

ERICA SCHARRER

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Department of Communication
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Research interests: media content, media effects, opinions of media, and media literacy, especially pertaining to gender and violence; children, adolescents, and media; quantitative criticalism; critical media effects research

EDUCATION:

- Ph.D. Mass Communications, S.I. Newhouse School of Public Communications, Syracuse University, 1998.
- M.A. Public Communication Studies, S.I. Newhouse School of Public Communications, Syracuse University, 1995.
- B.A. Communication, State University of New York at Geneseo, 1992.

ACADEMIC EMPLOYMENT HISTORY:

Professor, Department of Communication, University of Massachusetts at Amherst, 2011-present.

Chair, Department of Communication, University of Massachusetts at Amherst, Spring 2013-Fall 2016, Fall 2020-Spring 2023.

Associate Professor, Department of Communication, University of Massachusetts at Amherst, 2005-2011.

Assistant Professor, Department of Communication, University of Massachusetts at Amherst, 1999-2005.

Assistant Professor, Department of Communication, State University of New York at Geneseo, 1998-1999.

SCHOLARLY ACTIVITY:

Publications:

Authored Books:

Comstock, G., & Scharrer, E. (1999). *Television: What's On, Who's Watching, and What it Means*. San Diego, CA: Academic Press.

* Nominated by Dr. Maxwell McCombs for the International Communication Association Book Award, 2000-2001.

Comstock, G., & Scharrer, E. (2005). *The Psychology of Media and Politics*. San Diego, CA: Elsevier/Academic Press.

Comstock, G., & Scharrer, E. (2007). *Media and the American Child*. San Diego, CA: Elsevier/Academic Press.

Scharrer, E., & Ramasubramanian, S. (2021). *Quantitative Research Methods in Communication: The Power of Numbers for Social Justice*. New York: Routledge.

Scharrer, E., & Ramasubramanian, S. (under contract). *Quantitative Research Methods in Communication: The Power of Numbers for Social Justice: 2nd ed.* New York: Routledge.

Edited Books/Encyclopedia:

Scharrer, E. (Ed.) (2013). *Media Effects/Media Psychology, Volume 5*. A. Valdivia, general editor. *International Encyclopedia of Media Studies*. Boston, MA: Wiley-Blackwell.

Scharrer, E. (Associate Ed.) (2020). *International Encyclopedia of Media Psychology*. J. Van den Bulck, general editor. Boston, MA: Wiley.

Scharrer, E. (Ed.) (under contract). *Children, Media, and Technology: Access, Equity, Diversity, and Inclusion*.

Monograph:

Scharrer, E., Weidman, L., & Bissell, K. (2003). Pointing the finger of blame: News media coverage of popular-culture culpability. *Journalism & Communication Monographs*, 5(2), 49-98.

Refereed Journal Articles (underlined names were graduate or undergraduate student co-authors at the time of publication):

1. Scharrer, E., & Bissell, K. (2000). Overcoming traditional boundaries: The role of political activity in the coverage of First Ladies. *Women & Politics*, 21(1), 55-83.

2. Scharrer, E. (2001). From wise to foolish: The portrayal of the sitcom father, 1950s-1990s. *Journal of Broadcasting & Electronic Media*, 45(1), 23-40.

3. Scharrer, E. (2001). Men, muscles, and machismo: The relationship between television violence and aggression in the presence of hypermasculinity. *Media Psychology*, 3(2), 159-188.

4. Scharrer, E. (2001). Tough guys: The portrayal of aggression and hypermasculinity in televised police dramas. *Journal of Broadcasting & Electronic Media*, 45(4), 615-634.

5. Scharrer, E. (2002). An “improbable leap:” Newspaper coverage of Hillary Clinton’s transition from first lady to Senate candidate. *Journalism Studies*, 3(3), 393-406.

6. Scharrer, E. (2002). Third-person perception and television violence: The role of out-group stereotyping in perceptions of susceptibility to effects. *Communication Research*, 29(6), 681-704.

7. Cooks, L., Paredes, M.C., & Scharrer, E. (2003). Creating a space for “every woman” at Oprah.com. *Electronic Journal of Communication*, 13(1).

