Fall Semester: September 6 - December 14, 2016
Please ALWAYS check SPIRE to verify times and locations as this should be used as a guide when choosing classes.

Registration Schedule: Seniors (87+ credits) April 4 & 5; Juniors (57 - 86) April 7 & 8; Sophomores (27 – 56) April 11 & 12; Freshmen (26 and below) April 14

191JOUR1  First Year Seminar  (1 cr.)  Cap. 19
Journalism Success: Thriving as a Major
Open to Journalism majors only
Sec. 1:  M 4:45PM  ROCHE  ILC S413
Sec. 2:  M 1:25-2:15PM  FOX  ILC S405
Sec. 3:  M 1:25-2:15PM  SIBII  ILC S413
Sec. 4:  W 2:30-3:20PM  SIBII  ILC S413

This course will introduce students to the traditions and expectations of the Journalism Program, as well as resources and opportunities that will help them as they move through the major. Through workshops and exercises, students will meet faculty, get to know campus media and career services staff, learn about the writing and academic expectations of the program.

Journal 201  Introduction to Journalism  (4 cr.)  Cap. 40
Open to Freshmen & Sophomores of any major
Sec. 1:  TTH 1:25-2:15PM  PASHA  ILC S231
Sec. 2:  TTH 2:30-3:45PM  ZAMITH  ILC S231

Introduction to Journalism is a survey class that covers the basic principles and practices of contemporary journalism. By studying fundamentals like truth telling, fact checking, the First Amendment, diversity, being a watchdog to the powerful and public engagement, students will explore the best of what journalists do in a democratic society. Students will also assess changes in the production, distribution and consumption of journalism as new technologies are introduced to newsrooms. Toward the end of the semester, students look at case studies across the media, and learn how different audiences, mediums and perspectives affect the news.

Journal 250  News Literacy  (3 cr.)  Cap. 40
Open to Freshmen & Sophomores of any major
TTH 10-11:15AM  FOX

What is fact? What is fiction? Can we even tell the difference any more?
Today’s 24-hour news environment is saturated with a wide array of sources ranging from real-time citizen journalism reports, government propaganda and corporate spin to real-time blogging, photos and videos from around the world, as well as reports from the mainstream media. In this class, students will become more discerning consumers of news. Students will use critical-thinking skills to develop the tools needed to determine what news sources are reliable in the digital world. Through readings, class discussion and written assignments, students will deconstruct stories, breaking down broadcast, print, web, and social media stories to determine those that are well-sourced and can be considered real news. Students will also discuss concepts such as objectivity, opinion, bias and fairness and how all contribute to the mix of news reports in today’s digital landscape.
Journal 300  Newswriting & Reporting  (4 cr.)  Cap. 16
Journalism Majors Only. Required for major. Fulfills Junior Year Writing requirement.
Sec. 1:  TTH 1-3PM  FOUDY  ILC S407
Sec. 2:  TTH 4-6PM  CAREY  ILC S413
Sec. 3:  MW 9:05-11:05AM  FORCIER  ILC S413
Sec. 4:  MW 5:45-7:45PM  PARNASS  ILC S413
Sec. 5:  TTH 2:30-4:30PM  PASHA  ILC S405

This course covers the basic requirements of newswriting and reporting, including interviewing, covering news events, and more. This class will include in-class and outside reporting assignments, and fulfills Junior Year Writing requirement.

Journal 301  Introduction to Multimedia Reporting  (3 cr.)  Cap. 16
Journalism majors only. Prereq: Journal 300.
Sec. 1:  MW 1:25-2:40PM  ROCHE  ILC S407
Sec. 2:  TTH 1-2:15PM  FOX  ILC S405
Sec. 3:  MW 4-5:15PM  OLGA KYLE  ILC S405

This class enables students to build on the reporting and writing skills learned in Journalism 300, while gaining the technical skills for storytelling in online platforms, such as basic web production, using digital images, and creating audio podcasts. Students write in-depth stories on topics of serious public concern that may include education, the environment, the economy and technology. Students learn how to find and use government and advocacy group sources, and how to navigate the wealth of online data and documents. Students gain experience and confidence in reporting, writing and revising longer news stories. Attendance is required. This course is a prerequisite for more advanced multimedia courses.

