

## SHAWN CHARLES SHIMPACH

Department of Communication  
Integrative Learning Center, Room N332  
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### Education

- 2004      **Ph.D., New York University, New York, NY**  
Department of Cinema Studies  
Dissertation Title: "Attending to the Movies: Human Science, Progressive Reform, and the Construction of Hollywood's Audience"
- 1996      **M.A., New York University, New York, NY**  
Department of Cinema Studies
- 1993      **B.A., Brandeis University, Waltham, MA**  
Department of English (Minor in Theatre Arts)  
Graduated with honors

### Positions Held

- 2013-  
present      **Associate Professor**  
University of Massachusetts Amherst  
Department of Communication  
Director, Massachusetts Multicultural Film Festival (2017-present)  
**Affiliated Faculty**  
Interdepartmental Program in Film Studies  
University of Massachusetts Amherst (2006-present)  
Five College Film Council  
Five Colleges Inc, Amherst (2008-present)
- 2006-  
2013      **Assistant Professor**  
University of Massachusetts Amherst  
Department of Communication
- 2005-2006      **Lecturer in Film and Media Studies**  
Washington University in St. Louis  
Program in Film and Media Studies / Program in American Culture Studies

### Research and Teaching Specialties

Film Studies  
Television Studies  
Cultural History of Film, Television, and Media  
Social and Institutional Constructions of the Media Audience  
Genre Theory and Screen Genres  
Screen Industries

## Publications

### Books

Shimpach, S. editor (2019). *The Routledge Companion to Global Television*. New York: Routledge, scheduled for November 2019 publication, 578 pages.

Shimpach, S. (2010). *Television in Transition: The Life and Afterlife of the Narrative Action Hero*. Malden, MA: Wiley-Blackwell, 255 pages.

Review:

Kelly, J.P. (2011) *Popular Communication: The International Journal of Media and Culture* 9:3 (2011). 227-229.

### Peer Reviewed Journal Articles

Shimpach, S. (2017). "Mad Men is History." *Historical Journal of Film, Radio and Television* 37:4 (Fall): 722-744.

Shimpach, S. (2017). "'Only in This Way is Social Progress Possible': Early Cinema, Gender, and the Social Survey Movement." *Feminist Media Histories* 3:3 (July): 82-106.

Shimpach, S. (2012). "Realty Reality: HGTV and the Subprime Crisis." *American Quarterly* 63:3 (September): 515-542.

Reprinted as: Shimpach, S. (2013). "Realty Reality: HGTV and the Subprime Crisis." In *Race, Empire, and the Crisis of the Subprime: A Special Issue of American Quarterly*, Paula Chakravartty and Denise da Silva, eds. Baltimore: Johns Hopkins University Press, 155-182

Shimpach, S. (2005). "Working Watching: The Creative and Cultural Labor of the Media Audience." *Social Semiotics* 15:3 (December): 343-360.

Shimpach, S. (2005). "The Immortal Cosmopolitan: The International Co-production and Global Circulation of *Highlander: The Series*." *Cultural Studies* 19:3 (May): 338-371.

### Book Chapters

Shimpach, S. (2019). "Introduction: Global Television." In *The Routledge Companion to Global Television*, Shawn Shimpach, ed. New York: Routledge, 1-13.

Shimpach, S. (2015). "The Metrics, reloaded." In *The Routledge Companion to Global Popular Culture*, Toby Miller, ed. New York: Routledge, 93-102.

Shimpach, S. (2013). "'This is What I Need, This is What Will Travel': Television Programs in the Era of Transition." In *The International Encyclopedia of Media Studies: Media Production (Volume II)*, Vicki Mayer, ed. Malden, MA: Wiley-Blackwell, 192-214.

Shimpach, S. (2011). "Viewing." In *Handbook of Media Audiences*, Virginia Nightingale, ed. (part of Handbooks in Global Media and Communication Series), Oxford: Wiley-Blackwell, 62-85.

Shimpach, S. (2007). "Representing the Public of the Cinema's Public Sphere." In *Media and Public Spheres*, Richard Butsch, ed. New York: Palgrave Macmillan, 136-148.

**Books Reviewed**

Shimpach, S. (2013). Review of *Makeover TV: Selfhood, Citizenship, and Celebrity* by Brenda R. Weber and *TV Transformations: Revealing the Makeover Show* edited by Tania Lewis. *Journal of Popular Film & Television* 41:3 (September): 167-168.

