FALL ’15 Dates: 9/8/15-12/11/15
Please ALWAYS check SPIRE to verify times & locations.
This schedule should be used as a guide only.

Journal 191B  First Year Seminar  (1 cr.)  Cap. 19
Journalism Success: Thriving as a Major
Sec. 1:  Mon 4-4:50 p.m.  ROCHE
Sec. 2:  Mon 1:25-2:15 p.m.  FOX
Sec. 3:  Tuesday 2:30-3:20 p.m.  SIBII
Sec. 4:  Wednesday 2:30-3:20 p.m.  TBA

This course will introduce students to the traditions and expectations of the Journalism Program, as well as resources and opportunities that will help them as they move through the major. Through workshops and exercises, students will meet faculty, get to know campus media and career services staff, learn about the writing and academic expectations of the program.

Journal 201  Introduction to Journalism  (3 cr.)  Cap. 60
Open to Freshmen & Sophomores of any major
Sec. 1  TTh 1-2:15 p.m.  PASHA  ILC S231
Sec. 2  TTH 2:30-3:45 p.m.  ZAMITH  ILC S231

In this course, we will study the principles and practices of journalism as well as journalism's role in a democratic society. We will explore journalism's impact on public policy, private lives, and the increasing role of citizens within the context of the contemporary convergence of multimedia. Class discussions will address the historical development and future of the field, including new technologies and changing strategies. Techniques, methods, and models guiding the contemporary practice of journalism will be given particular emphasis. We will cover news, feature, and profile writing, cultural commentary, op-ed, and narrative journalism. The fundamental skills of a journalist will be introduced, including research and interviewing, fact-checking and attribution, style and persona. Guest speakers may include journalists who can speak to specialized areas of journalism.

Journal 225  Readings in Journalism  (3 cr.)  Cap. 20
Open to Freshman & Sophomore Journalism majors
MWF 11:15-12:05 p.m.  TBA

Throughout this course, students will read works from journalists from a variety of genres to gain insight on how they gathered and reported news and information. From the drama of covering the 9/11 terrorist attacks, to covering Hillary Clinton and Barack Obama's historic Presidential race and the development of an entirely different type of journalism online in the form of blogging, students will examine the techniques and ethical mores utilized by those who gather, write, broadcast and post information.
What is fact? What is fiction? Can we even tell the difference any more? Today’s 24-hour news environment is saturated with a wide array of sources ranging from real-time citizen journalism reports, government propaganda and corporate spin to real-time blogging, photos and videos from around the world, as well as reports from the mainstream media.

In this class, students will become more discerning consumers of news. Students will use critical-thinking skills to develop the tools needed to determine what news sources are reliable in the digital world. Through readings, class discussion and written assignments, students will deconstruct stories, breaking down broadcast, print, web, and social media stories to determine those that are well-sourced and can be considered real news. Students will also discuss concepts such as objectivity, opinion, bias and fairness and how all contribute to the mix of news reports in today’s digital landscape.

This course covers the basic requirements of newswriting and reporting, including interviewing, covering news events, and more. This class will include in-class and outside reporting assignments, and fulfills Junior Year Writing requirement.

This class enables students to build on the reporting and writing skills learned in Journalism 300, while gaining the technical skills for storytelling in online platforms, such as basic web production, using digital images, and creating audio podcasts. Students write in-depth stories on topics of serious public concern that may include education, the environment, the economy and technology. Students learn how to find and use government and advocacy group sources, and how to navigate the wealth of online data and documents. Students gain experience and confidence in reporting, writing and revising longer news stories. Attendance is required. This course is a prerequisite for more advanced multimedia courses.
Journal 310  
**Going Global – Changes in International Journalism**  
(3 cr.) Cap. 30  
Open to Sophomore, Junior & Senior Journalism majors  
TTh 1-2:15 p.m.  
SIBII  
ILC N155

This course explores the challenges and issues facing journalists covering global affairs. Students will explore intercultural communication, overcoming biases in reporting, the use of social media to serve as a platform for news reporting, and examine the work of foreign correspondents from a critical perspective. Through a mixture of readings and news writing, the course will also broaden students understanding of current affairs on the global stage.