Journal 332  Sports Journalism  (4 cr.)  Cap. 16
Sophomore, Junior, and Senior Journalism majors only. Prereq: Journal 300.
MW 10:10AM-12:10PM  FOX  ILC S405

A hands-on course aimed at how to write, edit and cover sports stories. Interviewing skills will be honed in this class, and you will need a flexible schedule in order to cover games outside of classes. Students will learn to write a variety of stories ranging from straight game stories to previews to features and breaking news. Students will read and analyze successful writing styles from sportswriters in all mediums, including broadcast and the web.

Journal 333  Introduction to Visual Storytelling  (3 cr.)  Cap. 60
Sophomore, Junior, and Senior Journalism majors only.
MW 2:30-3:45PM  MCDERMOTT  ILC N111

In Introduction to Visual Storytelling, students will become better producers and consumers of visual media. Students will develop a deeper visual literacy by studying topics like visual ethics, aesthetics, agency, and the currents of the modern visual journalism ecosystem. By reporting their own video, photography and data visualization projects, students will learn how to control exposure with a DSLR camera, how to capture quality video and how to use different editing and production software.
### Journal 345  Media Criticism  
**3 cr.**  Cap. 40  
Sophomore, Junior, and Senior Journalism majors only.  
Sec. 1:  TTH 1-2:25PM  WHITEHEAD  ILC N211  
Sec. 2:  TTH 8:30-9:45AM  WHITEHEAD  

On a case-by-case basis, you will study and evaluate the performance of news organizations and individual journalists. Just as the fashion police second-guess fashionistas, and Monday-morning quarterbacks second-guess football teams, you will second-guess journalists, and do it by answering such question as: Is their work verifiable? Complete? Unbiased? How did they go about their reporting? You will arrive at critical judgments -- and find ways to guide your own performance as a news-gatherer.

### Journal 383  Entrepreneurial Journalism  
**3 cr.**  Cap. 18  
Junior and Senior Journalism majors only.  
Juniors and Seniors of other majors may be enrolled with instructor consent.  
MW 9:05-10:30AM  ROCHE  ILC S407  

Today’s journalism student will most likely spend at least part of his or her career not as an employee, but as an entrepreneur or independent freelancer. This course will examine the Gig Economy, how it works for people with journalism skills, and how to find and create opportunities. Students develop new skills they’ll need to succeed in their fields of interest. These might include: idea strategizing and development, marketing and audience development through social media, time and business management. Students will learn about how they can transfer their journalistic skills, and nuts and bolts like how to find clients, what to charge for your work, and how to manage your small business as a writer. Two major projects will include a case study of an independent, profit-making journalistic websites, and the development of a site of their own, from concept to business plan. Several other shorter projects will also be required. Attendance in the classroom is required.

### Journal 393N  Reporting for Radio & Podcast  
**4 cr.**  Cap. 16  
Prereq: Journal 300.  
MW 6-7:30PM  TBA  ILC S405  

This course introduces students to writing and reporting for radio or podcasting. Students will practice pitching stories, arranging and conducting interviews, as well as writing and mixing radio scripts. The course explores how writing in broadcast journalism differs from print. Students will practice writing in a conversational style that works for “the ear”. This is a “hands-on” course that requires students to report, record and write several stories on deadline. It’s designed to give students the confidence to pursue audio stories for broadcast or the web.

