Please **ALWAYS** check SPIRE to verify times & locations. This schedule should be used as a guide only.

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**Journal 191**  
**First Year Seminar**  
**Journalism Success: Thriving as a Major**  
(1 cr.)  
Cap. 19

Open to Journalism majors only

- **Sec. 1:**  
  **M 4-4:50PM**  
  ROCHE  
  ILC S413

- **Sec. 2:**  
  **M 1:25-2:15PM**  
  FOX  
  ILC S405

- **Sec. 3:**  
  **M 11:15-12:05PM**  
  PASHA  
  ILC S413

- **Sec. 4:**  
  **M 10:10-11:00 AM**  
  KYLE  
  ILC S407

This course will introduce students to the traditions and expectations of the Journalism Program, as well as resources and opportunities that will help them as they move through the major. Through workshops and exercises, students will meet faculty, get to know campus media and career services staff, learn about the writing and academic expectations of the program.

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**Journal 201**  
**Introduction to Journalism**  
(4 cr.)  
Cap. 40

Open to Freshmen & Sophomores of any major

- **Sec. 1:**  
  **TTH 1-2:15PM**  
  MCDERMOTT  
  ILC N255

- **Sec. 2:**  
  **TTH 2:30-3:45PM**  
  ZAMITH  
  ILC N255

Introduction to Journalism is a survey class that covers the basic principles and practices of contemporary journalism. By studying fundamentals like truth telling, fact checking, the First Amendment, diversity, being a watchdog to the powerful and public engagement, students will explore the best of what journalists do in a democratic society. Students will also assess changes in the production, distribution and consumption of journalism as new technologies are introduced to newsrooms. Toward the end of the semester, students look at case studies across the media, and learn how different audiences, mediums and perspectives affect the news.

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**Journal 250**  
**NEWS LITERACY**  
(4 cr.)  
Cap. 40

Open to Sophomores and First Year Students of any major

- **TTH 10:00-11:15AM**  
  FOX  
  ILC N255

What is fact? What is fiction? Can we even tell the difference anymore? Today’s 24-hour news environment is saturated with a wide array of sources ranging from real-time citizen journalism reports, government propaganda and corporate spin to real-time blogging, photos and videos from around the world, as well as reports from the mainstream media. In this class, students will become more discerning consumers of news. Students will use critical-thinking skills to develop the tools needed to determine what news sources are reliable in the digital world. Through readings, class discussions and written assignments, students will deconstruct stories, breaking down broadcast, print, web, and social media stories to determine those that are well-sourced and can be considered real news. Students will also discuss concepts such as objectivity, opinion, bias and fairness and how all contribute to the mix of news in today’s digital landscape.
### Journal 300  Newswriting & Reporting  
Journalism Majors Only. Required for major. 
Fulfills Junior Year Writing requirement.  

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<td>Sec. 1</td>
<td>TTH 1-3PM</td>
<td>FOUDY</td>
<td>ILC S407</td>
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<tr>
<td>Sec. 2</td>
<td>TTH 4-6PM</td>
<td>CAREY</td>
<td>ILC S413</td>
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<tr>
<td>Sec. 3</td>
<td>MW 9:05-11:05AM</td>
<td>FORCIER</td>
<td>ILC S413</td>
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<tr>
<td>Sec. 4</td>
<td>MW 5:45-7:45PM</td>
<td>PARNASS</td>
<td>ILC S413</td>
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<tr>
<td>Sec. 5</td>
<td>TTH 2:30-4:30PM</td>
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This course covers the basic requirements of newswriting and reporting, including interviewing, covering news events, and more. This class will include in-class and outside reporting assignments, and fulfills Junior Year Writing requirement.

### Journal 301  Introduction to Multimedia Reporting  
Journalism majors only. Prerequisite: Journal 300.  

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<td>Sec. 1</td>
<td>TTH 11:30-12:45PM</td>
<td>ROCHE</td>
<td>ILC S407</td>
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<tr>
<td>Sec. 2</td>
<td>TTH 1:00-2:15PM</td>
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This class enables students to build on the reporting and writing skills learned in Journalism 300, while gaining the technical skills for storytelling in online platforms, such as basic web production, using digital images, and creating audio podcasts. Students write in-depth stories on topics of serious public concern that may include education, the environment, the economy and technology. Students learn how to find and use government and advocacy group sources, and how to navigate the wealth of online data and documents. Students gain experience and confidence in reporting, writing and revising longer news stories. Attendance is required. This course is a prerequisite for more advanced multimedia courses.