Journal 320  
**History of American Journalism**  
(3 cr.) Cap. 18  
TTh 2:30-3:45 p.m.  
FORDE  
ILC S412

We will examine the major innovations and styles in journalism, including the historical context into which print fits, the arrival of press freedom, the invention of faster presses, the Penny Press of the 1840s, the story press period in the 1890s, and the Muckrakers, objective reporters, investigative journalists, the literary journalists of the 20th century and today, and the arroval of the Internet. The institutional framework for journalism, including the First Amendment and the business structures of publications, will fill out the historical context in which these innovations took shape. We will have a special interest in the history of technologies in journalism.

Journal 332  
**Sports Journalism**  
(4 cr.) Cap 16  
Prereq: Journal 300  
Open to Sophomore, Junior and Senior Journalism majors  
MW 10:10 a.m. – 12:10 p.m.  
FOX  
ILC S405

A hands-on course aimed at how to write, edit and cover sports stories. Interviewing skills will be honed in this class, and you will need a flexible schedule in order to cover games outside of classes. Students will learn to write a variety of stories ranging from straight game stories to previews to features and breaking news. Students will read and analyze successful writing styles from sportswriters in all mediums, including broadcast and the web.

Journal 333  
**Introduction to Visual Storytelling**  
(3 cr.) Cap 60  
MW 2:30-3:45pm  
MCDERMOTT & ZAMITH  
ILC N111

This course introduces the skills necessary to produce journalistic photographs, video, infographics and graphic design, as well as the critical and creative perspective necessary to understand how visual stories work best in the journalistic ecosystem. Students will develop visual literacy, read diverse perspectives on visual journalism, ponder ethical questions and discuss the importance of visual issues in contemporary journalism. In partnership with their classmates, students will apply these lessons to produce their own credible visual stories. Students may use their own cameras, but they are not required to own or buy one.

Journal 345  
**Media Criticism**  
(3 cr.) Cap. 40
This course does not bash journalists as hopelessly biased or incompetent. Rather, it seeks to impart such things as thinking skills and media literacy. Students can expect this course to cover some, but not all, of the following topics: the causes -- technological, economic, cultural, ideological -- of the historic upheaval now occurring in American journalism; some of the crucial elements of the upheaval; and how this upheaval is affecting both the role of the individual journalist and the mission of journalism; the concept of framing; the evolution of the concept of "objectivity"; the critique of newsworthiness; media representations; concentration of media ownership; net neutrality; theories of media effects; and media business models."

Journal 383    **Entrepreneurial Journalism** (3 cr.)  Cap 18
Open to Junior and Senior Journalism majors only.
Juniors and Seniors of any major may be enrolled with instructor consent.
MW 9:05-10:30 a.m.    ROCHE ILC S407

Today's journalism student will most likely spend at least part of his or her career not as an employee, but as an entrepreneur or independent freelancer. This course will examine the Gig Economy, how it works for people with journalism skills, and how to find and create opportunities. Students develop new skills they'll need to succeed in their fields of interest. These might include: idea strategizing and development, marketing and audience development through social media, time and business management. Students will learn about how they can transfer their journalistic skills, and nuts and bolts like how to find clients, what to charge for your work, and how to manage your small business as a writer. Two major projects will include a case study of an independent, profit-making journalistic websites, and the development of a site of their own, from concept to business plan. Several other shorter projects will also be required. Attendance in the classroom is required.

Journal 393N    **Reporting for Radio & Podcasting** (4 cr.)  Cap. 16
Prerequisite: Journal 300
Monday 6-9 p.m.    BARRINGTON ILC S405 and S398C

This course introduces students to writing and reporting for radio or podcasting. Students will practice pitching stories, arranging and conducting interviews, as well as writing and mixing radio scripts. The course explores how writing in broadcast journalism differs from print. Students will practice writing in a conversational style that works for "the ear". This is a "hands-on" course that requires students to report, record and write several stories on deadline. It's designed to give students the confidence to pursue audio stories for broadcast or the web.

