

Jane Yeahin Pyo, PhD

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Postdoctoral Fellow	Department of Communication, University of Massachusetts-Amherst <ul style="list-style-type: none">• Postdoctoral Fellow of Digital Politics and Race• Mentors: Jonathan Corpus Ong, Ethan Zuckerman	2023-2025
PhD, Communication	Institute of Communications Research University of Illinois at Urbana-Champaign <ul style="list-style-type: none">• Advisors: Amanda Ciafone, Nik Usher	2023
MA, Communication	Yonsei University	2017
BA, Media and Communication	Korea University	2015

RESEARCH AREAS

Digital media, digital platforms, digital politics, disinformation, digital culture, Asian American race

JOURNAL ARTICLES

Pyo, J.Y*, Gu, J. (2023). Platforms as cultural infrastructures: Identity-making practices of WeChat and KakaoTalk in the diaspora. *International Journal of Communication*, 17, 6355-6376. <https://ijoc.org/index.php/ijoc/article/view/20954/4354>

*First author

Pyo, J.Y (2023). Haters as anti-fans? Accruing capital through audiences who hate journalists. *Digital Journalism*, 1-17.

*Featured in and interviewed by the *Nieman Lab*, "The news industry takes advantage of the hate-as-commodity ecosystem," May 4, 2023.

(<https://www.niemanlab.org/2023/05/the-news-industry-takes-advantage-of-the-hate-as-commodity-ecosystem/>)

Pyo, J.Y. (2022) Different stakes, different struggles, and different practices to survive: News organizations and the spectrum of platform dependency. *New Media & Society*. 26 (8), 4572-4588.

Pyo, J.Y. (2021). Are you a giraegi? Reflection of Korean journalists to anti-journalist trolling. *Korean Journal of Communication & Information*, 109, 320-347.

Pyo, J.Y. (2020). Tactical trolling: Understanding journalist trolling as a new online resistance in South Korea. *Communication, Culture, & Critique*, 13 (1), 134-137.

Pyo, J.Y., Yoon, T.J., & Jang, M.J. (2019). Dynamics between agents in the new Webtoon ecosystem in Korea: Responses to waves of transmedia and transnationalism. *International Journal of Communication*, 13, 2161-2178.

Pyo, J.Y. (2017). The dynamics and politics of representation around the youth: On Doosan's <Human is the future> advertisement. *Media, Gender & Culture*, 32(11), 122-166.

PUBLIC ENGAGEMENT

Pyo, J.Y. (2024). Racialized disinformation and Asian Hate. *Hate Speech: Crisis & Conversation Editorial*. <https://www.uh.edu/class/mcl/hate-speech-research-project/>

IN PROGRESS

Pyo, J.Y. & Ong, J.C. *Asian American Digital Politics and Racialized Disinformation*. NSF-Funded Public Report.

Kim, W.J & **Pyo, J.Y.** Opening the black box of generative AI: Algorithmic transparency as a pathway to disillusionment in AI. (Under review at *New Media & Society*)

BOOK CHAPTERS & REVIEWS

Pyo, J.Y. & Usher, N. (2021). Recovering the midwestern ethos of journalism research. In V. Belair-Gagnon and N. Usher (Eds.) *Journalism Research that Matters*, p.17-32. New York: Oxford University Press.

Pyo, J.Y. (2019). *Book review: Network Propaganda: Manipulation, Disinformation, and Radicalization in American Politics* by Yochai Benkler, Robert Faris, and Hal Roberts. *International Journal of Communication*, 13, 462-464.

CONFERENCE PRESENTATIONS

Pyo, J.Y. (2024). Black-Asian solidarity content creators and resistance to disinformation. *Annual Co-Insights Meeting: Fostering community collaboration to combat misinformation*. University of Colorado-Boulder. May 2-3, 2024.

Pyo, J.Y. (2024). Report+trash activism: Digital archives of “trashy” journalism as demanding accountability in South Korea. *International Symposium on Everyday Forms of*

Digital Activism and Resistance. Center on Digital Culture and Society, Annenberg School for Communication, University of Pennsylvania. April 19, 2024.

