

Project Description

Project Description

There are two parts to this section. Please address both parts in your response. **Responses must be limited to 600 words, 12 point type, double spaced.**

1. Describe the proposed event, project or series, including its **artistic merit**.

Because the Arts Council funds only projects with artistic merit, it is crucial that your application demonstrate that thought has been given to this aspect of your program. You may provide additional insight into the artistic merit of your program by including in this document any descriptive or support materials: press releases for the artist or speaker, résumés, and images. You may also supply links to audio, video, or images that cannot be embedded here. (Support materials do not count toward your 600 word limit.)

2. Describe how students will be involved in the program, both as presenters and as audience members.

Publicity Plans

Please show how you plan to publicize the event by checking all relevant items below. Remember that the Arts Council's financial support must be acknowledged in publicity (by indicating: "This program is made possible in part by a grant from the UMass Arts Council") or stated verbally at the event.

- | | |
|--|--|
| <input type="checkbox"/> press release or advertisement in <i>Collegian</i> | <input type="checkbox"/> Campus Concourse information table |
| <input type="checkbox"/> public service announcement on WMUA | <input type="checkbox"/> table tents (remember to check with Dining Services!) |
| <input type="checkbox"/> listing release to UVC -TV19 | <input type="checkbox"/> posters |
| <input type="checkbox"/> listing to Housing Series Cable Network (HSCN) | <input type="checkbox"/> flyers |
| <input type="checkbox"/> calendar listings to Five College Calendar http://fivecolleges.edu/FiveCol/calendrome.cgi | <input type="checkbox"/> e-mail notices |
| <input type="checkbox"/> calendar listings on UMass Events calendar http://www.umass.edu/umhome/events/submit | <input type="checkbox"/> listing on a Web page. Internet address: |
| | <input type="checkbox"/> facebook: |