8. Scharrer, E., Paredes, M., & Cooks, L. (2003). Media literacy as a community service learning project. *Communication Teacher*, 17(4), 6-8.
9. Cooks, L., Scharrer, E., & Paredes, M. (2004). Rethinking learning in service learning: Toward a communication model of learning in community and classroom. *Michigan Journal of Community Service Learning*, 10 (2), 44-56.
10. Sun, C.F., & Scharrer, E. (2004). Staying true to Disney: College students' resistance to criticism of The Little Mermaid. *Communication Review*, 7(1), 35-56.
11. Bergstrom, A., Paradise, A., & Scharrer, E. (2004). Introducing second graders to media literacy. *Academic Exchange Quarterly*, 8(1), special issue on media literacy, pp. 294-298.
12. Scharrer, E., Cooks, L., & Ren, Q. (2004). A media literacy project on violence and conflict. *Academic Exchange Quarterly*, 8(1), special issue on media literacy, pp. 256-260.
13. Scharrer, E. (2004). Virtual violence: Gender and aggression in video game advertisements. *Mass Communication & Society*, 7(4), 393-412.
14. Scharrer, E. (2005). Hypermasculinity, aggression, and television violence: An experiment. *Media Psychology*, 7(4), 353-376.
15. Scharrer, E. (2005). Sixth graders take on television: Media literacy and critical attitudes about television violence. *Communication Research Reports*, 24, 325-333.
16. Scharrer, E. (2006). "I noticed more violence:" The effects of a media literacy program on knowledge and attitudes about media violence. *Journal of Mass Media Ethics*, 21(1), 70-87.
17. Scharrer, E., Kim, D.D., Lin, K., & Liu, Z. (2006). Working hard or hardly working?: Gender and performance of chores in television commercials. *Mass Communication & Society*, 9(2), 215-238.
18. Scharrer, E., & Leone, R. (2006). I know you are but what am I? Young people's perceptions about video game influence. *Mass Communication & Society*, 9(3), 215-238.
19. Scharrer, E., Bergstrom, A., Paradise, A., & Ren, Q. (2006). Laughing to keep from crying: Humor and aggression in television commercial content. *Journal of Broadcasting & Electronic Media*, 50(4), 615-634.
20. Scharrer, E., & Cooks, L. (2006). Violence, conflict, and community service-learning: Measuring impact on students and community. *Journal of Higher Education Outreach and Engagement*, 11(1), 71-86.
21. Boulton, C., & Scharrer, E. (2006). Shifting currents in media awareness. *Academic Exchange Quarterly*, 10(3), 154-159.

22. Cooks, L., & Scharrer, E. (2006). Assessing learning in community service learning: A social approach. *Michigan Journal of Community Service Learning*, 13(1), 44-55.
23. Scharrer, E., & Leone, R. (2008). First-person shooters and third-person effects: Early adolescents' perceptions of video game influence. *Human Communication Research*, 34(2), 210-233.
24. Sun, C., Bridges, A., Wosnitzer, R., Scharrer, E., & Liberman, R. (2008). A comparison of male and female directors in popular pornography: What happens when women are at the helm? *Psychology of Women Quarterly*, 32(3), 312-325.
25. Scharrer, E. (2008). Media exposure and sensitivity to violence in news reports. Evidence of desensitization? *Journalism & Mass Communication Quarterly*, 85(2), 291-310.
26. Scharrer, E. (2009). Measuring the effects of a media literacy program on conflict and violence. *Journal of Media Literacy Education*, 1(1).
27. Bridges, A., Wosnitzer, R., Scharrer, E., Sun, C., & Liberman, R. (2010). Aggression and sexual behavior in best-selling pornography videos: A content analysis update. *Violence against Women*, 16(10), 1065-1085. *Nominated by the editorial board for article of the year.
28. Scharrer, E. (2012). More than "just the facts"? Portrayals of masculinity in police and detective programs over time. *Howard Journal of Communications*, 23, 88-109.
29. Scharrer, E., & Wortman-Raring, L. (2012). A media literacy curriculum on violence in the US: Studying young people's written responses for evidence of learning. *Journal of Children and Media*, 6(3), 351-366.
30. Scharrer, E. & Zeller, A. (2014). Active and sedentary gaming time: Testing associations with adolescents' BMI. *Journal of Media Psychology*, 26(1/14), 39-49.
31. Walsh, K., Sekarasih, L., & Scharrer, E. (2014). Mean girls and tough boys: Children's meaning making and media literacy lessons on gender and bullying in the U.S. *Journal of Children & Media*, 8(3), 223-239.
32. Scharrer, E., & Ramasubramanian, S. (2015). The role of media literacy education in influencing stereotypes of race and ethnicity. *Journal of Social Issues*, 71(1), 170-184.
33. Sekarasih, L., Walsh, K., & Scharrer, E. (2015). "Media violence is made to attract and entertain": Responses to media literacy lessons on the effects of and institutional motives behind media violence. *Journal of Media Literacy Education*, 6(3), 1-13.
34. Dill-Shackleford, K.E., Green, M.C., Scharrer, E., Wetterer, C., & Shackleford, L.E. (2015). Setting the stage for social change: Using live theater to dispel myths about intimate partner violence. *Journal of Health Communication*, 20(8), 969-976.