Shimpach, S. (2002). Review of *Action TV: Tough Guys, Smooth Operators and Foxy Chicks* edited by Bill Osgerby and Anna Gough-Yates. *International Journal of Cultural Studies* 5:3 (September): 368-371.

Shimpach, S. (2002). Review of *Malthusian Worlds: U.S. Leadership and the Governing of the Population Crisis* by Ronald Walter Greene. *Television & New Media* 3:4 (November): 413-417.

**Encyclopedia Entries, Short Articles, and Commentary**

Shimpach, S. and Søren Hough (2017). "Media Representation" in *The American Middle Class: An Economic Encyclopedia of Progress and Poverty*, Robert Rycroft, ed., Santa Barbara, CA: ABC-CLIO: 956-960.

Shimpach, S. (2016). "Hollywood" in *America in the World, 1776 to the Present: A Supplement to the Dictionary of American History*, Edward J. Blum, ed., 2 vols. Farmington Hills, MI: Charles Scribner's Sons: 457-460.

Shimpach, S. (2016). "Disney" in *America in the World, 1776 to the Present: A Supplement to the Dictionary of American History*, Edward J. Blum, ed., 2 vols. Farmington Hills, MI: Charles Scribner's Sons: 289-292.

Shimpach, S. (2012). "Mediating the Past: *Mad Men's* Sophisticated Weekly Get Together" for *Antenna: Responses to Media & Culture* media studies blog (April 13). (<http://blog.commarts.wisc.edu/2012/04/13/mediating-the-past-mad-mens-sophisticated-weekly-get-together/>).

Shimpach, S. (2011). "Waiting for Superman" for *Antenna: Responses to Media & Culture* media studies blog (June 11). (<http://blog.commarts.wisc.edu/2011/06/11/waiting-for-superman/>).

Shimpach, S. (2011). "The Mad-ness of Precarious Programming?" for *Antenna: Responses to Media & Culture* media studies blog (April 5). (<http://blog.commarts.wisc.edu/2011/04/05/the-mad-ness-of-precarious-programming/>).

Shimpach, S. (2007). Curator of "Too Much? The Reality of Real Estate" for *In Media Res: A MediaCommons Project* (February 26). (<http://mediacommons.futureofthebook.org/imr/2007/02/26/too-much-the-reality-of-real-estate>).

Shimpach, S. (2007). "Primetime's Incompetent Liberalism." *Flow: A Critical Forum on Television and Media Culture* 5:7. (<http://flowtv.org/2007/01/primetimes-incompetent-liberalism/>).

Shimpach, S. (2004). "Entertainment Tonight" in *Encyclopedia of Television*, Second Edition. Horace Newcomb, ed. New York: Routledge/Taylor & Francis, 811-813.

Shimpach, S. (2000). "Annotations." *Little Women*. Louisa May Alcott. Random House Modern Library Paperback Classics edition New York: Modern Library.

### **In Preparation**

Shimpach, S. "*The Last Warning: Imagining the Audience for Paul Leni at the End of the Silent Era*" for *ReFocus: The Films of Paul Leni* edited by Erica Tortolani and Marty Norden. Book chapter under contract.

Shimpach, S. "Televisions' Future" for *Television and New Media 20<sup>th</sup> Anniversary Special Issue*, 2020. Journal article.

Shimpach, S. *Pleasant Pastimes for Unoccupied People: Inventing the Motion Picture Audience*. Single-authored book manuscript.

### **Fellowships, Grants, Awards**

Interdisciplinary Studies Institute Faculty Fellow, seminar on Trespassing (2016-2017), University of Massachusetts, Amherst, MA.

Office of Faculty Development Flex Grant for Teaching/Faculty Development (2017, 2010-2011), University of Massachusetts, Amherst, MA.

College Outstanding Teaching Award Nominee (2015-2016). College of Social and Behavioral Sciences, University of Massachusetts, Amherst, MA.

Distinguished Teaching Award Nominee, (2014-2015, 2015-2016 and 2018-2019), Institute for Teaching Excellence & Faculty Development, University of Massachusetts, Amherst, MA.

Mellon Mutual Mentoring Team Grant participant member for Junior Faculty Writing Group, Department of Communication (2009-2010), University of Massachusetts, Amherst, MA.

