

Student's Name: \_\_\_\_\_

Student (Spire) ID: \_\_\_\_\_

**DEPARTMENT OF COMMUNICATION**  
**For students entering UMASS/Amherst Fall Semester 2011 and thereafter ONLY**  
**Undergraduate Major Requirements (as of 09/11)**  
**[minimum of 36 or 37 credits]**

<b>***SUBJECT AREAS***</b>			
FS = Film Studies		MPCS = Media and Popular Culture Studies	
ICC = Interpersonal Communication and Culture		RPSA = Rhetoric, Performance and Social Action	
MTS = Media, Technology, and Society			

**IMPORTANT NOTE: "TOOL COURSES" - indicated on reverse side are specifically designed to develop important skills, abilities, and applications. These include research literacy and competencies, writing, public speaking and film and video production courses .**

1. First-year students directly admitted into the Communication major by University Admissions **MUST** take the following 1-credit required course in the Fall semester of their 1<sup>st</sup> year (1 course = 1 credit):

	SEMESTER	GRADE	CREDITS
COMM 101: Communication: First Year Introduction [was COMM 197C]			

2. Required Junior Year Writing Requirement (1 course = 3 credits):

	SEMESTER	GRADE	CREDITS
COMM 375: Writing as Communication			

3. **SUBJECT AREAS:** Take three of the five courses below that introduce Subject Areas. The courses listed below are prerequisites for the 300 and above level courses in the SUBJECT AREA listed in #4 below (3 courses = 9 credits):

	SUBJECT AREA(S)	SEMESTER	GRADE	CREDITS
COMM 118: Introduction to Interpersonal Communication	ICC			
COMM 121: Introduction to Media and Culture	MPCS			
COMM 122: Introduction to Media Programming and Institutions [was COMM 222]	MTS			
COMM 125: Introduction to Rhetoric and Performance and Social Action [was COMM 197B]	RPSA			
COMM 140: Introduction to Film Studies [was COMM 240]	FS			

4. Take at least 8 additional courses (24 credits). Two of these courses (6 credits) must be 300-level or above. Two of the courses (6 credits) must be 400-level or above. The other 4 courses (12 credits) can be 200-level or above. **NOTE:** All courses listed below will have a prerequisite of an "Introductory SUBJECT Area" course as listed above under #3. One of the 300 or 400-level courses taken under 4A or 4B must have an "Integrative Experience" option attached to it. A Listing of Communication courses with Subject Areas is printed on the reverse side of this page.

- A. Two (2) 300-Level or above, 3 credit, COMM courses (6 credits):

Course Number and Title:	INTEGRATIVE EXPERIENCE OPTION	SEMESTER	GRADE	CREDITS
300-Level or above, 3 credit COMM course:				
300-Level or above, 3 credit COMM course:				

- B. Two (2) 400-Level or above, 3 credit, COMM courses (6 credits):

Course Number and Title:	INTEGRATIVE EXPERIENCE OPTION	SEMESTER	GRADE	CREDITS
400-Level or above, 3 credit COMM course:				
400-Level or above, 3 credit COMM course:				

- C. Four (4) 200-Level or above, 3 credit, COMM courses (12 credits):

Course Number and Title:	SEMESTER	GRADE	CREDITS
200-Level or above, 3 credit COMM course:			
200-Level or above, 3 credit COMM course:			
200-Level or above, 3 credit COMM course:			
200-Level or above, 3 credit COMM course:			

**RESTRICTIONS:**

- All major courses must be taken for a letter grade, NOT Pass/Fail.
- A minimum G.P.A. of 2.0 in the major is required for graduation.
- Only six credits (2 courses) of TV/Film production courses (COMM 331, 341/441, 393B, 397B, 433 or "production" courses from outside the department) may be used for the 36 credits of departmental requirements.
- Students whose primary major is Communication must also complete the 5-course Global Education requirement for the College of Social and Behavioral Sciences. Visit the Global Education Advising Office (128 Thompson, 577-1057) or [www.umass.edu/sbs](http://www.umass.edu/sbs) for details.
- A course cannot be used for **both** COMM major credit **and** for the College Global Education Requirement.
- Only 3 credits of COMM 396: Independent Study may be used towards the 36 credits of departmental requirements. All "Independent Study" credits used to satisfy major requirements must be approved by the Director of Undergraduate Studies.
- Of the 36 credits required, students must take a minimum of 21 credits (7) courses within the UMass/Amherst Department of Communication to be eligible for graduation as a Communication major. Only 15 credits from any source outside the Department of Communication may be applied to the Communication major. Outside courses must be directly related to the Communication major, and must receive approval for major credit from the Director of Undergraduate Studies or the Chief Undergraduate Advisor. You can guarantee that you will get credit for outside courses by getting such courses pre-approved before you take them (forms available from Machmer 407A) or at [www.umass.edu/communication](http://www.umass.edu/communication).