35. Scharrer, E. & Blackburn, G. (2015). Images of injury: Graphic news visuals' effects on attitudes toward the use of unmanned drones. *Mass Communication & Society*, 18(6), 799-820.
36. Sekarasih, L., Nayar, K., O'Malley, D., Olson, C.J., & Scharrer, E. (2016). Entertaining audiences, ensuring inclusivity, and considering media influence: Sixth-graders' understanding of media producers' responsibility. *Communication Review*, 19(2), 128-152.
37. Sekarasih, L., McDermott, K.W., O'Malley, D., Olson, C., & Scharrer, E. (2016). To guide or to be the sage: Children's responses to varying facilitator prompts following a media literacy education curriculum. *Journal of Children and Media*, 10(3), 369-384. DOI: 10.1080/17482798.2016.1157503.
38. Scharrer, E. & Blackburn, G. (2017). Is reality TV a *Bad Girls Club*? The ability of overall television and docusoap reality television exposure to cultivate approval of aggression. Published online first, *Journalism & Mass Communication Quarterly*. DOI: 10.1177/1077699017706482.
39. Dill-Shackleford, K.D., Ramasubramanian, S., Behm-Morawitz, E., Scharrer, E., Burgess, M.C.R., & Lemish, D. (2017). Social groups stories in the media and child development. *Pediatrics*, 140 (issue supplement 2), S157-S161. DOI: <https://doi.org/10.1542/peds.2016-1758W>.
40. Scharrer, E. & Blackburn, G. (2018). Cultivating conceptions of masculinity: Overall television use, genre viewing, and perceptions of norms regarding masculine gender roles. *Mass Communication & Society*, 21(2), 149-177. DOI: <https://doi.org/10.1080/15205436.2017.1406118>.
41. Blackburn, G., & Scharrer, E. (2018). Video game playing and beliefs about masculinity among male and female emerging adults. *Sex Roles: A Journal of Research*, 80(5/6), 310-324. DOI: 10.1007/s11199-018-0934-4.
42. Olson, C.J., Lanthorn, K., Onut, G., Sekarasih, L., & Scharrer, E. (2019). Producing PSAs on consumer culture: Youth reception of advertising. *Critical Studies in Media Communication*, 36, 58-64. DOI: 10.1080/15295036.2018.1526390.
43. Sekarasih, L., Scharrer, E., Olson, C.J., Onut, G., & Lanthorn, K. (2019). Effectiveness of a school-based media literacy curriculum in encouraging critical attitudes about advertising content and form among boys and girls. *Journal of Advertising*, 47, 362-377. DOI: 10.1080/00913367.2018.1545269.
44. Scharrer, E., Warren, S., Olson, C., & Twishime, P. (2020). Early adolescents' views of media ratings in the context of a media literacy program in the United States. *Journal of Children and Media*, 14(3). DOI: 10.1080/17482798.2020.1711788.
45. Scharrer, E., Warren, S., Grimshaw, E., Kamau, G., Cho, S., Reijven, M. & Zhang, C. (2021). Disparaged dads? A content analysis of depictions of fathers in U.S. sitcoms over time. *Psychology of Popular Media*, 10(2), 275-287. <https://doi.org/10.1037/ppm0000289>