Interdisciplinary Seminar in the Humanities and Fine Arts Faculty Fellow, seminar on Public Thought, Public Art, Public Effect (2008-2009), University of Massachusetts, Amherst, MA.

Mellon Mutual Mentoring Micro Grant (2007-2008), University of Massachusetts, Amherst, MA.

CISA Faculty Fellowship (2006-2007), Five College Center for Crossroads in the Study of the Americas, Five Colleges Inc., Amherst, MA.

Jay Leyda Teaching Fellowship (2004), Department of Cinema Studies, New York University, New York.

George Amberg Dissertation Award (2001-2002), Department of Cinema Studies, New York University, New York.

Summer Institute in The Question of Method in Cultural Studies Fellowship (2000), Northwestern University School of Communication, Evanston, IL.

Nominated Outstanding Graduate Student Teaching Award (1999-2000), Graduate School of Arts and Sciences, New York University, New York.

Graduate School of Arts and Science Student Travel Grant, NYU (1999, 2000, 2001, and 2003).

NYU Cinema Studies Department Study Center Graduate Research Assistant (1996).

NYU Cinema Studies Tuition Fellowships (1995-1999).

### **Invited Lectures**

Shimpach, S. (2017). "What is the Africa of African Cinema? Programming African Film in a Multicultural Festival." Five College African Studies African Film Symposium & Festival, Mount Holyoke College, MA (April 5-8) (also introduced and moderated discussion with the director, Djo Munga, of the featured screening *Viva Riva*)

Shimpach, S. (2011). "Television in Transition." The Place of Television in the Academy, regional conference, University of Vermont, Burlington, VT (November 18-19).

Shimpach, S. (2007). "The Immortal Cosmopolitan: *Highlander* in/and Popular Culture." Keynote and resident scholar at *Homeward: Highlander Worldwide 8* international fan convention in Vancouver, British Columbia (October 5-7).

Shimpach, S. (2006). "Tokenism and Diversity: The Easy Way Out." Washington University in St. Louis Social Justice Center. St. Louis, MO (February 13).

Shimpach, S. (2002). "Future Trends in Entertainment Television." Special Seminar, Maurice Kanbar Institute of Film and Television, New York University and United States Department of State's Fulbright-Hays International Visitor Program. New York University, New York, NY (April 2).

### **Refereed Conference Papers & Presentations**

Shimpach, S. (2019). "'The One Greatest National Publicity Medium'—Magazines and Remediation in the Pre-Hollywood Motion Picture Industry." Society for Cinema and Media Studies annual conference, Seattle (March).

Shimpach, S. (2019). Seminar participant. "Other Ways of Watching: Deformative Approaches to Media Studies." Society for Cinema and Media Studies annual conference, Seattle (March).

Shimpach, S. (2018). Seminar auditor. "Generating Cultural Resources: Film Festival and Public Programming at Colleges and Universities." Society for Cinema and Media Studies annual conference, Toronto (March).

Shimpach, S. (2017). "'Were You Listening to the Radio or Viewing Television Just Now?': 'Ratings' as Continuity and Rupture in the History of Media Audiences." Society for Cinema and Media Studies annual conference, Chicago (March).

Shimpach, S. (2016). Workshop participant in "Little Data: Challenges and Strategies for Media Research in Contexts of Absence and Scarcity" Workshop. Society for Cinema and Media Studies annual conference, Atlanta (April).

Shimpach, S. (2016). "'Only in This Way is Social Progress Possible': The Social Survey Movement and Early Film Audiences." Society for Cinema and Media Studies annual conference, Atlanta (April).

Shimpach, S. & C. Kamrath, (2015). "Characters Welcome: The Recirculation of Popular Figures of Value." National Communication Association annual conference, Las Vegas (November).

Shimpach, S. (2015). "Inventing the Motion Picture Audience" and chair, "The Metrics, Revolutions." Society for Cinema and Media Studies annual conference, Montreal (March).

Shimpach, S. & P. Chakravartty, (2014). "Global Histories of TV in the Present." International Communication Association annual meeting, Seattle, WA (May).

Shimpach, S. (2014). "The Mad Men of Television's Manic Makeovers." International Communication Association annual meeting, Seattle, WA (May).