### Journal 310  Going Global- Changes in International Journalism  
Sophomore, Junior, and Seniors of any major.  

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<td>MW 8:40-9:55AM</td>
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This course explores the challenges and issues facing journalists covering global affairs. Students will explore intercultural communication, overcoming biases in reporting, the use of social media to serve as a platform for news reporting, and examine the work of foreign correspondents from a critical perspective. Through a mixture of readings and news writing, the course will also broaden students understanding of current affairs on the global stage.

### Journal 332  Sports Journalism  
Sophomore, Junior and Senior Journalism majors only.  
Prerequisite: Journal 300.  

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<tr>
<td>MW 9:05-11:05AM</td>
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<td>ILC S407</td>
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A hands-on course aimed at how to write, edit and cover sports stories. Interviewing skills will be honed in this class, and you will need a flexible schedule in order to cover games outside of classes. Students will learn to write a variety of stories ranging from straight game stories to previews to features and breaking news. Students will read and analyze successful writing styles from sportswriters in all mediums, including broadcast and the web.
### Journal 333  
**Introduction to Visual Storytelling**  
(3 cr.) Cap. 60  
**Sophomore, Junior, and Senior Journalism majors only.**  
**MW 2:30-3:45PM**  
**MCDERMOTT**  
**ILC N101**  

In Introduction to Visual Storytelling, students will become better producers and consumers of visual media. Students will develop a deeper visual literacy by studying topics like visual ethics, aesthetics, agency, and the currents of the modern visual journalism ecosystem. By reporting their own video, photography and data visualization projects, students will learn how to control exposure with a DSLR camera, how to capture quality video and how to use different editing and production software.

### Journal 335  
**Principles of Public Relations**  
(3 cr.) Cap. 30  
**Sophomore, Junior, and Senior Journalism majors only.**  
**TTH 8:30-9:45AM**  
**WICKS**  
**TBD**  

This course addresses the principles and practices of public relations and strategic communication in the public, private, for-profit, and non-profit arenas. Course includes lectures, readings, multimedia viewings and student-engaged, collaborative classroom and online learning methods.

### Journal 383  
**Entrepreneurial Journalism**  
(3 cr.) Cap. 16  
**Junior and Senior Journalism majors only.**  
**Juniors and Seniors of other majors may be enrolled with instructor consent.**  
**TTH 10:00-11:15AM**  
**ROCHE**  
**ILC S405**  

How do we keep fact-based journalism going? In this class, students explore the answer to that question by looking at, and developing their own, digital news startups. We’ll learn about business models of successful and unsuccessful digital news outlets as well as the “news entrepreneurs” who are navigating the new digital landscape for news. You’ll pick up new tech tools, as well as skills in collaboration and public speaking. The “final” for this course is a pitch competition, where you’ll present your idea to a media entrepreneur. Several other shorter projects will also be required. Attendance in the classroom is required.

### Journal 391J  
**Food Writing**  
Prerequisite: Journal 300.  
**TTH 4:00-6:00PM**  
**CONNARE**  
**ILC S407**  
(4 cr.) Cap. 16  

This course approaches food writing from a news reporting perspective. The Pioneer Valley is home to a network of food producers, from farmers and cheesemakers to brewers and beekeepers. Students will travel into the field to meet people who make and grow what we eat, conducting interviews and collecting information to synthesize into multimedia stories for publication around themes such as health, history, travel, ecology, animal welfare, social change, nutrition, and home cooking. Students will experience the full spectrum of food writing—blogs, magazine articles, personal essays, reviews, recipe-centered pieces, social and cultural commentary—create stories in a variety of these forms.
Journal 393B  Philosophy of Journalism  (3 cr.)  Cap. 30
Open to Sophomores, Juniors and Seniors of any major.
TTH 11:30-12:45PM    MCBRIDE    ILC N255

Blends ancient wisdom with modern film in hopes of provoking original thoughts from students about the present and future for journalism and themselves. In this age, when cynicism rules, this course seeks to engender hope and solutions from the only place it can come from- you!

Journal 393N  Reporting for Radio & Podcast  (4 cr.)  Cap. 16
Prerequisite: Journal 300.
MW 1:25-3:25PM    LELAND    ILC S405

This course introduces students to writing and reporting for radio or podcasting. Students will practice pitching stories, arranging and conducting interviews, as well as writing and mixing radio scripts. The course explores how writing in broadcast journalism differs from print. Students will practice writing in a conversational style that works for “the ear.” This is a “hands-on” course that requires students to report, record and write several stories on deadline. It’s designed to give students the confidence to pursue audio stories for broadcast or the web.