46. Scharrer, E., & Zhou, Y. (2021). A qualitative study of early adolescents' critical thinking about the content and consequences of media violence. *Journal of Media Literacy Education*, 13(3), 97-110. <https://doi.org/10.23860/JMLE-2021-13-3-8>
47. Scharrer, E., & Warren, S. (2022). Adolescents' modern media use and beliefs about masculine gender roles and norms. *Journalism and Mass Communication Quarterly*, 99, 289-315. <https://journals.sagepub.com/doi/pdf/10.1177/10776990211035453>
48. Scharrer, E., Zhou, Y., Kang, Y., Durrani, A., Suren, N., & Butterworth, E. (2022). Tough guys and trucks: Early adolescents' critical analysis of masculinity in a TV commercial. *International Journal of Communication*, 16,1-20.
49. Scharrer, E., Ramasubramanian, S., & Banjo, O. (2022). Media, diversity, and representation in the U.S.: A review of the quantitative research literature on content and effects. *Journal of Broadcasting and Electronic Media*, 66(4), 723-7149. <https://doi.org/10.1080/08838151.2022.2138890>.
50. Scharrer, E., Durrani, A., Suren, N., Kang, Y., Zhou, Y., & Butterworth, E. (2023). Early adolescents' views of gender on YouTube in the context of a critical media literacy program. *Communication Review*, 26, 67-86. doi: 10.1080/10714421.2023.2167911.

Book Chapters:

1. Comstock, G., & Scharrer, E. (2001). Use of television and other film-related media. In D. Singer & J. Singer (Eds.), *Handbook of children and the media*. Thousand Oaks, CA: Sage, pp. 47-72.
2. Scharrer, E., & Greenfield, T. (2002). Radio. In M.T. Inge & D. Hall (Eds.), *Handbook of American popular culture*, New York, NY: Greenwood Press, pp. 1465-1501.
3. Cooks, L., Paredes, M., & Scharrer, E. (2002). There's O Place like home: Searching for community on Oprah.com. In M. Consalvo & S. Paasonen (Eds.). *Women and everyday uses of the Internet: Agency and identity*. New York, NY: Peter Lang, pp. 139-167.
4. Scharrer, E., & Comstock, G. (2003). Entertainment televisual media: Content patterns and themes. In E.L. Palmer & B. Young (Eds.), *Children and the faces of television*. 2nd edition. Mahwah, NJ: Erlbaum, pp. 161-193.
5. Comstock, G., & Scharrer, E. (2003). The contribution of meta-analysis to the controversy over television violence and aggression. In D.A. Gentile (Ed.), *Media violence and children: The complete guide for parents and professionals*. Westport, CT: Greenwood Press, pp. 205-226.
6. Comstock, G., & Scharrer, E. (2006). Media and popular culture. In I. Sigel & K.A. Renninger (Eds.), *Handbook of child psychology, 6th ed., vol. 4. Child psychology in practice*. New York: John Wiley and Sons, pp.817-863.
7. Cooks, L., Scharrer, E., & Morgan, M. (2006). Community service-learning, research, and the public intellectual. In K. Kecskes (Ed.), *Engaging departments: Moving faculty culture from*

private to public, individual to collective focus for the common good. Bolton, MA: Anker Publishing, Inc., pp. 159-171.

8. Scharrer, E. (2007). Closer than you think: Bridging the gap between media effects and cultural studies in media education theory and practice. In A. Nowak, S. Abel, & K. Ross (Eds.), *Rethinking media education: Critical pedagogy and identity politics*. Cresskill, NJ: Hampton Press, pp. 17-35.

9. Cooks, L., & Scharrer, E. (2007). Communicating advocacy: Learning and change in the media literacy and violence prevention project. In L. Frey & K. Carragee (Eds.), *Communication activism: Media and performance activism, Vol. 2*. Cresskill, NJ: Hampton Press, pp. 129-154. *2008 Outstanding Edited Scholarly Book Award from the Applied Communication Division of the National Communication Association.

10. Scharrer, E. (2007). Should we be concerned about media violence? In S.R. Mazarella (Ed.), *20 questions about youth and the media*. New York: Peter Lang, pp. 117-134.

11. Scharrer, E., Cooks, L., & Paredes, M.C. (2007). Viewing violence critically: Examining conflict in media and day-to-day life. In M.T. Christel & S. Sullivan (Eds.), *Lesson plans for creating media-rich classrooms*. Urbana, IL: National Council of Teachers of English, pp. 164-172.