### **Refereed Conference Papers & Presentations (cont'd)**

Shimpach, S. (2012). "Staging Real Estate: HGTV and the Crisis." American Studies Association main annual meeting, San Juan, Puerto Rico (November).

Shimpach, S. (2011). "Life & Afterlife: The Peculiar Biography of Media Today" and chair, "The 'Afterlife' of Media." Society for Cinema and Media Studies annual conference, New Orleans (March).

Shimpach, S. & C. Kamrath, (2010). "Strange Persistences: The Afterlife of Cultural Objects." National Communication Association conference, San Francisco (November). Sponsored by Critical and Cultural Studies Division. Also, Respondent to "'Mad' Consumption in 1960s America: Exploring Consumption Through 'Mad Men'" Scholar to Scholar presentation panel.

Shimpach, S. (2010). "The New Time and Space of Television Narrative." Society for Cinema and Media Studies annual conference, Los Angeles (March).

Shimpach, S. (2009). "It's a Mad, Mad, Mad World: Television Looks Back to Look Forward." National Communication Association conference, Chicago (November).

Shimpach, S. (2009). "The International Circulation and Afterlife of *Doctor Who*." *Media in Transition 6* conference at MIT, Cambridge, MA (April).

Shimpach, S. (2008). Roundtable participant in "Failure" *Flow Conference 2008*, University of Texas at Austin (October).

Shimpach, S. (2008). "'No Flights, No Tights': Doing Business with Superman." Society for Cinema and Media Studies annual conference, Philadelphia (March).

Shimpach, S. (2007). "The Show's Over Folks: The Complex Afterlife of Television Programming." National Communication Association conference, Chicago (November). Sponsored by Critical and Cultural Studies Division.

Shimpach, S. (2007). "Defining Media for a New Era (Again)." *Media in Transition 5* conference at MIT, Cambridge, MA (May).

Shimpach, S. (2007). "Representing the Public of the Cinema's Public Sphere." Society for Cinema and Media Studies annual conference, Chicago (March).

Shimpach, S. (2006). Roundtable participant in "Television's Future and the Role of TV Scholarship" *Flow Conference 2006*, the University of Texas at Austin (October).

Shimpach, S. (2006). "Surveillance and Meaning in the Creation of the Motion Picture Audience." Society for Cinema and Media Studies annual conference, Vancouver (March).

Shimpach, S. (2005). "Working and Watching" National Communication Association conference, Boston (November). Sponsored by Critical and Cultural Studies Division.

Shimpach, S. (2005). Chair, "Critical Studies in Cinema: Desire and Identification within Capitalist Frameworks." National Communication Association conference, Boston (November). Sponsored by Critical and Cultural Studies Division.

Shimpach, S. (2005). "'The vulgarity of it is so unnecessarily incredible': The Role of the Story in Teaching Cultural Consumption Before WWI." *Media in Transition 4* conference at MIT, Cambridge, MA (May).

### **Refereed Conference Papers & Presentations (cont'd)**

- Shimpach, S. (2004). "The Statistical Imagination of the Early Film Audience" and chair of Spotlight on Scholarship panel "Measuring Media, Mapping Paradigms." National Communication Association conference, Chicago (November). Sponsored by Critical and Cultural Studies Division.
- Shimpach, S. (2004). "The Ideal Observer: On Becoming an Audience as Political Labor." Fifth International Crossroads in Cultural Studies Conference, Urbana-Champaign (June).
- Shimpach, S. (2003). "A-Massing the Early Film Audience: Popular and Progressive Representations of 1910's Filmgoers." National Communication Association conference, Miami Beach (November). Sponsored by Critical and Cultural Studies Division.
- Shimpach, S. (2003). "Attending (to) the Movies: Constructing Audiences and Americans in the 1910's." Society for Cinema and Media Studies annual conference, Minneapolis (March).
- Shimpach, S. (2002). "'A Warrior, a Lover, a Wanderer': The International History of *Highlander*." National Communication Association conference, New Orleans (November). Sponsored by Critical and Cultural Studies Division.
- Shimpach, S. (2002). "TV Programming and Concepts in Teaching." Workshop: "Theory and Practice: Teaching Media Studies to Pre-Professional Students." Society for Cinema Studies annual conference, Denver (May).
- Shimpach, S. (2002). "An Audience for 'Americanism'" and chair, "Silent Cinema: Developing Audiences." Society for Cinema Studies annual conference, Denver (May).
- Shimpach, S. (2001). "'The Gospel of Americanism' in Early U.S. Cinema and Foreign Policy" and chair, "U. S. Media and Inter/National Cultural Policy." National Communication Association conference, Atlanta (November). Sponsored by Critical and Cultural Studies Division.
- Shimpach, S. (2001). "Progressive Era Populations and the Institutionalization of Cinema" and chair, "Entertainment and Democracy." Society for Cinema Studies annual conference, Washington, D. C. (May).
- Shimpach, S. (2000). "Students of Television: Interstitial Pedagogy, American Television and Youth." Third International Crossroads in Cultural Studies Conference, Birmingham, England (June).
- Shimpach, S. (2000). "The Myth of the First Western" and chair, "Film Genre and Nation." Society for Cinema Studies annual conference, Chicago (March).
- Shimpach, S. (1999). "Detecting Knowledges: The Rhetorical Strategy and Politics of Film Genre." National Communication Association conference, Chicago (November).

