

# NEWS RELEASE

UMass Amherst Fine Arts Center [www.fineartscenter.com](http://www.fineartscenter.com)

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**FOR IMMEDIATE RELEASE: October 24, 2009**

**WHAT: You Can Lead a Horse to Water...  
A FAC Workshop with Oklahoma Slim  
and His Amazing Quarterhorse Gerty**

**WHEN: Friday, October 30 at 6:30 PM**

**WHERE: Fine Arts Center Open Range  
University of Massachusetts Amherst**

**Call 1-555-555-UMAS or 555-5555 for tickets  
or go online to [www.fineartscenter.com](http://www.fineartscenter.com)**

**YOU CAN LEAD A HORSE TO WATER...  
A WORKSHOP WITH HORSEMAN OKLAHOMA SLIM  
AND HIS QUARTERHORSE GERTY**

*Amherst, Mass., September 24*—JimBob “Oklahoma Slim” Blackburn and his quarterhorse Gerty are known by the horsey set as one of the most astounding acts in the animal kingdom. The UMass Amherst Fine Arts Center proudly presents an informative and entertaining workshop with the renowned pair on Friday, October 30 at 6:30 PM in the UMass Open Range.

In the culmination of the 2009-2010 Fine Arts Center Equine Series, internationally renowned horseman Oklahoma Slim will astound, delight, and inform workshop participants with an impressive show of his mastery of horse psychology. Slim will refute the adage that “quadrupeds well known,” as Dr. Johnson called them, are resistant to their trainers' attempts to get them to drink after leading them to water. Slim and his amazingly compliant quarterhorse, Gerty, will demonstrate techniques that attendees will be able to carry back to their own pastures and paddocks.

Don't miss this unique event! It will appeal to horse lovers and the general public alike. And be sure to join your fellow attendees for a post-workshop reception with Slim and Gerty at the UMass Horse Barns.

Tickets are \$50, \$30, and \$15. UMass, GCC, and STCC students can attend for a mere \$5. Call the FAC Box Office or go online to [www.fineartscenter.com](http://www.fineartscenter.com) to

purchase tickets or for more information, including a video of Gerty lapping up a refreshing drink.

Funded in part by the Roy Rodgers and Gail Evans Charitable Trust for the Disabusal of Equine Myths.

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