Journal 394C    **Community Journalism** (4 cr.)  Cap 15
Prereq: Journ 300
W 12:20-3:20 p.m.    MCBRIDE ILC S405
The Community Journalism Project is an intermediate reporting class that sends students into ghettos, barrios, and poor white and working class communities of Western Massachusetts. Journalists have become increasingly out of touch with the majority of the population. The working class, the poor, minorities are often overlooked in the mainstream media. This course puts students into the homeless shelters, food pantries, health clinics, community centers, public schools, and low-wage job sites in hope of finding solutions and answers from the real experts. Intensive field work, substantial newswriting, and devotion to reading comprise the calculus of this course. Each week we will travel to the High School of Commerce in Springfield. As writing coaches we will produce collaborative professional quality multi-platform news pieces in concert with these students.

Journal 395N  Broadcast News Reporting  (4 cr.)  Cap 16
Prereq: Journal 300
TTh 10 a.m. - Noon  KYLE  ILC S413

This class is an introduction to radio & television news writing, videography, editing and visual storytelling. Students will learn the basics of radio reporting, videography and broadcast journalism. They will produce a variety of radio and television reports to expand their understanding of the various formats, styles and types of reports used in the media. Students will also work on news judgment, sourcing stories, interviewing subjects and writing and editing their stories for radio, television and the web.

Journal 397EB  Covering the Economy and Business  (4 cr.)  Cap 16
Pre-Req: Journal 300
TTh 10 a.m. - Noon  PASHA  ILC S407

From global stock market swings to government bailouts to corporate to the closure of small neighborhood mom-and-pop stores, money rules the world. Understanding how to translate those actions into stories that impact readers? everyday lives is a challenge that every journalist will tackle at some point in his or her career. In this class, you will be introduced to basic business and business journalism concepts such as the economy and its impact on local communities, basic financial jargon, reading corporate financial statements, business reporting ethics and personal finance.

Journal 397R  Business of Media  (3 cr.)  Cap 20
Open to Sophomore, Junior and Senior Journalism majors
Monday 4-6:30 p.m.  BERMAN

This course will provide a detailed examination of the current and changing state of media, the broadcast industry, the business of journalism, and various associated industries from public relations, marketing, social media, sports, and music and entertainment. The power of broadcast media in particular, it’s expansion across multiple platforms and into social media will be closely studied. Emphasis will be given to understanding internal operating structures and business models of established and nascent media companies. Through lectures, on-going class discussion, reading, and development of critical listening skills, students will be able to better identify their own specific area of interest and opportunity. We will examine business models of commercial, non commercial, college, internet, and community media organizations, particularly through the lens of mass audience radio stations and media companies, focusing on journalism’s current and future
vitality, endeavor, and enterprise within these organizations. Guest lecturers will visit regularly to provide deeper real-life insight into career paths and opportunities.

**Journal 425**  **The Politics of Sport**  (3 cr.)  **Cap. 18**

TTh 4:00-5:15pm  TBA  ILC S412

This course will examine how the politics of gender, sexual identity and race are played out in the arena of sports. Through readings, writing, documentary viewing and discussion, students will explore the ways in which sports either constructs or break down barriers among individuals and groups and how journalism is involved in that process.

**Journal 435**  **Web Design for Journalists**  (3 cr.)  **Cap 16**

Prereq: Journal 301, 397G or instructor consent

TTH 10-11:15am  MCDERMOTT  ILC S405

Not long ago a journalist could get by with little more than a notebook, a pen, and his or her wits. Today, working in the media demands that students know an assortment of web design and web building skills. Students will learn basic web design, HTML and CSS skills, and by the end of the semester they will be able to build a basic website, including how to incorporate JavaScript plugins. The course will also cover online ethics, mobile strategy, search engine optimization, and the role of social media in successfully publishing journalism work online.

**Journal 460**  **Journalism Ethics**  (3 cr.)  **Cap 25**

Open to Junior & Senior Journalism majors only.

TTh 10-11:15 a.m.  SIBII

This course satisfies the Integrative Experience requirement.