Journal 394C  Community Journalism  (3 cr.)  Cap. 15
Sophomore, Junior, and Senior Journalism majors only.
W 12:20-3:20PM    MCBRIDE    ILC S414

The Community Journalism Project is a reporting and writing collaboration with the journalism and English students at the High School of Commerce in Springfield. Each week we catch our UMass yellow school bus at noon, travel from the Haigis Mall to Springfield, returning to campus at five.

Since 2008 UMass undergrads have served as mentors and writing coaches at Commerce. This is a hybrid journalism as civics and literacy class that is a reciprocal intellectual exchange between undergrads rich in opportunity and black brown and poor white students rich in insight and intellectual capacity. The high school students share truths that most undergrads have only read about. The undergrads in turn share knowledge and resources only available to students in higher education. Many of these high school students have given up on school because they are bombarded by messages that tell them school has given up on them.

Over the years we have been able to get countless students reengaged with school simply by being available and validating their wisdom as valuable. Undergraduates have been reengaged as well, moving away from the idea of bachelor’s degree as workforce passport, to a deeper understanding of why journalism is the only profession enshrined in and protected by the US Constitution.

In the process of multimedia storytelling students do what the educational theorist Paulo Freire calls “intervening in history.” Students realize that exposing facts from ignored sources reveals new truths and increased possibilities.

Dealing with the subject matters of poverty, racism, social inequality, food insecurity, misuse of police authority and institutional racism, while simultaneously telling the stories of hope, resilience and unrecognized intellectualism, our ambition is to move from holding up a mirror to social injustice to an understanding that journalism is a social action in itself, that has the power to make our work in progress democracy into a more perfect union.
Journal 395N  Broadcast News Reporting (4 cr.)  Cap. 16
Prerequisite: Journal 300.
TTH 10AM-12PM  KYLE  ILC S308

This class is an introduction to radio & television news writing, videography, editing and visual storytelling. Students will learn the basics of radio reporting, videography and broadcast journalism. They will produce a variety of radio and television reports to expand their understanding of the various formats, styles and types of reports used in the media. Students will also work on news judgment, sourcing stories, interviewing subjects and writing and editing their stories for radio, television and the web.

Journal 397DJ  Data-Driven Storytelling (3 cr.)  Cap. 16
Sophomore, Junior and Senior Journalism majors only.
Prerequisite: Journal 300.
TTH 11:30-12:45PM  ZAMITH  ILC S405

How can journalists use data to find stories? How can they tell stories through data? This hands-on course provides students with the knowledge and skills necessary to begin gathering, analyzing and visualizing interactive, data-driven stories. Students will work in small groups to tackle questions pertaining to ethical data sourcing, data analysis and making data meaningful for the public. They will also produce their own exciting and thought-provoking digital news stories. Prior experience with advanced statistics, web design or computer programming is neither assumed nor necessary, and course content will adapt to students’ collective skills. However, a willingness to experiment, learn new technologies and embrace iteration in a cooperative environment is a must.

Journal 397R  Business of Media (3 cr.)  Cap. 20
Open to all majors
M 4-6:30PM  BERMAN  ILC S407

This course will provide a detailed examination of the current and changing state of media, the broadcast industry, the business of journalism, and various associated industries from public relations, marketing, social media, sports, and music and entertainment. The power of broadcast media in particular, its expansion across multiple platforms and into social media will be closely studied. Emphasis will be given to understanding internal operating structures and business models of established and nascent media companies. Through lectures, on-going class discussion, reading, and development of critical listening skills, students will be able to better identify their own specific area of interest and opportunity. We will examine business models of commercial, non-commercial, college, internet, and community media organizations, particularly through the lens of mass audience radio stations and media companies, focusing on journalism’s current and future vitality, endeavor, and enterprise within these organizations. Guest lecturers will visit regularly to provide deeper real-life insight into career paths and opportunities.

Journal 428  Sports in Film, Journalism, & Literature (3 cr.)  Cap. 25
Junior and Senior Journalism majors only.
MW 11:15-12:30AM  BLAIS  ILC S412

The subject of sport has long been the source of inspiration for journalists, novelists and filmmakers. In this class, students will explore some of the most brilliant examples of sport narrative in words and images as they pertain to various pursuits, including a range of endeavors which might include running, baseball,
soccer, rugby, basketball, climbing, boxing and football among others. We will meet on THREE select Fridays TBA as a group to watch longer feature films. Accommodations will be made for individual students in the event of unavoidable time conflicts.

