
Prereq: Journ 300; Junior & Senior Journalism majors only

MW 12:20-2:20 PM  FOX
ILC S405

In this class, students will be introduced to basic investigative techniques. Students will learn first-hand how to scan police records, court records, land records and such. We will study some of the great investigative stories of our time and the techniques reporters used during their investigations. This will be a hands-on class in which students will learn the basics of computer-assisted reporting, database reporting and mapping the results of their investigations. This will be a project-oriented class with students in the class reporting and investigating a topic for the majority of the semester.
Journal 445  Journalism & Law  (3 cr.)  Cap. 30
Open to Junior and Senior Journalism majors
TTh 10:15-11:15 AM  LIST  Location TBA

Students will become familiar with legal concepts underlying freedom of the press: censorship, obscenity, libel, privacy, free press/fair trial, contempt, access and other legal problems affecting the mass media. The case study approach generally is used, but emphasis is on the principles and philosophy underlying various aspects of communication law as these affect the daily work of journalists.

Journal 460  Journalism Ethics  (Fulfills I.E. Requirement)  (3 cr.)  Cap. 18
Junior & Senior Journalism majors only
TTh 12:15-1:15 PM  LIST  ILC S412

This course focuses on responsible journalism—no matter the medium. Its aim is to help those who plan to become journalists make ethical decisions and those who are consumers of the news recognize and appreciate responsible journalism. Students will develop an understanding of the ethical questions faced by journalists in a democratic society at a time when journalism is shifting from print/ broadcast to online and when much of the mainstream media is focused on profit over news values and on entertainment over substance. Discussion will include: foundational ethical principles, the shift to online journalism, accuracy and fairness, relationships with sources, diversity, conflicts of interest, privacy, deception and photojournalism.

Journal 491CJ  Community Journalism II  (3 cr.)  Cap. 15
Open to Junior and Senior Journalism majors
Wed 12:20-3:20 PM  MCBRIDE  ILC S412

This course continues the work begun in Community Journalism 1, an intermediate reporting class that sends students to ghettos, barrios and poor white and working class communities in the region. The working class, the poor, and minority populations are often overlooked by the mainstream media. This course puts students into the homeless shelters, food pantries, health clinics and public schools in hope of finding solutions and answers from the real experts. This Class includes intensive field work, substantial newswriting and devotion to reading. We will travel to the High School of Commerce once a week to work on collaborative news projects with the high school students.

Journal 492M  Magazine Writing  (4 cr.)  Cap. 16
Prereq: Journal 300
MW 1:25-3:20 PM  ROCHE  ILC S407

This course will introduce you to the different styles and genres of magazine writing, including travel, food, the personal essay, the profile and the issues piece. We will tell these stories in a digital-first format that goes beyond text to include photos, audio and video. We’ll also work on audience engagement and use social media to connect readers to the work we produce in this class. The best work will be published on Amherstwire.
Journal 494MI  Media, Technology & Culture  (3 cr.)  Cap. 25
Open to Junior & Senior Journalism majors
TTh 11:30 AM-12:45  BRAUN  tba

This course satisfies the Integrative Experience requirement. This course aims to provide students with a framework for critically examining the intersections between media messages, the digital revolution and the wider sociocultural environment. That journalism has been profoundly impacted by the development of Web 2.0 applications is nowadays axiomatic. However, the precise ways in which such “new media” phenomena as Facebook & Twitter, the personal blog and the smart phone have transformed news gathering, packaging and dissemination still need to be researched and understood. Students will reflect critically on the manner in which their communication (e.g., their use of language, imagery and technology) creates and, in turn, is determined by, the social and cultural world(s) in which they live. Investigating their meaning-making processes in this way should translate into an increased awareness of the causes and consequences of their storytelling choices. The course readings will deal with such issues as identity formation, social and cultural diversity, linguistic and technological determinism, ritual, perception and subjectivity, and cultural competency.

Journal 494VI  Advanced Video Journalism  (4 cr.)  Cap. 16
Prereq: Journal 397G or 497AP or consent of instructor
MW 10:10-12:10pm  MCDERMOTT  ILC S405

Advanced Video Journalism is designed to refine and improve video storytelling and production skills for journalists who want to share their work online. Class work will include a various news video assignments. The class will cover advanced editing techniques, scriptwriting, storyboarding, and incorporating still photography and graphics into video. Students will watch, discuss, and write about news video and news documentary online. This class fulfills the IE requirement.

Journal 495BP  Broadcast Performance  (4 cr.)  Cap. 16
Prereq: 395N or permission of instructor
MW 1:25-3:25 PM  KYLE  ILC S308

This class is designed to help you understand the principles of broadcast presentation, including procedures and methods to use the voice, face and body as tools for communicating. There will be an emphasis on performing journalism on television, radio and online media. Through in-class exercises, drills and homework assignments, students will develop and practice skills for narration and on camera news delivery, including field reporting and in-studio anchoring. Upon completion of this class, students should be comfortable performing on-mic and on-camera. They'll understand how a broadcast studio operates, and they'll be well practiced in recording reports as well as doing live broadcasts.