This course focuses on responsible journalism—no matter the medium. Its aim is to help those who plan to become journalists make ethical decisions and those who are consumers of the news recognize and appreciate responsible journalism. Students will develop an understanding of the ethical questions faced by journalists in a democratic society at a time when journalism is shifting from print/broadcast to online and when much of the mainstream media is focused on profit over news values and on entertainment over substance. Discussion will include: foundational ethical principles, the shift to online journalism, accuracy and fairness, relationships with sources, diversity, conflicts of interest, privacy, deception and photojournalism.
**Journal 491C**  
**Writing About Pop Culture**  
(4 cr.)  
Cap 16  
Prereq: Journal 300  
TTh 5:30-7:30 p.m.  
WHITEHEAD  
ILC S405

This is a writing course. It consists chiefly of weekly individual conferences with the teacher. The topics for the writing assignments are chosen by the individual students themselves, and can be drawn from the popular culture.

**Journal 492M**  
**Magazine Writing**  
(4 cr.)  
Cap 16  
Prereq: Journal 300  
TTH 4:00-6:00 p.m.  
TUTTLE  
ILC S407

This class will help you learn what makes magazine journalism different from newspaper journalism. Unlike newspaper writing, magazines often demand that a journalist bring both authority and a point of view to the work. We workshop each student’s paper, so each student is expected to think as an editor as well as a writer. There is substantial reading required from magazine anthologies, plus your fellow students’ work. We will learn how to do the type of research necessary to produce a magazine article, and work hard to improve writing and analytical skills. Weekly writing and reporting assignments, plus one 3000-4000 word magazine feature that will require extensive field work and interviewing.

**Journal 494MI**  
**Media, Technology & Culture**  
(3 cr.)  
Cap. 25  
Open to Junior & Senior Journalism majors  
TTh 11:30 a.m.-12:45  
BRAUN

This course satisfies the Integrative Experience requirement. This course aims to provide students with a framework for critically examining the intersections between media messages, the digital revolution and the wider sociocultural environment. That journalism has been profoundly impacted by the development of Web 2.0 applications is nowadays axiomatic. However, the precise ways in which such “new media” phenomena as Facebook & Twitter, the personal blog and the smart phone have transformed news gathering, packaging and dissemination still need to be researched and understood. Students will reflect critically on the manner in which their communication (e.g., their use of language, imagery and technology) creates and, in turn, is determined by, the social and cultural world(s) in which they live. Investigating their meaning-making processes in this way should translate into an increased awareness of the causes and consequences of their storytelling choices. The course readings will deal with such issues as identity formation, social and cultural diversity, linguistic and technological determinism, ritual, perception and subjectivity, and cultural competency.

**Journal 495BP**  
**Broadcast Performance**  
(4 cr.)  
Cap 16  
Prereq: 395N or permission of instructor  
MW 1:25-3:25 p.m.  
KYLE  
ILC 413 and S308

This class is designed to help you understand the principles of broadcast presentation, including procedures and methods to use the voice, face and body as tools for communicating. There will be an emphasis on performing journalism on television, radio and online media. Through in-class exercises, drills and homework assignments, students will develop and practice skills for narration and on camera news delivery, including field reporting and in-studio anchoring. Upon completion of this class, students should be comfortable performing on-mic and on-camera. They'll
understand how a broadcast studio operates, and they'll be well practiced in recording reports as well as doing live broadcasts.

**Journal 495N** Broadcast News Reporting 2  
(4 cr.) Cap 16  
Prereq: 395N or permission of instructor  
TTH 1-3 p.m.  
KYLE  
ILC S413  

The goal of this class is to take students beyond the simple mechanics of broadcast storytelling and into the area of craftsmanship and prepare them for the myriad of situations and stories a general assignment reporter will face on a daily basis. Students will become accomplished in all areas of newsroom work and will learn to produce quality broadcast journalism on deadline.