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<tr>
<td>Journal 445</td>
<td>Journalism &amp; Law</td>
<td>(3 cr.)</td>
<td>30</td>
<td>TTH 1:00-2:15PM</td>
<td>List, TBD</td>
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<td>Open to Junior and Senior Journalism majors only.</td>
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Students will become familiar with legal concepts underlying freedom of the press: censorship, obscenity, libel, privacy, free press/fair trial, contempt, access and other legal problems affecting the mass media. The case study approach generally is used, but emphasis is on the principles and philosophy underlying various aspects of communication law as these affect the daily work of journalists.

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<td>Journal 460</td>
<td>Journalism Ethics [Fulfills IE requirement]</td>
<td>(3 cr.)</td>
<td>30</td>
<td>TTH 1:00-2:15PM</td>
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<td>Sophomore, Junior and Senior Journalism majors only.</td>
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This course focuses on responsible journalism—no matter the medium. Its aim is to help those who plan to become journalists make ethical decisions and those who are consumers of the news recognize and appreciate responsible journalism. Students will develop an understanding of the ethical questions faced by journalists in a democratic society at a time when journalism is shifting from print/broadcast to online and when much of the mainstream media is focused on profit over news values and on entertainment over substance. Discussion will include: foundational ethical principles, the shift to online journalism, accuracy and fairness, relationships with sources, diversity, conflicts of interest, privacy, deception and photojournalism.

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<tr>
<td>Journal 492M</td>
<td>Magazine Writing</td>
<td>(4 cr.)</td>
<td>16</td>
<td>TTH 4-6PM</td>
<td>TUTTLE, ILC S405</td>
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<td>Prerequisite: Journal 300</td>
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This course will introduce you to the different styles and genres of magazine writing, including travel, food, the personal essay, the profile and the issues piece. We will tell these stories in a digital-first format that goes beyond text to include photos, audio and video. We’ll also work on audience engagement and use social media to connect readers to the work we produce in this class. The best work will be published on Amherst Wire.

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<tr>
<td>Journal 494MI</td>
<td>Media, Technology, &amp; Culture [Fulfills IE requirement]</td>
<td>(3 cr.)</td>
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<td>TTH 11:30AM-12:45PM</td>
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<td>Junior and Senior Journalism majors only.</td>
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This course aims to provide students with a framework for critically examining the intersections between media messages, the digital revolution and the wider sociocultural environment. That journalism has been profoundly impacted by the development of Web 2.0 applications is nowadays axiomatic. However, the precise ways in which such “new media” phenomena as Facebook & Twitter, the personal blog and the smart phone have transformed news gathering, packaging and dissemination still need to be researched and understood. Students will reflect critically on the manner in which their communication (e.g., their use of language, imagery and technology) creates and, in turn, is determined by, the social and cultural world(s) in which they live. Investigating their meaning-making processes in this way should translate into
an increased awareness of the causes and consequences of their storytelling choices. The course readings will deal with such issues as identity formation, social and cultural diversity, linguistic and technological determinism, ritual, perception and subjectivity, and cultural competency.

**Journal 495BP**  **Broadcast Performance**  
(4 cr.)  
[Cap. 16]

Prerequisite: Journal 395N or permission of instructor  
MW 12:20-2:20PM  
KYLE  
ILC S308

This class is designed to help you understand the principles of broadcast presentation, including procedures and methods to use the voice, face and body as tools for communicating. There will be an emphasis on performing journalism on television, radio and online media. Through in-class exercises, drills and homework assignments, students will develop and practice skills for narration and on camera news delivery, including field reporting and in-studio anchoring. Upon completion of this class, students should be comfortable performing on-mic and on-camera. They'll understand how a broadcast studio operates, and they'll be well practiced in recording reports as well as doing live broadcasts.

**Journal 495N**  **Broadcast News Reporting II**  
(4 cr.)  
[Cap. 16]

Prerequisite: Journal 395N or permission of instructor  
TTH 1:00-3:00PM  
KYLE  
ILC S308

The goal of this class is to take students beyond the simple mechanics of broadcast storytelling and into the area of craftsmanship and prepare them for the myriad of situations and stories a general assignment reporter will face on a daily basis. Students will become accomplished in all areas of newsroom work and will learn to produce quality broadcast journalism on deadline.