## **Doctoral Student Advising**

**Advisor (7):**

**Comprehensive Exam/Dissertation Advising Committee Member (22):**

**External Committee Member for PhD Student (3)**

### **Graduate Independent Studies Supervised:**

International Film Production and Distribution (2007)

Film History and Historiography (2009)

Media Historiography (2011)

Video Gamer Theory (2013)

W.E.B Du Bois and African American Broadcasting before WWII (2016)

Early Silent Film and the Documentary Impulse (2017)



**Courses Taught**

- 2006-present **Assistant/Associate Professor, University of Massachusetts–Amherst**  
 Comm 797T Grad Seminar: Analyzing Media Textuality  
 Comm 797S Grad Seminar: Speculative Media Studies  
 Comm 793M Grad Seminar: Hollywood Industry & Style  
 Comm 791V Grad Seminar: Media Historiography  
 Comm 791E Grad Seminar: Television Studies: Text, Culture, Industry  
 Comm 693A Grad Seminar: Silent Cinema & the Invention of Mass Culture  
 Comm 493K Television in Transition  
 Comm 444 Film Styles & Genres  
 Comm 397QQ Reality on Screen  
 Comm 340 Film History I  
 Comm 297S The Action Film  
 Comm 222 Media Programming & Institutions  
 Comm 140 Introduction to Film Studies
- 2005-2006 **Lecturer, Washington University in St. Louis**  
 Race and Ethnicity in American Television  
 Reality on Screen  
 History of Electronic Media  
 The New Hollywood
- 1999-2005 **Instructor, New York University Department of Film and Television**  
 History of Television  
 Contemporary Television Programming and Concepts
- 1999-2004 **Instructor, New York University Department of Cinema Studies**  
 TV: History and Culture (core curriculum course) (Spring 2004)  
 Comparative Directors: Spielberg & Altman (Summer 2001)  
 Television (introduction to television studies) (Fall 2000)  
 Comparative Directors: Altman, Coppola, Spielberg (Fall 1999)  
 Hollywood and Its Alternatives (world film history 1930-1960) (Spring 1999)
- 1999 **Instructor, New School University Department of Communication**  
 Film Theory and Criticism
- 1998-2001 **Instructor, Marymount Manhattan College**  
 Film History I (world film history 1895-1930) (Fall 1998, Fall 2001)  
 Introduction to Film and Video (Fall Semesters, 1998-1999)
- 1997-1998 **Teaching Assistant** with recitation sections and grading responsibilities  
**New York University Department of Cinema Studies**  
 Language of Television (introduction to television studies)  
 Film Now (world film history 1960-present)