Pyo, J.Y. (2023). Asian American digital collective and mapping out mis/disinformation ecosystem. *Annual Co-Insights Meeting: Fostering community collaboration to combat misinformation*. Rutgers University. October 2-3, 2023.

Pyo, J.Y. (2023). Int(imid)ate platforms: Mapping misinformation environment among Korean diasporic communities. *Misinformation and Marginalized Communities Symposium at Center for Information, Technology, and Public Life (CITAP)*. Chapel Hill. October 16, 2023.

Pyo, J.Y. (2022). Different stakes, different struggles, and different strategies to survive: News institutionalism and the spectrum of platform dependency among news organizations. *72nd Annual International Communication Association (ICA) Conference*. Paris, France. May 26-30, 2022.

Pyo, J.Y., Luan, Q., & Wong, A. (2022). Feeling the community: How AAPI members respond to racism through informal networks based on the case study of Urbana-Champaign campustown. *105th Annual Association for Education in Journalism & Mass communication (AEJMC) Conference*. Minorities and Communication (MAC) Division Business Meeting. Virtual Presentation. July 26th, 2022.

***Awarded Dr. Paula Poindexter Research Grant**

Pyo, J.Y. (2021). Acting contentiously in news comments: Counterpublics' affective engagement with news. *71st Annual International Communication Association (ICA) Conference*. Virtual Conference. May 27-31, 2021.

Pyo, J.Y. & Gu, J. (2021). All-in-one-apps: The formation of transnational cultural identity on WeChat and KakaoTalk. *71st Annual International Communication Association (ICA) Conference*. Virtual Conference. May 27-31, 2021.

Pyo, J.Y. (2019). Can incivility be democratic? Incivility in news comment sections as a power struggle for political visibility. *5th International Journal of Press/Politics (IJPP) Conference*. Loughborough, U.K. September, 2019.

Pyo, J.Y. (2019). Let's go purify comments: Young liberals' tactic of trolling and algorithmic manipulation as a new form of online resistance in South Korea. *70th Annual International Communication Association (ICA) Conference*. Washington DC, USA. May, 2019.

***Awarded Travel Grant** from Global Communication and Social Change

Pyo, J.Y. (2019). Trolling journalists and algorithmic manipulation of comments as tactics of online resistance. *Critical Digital Media and Social Media Research Conference*. Umeå, Sweden. March, 2019.

***Awarded Travel Grant** from the Center for Digital Social Research (DIGSUM) at Umeå University

Pyo, J.Y. (2017). Alternative connectivity: Seeking agency through the negotiated use of KakaoTalk. *International Association of Cultural Studies Annual Conference*. Seoul, South Korea, July, 2017.

Pyo, J.Y., Cho, H.I., & Yang, D.E. (2017). Context, implications, and experiences of 'digital sex crime' in Korea. *Korean Association for Broadcasting & Telecommunications Studies Cultural Studies Conference*, Seoul, South Korea, August 2017.

Pyo, J.Y. (2016). Audience labor in the new digital media context. *Korean Association for Broadcasting & Telecommunications Studies Cultural Studies Conference*, Seoul, South Korea, August, 2016.

AWARDS AND GRANTS

Asian American Resistance Collective (AARC), Advancing Community, Democracy, and Dialogue Grant , University of Massachusetts-Amherst	2024-2025
<ul style="list-style-type: none"> • Role: Director 	
Co-Insights: Creative Collaborations with Asian American Community Media Fighting Misinformation , National Science Foundation Convergence Accelerator Grant.	2023-2024
<ul style="list-style-type: none"> • Role: Postdoctoral Research Lead • Principle Investigator: Dr. Jonathan Corpus Ong (University of Massachusetts-Amherst) 	
Institute of Communications Research Block Grant , University of Illinois	2022-2023
College of Media Teaching Award for Excellence in Undergraduate Teaching by a Teaching Assistant , University of Illinois.	2021
Dr. Paula Poindexter Research Grant , "Experiences of Asian Hate and Affective Networks of Asian American and Pacific Islanders (AAPI)". Association for Education in Journalism & Mass Communication (AEJMC)	2021
List of Teachers Ranked as Excellent , University of Illinois	2018-2021
<ul style="list-style-type: none"> • Listed for Spring 2022, Fall 2021, Spring 2021, Fall 2020, Spring 2020, Spring 2019, and Fall 2018 based on student evaluation 	
Graduate College Dissertation Travel Grant , University of Illinois	2019
Global Intersections Project Grant , "Global Platforms and Infrastructures Symposium." The Center for Global Studies (CGS) at the University of Illinois	2019
Best Paper Award, 1st place. "Linking star fandom with game fandom: Mobile games' commodification of gamer affect." Korea Creative Contents Agency (KOCCA)	2017