**Journal 497B**  **Diaries, Memoirs, & Journals**  
(4 cr.)  
[Cap. 16]

Prerequisite: Journal 300 (2 credit Capstone option possible).  
MW 1:00-3:00PM  
BLAIS  
ILC S412

The class will read from a variety of memoirs and subsequently write a personal history that combines rigorous emotional honesty with high literary and journalistic standards. Readings may include the works of Mary McCarthy, Tobias and Geoffrey Woolf, Russell Baker, George Orwell, Edwidge Dandicat, Mary Karr, Norma Watkins, Joan Wickersham, Ernest Hemingway, Vivian Gornick, Joan Didion, Marjorie Williams, and others.

**Journal 497J**  **Social Justice Journalism**  
(4 cr.)  
[Cap. 16]

Open to Journalism majors  
Prerequisite: Journal 300  
T 10:00-12:00PM  
PASHA/SIBII  
ILC S413  
W 7:00- 9:00PM (Off Campus)

This is an explanatory journalism class with an emphasis on the intractable structural issues confronting contemporary American Society. Each iteration of the course will focus on one such issue (e.g., immigration, mass incarceration, gender inequality, racism in higher education), and will seek to work in collaboration with at least one NGO and one media institution. Students will report and produce a variety of journalistic stories pertaining to the chosen issue. They will also read and discuss professional and scholarly literature on subjects related to social justice/advocacy journalism (such as the question of journalistic objectivity, framing, media effects & agenda setting).

**Journal 497P**  **The Politician and the Journalist**  
(3 cr.)  
[Cap. 30]
Open to all levels, all majors  
M 9:05-11:35AM  NEAL  TBD

The relationships among reporters, publishers, and politicians, and how each uses the media. Using historical biographies and other texts, the class will examine past strategies by politicians and media figures. Topics include campaign strategies, Washington politics, day-to-day effectiveness in office, making arguments through the media, and how those not elected use the media. Taught by Congressman Richard Neal of the First District, Massachusetts, the class offers an opportunity for students to hear how elected officials work with the press.

**Journal 499N**  **Honors Project Seminar**  
Truth Telling: Reading and Writing Narrative Non-Fiction  
F 10:10AM-1:10PM  GRIFFIN  ELMS 212

As a collaborative community of writers, TRUTH/TELLING will establish a writing workshop providing one another with constructive critique, generous guidance, and mutual mentorship as students draft and revise narrative nonfiction and literary journalism works in progress over the course of the fall and spring semesters. Frequent writing workshops will provide you with ample opportunity for presenting and revising your works-in-progress. Giving and receiving constructive critique as peer writers and consistent revision helps to deepen and develop your writings in preparation for inclusion in your final portfolio. In addition to the wide range of readings in the genre, we will use one another's works-in-progress as primary texts as we discuss literary techniques, thematic content, and the process of revision necessary to bring each of your pieces to their fullest potential. Such a focus will not only assist you in the revision process, but it will sharpen your critical capacities. You will also meet in individual conference with me to discuss your work in progress. As writers who are critical readers for one another we will be probing each piece for its greatest potential. Only then will each piece be ready for inclusion in your honors project portfolio. The course will culminate in the production of a 35-50-page portfolio of narrative nonfiction work or a multimedia project, as well as an oral presentation of a portion of your Honors Project. For more information contact Connie Griffin: cgriffin@uww.umass.edu

**On-Line Classes:**

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<th>Course</th>
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<tr>
<td>Journal 250</td>
<td>News Literacy</td>
<td>(4 cr.)</td>
<td>Cap. 30</td>
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<tr>
<td>Journal 300</td>
<td>Newswriting and Reporting</td>
<td>(4 cr.)</td>
<td>Cap. 20</td>
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<tr>
<td>Journal 310</td>
<td>Going Global: Changes in International Journalism</td>
<td>(3 cr.)</td>
<td>Cap. 20</td>
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<tr>
<td>Journal 392P</td>
<td>Principles of Public Relations</td>
<td>(3 cr.)</td>
<td>Cap. 30</td>
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Other opportunities by permission only:

- Ask Raz Sibii to enroll you in independent studies.
- Talk to B.J. Roche about enrolling in an internship.
- For questions about honors contact Josh Braun, Honors Program Director, jabraun@journ.umass.edu