### **Professional Service and Outreach (Discipline and Field)**

- Member, Editorial Board, *Punk and Post Punk* journal (2018-present)
- Member, Editorial Board, *Television & New Media* journal (2017-present)
- Enhancement Research Grant Evaluation, Sam Houston State University (2018)
- Promotion and Tenure Evaluation, Georgia State University (2017)
- Member, Conference Program Committee, SCMS (2015-2017)
- Member, SCMS-U Program Committee (2015)
- Juror, Anne Friedberg Innovative Scholarship Award Committee, SCMS (2014)
- Manuscript Evaluation (blind peer review) for Syracuse University Press, Oxford University Press, State University of New York Press
- Manuscript Evaluation (blind peer review) for *Punk and Post Punk*, *Communication and Critical/Cultural Studies*, *Convergence: The International Journal of Research into New Media Technologies*, *New Media & Society*, *Television & New Media*, *European Journal of Cultural Studies*, *Cultural Trends*, *Intérférences littéraires/Littéraire interferences* journals
- Conference Paper Referee for Philosophy, Theory, and Critique Division of International Communication Association; Critical and Cultural Studies Division of National Communication Association
- National Communication Association Critical and Cultural Studies Division Awards Selection Committee (2006-2007)
- Motion Picture Academy of Arts and Sciences Student Academy Awards Preliminary Judge, New York Region (Spring 1999)

### **Professional Service and Outreach (University)**

#### **Five College Film Council**

- Co-Chair, Five College Film Council (2016-2019)
- Representative of University of Massachusetts to Five College Film Council, Five Colleges Inc., Amherst, MA (2008-present)
  - Member, Five College Film Major Steering Committee (2009-present)
  - Member, film production faculty reappointment committee (2012)
  - Member, search committee for film production faculty (2011)

#### **Interdepartmental Program in Film Studies**

- Director, Massachusetts Multicultural Film Festival (2017-present)
- Interim Program Director (2014-2016)
- Member, Interdepartmental Program in Film Studies Committee, UMass, Amherst (2006-present)
  - Curator, Massachusetts Multicultural Film Festival (prior to appointment as Director)
    - "Dislocations" (2015)
    - "Films about Film" (2016) co-curator
    - "Endings/Beginnings" (2017) co-curator
  - Undergraduate Program Coordinator (2011 – 2014)
  - Chair and Member, Michael S. Roif Award in Film Studies for Exceptional Creativity and Accomplishment Committee (2009, 2010 [member only], 2011, 2012)
  - Member, Graduate Certificate in Film Studies sub-committee (2009-2011)
- Introduced *Looking for Adventure* for 21st annual Massachusetts Multicultural Film Festival (February 12, 2014), University of Massachusetts, Amherst, MA.
- Introduced *Afghan Star* for 16th annual Massachusetts Multicultural Film Festival (March 3, 2010), University of Massachusetts, Amherst, MA.
- Member, UVC TV-19 UMass Film Festival Judging Panel, UMass, Amherst (2009, 2011, 2012)
- Introduced *Czech Dream* for 15th annual Massachusetts Multicultural Film Festival (April 29, 2009), University of Massachusetts, Amherst, MA.
- Introduced and discussed *The Lady Vanishes* (1938, Alfred Hitchcock); *Knife in the Water* (1962, Roman Polanski) at non-profit Amherst Cinema as part of the Essential Art House Series of International Classics. Amherst, MA (May 2007; 2008).

### **Additional University Service and Outreach**

- Member, College of Humanities and Fine Arts, Comparative Literature Program, Search Committee for Amesbury Professor of Polish Language, Literature and Culture and Film Studies position (successful) (2018-2019)
- Member, Five College African Studies Council African Film Symposium and Festival organizing committee (2016-2017)
- Member, SBS Dean's Budget Committee (2016-2018)
- Member, University Search Committee for Interdisciplinary Studies Institute Director (2016)
- Member, Faculty Senate Research Library Council (2010-present)
- Member, Faculty Senate University Computer and Electronic Communications Committee (2010-2013)
- Member, Scholarship Award Committee, German Academic Exchange Service (DAAD) (2008, 2012)
- Invited panelist, "Creative Realities: Intersecting Art & Technology," roundtable discussion. "Real Worlds: (dis)Locating Realities," UMass English Graduate Organization (EGO) Interdisciplinary Conference (April 16, 2011)
- Co-Chair, Organizing Committee, African Film Festival, Washington University, Washington University in St. Louis (2005-2006)
- Invited classroom lecture, "The Genesis of Genres in Broadcasting." New York University Department of Film and Television Undergraduate Division (January 25, 2005).
- Invited classroom lecture, "Where the Networks Came From." New York University Department of Film and Television Undergraduate Division (September 14, 2004).
- Invited classroom lecture, "A Brief History of Television." New York University Department of Film and Television Undergraduate Division (January 27, 2004).
- Invited classroom lecture, "Multi-Channel Television and the Postmodern Moment." Fordham University Communication Department (March 27, 2003).