12. Sun, C., Wosnitzer, R., Bridges, A., Scharrer, E., & Liberman, R. (2010). Harder and harder: The content of popular pornographic movies. In M. Maludi & F. Denmark (Eds.), *Victims of sexual assault and abuse: Resources and responses for individuals and families. Vol. 1: Incidence and psychological dimensions*. New York: Praeger, pp. 335-362.

13. Comstock, G., & Scharrer, E. (2012). Use of television and other media. In D.G. Singer & J.L. Singer (Eds.), *Handbook of children and media*, 2nd ed. Los Angeles: Sage, pp. 13-44.

14. Scharrer, E. (2012). Television and gender roles: Cultivating conceptions of self and others. In M. Morgan, J. Shanahan, & N. Signorielli (Eds.), *Living with television now: Advances in cultivation theory and research*, New York, NY: Peter Lang, pp. 81-100.

15. Scharrer, E. (2012). The man in the box: Popular television and masculinity. In R.L. Jackson & J.E. Moshin (Eds.), *Communicating marginalized masculinities: Identity politics in TV, film, and new media*. Oxford, UK: Routledge, pp. 159-173.

16. Scharrer, E. (2013). Representations of gender in the media. In K.E. Dill (Ed.), *The Oxford handbook of media psychology*. Oxford, UK: Oxford University Press, pp. 267-284.

17. Scharrer, E. (2013). Changes and continuities in the media effects paradigm. In E. Scharrer (Ed.), *Media Effects/Media Psychology, Volume 5*. A. Valdivia, general editor. *The International Encyclopedia of Media Studies*. Boston, MA: Wiley-Blackwell, pp. 13-37.

18. Scharrer, E. (2013). The behavioral, affective, and cognitive implications of media violence: Complex relationships between young people and texts. In D. Lemish (Ed.), *The Routledge handbook of children, adolescents, and media*, Oxford, UK: Routledge, pp. 209-216.
19. Comstock, G., Scharrer, E., & Powers, J. (2014). The contribution of meta-analysis to the controversy over television violence and aggression. In D.A. Gentile (Ed.), *Media violence and children: The complete guide for parents and professionals*, 2nd ed. Westport, CT: Greenwood Press, pp. 381-412.
20. Scharrer, E., Olson, C.J., Sekarasih, L., & Cadrette, R. (2016). Encouraging critical thinking about cyberbullying: Media literacy data from 6th graders. In J. Frechette & R. Williams (Eds.), *Media education for a digital generation*. Oxford, UK: Routledge, pp. 143-156.
21. Scharrer, E., Sekarasih, L., & Olson, C.J. (2017). Media, youth, and wellbeing: What are the outcomes of media education? In M.B. Oliver & L. Reinecke (Eds.), *The Routledge handbook of media use and well-being: International perspectives on theory and research on positive media effects* (pp. 250-261). Routledge: London, UK.
22. Scharrer, E. (2018). Documenting the “mediated message:” The art and science of content analysis research. In C. Liebler & T. Vos. (Eds.), *Media scholarship in a transitional time: Research in honor of Pamela J. Shoemaker* (pp. 247-262). New York: Peter Lang.
23. Scharrer, E. (2018). Should we be concerned about media violence? In S.R. Mazzarella & N. Jennings (Eds.), *20 questions about youth and the media. Vol. 2* (pp. 101-114). New York: Peter Lang.
24. Butler, A., Fuentes-Bautista, M., & Scharrer, E. (2018). Building media literacy in higher education: Department approaches, undergraduate certificate, and engaged scholarship. In J. Cabbage (Ed.), *Media literacy in higher education environments* (pp. 153-171). IGI Global. (peer reviewed)
25. Olson, C.J., & Scharrer, E. (2018). Media literacy facilitation as service learning and public engagement. In J. Cabbage (Ed.), *Media literacy in higher education environments* (pp. 112-135). IGI Global. (peer reviewed)
26. Scharrer, E., Kamau, G., Warren, S., & Zhang, C. (2018). Violent video games DO promote aggression. In C. Ferguson (Ed.), *Video game influences on aggression, cognition, and attention* (pp. 5-22). New York: Springer.
27. Scharrer, E. (2022). Media violence: Complex relationships between young people and texts. In D. Lemish (Ed.), *The Routledge international handbook of children, adolescents, and media*, 2nd ed (pp. 235-242). Oxford, UK: Routledge.
28. Scharrer, E., & Ramasubramanian, S. (invited, in progress). Doing research in media and social justice. In K. Shackleford & N. Bowman (Eds.), *Oxford handbook of media psychology*, 2nd ed.

