

Wei Cai is Student Employee of the Year for 2019

The Center for Multicultural Advancement and Student Success (CMASS) congratulates Wei Cai who was named Gerald F. Scanlon Student Employee of the Year.

Wei is one of 10 recipients of this award. Chancellor Kumble R. Subbaswamy and Vice Chancellor of Student Affairs and Campus Life, Enku Gelaye presented the award to him on May 2, 2019.

Wei has worked at CMASS as a web writer/creative IT since 2017. From creating flyers to producing videos, Wei has a wide range of responsibilities. As a web writer, Wei covers events on campus and produces stories for the CMASS website and social media.

In addition, he has led the Marketing and Publicity area with staying current on media trends. We are now publishing content that is more thoughtful and building a digital community. With Wei's knowledge of the intricate workings of social media, there is more variety in our published content; we now post articles, photos, more videos and flyers to engage our audience, viewers and readers. Digital media has since become an integral part of CMASS' brand voice. An embedded audio montage and several photo stories are the latest features in our publications all authored by Wei.

Aside from writing stories and producing digital media, Wei has also continued the weekly 'Thoughts' column that prefaces each week's weekly bulletin. This section is a reflective column that touches on self-care, mental health and taking of others, diversity and inclusion. Wei considers the thoughts as a way to engage students on campus and foster a healthy conversation on topics ranging from academics to mental health.

Wei is passionate about driving a conversation on events and programming that CMASS and its cultural centers host each week. Never shying away from a challenge, Wei considers all things doable. This facet of his personality was proven when CMASS was confronted with a concern related to aligning our digital manifestations. We were unable to access the FB pages created by former students already graduated, for our cultural centers. Wei was able to resolve this problem of the four cultural centers and they are now keeping their accounts current, vibrant and updated.

The narrative I wrote above are only instances of Wei's impressive work ethic in addition to his being highly motivated in everything that he does. Wei works extremely well with people; his peers and my colleagues seek him out for tech problems and flyer layouts. He works efficiently with very little or no supervision at all. From covering events, writing articles, producing videos, editing flyers to updating the website, Wei will complete all tasks asked of him way before deadlines. Ever since his early days as a web writer, Wei has demonstrated his great sense of dependability and responsibility as well as his high degree of interest to learn trending tools of the trade needed in tasks that he undertakes. He possesses the unique abilities that qualifies him as an outstanding student employee.

Academically, Wei's studies focus in journalism, BDIC and resource economics. He enjoys spending free time with friends and exploring new places.