

University Gallery
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NEWS RELEASE

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Please Post Until End Date

WHAT: *Art in the Public Sphere: Singular Works, Plural Possibilities*
***Symposium** examining evolving opportunities for artistic engagement in the public realm and **Juried Exhibition** of related proposals, works, and projects.

WHEN: **Friday, April 25, 2008**
Symposium, 9:30am - 4:30pm
Opening Exhibition Reception, 5:00 – 7:00pm

WHERE: *(Symposium)* **Student Union Ballroom, Student Union, UMass Amherst**
(Exhibition) **University Gallery, Fine Arts Center, UMass Amherst**

This day-long symposium will bring together architects, artists, curators, scholars, and landscape architects to examine the complexities and challenges of producing work in and about the public domain. A series of conversations and panel discussions with UMass scholars and internationally known experts such as **Vito Acconci** (*Designer/Architect, NYC*); **George Trakas** (*artist, NYC and Amherst, MA*); public art curator **Ann Pasternak** (*Director of Creative Time, NYC*); and **Rick Lowe** (*artist and founder of Project Row Houses, Houston*) will provide a critical forum to consider various theories, processes, and models for artistic intervention.

According to Loretta Yarlow, Director of the University Gallery, '*...the time is right to discuss these important issues. Public art is moving from static monumental works to a more dynamic commentary. Such art can be culturally meaningful, ecologically sound, imaginatively stimulating, perceptually engaging, and politically effective.*'

In conjunction with the symposium the University Gallery will present a juried exhibition of local, national, and international art projects. The exhibition will open on April 25, the day of the symposium, with an opening reception 5-7pm, and will be on view until May 18, 2008.

Please visit our website for more details and online registration at www.fineartscenter.com/universitygallery.

**This Symposium is free and open to the public.*

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Learning Units for Architects: This program is free and open to the public; WMAIA is charging an administrative fee to cover the reporting of learning units for architects. To register for learning units visit www.wmaia.org or contact director@wmaia.org.