Journal 495N  Broadcast News Reporting II  (4 cr.)  Cap. 16
Prereq: 395N or permission of instructor
TTh 1:00 - 3 PM  KYLE  ILC S308

The goal of this class is to take students beyond the simple mechanics of broadcast storytelling and into the area of craftsmanship and prepare them for the myriad of situations and stories a general assignment reporter will face on a daily basis. Students will become
accomplished in all areas of newsroom work and will learn to produce quality broadcast journalism on deadline.

**Journal 497AP  Photojournalism II**
(4 cr.) Cap.16
Prereq: Journal 333 or consent of instructor
TTh 10 AM - noon MCDERMOTT ILC S405

Students in this class will spend the semester photographing documentary projects, with a focus on improving visual storytelling, learning advanced technical skills, augmenting their photos with multimedia elements including video and building a portfolio. In the process students will study outlets that publish or exhibit photojournalism and pitch their stories accordingly. Students will study the documentary work of noted photojournalists and consider the medium’s future online. Students must own or have access to a digital camera with manual functions. Pre-requisite: Journalism 333, Introduction to Photojournalism, or the consent of the instructor.

**Journal 497G  Journalism Launchpad**
(1 cr.) Cap. 25
Junior Senior Seminar meets for five weeks only on these Wednesdays: 1/27, 2/3, 2/10, 2/17, & 2/24.
Wednesday 4-5:30 PM ROCHE Location TBA

Juniors and seniors face lots of decisions as they start to plan for life beyond UMass. In this course, we’ll look at some of those issues, focusing on the decision-making process, and career exploration and development. We’ll explore the career possibilities for journalism majors, and through exercises and readings, students will develop a career plan and build a resume and online portfolio that highlights their strengths and interests. We’ll also look at some areas like budgeting and interviewing and negotiating skills.

**Journal 497J  Social Justice Journalism**
(4 cr.) Cap. 16
Open to Journalism majors
Prereq: Journal 300 or Instructor Consent
TTh 10:00 AM - Noon SIBII ILC S412

This is an explanatory journalism class with an emphasis on the intractable structural issues confronting contemporary American society. Each iteration of the course will focus on one such issue (e.g., immigration, mass incarceration, gender inequality, racism in higher education), and will seek to work in collaboration with at least one NGO and one media institution. Students will report and produce a variety of journalistic stories pertaining to the chosen issue. They will also read and discuss professional and scholarly literature on subjects related to social justice/advocacy journalism (such as the question of journalistic objectivity, framing, media effects & agenda setting).

**Journal 497M  Columns, Essays and Reviews**
(4 cr.) Cap. 16
Prereq: Journal 300, Juniors and Seniors only
Tues. 2:30 – 5:30 PM BLAIS ILC S412

In this class we will study exemplary practitioners of each of these forms of nonfiction prose, with an emphasis on how these models will inform our own practice. By the end of the semester you should have written two columns, one regular newspaper length and one Modern Love piece, two reviews, and a reported essay of a generous length. We will work as a group to generate story ideas in each category. Every piece of writing must undergo at least one revision, so there will be in essence two deadlines for each assignment: one for a draft and one for the finished product. One of your
pieces must have a multimedia or visual storytelling element. You will be required to submit at least two pieces for publication.

**Journal 497P**  
**The Politician and the Journalist**  (3 cr.)  
Open to students of all ranks and majors including First Year Students  
Mon 9:05-11:35 AM  
NEAL  
Location TBA  

The relationships among reporters, publishers, and politicians, and how each uses the media. Using historical biographies and other texts, the class will examine past strategies by politicians and media figures. Topics include campaign strategies, Washington politics, day-to-day effectiveness in office, making arguments through the media, and how those not elected use the media. Taught by Congressman Richard Neal of the First District, Massachusetts, the class offers an opportunity for students to hear how elected officials work with the press.

**Journal 4990**  
**Honors Project Seminar – Second Semester**  
Truth Telling: Reading and Writing Narrative Non-Fiction  
Friday 10:10-1:10  
ELM Room 212

Second semester of a year-long course. Preference in registration will be given to Commonwealth Honors College Seniors using this course toward their Capstone Experience requirement; others as space permits. Details may be found by searching for Journalism courses at this URL:  
http://honorsapp.honors.umass.edu/courseguide/.

Contact cgriffin@uww.umass.edu for permission to enroll.

**Other opportunities by permission only:**

- Ask Razvan Sibii to enroll you in independent studies.
- Talk to B.J. Roche about enrolling in an internship.
- For questions about honors contact Madeleine Blais, Honors Program Director: mhblais@journ.umass.edu.