### **Professional Service and Outreach (Department)**

#### **Department of Communication, UMass, Amherst**

- Elected Member, Personnel Committee (2014-2016; 2017-2019)
- Member, Search Committee for Global Digital Media position (successful: 2 hires, including one CHIP hire) (Fall 2016)
- Member, Research and Academic Life Committee (2016-2018)
- Co-chair, Department Colloquium Committee (2014-2016)
- Member, Programming and Events Committee (2019-2020)
- Transfer and Prospective Major Faculty Adviser (2012-2013)
- Member, Undergraduate Studies Committee (Fall 2007; 2008-2009; 2011-2012)
- Member, Intradepartmental Selection Committee for Department Chair (2012)
- Member, Graduate Admissions Committee (2011)
- Member, Graduate Studies Committee (2010-2011)
- Member, Search Committee for Undergraduate Academic Advisor position (Spring 2009)
- Lead author, Undergraduate Curriculum Assessment Report in anticipation of NEASC self-study report (Spring 2009)
- Chair, Search Committee for News & Society position (2008-2009)
- Member, Search Committee for Journalism Studies position (2008-2009)
- Co-chair, Instructional Development Program for Communication Department new graduate students (2008, 2009, 2012)
- Member, Center for the Study of Communication Committee (2008-2009)
- Invited Facilitator, "(Mis)representation, Identity, and Authorship," UMass Communication Department Graduate Student "Passions" Conference (October 17, 2009)
- Organized and Chaired faculty professionalization discussion panel with graduate students, "What I Wish I Knew: The Trajectory from Grad Student to Professor" (Fall 2007)
- Co-chair, Committee for Community, Diversity, and Social Justice (Fall 2007)
- Member, Committee for Community, Climate, and Social Justice (2006-2007, Spring 2010, 2019-2020)
  - Member, Alumni and Career Night organizing sub-committee (Spring 2010)

**Department of Cinema Studies, New York University**

- Moderator and respondent for "The Creative Treatment of History" Graduate Student Conference Panel (March 2005)
- Moderator and respondent for "Ways of Watching: On Spectatorship" Graduate Student Conference Panel (February 2004)
- Organizer and moderator of Colloquium Workshop, "Professionalization Workshop: Preparing Now for a Job in the Academic Market" (November 2001)
- Moderator and respondent for "Television and Mass Media" Graduate Student Conference Panel (March 2001)

**Media Appearances**

Quoted in *The Washington Post* Sunday edition, "For 20 Years, 'House Hunters' Has Been Reliable Reality TV. For Millennials, it Feels More Like a Fantasy," by Ashley Spencer, September 29, 2019 (posted online September 27). [https://www.washingtonpost.com/lifestyle/style/for-20-years-house-hunters-has-been-reliable-reality-tv-for-millennials-it-feels-more-like-a-fantasy/2019/09/26/f054f768-d33c-11e9-9610-fb56c5522e1c\\_story.html](https://www.washingtonpost.com/lifestyle/style/for-20-years-house-hunters-has-been-reliable-reality-tv-for-millennials-it-feels-more-like-a-fantasy/2019/09/26/f054f768-d33c-11e9-9610-fb56c5522e1c_story.html)

Quoted in *The Deseret News*, "Understanding the Cultural Phenomenon of a Movie Trailer and Why It May Be More Important than the Movie Itself," by Herb Scribner, September 2, 2019. <https://www.deseret.com/entertainment/2019/9/2/20837129/star-wars-trailer-movies-culture-sdcc-d23-rise-of-skywalker-avengers-endgame>

Quoted in *Archinect*, "HGTV Theory: Tiny House Hunters, Debt Resisters," by Nicholas Korody, February 8, 2017. <https://archinect.com/features/article/149990867/hgtv-theory-tiny-house-hunters-debt-resisters>

Quoted in *The Los Angeles Times*, "HGTV Builds into a Top Cable Network on Foundation of No-Frills Shows," by Meredith Blake, July 18, 2014. <http://www.latimes.com/entertainment/tv/la-et-hgtv-cable-network-20th-anniversary-20140720-story.html#page=1>

**Professional Affiliations**

- Society for Cinema and Media Studies
- American Studies Association
- Modern Language Association
- National Communication Association
- International Communication Association
- Association for Cultural Studies