### Journal 394C  Community Journalism  
**3 cr.**  Cap. 15  
Sophomore, Junior, and Senior Journalism majors only.  
W Noon-5:00PM  MCBRIDE  ILC S414 Ziff Gallery  

The Community Journalism Project is a reporting and writing collaboration with the journalism and English students at the High School of Commerce in Springfield. **Each week we catch our UMass yellow school bus at 12:00 noon, travel from the Haigis Mall to Springfield, returning to campus at 5:00PM.**

The Community Journalism Project is an intermediate reporting class that sends students into ghettos, barrios, and poor white and working class communities of Western Massachusetts. Journalists have become increasingly out of touch with the majority of the population. The working class, the poor, minorities are often overlooked in the mainstream media. This course puts students into the homeless shelters, food pantries, health clinics, community centers, public schools, and low-wage job sites in hope of finding solutions and answers from the real experts. Intensive fieldwork, substantial newswriting, and...
devotion to reading comprise the calculus of this course. Each week we will travel to the High School of Commerce in Springfield. As writing coaches we will produce collaborative professional quality multi-platform news pieces in concert with these students.

Journal 395M  The African American Freedom Struggle and the Mass Media  (3 cr.)  Cap 30
TTH 2:30-3:45PM  FORDE

Our subject in this history course is the black freedom struggle across the 19th and 20th centuries, and we will study it through the lens of communications and media. Why? Communications and media play a critical role in political and social change. They help to create community, shape public opinion, expand and constrict public memory, and inform current political discourse. The narratives that survive from our past shape our perception of who we are and how our world works. But there are also narratives that get shoved aside and ignored. One goal of this course is to revive some of those discarded stories and present a broader, deeper, and more complicated view of African American history. Additionally, we will consider the way African American history has been retold and re-imagined over time by political actors and other who were eager to make use of it in our nation’s political discourse. We will pay special attention to the freedom struggle’s rich history in Massachusetts.

Journal 395N  Broadcast News Reporting  (4 cr.)  Cap. 16
Prereq: Journal 300.
TTH 10AM-12PM  KYLE  ILC S308

This class is an introduction to radio & television news writing, videography, editing and visual storytelling. Students will learn the basics of radio reporting, videography and broadcast journalism. They will produce a variety of radio and television reports to expand their understanding of the various formats, styles and types of reports used in the media. Students will also work on news judgment, sourcing stories, interviewing subjects and writing and editing their stories for radio, television and the web.

Journal 397DJ  Data-Driven Storytelling  (3 cr.)  Cap. 16
Junior and Senior Journalism majors only.
Prereq: Journal 300.
TTH 10-11:15AM  ZAMITH  ILC S413

How can journalists use data to find stories? How can they tell stories through data? This hands-on course provides students with the knowledge and skills necessary to begin gathering, analyzing and visualizing interactive, data-driven stories. Students will work in small groups to tackle questions pertaining to ethical data sourcing, data analysis and making data meaningful for the public. They will also produce their own exciting and thought-provoking digital news stories. Prior experience with advanced statistics, web design or computer programming is neither assumed nor necessary, and course content will adapt to students’ collective skills. However, a willingness to experiment, learn new technologies and embrace iteration in a cooperative environment is a must.

Journal 397R  Business of Media  (3 cr.)  Cap. 30
Open to all majors
M 4-6:30PM  BERMAN

This course will provide a detailed examination of the current and changing state of media, the broadcast industry, the business of journalism, and various associated industries from public relations, marketing, social media, sports, and music and entertainment. The power of broadcast media in particular, it’s expansion across multiple platforms and into social media will be closely studied. Emphasis will be given to understanding internal operating structures and business models of established and nascent media companies. Through lectures, on-going class discussion, reading, and development
of critical listening skills, students will be able to better identify their own specific area of interest and opportunity. We will examine business models of commercial, non-commercial, college, internet, and community media organizations, particularly through the lens of mass audience radio stations and media companies, focusing on journalism’s current and future vitality, endeavor, and enterprise within these organizations. Guest lecturers will visit regularly to provide deeper real-life insight into career paths and opportunities.

Journal 428  Sports in Film, Journalism, & Literature  (3 cr.)  Cap. 16
Junior and Senior Journalism majors only.
MW 10:10-11:25AM  S412

The subject of sport has long been the source of inspiration for journalists, novelists and filmmakers. In this class, students will explore some of the most brilliant examples of sport narrative in words and images as they pertain to various pursuits, including a range of endeavors which might include running, baseball, soccer, rugby, basketball, climbing, boxing and football among others.