29. Ruddock, A., & Scharrer, E. (invited, in progress). Rethinking media effects. In A. Hill & P. Lunt (Eds). *Routledge companion to media audiences*.

Refereed Encyclopedia/Annotated Bibliography Entries:

Comstock, G., & Scharrer, E. (2003). Television, role of: 1975-present. *Encyclopedia of International Media and Communications, Vol. 4*. San Diego, CA: Academic Press, pp. 443-458.

Scharrer, E. (2004). Children's programs. In C. Sterling (Ed.), *Encyclopedia of Radio, vol. I A-E*. New York: Fitzroy Dearborn, pp. 318-323.

Scharrer, E. (2004). Content analysis and television. In *Encyclopedia of Social Measurement*. San Diego, CA: Academic Press, pp. 487-493.

Scharrer, E., & Demers, L. (2008). Media effects. In *Encyclopedia of the Life Course and Human Development*. Farmington Hills, MI: Gale.

Scharrer, E. (2010). Violence in the media. *Oxford Bibliography Online*. Series editor, P. Moy.

Scharrer, E. (2010). Cultivation theory. *Oxford Bibliography Online*. Series editor, P. Moy.

Scharrer, E., & Zhou, Y. (2022, May 18). Media literacy and communication. In *Oxford Research Encyclopedia of Communication*.
<https://doi.org/10.1093/acrefore/9780190228613.013.1304>

Non-Refereed, Invited Essays:

Scharrer, E. (2002). Making a case for media literacy in the curriculum: Outcomes and assessment. *Journal of Adolescent & Adult Literacy, 46*(4), 354-358.

Scharrer, E. (2019). Lessons from the field: Engaging in a long-term research partnership with a school. *Journal of Children and Media, 13*, 501-504. doi: 10.1080/17482798.2019.1669296.

Non-Refereed, Invited Encyclopedia Entries:

Scharrer, E. (2007). Fathers, media portrayals. In J.J. Arnett (Ed.), *Encyclopedia of children, adolescents, and the media*. Thousand Oaks, CA: Sage, pp. 330-331.

Scharrer, E. (2007). Media education in schools. In J.J. Arnett (Ed.), *Encyclopedia of children, adolescents, and the media*. Thousand Oaks, CA: Sage, pp. 501-503.

Scharrer, E. (2007). Media Education Foundation. In J.J. Arnett (Ed.), *Encyclopedia of children, adolescents, and the media*. Thousand Oaks, CA: Sage, p. 503.

Scharrer, E., & Blackburn, G. (2013). First-person perspective. In M. Eastin (Ed.), *Encyclopedia of Media Violence*. Thousand Oaks, CA: Sage, pp. 167-168.

Scharrer, E. (2019). Teaching about media violence. In R. Hobbs & P. Mihailidis (Eds.), *International Encyclopedia of Media Literacy*. John Wiley & Sons, 5000 words.

Scharrer, E. (2020). Media literacy in childhood and adolescence. In J. Van den Bulck (Ed.), *International Encyclopedia of Media Psychology*. Wiley-Blackwell.

Book Reviews:

Scharrer, E. (2002). Review of *The politics of force: Media and the construction of police brutality* by Regina G. Lawrence, 2000, University of California Press, *Journal of Communication*, 52(2), 483-484.

Scharrer, E. (2005). Review of *Violence on television: Distribution, form, context, and themes* by Barrie Gunter, Jackie Harrison, & Maggie Wykes, 2003, Lawrence Erlbaum Associates, *Mass Communication & Society*, 8(1), 64-68.

Scharrer, E. (2010). Taking media entertainment seriously. Review of *How fantasy becomes reality: Seeing through media influence* by Karen E. Dill, 2009, Oxford University Press, *Sex Roles: A Journal of Research*, 63(5/6), 439-441.

Reprinted Articles:

Scharrer, E. (2002). Making a case for media literacy in the curriculum: Outcomes and assessment. *Journal of Adolescent & Adult Literacy*, 46(4), 354-358. Reprinted in F.W. Parkay & E.J. Anctil (2006). *Curriculum planning: A contemporary approach*. Boston, MA: Allyn & Bacon.