Research Grant. “Deconstructing “Made in Korea revenge porn” as a digital sex crime.” Seoul City Youth Hub 2017

Graduate Student Scholarship, Yonsei University 2016

Academic Excellence Award & Student of Honor Award, Korea University 2011-2012

INVITED TALKS AND LECTURES

Media manipulation and online disinformation 2024

- Guest lecture for COMM 121: Introduction to Media & Culture (Dr. Roopali Mukherjee), University of Massachusetts-Amherst 2023

Asian Americans against disinformation and media manipulation

- Guest lecture for the course on Asian Americans in Media and Popular Culture, University of Massachusetts-Amherst

PhD to Postdoc Symposium 2023

- Invited talk on professional development, University of Massachusetts-Amherst

ACADEMIC EXPERIENCE

Annenberg-Oxford University Media Policy Summer Institute 2019

- Selected to participate in the two-week seminar and presented on issues such as internet surveillance, government regulations, and online social movements

Lisbon Winter School for the Study of Communication 2019

- Selected to participate and present on issues dedicated to Media and Populism

TEACHING EXPERIENCE

Teaching Assistant 2018-

Media and Cinema Studies Department, University of Illinois 2022

- Listed on Teachers Ranked Excellent for Spring 2022, Fall 2021, Spring 2021, Fall 2020, Spring 2020, Spring 2019, and Fall 2018
- MACS 100: Introduction to Popular Culture and Media.

Popular Culture, Yonsei University 2016-

- Course Title: Popular Culture and Music. 2017

RESEARCH EXPERIENCE

GloTech for Social Justice Lab	2023
<ul style="list-style-type: none"> • Inaugural Postdoctoral Research Fellow 	
Communication Technology Research for Literacy (CTRL) Lab	2023
<ul style="list-style-type: none"> • Project: Artificial Intelligence (AI) and Knowledge Production 	
Platforms, Politics, & Local News in Illinois (PPLN-IL) Research Group	2021
<ul style="list-style-type: none"> • Partnered with the Open Markets Institute's Knight-funded Center for Journalism & Liberty. 	
Global Techno-Culture Lab	2020
<ul style="list-style-type: none"> • Role: Lab Organizer • Hosted <i>Global Platforms and Infrastructure Symposium</i> 	
Community Data Lab	2018
<ul style="list-style-type: none"> • Collaborated with the City of Urbana, local government offices, and community groups. • Whitepaper: <i>City of Urbana's data-driven policy decisions.</i> 	
Siheung City Youth Policy Department Research Group	2016
<ul style="list-style-type: none"> • Supported by Siheung City Council (South Korea). 	

UNIVERSITY SERVICE

Grad to Postdoc Mentoring Workshop	2023
Department of Communication, University of Massachusetts Amherst	
<ul style="list-style-type: none"> • Workshop sponsored by the Department's Research and Intellectual Learning (RaIL) and Communication Graduate Student Association (CGSA) 	
Students Advising on Graduate Education (SAGE) Board	2022-
<i>Graduate College, University of Illinois</i>	2023
<ul style="list-style-type: none"> • Selected as a committee of the student advisory board that fosters active engagement with Graduate College programs and initiatives 	
Cohort Representative	2022-
<i>Institute of Communications Research, University of Illinois</i>	2023;
<ul style="list-style-type: none"> • Selected as a representative by cohort members 	2018-
	2019

LANGUAGE

Korean (Native), English (Proficient), Spanish (Elementary)