**Journal 497B** Diaries, Memoirs, & Journals  
(4 cr.) Cap 16  
Prereq: Journal 300 (2 credit Capstone option possible)  
Monday 2:30-5:30 p.m.  
BLAIS  
ILC S412  

The class will read from a variety of memoirs and subsequently write a personal history that combines rigorous emotional honesty with high literary and journalistic standards. Readings may include the works of Mary McCarthy, Tobias and Geoffrey Woolf, Russell Baker, George Orwell, Edwidge Dandicat, Mary Karr, Norma Watkins, Joan Wickersham, Ernest Hemingway, Vivian Gornick, Joan Didion, Marjorie Williams, and others. *(Fulfills advanced writing requirement.)*

**Journal 497M** Longform Narrative  
(4 cr.) Cap. 16  
Prereq: Journal 300, Juniors and Seniors only  
Wednesday 2:30-5:30 p.m.  
BLAIS  
ILC S412  

Due to the increasingly powerful presence of Internet venues such as Byliner, the long-form narrative is once again receiving the shine it should as a vehicle for thoroughly researched and compellingly presented journalism. Students will read classics in the genre and then try their hand at a major piece of writing in the tradition of practitioners such as Katherine Boo, John Hersey, Marjorie Williams, Truman Capote, Tracy Kidder, and Joan Didion among others. Guest speakers will include at least one writer and one editor/publisher and, when possible, every effort will be made to match student work with a publication.

**Journal 497P** The Politician and the Journalist  
(3 cr.) Cap 30  
Open to Juniors & Seniors of any major  
Mon 9:05-11:00 a.m.  
NEAL  

The relationships among reporters, publishers, and politicians, and how each uses the media. Using historical biographies and other texts, the class will examine past strategies by politicians and media figures. Topics include campaign strategies, Washington politics, day-to-day effectiveness in office, making arguments through the media, and how those not elected use the media. Taught by Congressman Richard Neal of the First District, Massachusetts, the class offers an opportunity for students to hear how elected officials work with the press.

**Journal 497R** Covering Race  
(3 cr.) Cap 16  
TTh 5:30-6:45 p.m.  
MCBRIDE
Covering Race s a pun with life and death ramifications...This course examines racism and imperialism through the lens of history, culture, and today's headlines. We will examine the roots of stereotypes, the fear, hatred, and indifference that spawns violence, capitalist exploitation, and white skin privilege. This is not an easy undertaking. It requires the moral courage of introspection that provokes questioning of our history, government, the legacy of slavery and apartheid, and unmasking the lies, some of commission, others of omission, most from lack of knowledge, told us by our teachers and families. This is necessary for any journalist serious about writing about race as a text and subtext with truth, integrity, and hope for our young evolving democracy. A lot of this material is profoundly disturbing. Yet the recognition of this ugliness holds the potential for beautiful understanding of the hybrid reality of culture, intellectualism, and bloodlines. There will be substantial readings and weekly writing assignments.

Journal 499N   Honors Project Seminar
1st Semester of Year Long Seminar
Truth Telling: Reading and Writing Narrative Non-Fiction
Fri 10:10 a.m.-1:10 p.m. GRIFFIN ELM 212

As a collaborative community of writers, TRUTH/TELLING will establish a writing workshop providing one another with constructive critique, generous guidance, and mutual mentorship as students draft and revise narrative nonfiction and literary journalism works in progress over the course of the fall and spring semesters. Frequent writing workshops will provide you with ample opportunity for presenting and revising your works-in-progress. Giving and receiving constructive critique as peer writers and consistent revision helps to deepen and develop your writings in preparation for inclusion in your final portfolio. In addition to the wide range of readings in the genre, we will use one another's works-in-progress as primary texts as we discuss literary techniques, thematic content, and the process of revision necessary to bring each of your pieces to their fullest potential. Such a focus will not only assist you in the revision process, but it will sharpen your critical capacities. You will also meet in individual conference with me to discuss your work in progress. As writers who are critical readers for one another we will be probing each piece for its greatest potential. Only then will each piece be ready for inclusion in your honors project portfolio. The course will culminate in the production of a 35-50-page portfolio of narrative nonfiction work or a multimedia project, as well as an oral presentation of a portion of your Honors Project.

For more information contact Connie Griffin: cgriffin@uww.umass.edu

Other opportunities by permission only:
- Ask Razvan Sibii to enroll you in independent studies.
- Talk to B.J. Roche about enrolling in an internship.
- For questions about honors contact Madeleine Blais, Honors Program Director: mhblais@journ.umass.edu