**"SUBJECT AREA" AND "TOOL" COURSES WITHIN THE DEPARTMENT OF COMMUNICATION-Additional courses may be added**

**FILM STUDIES**

231: FILM & TELEVISION PRODUCTION CONCEPTS
297S: ST-THE ACTION FILM
318: COMPARATIVE COMMUNICATION THEORY
340: HISTORY OF FILM I
342: HISTORY OF FILM II
345: CONTEMPORARY WORLD CINEMA
393D: S-INTERMEDIATE VIDEO: DOCUMENTARY PRACTICE
397BB: ST-ART, COMMUNITY & CULTURAL DIVERSITY
397QQ: ST-REALITY ON SCREEN
397S: ST-ASIAN PACIFIC CINEMA
397UU: ST-WOMEN IN DOCUMENTARIES
397VV: ST-CINEMA OF AFRICAN DIASPORA
493E: S-SCREENWRITING
493F: S-FILM DOCUMENTARY
497D: ST-INTERNATIONAL WOMEN FILMMAKERS
497N: ST-ASIAN POP CINEMA
497OO: ST-ARAB CINEMA
497U: ST-FILM AND SOCIETY
593D: S-ADVANCED SCREENWRITING

**"TOOL" COURSES**

231: FILM & TELEVISION PRODUCTION CONCEPTS
260: PUBLIC SPEAKING
263: INTRODUCTION TO ARGUMENTATION/DEBATE
331: PROGRAM PROCESS IN TV
355: BEHAVIORAL RESEARCH IN COMMUNICATION
375: WRITING AS COMMUNICATION
393D: S-INTERMEDIATE VIDEO: DOCUMENTARY PRAC
397B: ST-INTRODUCTION TO STUDIO DIRECTING
414: STUDYING EVERYDAY TALK
433: ADVANCED TV PRODUCTION/DIRECTION
441: PRINCIPLES AND TECH OF FILM STYLE PRODUCTION
493E: S-SCREENWRITING
494H: S-MEDIA LITERACY AND VIOLENCE PREVENTION
497AH: ST-MEDIA LITERACY APPLICATIONS
497BH: ST-MEDIA LITERACY AND COMMUNITY MEDIA
497XX: ST-MASS COMM THEORIES & RESRCH METHODS

**MEDIA, TECHNOLOGY, AND SOCIETY**

297F: ST-SOCIAL IMPACT OF INFORMATION TECH
297G: ST-MEDIA, GOVERNANCE AND POWER
297Q: ST-GLOBAL MEDIA AND SOCIAL CHANGE
297T: S-ISSUES IN INFORMATION TECHNOLOGY
318: COMPARATIVE COMMUNICATION THEORY
334: MEDIA HISTORY AND COMMUNICATION POLICY
339: ST-MEDIA AND PUBLIC POLICY
391B: S-COMMUNICATION AND INT'L DEVELOPMENT
397C: ST-GLOBAL COMMUNICATION I
397E: ST-COMPRATV TELECOMM & NEW MEDIA SYST
397M: ST-NEW MEDIA TECHNOLG & SOCIAL CHANGE
428: ST-FREEDOM OF EXPRESSION
491B: S-DIGITAL MEDIA & THE BUILT ENVIRONMENT
497F: ST-SPANISH-LANGUAGE MEDIA
497NN: ST-TELECOMMUNICATION LAW
497Q: ST-GLOBAL COMMUNICATION II
497T: ST-ADV ISSUES INFO TECHNOLOGY & SOCIETY
497WW: ST-GLOBAL CULTURE INDUSTRIES

**INTERPERSONAL COMMUNICATION AND CULTURE**

212: CULTURAL CODES IN COMMUNICATION
263: INTRODUCTION TO ARGUMENTATION/DEBATE
318: COMPARATIVE COMMUNICATION THEORY
320: COMM, CULTURE AND SOCIAL IDENTITY
352: GROUP DYNAMICS
397N: ST-INTERRACIAL COMMUNICATION
414: STUDYING EVERYDAY TALK
494R: S-INTERCULTURAL COMMUNICATION
494S: S-CONFLICT/MEDIATION
497E: ST-ADVANCED INTERPERSONAL COMM
497K: ST-COMMUNICATION AND NAUTRE

**MEDIA AND POPULAR CULTURE STUDIES**

228: VISUAL COMMUNICATION
287: ADVERTISING AS SOCIAL COMMUNICATION
288: GENDER, SEX AND REPRESENTATION
297E: ST-POPULAR CULTURE AND CULTURAL STUDIES
318: COMPARATIVE COMMUNICATION THEORY
336: CONSUMER CULTURE
337: S-MEDIA AUDIENCES
338: CHILDREN, TEENS AND MEDIA
387: MEDIA, PUBLIC RELATIONS & PROPAGANDA
397A: ST-MEDIA, CULTURE & GLOBAL CITIZENSHIP
397NN: ST-RACE, GENDER AND THE SITCOM
397QQ: ST-REALITY ON SCREEN
426: MEDIA VIOLENCE
491A: S-MEDIA AND CONSTRUCTION OF GENDER
491C: S-MEDIA AND CHILDREN'S CULTURE
491D: S-MEDIA AND POLITICAL CULTURE
491S: S-INTRODUCTION TO SEMIOTICS
494H: S-MEDIA LITERACY AND VIOLENCE PREVENTION
494P: S-ADVANCED POPULAR CULTURE
497AH: ST-MEDIA LITERACY APPLICATIONS
497BH: ST-MEDIA LITERACY AND COMMUNITY MEDIA
497L: ST-INTERNATIONAL NEWS
497O: ST-MUSIC, CULTURE, COMMUNICATION

**RHETORIC, PERFORMANCE AND SOCIAL ACTION**

263: INTRODUCTION TO ARGUMENTATION/DEBATE
265: DEMOCRACY AND DISCOURSE
297K: ST-RHETORIC AND PUBLIC CULTURE
318: COMPARATIVE COMMUNICATION THEORY
397AK: ST-RHETORIC AND SOCIAL THEORy
397AM: ST- HORROR AND PUBLIC CULTURE
397FF: ST-MYTH, RITUAL & PERFORMANCE
397OO: ST-PERFORMING THE PUBLIC SPHERE
397RR: ST-PERFORMANCE, CULTURE AND IDENTITY
495A: S-PERFORMANCE ETHNOGRAPHY
495K: S-RHETORICAL CRITICISM
497P: ST-HUMOR AS COMMUNICATION