The Revolution Will Not Be Nudged:

A behavioral take on recent controversies

If humans have the capacity of being prosocial in their behavior, kind to others, and willing to make costly efforts to preserve the environment or reduce inequality, why do we not see promising trends concerning the urgent planetary goals of preserving nature and its capacity to sustain society, or of reducing high levels of inequality?

Juan-Camilo Cardenas

Thursday, October 27
4:30-6:30 p.m.
3rd Floor Conference Room, Gordon Hall

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