Journal 435  Web Design for Journalists  (3 cr.)  Cap. 16
Prereq: Journal 300 or instructor consent.
TTH 10-11:15AM  MCDERMOTT  ILC S405

Successful online storytelling requires more than just a good story. In this course, students will learn basic web design and development skills to better pursue their journalism goals online. Topics covered include basic design principles, HTML, CSS, working with images, logo design, typography and how to incorporate external plugins and modules. Students will build a personal portfolio website and collaborate on class digital projects while exploring digital ethics, the role of social media in online journalism, mobile issues, data visualization and contemporary trends in design and presentation.

Journal 460  Journalism Ethics  (3 cr.)  Cap. 30
[Fulfills IE requirement]
Junior and Senior Journalism majors only.
Sec. 1: TTH 10-11:15AM  SIBII  ILC N155
Sec. 2: TTH 2:30-3:45PM  BRAUN

This course focuses on responsible journalism—no matter the medium. Its aim is to help those who plan to become journalists make ethical decisions and those who are consumers of the news recognize and appreciate responsible journalism. Students will develop an understanding of the ethical questions faced by journalists in a democratic society at a time when journalism is shifting from print/broadcast to online and when much of the mainstream media is focused on profit over news values and on entertainment over substance. Discussion will include: foundational ethical principles, the shift to online journalism, accuracy and fairness, relationships with sources, diversity, conflicts of interest, privacy, deception and photojournalism.

Journal 492M  Magazine Writing  (4 cr.)  Cap. 16
Prereq: Journal 300
TTH 4-6PM  TUTTLE  ILC S407

This course will introduce you to the different styles and genres of magazine writing, including travel, food, the personal essay, the profile and the issues piece. We will tell these stories in a digital-first format that goes beyond text to include photos, audio and video. We’ll also work on audience engagement and use social media to connect readers to the work we produce in this class. The best work will be published on Amherstwire.
Journal 494MI  Media, Technology, & Culture [Fulfills IE requirement]  (3 cr.)  Cap. 30
Junior and Senior Journalism majors only.
TTH 11:30AM-12:45PM  BRAUN

This course aims to provide students with a framework for critically examining the intersections between media messages, the digital revolution and the wider sociocultural environment. That journalism has been profoundly impacted by the development of Web 2.0 applications is nowadays axiomatic. However, the precise ways in which such “new media” phenomena as Facebook & Twitter, the personal blog and the smart phone have transformed news gathering, packaging and dissemination still need to be researched and understood. Students will reflect critically on the manner in which their communication (e.g., their use of language, imagery and technology) creates and, in turn, is determined by, the social and cultural world(s) in which they live. Investigating their meaning-making processes in this way should translate into an increased awareness of the causes and consequences of their storytelling choices. The course readings will deal with such issues as identity formation, social and cultural diversity, linguistic and technological determinism, ritual, perception and subjectivity, and cultural competency.

Journal 495BP  Broadcast Performance  (4 cr.)  Cap. 16
Prereq: Journal 395N or permission of instructor
MW 12:20-2:20PM  KYLE  ILC S308

This class is designed to help you understand the principles of broadcast presentation, including procedures and methods to use the voice, face and body as tools for communicating. There will be an emphasis on performing journalism on television, radio and online media. Through in-class exercises, drills and homework assignments, students will develop and practice skills for narration and on camera news delivery, including field reporting and in-studio anchoring. Upon completion of this class, students should be comfortable performing on-mic and on-camera. They'll understand how a broadcast studio operates, and they'll be well practiced in recording reports as well as doing live broadcasts.

Journal 495N  Broadcast News Reporting II  (4 cr.)  Cap. 16
Prereq: Journal 395N or permission of instructor
TTH 1-3PM  KYLE  ILC S308

The goal of this class is to take students beyond the simple mechanics of broadcast storytelling and into the area of craftsmanship and prepare them for the myriad of situations and stories a general assignment reporter will face on a daily basis. Students will become accomplished in all areas of newsroom work and will learn to produce quality broadcast journalism on deadline.