Grants (only awarded grants listed)

External

Co-PI: Massachusetts Campus Compact, 2001, *In-School Violence Prevention and Media Literacy Program*, \$8,275.

Internal

Online Faculty Fellows, funds to develop online courses, College of Social and Behavioral Sciences, \$3,000, 2011-2012.

Revenue Enhancement Funds for new online Master's degree in Media Literacy, 2010, \$20,000.

Office of Community Service Learning, CSL Research Fellowship Grant, Fall 2005-Spring 2006, \$1,000.

College of Social and Behavioral Sciences Travel Grants, 2004, 2005, 2008, 2011, \$500.

College of Social and Behavioral Sciences Research Grant, Spring 2004, \$750.

Faculty Research Grants, 2002, \$6,289; 1999, \$5,000.

Co-recipient/Co-PI, Departmental Grant for Service Learning from the Provost's Committee on Service Learning at the University of Massachusetts, 2000, \$10,000.

Service Learning Grant from the Dean's Office of the College of Social and Behavioral Science at the University of Massachusetts, 2000, \$1,000.

Service Learning Grant from the Dean's Office of the College of Social and Behavioral Science at the University of Massachusetts, 1999, \$500.

College Research Council of SUNY Geneseo, Research Travel Grant, 1999.
Faculty Senate at SUNY Geneseo, Senate Small Grant, 1999.
The Graduate School of Syracuse University, Refereed Research Grant, 1996, 1997

Awards, Fellowships, and Nominations

Research:

International Communication Association fellow, 2022

Senior Scholar Award, International Communication Association Children, Adolescents, and Media division, 2023

At UMass:

Distinguished Community Engagement Award in Research, 2021.

Fellow, Public Engagement Project, spring 2017.

Research Scholar, Center for Interdisciplinary Research on Families, 2003-2004.

Faculty Research Fellow, Community Service Learning, 2003-2004.

At Syracuse University:

Recipient, All-University Doctoral Dissertation Prize, 1999.

Top faculty papers:

First-person shooters and third-person effects: Early adolescents' perceptions of video game influence. Mass Communication & Society Division, AEJMC, Aug., 2005 (Co-author: Ron Leone).

"I noticed more violence:" The effects of a media literacy program on knowledge and attitudes about media violence. Media Ethics Division, AEJMC, Aug., 2004.

Hypermasculinity, aggression, and television violence: An experiment. Mass Communication & Society Division, AEJMC, July/Aug., 2003.

Teaching:

College of Social and Behavioral Sciences, Online Faculty Fellows, 2010-2011.

Mentor, General Education Fellowship Program, Center for Teaching, 2008.

Nominee, University Distinguished Teaching Award, 2003-2004, 2004-2005.

Recipient, Outstanding Teaching Award, College of Social and Behavioral Sciences, 2002-2003.

Lilly Teaching Fellow, 2001-2002.

Teaching Fellow, Community Service Learning, 2001-2002.

Outreach/Community Service:

Chancellor's Outstanding Community Service Award, 2006.

Teagle Fellow, Five College community-based education fellowship, 2001-2002.

Nominee, College-wide Distinguished Outreach Award, 2001.

Advising:

Nominee, University Outstanding Advisor Award, 2002.

TEACHING:

Courses taught:

At Trinity College, Oxford University (summer 2016, summer 2018):

COMM 338H Children, Teens, and Media

At University of Massachusetts Amherst:

COMM 101 Communication: First Year Introduction
COMM 397F Media Ethics
COMM 397P Television and the Public
COMM 397U/COMM 338 Children, Teens, and Media
COMM 426 Media Violence
COMM 497S Television Violence
COMM 494H Media Literacy and Violence Prevention Program Capstone
COMM 499C/COMM 499D Video Games: Theory and Research Capstone
COMM 499C/D Honors Thesis: Media Effects
COMM 620B/621 Quantitative Research Methods
COMM 226 Social Impact of Mass Media
COMM 797F Content Analysis
COMM 891Q Media Effects
COMM 691E Media Literacy
HONORS 491E: Public Policy and Citizen Action
HONORS 292S Research as a Tool for Change