Journal 497B  Diaries, Memoirs, & Journals  (4 cr.)  Cap. 16
Prereq: Journal 300 (2 credit Capstone option possible).
M 2:30-5:30PM  BLAIS  ILC S412

The class will read from a variety of memoirs and subsequently write a personal history that combines rigorous emotional honesty with high literary and journalistic standards. Readings may include the works of Mary McCarthy, Tobias and Geoffrey Woolf, Russell Baker, George Orwell, Edwidge Dandicat, Mary Karr, Norma Watkins, Joan Wickersham, Ernest Hemingway, Vivian Gornick, Joan Didion, Marjorie Williams and others.

Journal 497P  The Politician and the Journalist  (3 cr.)  Cap. 30
Open to all levels, all majors
M 9:05-11:35AM  NEAL  ILC N155

The relationships among reporters, publishers, and politicians, and how each uses the media. Using historical biographies and other texts, the class will examine past strategies by politicians and media figures. Topics include campaign strategies, Washington politics, day-to-day effectiveness in office,
making arguments through the media, and how those not elected use the media. Taught by Congressman Richard Neal of the First District, Massachusetts, the class offers an opportunity for students to hear how elected officials work with the press.

**Journal 497R**  
**Covering Race**  
(3 cr.)  
Cap. 30  
Sophomores, Juniors, and Seniors of any major  
TTH 4:5-5:15PM  
MCBRIDE

Covering Race is a pun with life and death ramifications…This course examines racism and imperialism through the lens of history, culture, and today’s headlines. We will examine the roots of stereotypes, the fear, hatred, and indifference that spawns violence, capitalist exploitation, and white skin privilege. This is not an easy undertaking. It requires the moral courage of introspection that provokes questioning of our history, government, the legacy of slavery and apartheid, and unmasking the lies, some of commission, others of omission, most from lack of knowledge, told us by our teachers and families. This is necessary for any journalist serious about writing about race as a text and subtext with truth, integrity, and hope for our young evolving democracy. A lot of this material is profoundly disturbing. Yet the recognition of this ugliness holds the potential for beautiful understanding of the hybrid reality of culture, intellectualism, and bloodlines. There will be substantial readings and weekly writing assignments.

**Journal 499N**  
**Honors Project Seminar**  
1st Semester of Year Long Seminar  
Truth Telling: Reading and Writing Narrative Non-Fiction  
F 10:10AM-1:10PM  
GRIFFIN  
TBA

Interested in doing a creative honors project? Would you like to develop a multimedia project, photojournalism, documentary? Or, perhaps you are interested in writing literary journalism, memoir, biographical profiles, feature articles, or some other creative nonfiction project you’ve always hoped to get to. If creativity is at the heart of your honors project, this seminar will assist you in developing a concept, as well as refining and reflecting on the process for archival purposes. The honors seminar will establish a collaborative community and provide generous guidance, constructive critique, and mutual mentorship. Drawing on creativity and imagination, as well as research and reporting, we will incorporate narrative nonfiction techniques such as scene and setting, character and complication, dialogue, and thematic resonance. Students will present work in progress over the course of two semesters in a writing workshop style.

Instructor: Connie Griffin, PhD, author of *To Tell the Truth & Editor of Crooked Letter i*.  
The seminar culminates in a portfolio of creative nonfiction writing or production of a multimedia project accompanied by an analysis for archiving. Permission of instructor is required. To apply email a letter of interest to Connie Griffin at cgriffin@uww.umass.edu.  
Seminar is limited to **four seats for Journalism majors**. Meeting Times: Fridays 10:10 – 1:10 p.m.

**Other opportunities by permission only:**
- Ask Razvan Sibii to enroll you in independent studies.
- Talk to B.J. Roche about enrolling in an internship.
- For questions about honors contact Madeleine Blais, Honors Program Director, mhblais@journ.umass.edu